



Sample Social Posts

General Awareness

Attention, juniors! SAT School Day is coming to our school this spring. More details and prep tips to come! In the meantime, see what the digital SAT is all about at sat.org/whytake. #SATSchoolDay

This spring we're giving juniors the chance to take the new digital SAT for free, during the school day. They'll get personalized college and career insights and increase access to scholarship opportunities. Learn more at sat.org/whytake. #SATSchoolDay

Test Day Awareness

Save the date, class of [XXXX]! [X-X-XX] is SAT School Day! Don't miss this great opportunity to take the new digital SAT at school, for free. #SATSchoolDay

Hey students! Did you know? The digital SAT is shorter and easier to take. And we're giving you the chance to take it at school on [X-X-XX]. Don't miss out! See why at sat.org/whytake. #SATSchoolDay

Attention [juniors/seniors]! The SAT is more than a tool for college admissions. Your score could lead to scholarship opportunities and more. Invest in your future. Take #SATSchoolDay on [X-X-XX].

Dreaming of your life after high school? Whatever comes next, the SAT provides you with personalized college and career insights that can help. Take #SATSchoolDay on [X-X-XX]. Your future awaits!

Today is SAT School Day! To all students testing, stay focused and confident. You've prepared for this moment, and we believe in you! You've got this! #SATSchoolDay

Preparation

Class of [XXXX]! Don't forget, SAT School Day is coming up on [X-X-XX]. Explore the Bluebook™ digital testing app and get free #SATPractice tools at sat.org/digital-practice. #SATSchoolDay

Paper is so last year! Explore the Bluebook™ digital testing app and get free #SATPractice tools at sat.org/digital-practice. #SATSchoolDay

#SATSchoolDay is just around the corner. If you took the digital PSAT/NMSQT, you're already familiar with the test format. Keep that momentum going with #SATPractice tools at sat.org/digital-practice.

Prepare for #SATSchoolDay with full-length #SATPractice tests on Bluebook™, the digital testing app, and with free Official Digital SAT Prep on Khan Academy. Learn more at sat.org/digital-practice.