Welcome Back!

We’re so glad you’re joining us for another year. As an experienced Ambassador, you’ll advance the program while mentoring new Ambassadors.

Please go over the[**Ambassador Toolkit**](https://pages.collegeboard.org/sat/osp-student-ambassador), then choose some of these options for making an impact as an Ambassador mentor. We welcome your own creative ideas as well.

Ambassador Mentor Responsibilities

**Recruit New Ambassadors:**  
Get creative. Spread the word. Work with your teacher and other Ambassador Mentors to let your peers know the program is accepting applications. Use your social media channels, set up an online group chat, and find opportunities to share the benefits of being an Ambassador.

**Organize Ambassador Buddies:**Pair up with Ambassador Buddies to share tips, tricks, and advice new Ambassadors need to make an impact.

**Suggested Ambassador Mentorship Activities**

**Sharing Best Practices:**  
You may have hosted activities last year that you’ve scheduled again this year. If so, show your Ambassador Buddies how it’s done.

**Presentation Training:**  
Give your Ambassador Buddies tips on public speaking and giving effective presentations. Host a practice session so new Ambassadors can present to you and other Ambassador Mentors.

**Social Media Campaign Training:**  
Show your Ambassador Buddies how you create your Ambassador social media posts. They’ll learn from new posts and your favorites from previous years.

**Tips and Tricks List:**  
Make a list of tips and tricks for new Ambassadors to keep the program successful—you’ll be creating a new resource designed for your school in the Ambassador Toolkit.

**Shadowing:**  
Invite your Ambassador Buddies to your Ambassador events. They’ll see you in action and give you feedback.