

Welcome Student-Led Programs!

Dear Ambassador,

Thank you for signing up for the College Board Opportunity Ambassador Program. You'll be participating in meaningful work this year—helping classmates complete key steps on the path to college and qualify for College Board Opportunity Scholarships. We hope you're excited!

We've crafted a [Student Ambassador Toolkit](#) to get you started. Here are some steps you can take next:

1. Look out for information about our virtual ambassador training sessions and be sure to attend the session for your region to learn more about the structure of the program and next steps.
2. During the training session, you'll have the opportunity to meet other ambassadors in your region and see if anyone else is participating in the program at your school. We encourage Ambassadors at the same school or in the same area to set up a virtual planning meeting to kick off the year and decide on what activities you plan to do. If an educator is leading the program at your school, they will likely schedule this meeting with you.
 - a. Visit collegeboard.org/ambassadors for examples of past Ambassador activities.
3. Review the Table of Contents below to help you navigate your toolkit resources.
 - a. Contact us at ambassadors@collegeboard.org if you think of a resource to enhance the Ambassador program.

Good luck and have fun!

Table of Contents

- Presentation Materials
- Slides About College Board Opportunity Scholarships
- Presentation Worksheet
- Tips for Running a College Board Opportunity Scholarships Social Media Channel
- Organizing a Practice Test Checklist
- Opportunity Ambassadors - Key Messages and FAQ
- Program Timeline
- Ambassador Responsibilities
- Returning Ambassador Responsibilities