Landscape™ Appropriate Usage Guidelines

All colleges using Landscape™ agree to adhere to the following appropriate use principles:

Colleges agree that:

◆ Landscape is to be used only as supplemental information to the large amount of individual information contained in the application.

◆ The general neighborhood and high school information will never replace student-specific application information.

◆ The information in Landscape will never be used as a primary or sole determinant of an admission decision.

Colleges agree to:

◆ Participate in collaborative research to improve the resource and track and understand the impact of its use on admissions, enrollment, and retention.

◆ Ensure that all staff who review applications receive training on the appropriate use of Landscape.

◆ Abide by the ethical standards set forth by the National Association for College Admission Counseling (NACAC) for the practice of admissions.

Visit cb.org/landscape.