

Welcome to the College Board





The College Board today:
promoting excellence
and equity in education.

Our Story

1900–1940

New Hopes for a New Century

1900 The College Entrance Examination Board is formed to bring order to the college admission process and increase access to higher education.

1926 The SAT® replaces the College Boards and evolves to meet the changing needs of the education community.

1929 The SAT was divided into two subtests — one to measure verbal abilities, another to measure mathematical abilities.

Our Mission

The College Board's mission is to connect students to college success and opportunity. We are a not-for-profit membership organization committed to excellence and equity in education.



1941–1965

Expanding Opportunity

1941 *The College Handbook* is first published.

1952 The College Board's College Scholarship Service is established, pioneering need-based student financial aid.

1955 The College Board acquires administration of the Advanced Placement Program® (AP®), designed to encourage high school students to engage in college-level work.

1959 The first administration of the PSAT measures students' critical reading and math skills in preparation for college.



1966–1999

Beyond the Test

1971 The PSAT/NMSQT® provides additional benefits as the National Merit Scholarship Qualifying Test for 11th-grade students.

1984 Enrollment Planning Service (EPS®) is established to support admission in higher education.

2000–2011

New Tools for a New Millennium

2000 collegeboard.org launches, and the Inspiration Awards are created.

Today

Aiming for 55 by 2025

2010 The College Board Advocacy & Policy Center launches to connect education policy, research and real-world practice to innovative solutions.

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A young woman with shoulder-length blonde hair and glasses is smiling broadly. She is wearing a grey plaid blazer over a teal top. The background is a blurred classroom with other students and colorful geometric shapes on the wall.

Welcome to The College Board

Over 100 Years of Equity and Access for All

The College Board is a not-for-profit membership organization whose mission is to connect students to college success and opportunity. Each year, we serve 7 million students and their families, 23,000 middle and high schools and 3,800 colleges in over 180 countries and territories through programs and services in college readiness, college admission, guidance, assessment, financial aid and enrollment.

Longstanding Partnerships with Educators, Institutions, Students and Families Since 1900, the College Board has been dedicated to educational opportunity and achievement, championing innovation, equity and excellence for generations of students.

For over 100 years, the College Board has partnered with schools, districts and states to help implement rigorous curriculum and instruction and create a college-going culture. We empower teachers, counselors and administrators with research-based assessments, instructional support and best practices. And we advocate for students, families and communities to ensure that all children, regardless of race, income or geography, have the opportunity to prepare for, enroll in and graduate from college.

Our Work — Connecting Students to College Success and Opportunity Our work falls broadly into three categories: College Readiness, College Connection and Success, and Advocacy.

College Readiness College Board College Readiness initiatives promote curricula, assessment tools, and district and guidance resources that help prepare students for the academic rigors of higher education.

College Connection and Success The College Board provides resources, tools and services to students, families, counselors, colleges and universities in the areas of college planning, recruitment and admission, financial aid, and retention.

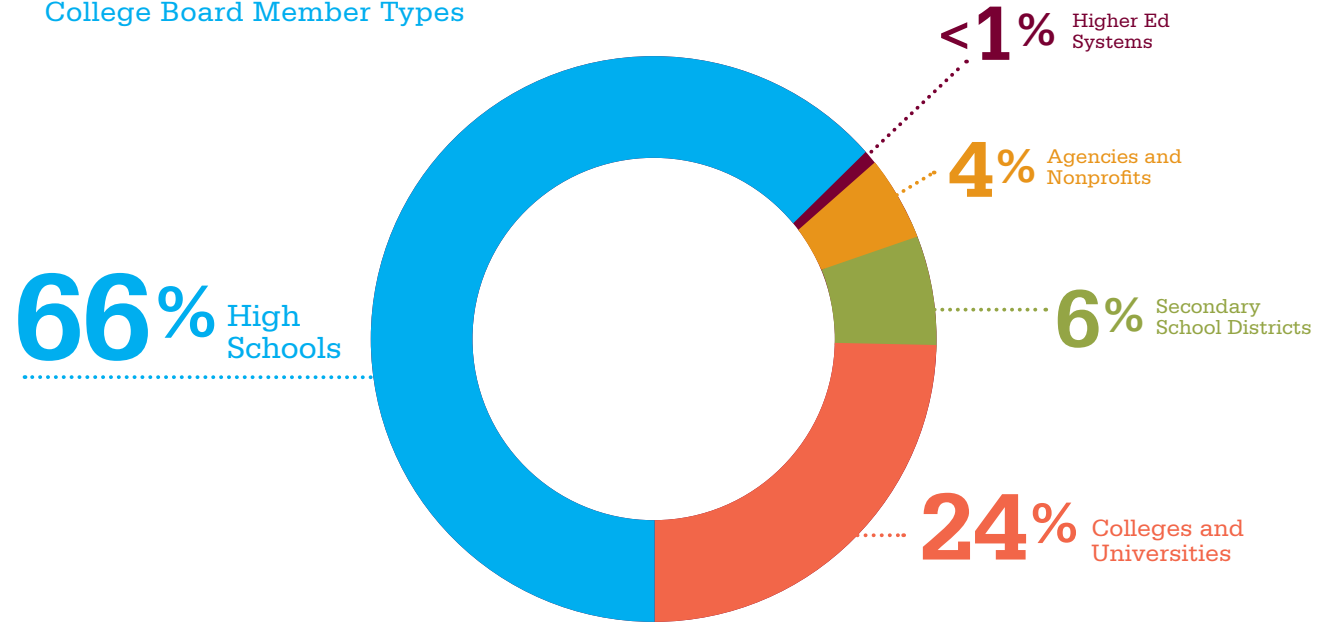
Advocacy The College Board invests in the future of America's students by building critical connections among policy, research and real-world experience to drive systemic reform in education.

Our College Board Advocacy & Policy Center focuses on three critical areas: **College Preparation and Access, College Affordability and Financial Aid, and College Admission and Completion.**

Convening a Powerful Network of Educators

Over 6,000 school districts, two- and four-year colleges, universities, nonprofit organizations and government agencies in every U.S. state and territory and around the world are part of the College Board. Members contribute to the development of innovative solutions to the most pressing challenges in education today.

College Board Member Types



The Value of Membership

Representatives from member institutions have access to the world's best multidisciplinary network of professional educators. Members serve on national and regional assemblies and committees and on the Board of Trustees. They also have the opportunity to:

- Participate in **governance** to direct the focus, undertakings and management of the association
- Influence the **development of programs and services** to ensure the quality and consistency of academic attainment
- Contribute to **advocacy initiatives** to level the education playing field now and for generations of students to come



IK12

**Focused on
College Readiness**

**Building the Knowledge, Skills, Behaviors and Awareness
for Success** | A student is college ready when he or she has the knowledge, skills, behaviors and cultural awareness to successfully complete a college course of study without the need for remediation.

Our College Readiness Approach

To be college ready, students need high-proficiency levels in four key areas:

Knowledge Key content mastery, including the foundational academic skills such as reading and writing, and the core content of math and the sciences

Skills Key cognitive strategies and processes such as problem solving, research precision and accuracy

Behaviors Self-awareness and self-management skills such as goal setting, persistence, study skills, time management and collaborative learning

Awareness Knowledge of college admission requirements, the ability to select a college that fits interests and abilities, and understanding of how to navigate college, including relationships with professors and peers

Cultivating college readiness calls for research-validated programs and resources that support teachers, students and families. The College Board has developed a flexible, integrated suite of assessments, curricula and professional development resources that help ensure that all students succeed.



The College Board College Readiness Assessment Pathway

Measuring the Skills Critical for Success

The College Board's College and Career Readiness Pathway is a series of integrated assessments — **ReadiStep™**, **PSAT/NMSQT®** and **SAT®** — that measure a student's college and career readiness from the eighth through 12th grades. When these assessments are used as a comprehensive solution, they systematically and progressively measure the reading, writing and mathematical knowledge and skills that are critical for success in college.

The feedback and tools within the Pathway also help students improve their skills and enable immediate academic intervention by teachers to enhance learning, which is important in the drive to ensure college readiness for all students.



Intervening Early

Offering early feedback to help students identify the skills they need to be college ready



Identifying Opportunity

Identifying potential success in AP® and areas of opportunity for improved college readiness



Providing College Access

Providing insight into a student's level of college readiness and potential success upon high school graduation

ReadiStep™

Offering Early Insight
into Students' Academic
Progress



ReadiStep is a middle-grades assessment that measures the skills students need to be on track for college success. Together, ReadiStep, the PSAT/NMSQT and the SAT measure a progression of skills and help middle and high school educators work together to improve student learning.

Benefits for Students

Early Academic Feedback ReadiStep results help students understand their strengths, as well as the academic skills they may need to work on as they transition into high school.

College and Career Planning Each ReadiStep test-taker receives free access to MyRoad™, an online resource that includes a personality profiler, overviews of 65+ academic fields and more to help middle school students begin to explore college and career opportunities that fit their interests.

Benefits for Schools

Actionable Data on Academic Performance Reports at the student, school and district levels show how each student is performing in key academic areas.

Course Selection ReadiStep results help identify students who are ready for more rigorous work in high school, such as AP courses, or those who may be in need of remediation.

College Readiness Benchmarks College and career readiness benchmarks indicate whether students are on track to have the skills needed for success in college and beyond.

Standards Alignment Reports Alignment reports detail how the critical reading, math and writing skills assessed by ReadiStep help schools target key skills in their state's curriculum.

Learn more at collegeboard.org/readistep.

PSAT/NMSQT®

Identifying AP Potential and Areas of Opportunity for Improved College Readiness



The **PSAT/NMSQT** is a comprehensive program that helps put students on the path to college, while offering schools and districts robust data and tools to measure college readiness. The PSAT/NMSQT measures the critical reading, mathematics and writing skills students need to succeed in college and beyond. Each year, over 3.5 million students participate in the PSAT/NMSQT, making it an important step on the path to college.

Benefits for Students

Academic Performance Outlook The PSAT/NMSQT Score Report *Plus* gives students comprehensive, personalized feedback on their test performance, allowing them to see which questions they answered incorrectly and which academic skills they should work to improve.

College and Career Planning Tools My College QuickStart™, a personalized online college- and career-planning kit that is available free with the PSAT/NMSQT, helps students search for colleges, explore majors and careers, and get a personalized SAT study plan.

Entry into Scholarship Programs The PSAT/NMSQT provides entry into National Merit Scholarship Corporation competitions, as well as other scholarship and recognition programs.

SAT Preparation On average, students who take the PSAT/NMSQT score 145 points higher on the SAT than those who do not, and students who take the PSAT/NMSQT more than once earn even higher SAT scores.

Information from Colleges Through the Student Search Service® (SSS®), students can receive free information from colleges, universities and scholarship programs, helping them start to think about and explore higher education opportunities.

Benefits for Schools

Actionable Data for Academic Improvement The PSAT/NMSQT Summary of Answers and Skills (SOAS) report allows educators to take a closer look at students' scores and skill performance.

Expose Students to AP Courses AP Potential™ is an easy-to-use, free online tool that identifies students likely to succeed in AP (score a 3 or better on a given AP Exam), helping schools expand access to rigorous AP courses and ensure that no student who has the chance of succeeding in AP is overlooked.

Align to Standards Alignment reports detail how the critical reading, math and writing skills assessed by the PSAT/NMSQT help schools target key skills in their state's curriculum.

Learn more at collegeboard.org/psat.

SAT®

Testing the Knowledge and Skills Critical for Success in College and Beyond



The SAT is a benchmark college entrance assessment designed to test what students are learning in schools today; the content of the SAT constantly evolves to stay current with today's high school curricula. The SAT measures knowledge of subjects learned in the classroom, including reading, writing and math, and how well students can apply that knowledge. The SAT delivers insight to colleges on how a student thinks, communicates and solves problems.

Each year, over two million students take the SAT. Nearly every college or university in America uses SAT scores because the SAT is the most researched standardized admission test and the standard in reliability and validity.

The SAT is also one of the best predictors of college success. Research shows that the SAT, along with high school grades, is the most effective way to determine whether a student is likely to do well in college.

Benefits

A Trusted Measure of College Readiness Since its launch in 1926, the SAT remains the most reliable, effective way students can demonstrate they are college ready. The SAT tests the subject matter learned in high school and how well students apply that knowledge — the critical thinking skills necessary to succeed in college. Nearly every college in the U.S. accepts the SAT as an objective measurement of students' college readiness.

Connects Students to Colleges and Universities Through the Student Search Service (SSS), SAT participants can receive free admission and financial aid information from colleges, universities and scholarship programs, helping students explore higher education opportunities.

Fair for All Students The SAT is carefully designed to be fair for all students across genders and ethnicity groups. After rigorous research and analysis, each question on the SAT goes through an extensive review process to ensure that it is fair and unbiased and that it appropriately tests classroom material. There are no tricks designed to trip students up. Students who do well in the classroom are often the same ones who do well on the SAT.



SAT Subject Tests™

Allowing Students to Showcase Academic Achievement

SAT Subject Tests™ are hour-long, content-based tests that allow students to showcase achievement in specific subject areas in which they excel. These are the only national admission tests where students choose the tests that best demonstrate their achievements and interests.

Benefits of SAT Subject Tests for students and schools include:

Stand Out in the College Admission Process SAT Subject Tests allow students to differentiate themselves in the college admission process and send a strong message regarding their readiness to study specific majors or programs. In conjunction with other admission credentials (high school record, SAT scores, teacher recommendations, etc.), Subject Tests provide a more complete picture of a student's academic background and interests.

Course Placement Some colleges use Subject Tests to place students into the appropriate courses. Based on performance on the test(s), students could potentially fulfill basic requirements or receive credit for introductory-level courses.

Evaluate School's Curriculum The SAT Subject Tests can be an important tool for assessing students' mastery of content knowledge in 20 subject areas and can also provide insight into your school's or district's educational policies and programs to determine if they are appropriately serving students.

Learn more at collegeboard.org/satsubjecttests.

Free SAT Practice Tools

The College Board offers a comprehensive set of free resources to help students prepare for the SAT and SAT Subject Tests. **Learn more at sat.collegeboard.org/practice.**

SAT Online Practice The SAT student website features free practice resources such as SAT test directions, sample questions, test-taking approaches and an official practice test.

Getting Ready for the SAT This downloadable booklet contains important information about the SAT, the types of questions on each section and how to prepare for test day.

Official SAT Practice Test The only place where students can take a free, full-length official SAT test and get their scores right away. The test includes an essay section and can be printed for a paper version.

The Official SAT Question of the Day™ Students can access a free daily practice SAT question online, and receive it by email or through a mobile app. Hints and detailed answer explanations are provided for each question.

SAT Skills Insight™ This online tool provides real SAT questions and answers, suggestions for improvement, and guidance on how students can sharpen their skills. It also highlights the academic skills that are tested on the SAT and needed to succeed in the classroom and college.



Affordable SAT Practice Tools

The Official SAT Online Course™ The Official SAT Online Course™ is the only online course developed by the test maker. It is personalized, comprehensive and available 24 hours a day from any computer with an Internet connection. **Get more information at collegeboard.org/satonlinecourse.**

The Official SAT Study Guide™ This guide provides students with official practice tests from the maker of the SAT and is packed with information students need to get ready for test day. Students can review concepts and test-taking approaches, take 10 practice tests, and access detailed answer explanations online. **Learn more or order this guide at collegeboard.org/satprep.**

The Official SAT Study Guide with DVD The Official SAT Study Guide™ with DVD is packed with extra tools and resources to help students be even more prepared on test day. The DVD includes a bonus practice test, SAT Test Timer to simulate the real test-taking experience, math concepts videos and more.

ACCUPLACER®

Placing Students on the Path
to Success Through Diagnostics
and Intervention

ACCUPLACER® is a computer-adaptive system that assesses the academic skills of students and places them back on the path to college readiness. ACCUPLACER evaluates a student's current academic abilities in three core subjects — reading, writing and mathematics. Through immediate diagnostics and online intervention, students can work on improving their skills in order to succeed in college and beyond.

ACCUPLACER is flexible and intuitive, providing students with a transparent experience. The exams are untimed and allow students to be more comfortable during testing. More than 2.5 million students use the ACCUPLACER program each year.

Benefits for Students

Immediate Feedback By providing immediate score and placement reports, students can recognize their academic strengths and weaknesses and then target these weaknesses through customized and personalized instruction.

Effective Course Placement By assessing students' preparedness early, ACCUPLACER helps educators identify courses where students can confidently meet classroom requirements and achieve their academic goals.

Flexible, Self-Directed Learning Through ACCUPLACER//MyFoundationsLab®, students can access a personalized curriculum to improve their skills and master core concepts.

Learn more at collegeboard.org/accuplacer and accumfl.com.

ACCUPLACER Practice Tools

The Official ACCUPLACER Study App provides interactive sample questions to sharpen students' academic skills and familiarize students with basic content areas of the ACCUPLACER tests: Arithmetic, Elementary Algebra, College-Level Math, Reading Comprehension and Sentence Skills. The app is compatible with iPhone, iPad and iPod touch. It provides immediate feedback and detailed explanations of correct and incorrect answers.

Fee Waivers and Fee Reductions

Fulfilling the Academic
Potential of Low-Income
Students

The College Board fee-waiver and fee-reduction service assists qualified, economically disadvantaged students who plan to take the PSAT/NMSQT, SAT, SAT Subject Tests and AP Exams. Generally, a student must be either enrolled in, or eligible to participate in, the federal free and reduced-price lunch (FRPL) program in order to receive a fee waiver or fee reduction.

For more information

- On PSAT/NMSQT fee waivers, **visit collegeboard.org/psatfeewaiver**
- On SAT and SAT Subject Tests fee waivers, **visit collegeboard.org/satfeewaivers**
- On AP fee reductions, **visit collegeboard.org/apfeereductions**

Services for Students with Disabilities (SSD)

Providing Testing
Accommodations for
Students with Disabilities

The College Board is committed to ensuring that students with disabilities receive appropriate accommodations on its tests. Students who have a documented disability may be eligible to take the PSAT/NMSQT, SAT, SAT Subject Tests and AP Exams with accommodations such as Braille tests, large print and extended time.

A student must meet the following requirements to take a College Board test with testing accommodations:

- Have a disability that requires testing accommodation
- Submit a complete request for accommodations before the stated deadline (usually submitted by the student's school, using SSD Online)
- If required, submit complete documentation of a disability, describing the need for the requested accommodation

Visit collegeboard.org/ssd for complete information on eligibility requirements, guidelines for documentation and access to the online SSD system.

SpringBoard®: The Official Pre-AP® Program

Increasing Access to a Rigorous ELA and Mathematics Curriculum for All Students

SpringBoard® is a research-based English Language Arts and Mathematics curriculum designed to prepare students for success in AP®, college and careers through integrated instructional materials, formative assessments, and sustained professional development and coaching services.

SpringBoard's instruction is built around culturally and personally relevant activities designed to engage students in problem solving, academic discourse and critical analysis. This unique approach to individualized learning provides teachers with a road map for opening doors to a bright future for all students.

Prepare More Students for College-Level Work SpringBoard emphasizes higher-order thinking skills that challenge students to aim higher and achieve more. Additionally, the curriculum is designed to help students personalize and own their learning, and to encourage self-exploration and the application of learning strategies that work best for students as individuals.

SpringBoard embeds Pre-AP® and AP teaching and learning strategies inside the curriculum and provides specific guidance for differentiating instruction for students at varying learning levels.

Learn more at collegeboard.org/springboard.



Advanced Placement Program® (AP®)

Pursuing College-Level Studies in High School

The Advanced Placement Program® exposes students to rigorous curriculum, teaches essential critical thinking skills and enables students to pursue college-level studies while still in high school. Through 34 college-level courses, each culminating in a rigorous exam, AP provides students with the opportunity to earn college credit, advanced placement or both. Each year over 2 million students at more than 18,000 schools worldwide participate in AP courses and exams.

Overall Benefits

Fosters College Persistence and Success AP success is a strong indicator of college success. According to a recent study, students who score a 3 or higher on four popular AP Exams earn higher first-year grade point averages in college and are more likely to continue on to a second year of college.

Offers Opportunities for Underserved Students to Succeed The National Center for Educational Accountability found that minority and low-income students who participate in AP — particularly those who score a 3 or higher on the exam — are more likely to earn a college degree within five years of beginning college than comparable minority and low-income students who do not participate in AP.

Supports STEM Education AP STEM courses and exams cultivate the critical thinking, experimentation and problem-solving skills that support increased student achievement in these subjects. Statistics show that students who participate in AP STEM programs pursue STEM majors at much higher rates than their peers.

Core Benefits for Students

- Hones critical thinking skills
- Enhances self-discipline and time management strategies
- Identifies passions, talents and interests early
- Encourages goal setting and planning
- Provides tools for constructing solid arguments, testing theories, considering diverse viewpoints and solving problems
- Offers valuable college-cost savings and advanced placement opportunities

For more information about the AP Program, visit collegeboard.org/ap.



AP Courses and Exams

Art History
Biology
Calculus AB
Calculus BC
Chemistry
Chinese Language and Culture
Comparative Government and Politics
Computer Science A

English Language and Composition
English Literature and Composition
Environmental Science
European History
French Language and Culture
German Language and Culture

Human Geography
Italian Language and Culture
Japanese Language and Culture
Latin
Macroeconomics
Microeconomics
Music Theory
Physics B

Physics C: Electricity and Magnetism
Physics C: Mechanics
Psychology
Spanish Language
Spanish Literature and Culture
Statistics
Studio Art: 2-D Design

Studio Art: 3-D Design
Studio Art: Drawing
United States Government and Politics
United States History
World History



Advances in AP

Developing Learning Skills
for the 21st Century

In collaboration with educators during the past 50 years, AP has helped set the standard for rigorous, college-caliber classroom experiences. Today, this robust academic partnership between students and educators from both secondary schools and higher education continues to motivate student achievement and inspire the innovation needed to meet constantly evolving global demands.

Shifting focus away from memorization and toward critical thinking — the AP Program of today is listening, responding and transforming. Course content is becoming more interdisciplinary in format and is integrating various dimensions of art, culture, history and science. Committees comprised of college faculty and AP teachers continue to review each AP course rubric to include the breadth of information, skills and assignments found in the corresponding college courses.

AP is committed to promoting productive collaboration with students, educators, administrators, parents and higher education professionals to optimize and enrich every high school's college-going culture.

Learn more at collegeboard.org/advancesinap.

Professional Development

The College Board offers a range of in-person and online professional development seminars and workshops designed to equip administrators, teachers and school counselors with the strategies and tools they need to create a college-going culture, engage students in active high-level learning and ensure that all students are college ready.

AP Professional Development Led by experienced instructors, subject-specific AP workshops provide educators with the support and training needed to develop effective strategies for teaching an AP course. **For more information, dates and locations, and to register, visit collegeboard.org/apcentral.**

Pre-AP Professional Development Workshops Pre-AP workshops equip middle and high school teachers with the strategies and tools to engage students in active, advanced learning in preparation for AP and college-level course work across a number of subject areas. **For more information, dates and locations, and to register, visit collegeboard.org/apcentral.**

SpringBoard Professional Development SpringBoard offers a suite of in-person and online workshops to support schools in implementing this rigorous curriculum. The cadre of trainers comprises current or former SpringBoard teachers, coaches and administrators extensively trained and certified by the College Board. **For more information, dates and locations, visit collegeboard.org/springboard.**

SAT Workshops for Teachers The College Board offers a series of engaging and informative workshops on SAT preparation topics that can also be incorporated into instructional planning. These workshops help teachers better understand the SAT and prepare students for the test and college success. Public workshops are open to all educators and are held on dates scheduled by the College Board. Private workshops are organized by the College Board at the request of a high school or district. **For more information, dates and locations, visit collegeboard.org/satworkshops.**

Fall Counselor Workshops Each free face-to-face session is designed to provide school counselors with the most up-to-date information on the College Board's programs, products and services. Fall Counselor Workshops also provide an opportunity to network with colleagues, share best practices and discover tools to help you serve your students in the best possible way. Dates and locations vary by region. **Learn more and register at collegeboard.org/cw.**



EXCEerator™

Partnering with Districts
to Build and Sustain
College Readiness

The **EXCEerator Group** is a team of College Board professionals focused on improving college readiness for all students, especially those who are traditionally underserved. The College Board partners with school districts using the EXCEerator Diagnostic Approach, a hands-on, data-driven method that offers customized programs and services to improve a district's college readiness infrastructure.

EXCEerator helps districts analyze, improve and sustain five key components of college readiness:

1. **District Infrastructure** focuses on goals, policies, practices and processes that establish college readiness as a priority.
2. **Curriculum Coherence** focuses on district guidelines that ensure scope and sequence in core content areas are aligned to college readiness expectations.
3. **Assessments that Inform** focuses on the use of assessment data to improve instruction and increase college readiness at the district, school and classroom levels.
4. **Student Academic Support** focuses on strategies and programs that build students' capacity to engage in learning experiences essential for college readiness.
5. **Culture and Community** focuses on strategies and programs that empower students and families to plan and prepare for college success.

EXCEerator services currently include District Diagnostic, Program Analyses, Implementation Services, Professional Development and Multiyear Partnerships. Learn more at collegeboard.org/excelerator.

“Our work with EXCEerator is creating a better sense of programmatic, total, systemwide change for college readiness and AP readiness.”

Katie McWalters, Fresno Unified School District



COLLEGE PLANNING

College Planning Resources for Students & Families

The College Board offers many free, easy-to-use resources and tools to support students and their families as they prepare for, enroll in and graduate from college | From learning about colleges and universities to understanding the financial aid process and discovering scholarship opportunities, the College Board can support students throughout the entire college planning process.

BigFuture™

Supporting Students
Throughout the College
Planning Process

BigFuture™ by the College Board is a free, comprehensive website that improves the college planning process for students, families and educators. BigFuture's step-by-step approach makes college planning easier to navigate and less overwhelming. BigFuture helps students learn how to overcome the barriers that make college seem out of reach. Students and educators collaborated to create the interactive tools and media that guide students as they find, afford and enroll in a college that's a good fit for them.

Find Colleges At BigFuture, students can learn about nearly 4,000 colleges and universities. Using the new, interactive College Search tool, students can look up a specific college or university, or they can search for colleges by as many or as few criteria as they want. BigFuture can also guide them through a step-by-step college search.

Make a Plan Beginning in middle school, BigFuture can help students make a plan for college. Answering one simple question — what grade are you in? — gets students started. They can then create a personal and interactive road map to guide them through their journey to college, helping them meet their goals and keep track of important deadlines.

Pay for College BigFuture features a number of tools to help students and their families better understand the cost of college, navigate the scholarship and financial aid process, and make an informed decision about which college to attend. "Financial fit" is just one of many important factors students and their families will want to consider in choosing a college. BigFuture tools help students and their families to:

- Find out what college will cost
- Understand the financial aid process
- Search for scholarships

Help students plan for college today at bigfuture.org.



YouCanGo!™

Helping Inspire Students
Who Don't Think College
Is in Their Future

YouCanGo!™ is a free website designed for students who don't think that college is an option for them. The site is an important entry point for students with lower resources who need the extra inspiration, guidance and practical support to begin their college-going journey. For many students and educators, YouCanGo! acts as a first step in the process, inspiring students to take the next steps in college planning with BigFuture.

YouCanGo! helps inspire students to consider college. It features:

- Videos from real students describing how they overcame some of the most common college-going obstacles to make it to college
- An interactive tool that shows all students they have many college options just by graduating from high school, including local college options
- A social tool that encourages students to build a support network by creating a "college pledge" to share with family and friends
- A simple action plan for some steps students can take to start their college-going journey

Get inspired today at ycg.org.



**YouCanGo! gives students extra
inspiration, simple guidance and practical support
to show college is an option for them.**

My College Dollars

Connecting Students to
Financial Aid Opportunities

The College Board has partnered with **MTV** and **Get Schooled** to launch **My College Dollars**, a **Facebook application that connects students to targeted financial aid opportunities**. My College Dollars exposes students to information, guidance and tools that will enable them to make smart decisions about paying for college. The app connects students with the nearly \$6 billion in available scholarship aid and \$45 billion in federal and state grants. **Start using My College Dollars today at collegeboard.org/mycollegedollars.**

My College QuickStart™

Connecting Students to
Colleges, Majors and Careers

My College QuickStart™ is an online college and career planning kit available free of charge to all students who take the PSAT/NMSQT. The kit is powered by students' responses to the test and provides the following personalized information that helps students take their next steps toward college:

My Online Score Report — An enhanced score report that allows students to review each test question, their answers and the correct answers with answer explanations

My SAT Study Plan™ — A customized study plan based on students' PSAT/NMSQT test performance, with hundreds of practice questions to help students improve their skills

My Personality — A detailed personality test that helps students learn about themselves and discover majors and careers that fit their strengths and interests

My Major & Career Matches — Extensive information about majors and careers, including insights about what to expect and what courses to take now

My College Matches — A starter list of colleges based on students' home state and indicated choice of major

Log in at collegeboard.org/quickstart.



HIGHER EDUCATION

**Advancing the Work
of Higher Education**

The College Board works hand-in-hand with college and university leaders to make the dream of higher education a reality for millions of students | By partnering with higher education institutions, we connect students to college and ensure greater opportunities for success.

Supporting Higher Education

In recent years, economic stagnation and political pressures have threatened to rock the foundation and mission of higher education. The College Board supports higher education by connecting students to postsecondary learning and helping institutions address critical issues necessary to achieve our shared vision for student success. Nationally and in our six regional offices, we support colleges and universities by:

- Bringing together top leaders in the field to explore best practices in college planning, enrollment, financial aid and advising processes, as well as educational practice, retention and completion
- Delivering practical and individualized support and training for professionals at all levels of experience and expertise
- Providing a set of member-driven, proven solutions focused on effective recruitment policies and operations, efficient and equitable distribution financial aid dollars and helping students achieve academic success



College Board Colloquium 2013

Jan. 5–7, 2013 | Sandpearl | Clearwater Beach, Fla.

The College Board convenes leaders in higher education for the Colloquium to explore the most important issues facing the field, including fiscal sustainability, changing demographics and how to best support student success.

Each year the Colloquium focuses on a single theme with consecutive presentations and discussions that build upon one another. Participants return to their institutions with insights that will impact their work and decisions for the coming year and beyond.

Seminar Series

Building upon the Colloquium, the College Board holds a series of seminars for professionals who are responsible for high-level decision-making and institutional policies. This year's seminar series addresses two critical goals:

- Ensuring that education is affordable for families
- Ensuring economic sustainability for institutions, so that they may continue to educate a broad spectrum of students

The focus of the seminars flows from the Colloquium and changes on a yearly basis.

Professional Development

In today's rapidly changing environment, professional development and training are critical for all higher education administrators, faculty and staff. The College Board provides supportive, constructive and collaborative professional development experiences for higher education professionals at all levels of their careers — from leadership to entry-level staff.

College Board Institutes

Each year, the College Board hosts multiday institutes featuring experienced faculty who offer practical, professional instruction in a focused environment. These institutes include:

- **The College Board Institute on Financial Aid** focusing on topics such as ethics, professional judgment, demographics and working with nontraditional students.
- **The Harvard Summer Institute on College Admissions** Organized jointly by Harvard University and the College Board, it covers more than 40 sessions relevant to admission professionals.
- **Annual Summer Institute on College Admission and School Relations** Designed to help newly hired admission and outreach staff, participants work to develop the skills necessary to build strong institutional partnerships and assist students.

The Enrollment Leadership Academy

A yearlong professional development program, the Enrollment Leadership Academy focuses on leadership skills, enrollment management issues and development of the next generation of enrollment leaders.

Chief Enrollment Officers and Deans Forum

Focused on new higher education leadership, the Chief Enrollment Officers' and Deans' Forum offers support, strategic development and networking opportunities to vice presidents and deans of financial aid, admission and enrollment.

Enrollment and Financial Aid Professional Development Sessions

The College Board's regional staff provide a range of professional development opportunities for enrollment, admission and financial aid staff. Sessions are highly customizable, and can include topics such as data to build a qualified applicant pool or learning about trends impacting colleges and universities across the country. Topics are offered in four different formats, each tailored for the number of participants and desired level of interaction.

Higher Education

ACCUPLACER Professional Development Workshops

The ACCUPLACER Professional Development series includes free, one-hour sessions designed for faculty and testing professionals who want to learn more about ACCUPLACER products, the validity and reliability of ACCUPLACER tests, best practices and innovative tools to improve academic performance and system enhancements. **For more information and to register, visit collegeboard.com/accuplacer.**

CLEP® Professional Development Workshops

The CLEP® Professional Development series features topics of interest specific to faculty, advisers, enrollment managers, testing professionals and others. Participants become familiar with the benefits of CLEP, the rigor and validity of CLEP exams, the test development process and best practices, and engage in deeper discussions. **For more information and to register, visit clep.collegeboard.org/professional.**

Admission and Enrollment

In a changing and competitive environment, it's more important than ever to have validated, standardized assessments of student preparation, and efficient and targeted solutions that connect students with the right institution where they will be able to thrive and achieve their goals.

The SAT

The SAT is the most widely used college admission exam, providing admission and enrollment professionals with significant, valid predictors of college success, retention and completion. The SAT helps prepare students to compete in a 21st-century global economy. The test has been administered annually to more than two million high school seniors in the United States as well as to more than 130,000 international students. **For more information, see page 10 or visit sat.collegeboard.org/highered.**

SAT Subject Tests

The 20 SAT Subject Tests allow higher education professionals to assess student achievement and readiness to take introductory college-level classes in specific subjects. Students taking SAT Subject Tests are more academically prepared, thereby increasing their likelihood of college achievement and persistence. **For more information, see page 11 or visit collegeboard.org/satsubjecttests.**

Student Search Service®

Student Search Service (SSS®), launched in 1972, is the largest, most effective and most frequently used recruiting and admission search tool in higher education. Each year, the service connects more than 6.5 million students who have taken a College Board assessment with higher education institutions that fit their academic careers. More than 1,100 colleges, universities and nonprofit scholarship organizations use SSS to

increase the diversity and geographic representation of their student bodies as well as invite qualified students to apply for specific majors, honors and financial aid. **For more information, visit collegeboard.org/sss.**

Enrollment Planning Service (EPS®)

Enrollment Planning Service (EPS®) is an online database using a wide range of criteria, including geography, high schools, score-sending patterns and international regions. EPS allows staff to analyze data and find prospective students both nationally and internationally who are likely to succeed at their institution. This allows for better and more targeted recruiting and communications based on a wide range of criteria, including geography, demographics, academic preparation and collegiate aspirations. EPS also provides comprehensive reporting and fully integrates with Student Search Service. **For more information, visit collegeboard.org/eps.**

Descriptor PLUS

Descriptor PLUS is a tagging service that allows admission professionals to identify promising prospective students by knowing more about where they live and where they go to high school. Descriptor PLUS uses College Board data from millions of students and thousands of high schools, as well as data from the U.S. Census to provide a fuller picture of the factors influencing students' decisions. The information it provides helps improve communication, shape a class and achieve financial aid objectives. Descriptor PLUS also features reporting that helps colleges better understand the types of students who will be most successfully recruited. **For more information, visit collegeboard.org/dplus.**

Admitted Student Questionnaire®

The Admitted Student Questionnaire® is a customized survey completed by an institution's admitted students to determine their opinions on the academic programs, recruitment literature, financial aid packages, facilities and cost of attendance at the college or university they chose to attend and the cost at the institution's close competitors. **For more information, visit collegeboard.org/asq.**

Spotlight

More than one million students a month visit the College Board's websites to search for colleges and plan their futures. Spotlight elevates a school's visibility and drives students from a wide variety of backgrounds to an institution's website, where they can see firsthand what the school has to offer. **For more information, visit collegeboard.org/spotlight.**

Financial Aid

Every year, financial aid unlocks access to higher education for millions of students at colleges and universities across the country. Since helping to shape the field in 1954, the College Board has supported institutions and professionals by providing leadership, expertise, and a suite of reliable and consistent financial aid solutions.

PowerFAIDS®

PowerFAIDS® is a comprehensive software solution that allows financial aid professionals at over 600 postsecondary institutions to efficiently and equitably administer the aid process, eliminating hours of paperwork and allowing more student interaction.

PowerFAIDS allows financial aid leaders to comply with changing federal requirements while providing the information and tools needed for smarter, faster service. The easy-to-use software allows professionals to manage the full range of institutional aid programs and objectives, including student eligibility, verification, need analysis (using Federal and Institutional Methodology), award packaging, loan origination, reporting and research. **For more information, visit collegeboard.org/powerfaids.**

CSS/Financial Aid PROFILE®

CSS/Financial Aid PROFILE® is an aid application solution that helps financial aid professionals make informed decisions earlier and distribute funds in an equitable and strategic way. It provides participating institutions accurate, timely and complete financial information about applicants. PROFILE supports the efficient collection of data and allows for:

- Rapid communication with families about college affordability and early award estimates for applicants
- A single online aid application students can use to send their financial information to multiple participating schools
- Additional information to address unique family circumstances and allow for the equitable distribution of institutional funds
- Precisely targeted institutional aid to assist students who need it most

PROFILE can collect financial information from international students, letting institutions make better awarding decisions. The College Board also provides fee waivers for students from low-income backgrounds, allowing them to submit up to six applications without payment.

Net Price Calculator

The College Board's **Net Price Calculator** is an online tool that enables students to estimate their financial aid award and the net price they will be expected to pay to attend a college or university of their choice. Backed by INAS, the College Board's fast and accurate need-analysis engine, the Net Price Calculator is accessible from college and university websites, as well as at collegeboard.org. **For more information, visit netpricecalculator.collegeboard.org.**

IDOC

IDOC is a unique, customized service that collects documents from aid applicants on behalf of a college or university. Students submit a single set of required documents for multiple participating schools, easing the application burden. IDOC scans the documents, enters tax data, transmits those data to aid offices and displays documents online. IDOC's process enables fast and effective verification of financial aid eligibility and delivery of funds to students.



ACCUPLACER

The **ACCUPLACER program** helps higher education professionals address the growing challenge of remediation in the United States through state-of-the-art, computer-adaptive diagnostics, online intervention and placement testing systems. ACCUPLACER connects over 2.5 million students annually to more than 1,300 institutions nationwide. It assesses academic skills in reading, writing, mathematics and computer skills in an immediate and accurate way.

ACCUPLACER also offers a series of tools that help students become college and career ready, and can be customized to meet curriculum and assessment needs. **Learn more at collegeboard.org/accuplacer.**

ACCUPLACER Tools and Services

ACCUPLACER Diagnostics — ACCUPLACER includes computer-adaptive assessments that provide a detailed analysis of each student's academic strengths and weaknesses. Untimed and available in four subjects, ACCUPLACER Diagnostics allows postsecondary institutions to assess student preparedness and precisely apply academic interventions to address student remediation.

ACCUPLACER//MyFoundationsLab — The College Board and Pearson have partnered to offer ACCUPLACER//MyFoundationsLab, a customized online intervention system that offers an individualized learning path for each student to remediate targeted weaknesses. Based on performance on the diagnostic tests, ACCUPLACER//MyFoundationsLab generates a personalized learning path for each student. Faculty can customize ACCUPLACER and MyFoundationsLab as part of their curriculum while preparing students for college and success.

Test Preparation and Study Aids — ACCUPLACER offers an affordable iPhone-based study app that helps students improve their skills and become familiar with the style and content of questions asked on an ACCUPLACER test. This fall, ACCUPLACER has also launched online practice tests and downloadable sample questions for students, available at collegeboard.org/accuplacer.



College-Level Examination Program® (CLEP®)

The College-Level Examination Program® is the most widely accepted credit-by-examination program in the nation, working with over 2,900 colleges and universities and administered in over 1,700 test centers. For more than 40 years, this rigorous program has allowed many self-directed students of a wide range of ages and backgrounds to demonstrate their mastery of college-level material and pursue greater academic success. Test-takers include traditional college students, high-school graduates, adults just entering or returning to college, and military service members.

CLEP offers 33 computer-based exams in five subject areas, covering material taught in courses that students generally take in the first two years of college. More than 600 college faculty-members from all regions of the U.S. contribute to the ongoing development of CLEP exams. Studies have shown that students who earn credit through CLEP and similar prior-learning assessment tools perform better in subsequent upper-level courses and complete their degrees at a higher rate. **Learn more at collegeboard.org/clep.**

CLEP Exams

Business

Financial Accounting
 Introductory Business Law
 Information Systems and Computer Applications
 Principles of Management
 Principles of Marketing

Composition and Literature

American Literature

Analyzing and Interpreting Literature

College Composition
 College Composition Modular

English Literature

Humanities

History and Social Sciences

American Government
 Human Growth and Development

Introduction to Educational Psychology

Introductory Psychology

Introductory Sociology

Principles of Macroeconomics

Principles of Microeconomics

Social Sciences and History

History of the United States I: Early Colonization to 1877

History of the United States II: 1865 to the Present

Western Civilization I: Ancient Near East to 1648

Western Civilization II: 1648 to the Present

Science and Mathematics

Biology
 Calculus
 Chemistry

College Algebra

College Mathematics

Natural Sciences

Precalculus

World Languages

French Language (Levels 1 and 2)

German Language (Levels 1 and 2)

Spanish Language (Levels 1 and 2)



Equity for All

Guided by the principles of excellence and equity in education, the College Board Advocacy & Policy Center works to ensure that students from all backgrounds have the opportunity to succeed in college and beyond.

With support from the more than 6,000 College Board members, the College Board Advocacy & Policy Center is uniquely positioned to build critical connections between policy research and real-world experience, making innovative ideas accessible and actionable to drive fundamental systemic reform in education.

Our work focuses on three critical areas — college readiness and access, college affordability and financial aid, and college admission and completion — and makes connections among policy and practice to develop fresh solutions to the most pressing challenges in education today.

Advocacy & Policy Center

The Center provides data, tools and resources that policymakers and educators can use to broaden the reach of programs that work and improve educational opportunities and outcomes. The Center's work has a special focus on underserved populations, especially low-income students, students of color and first-generation college students, and is based on research, data and analysis. To improve the school-to-college transition and increase college completion rates, we communicate vital information about college access and affordability to policymakers, educators, parents and students.

College Readiness and Access We develop evidence-based tools and resources to help educators build a college-ready culture of high expectations and achievement, working to raise awareness of the value and contributions of the teachers and school counselors who work directly with students, families and communities.

College Affordability and Financial Aid We offer recommendations to improve and simplify the financial aid system to allow all students to enroll and complete college, and to provide data on the current and long-term trends of college prices and financial aid.

College Admission and Completion With support from the admission professionals among the College Board's membership, we develop evidence-based practices and policies to increase postsecondary attainment, especially among traditionally underserved students.

College Readiness and Access

CollegeKeys Compact™

The CollegeKeys Compact™ is a call to action to K–12 and higher education institutions, states, and education organizations to make a commitment to increase access to and success in college for low-income students. CollegeKeys members identify and share practices that are proven to make college a reality for all.

National Office for School Counselor Advocacy

The National Office for School Counselor Advocacy (NOSCA) advocates for school counseling that helps every student graduate from high school with the educational preparation and social capital necessary for postsecondary success. Through surveys, case studies, in-depth interviews and data analysis, NOSCA identifies and supports the skills, practices and relationships school counselors need to ensure that all students are college and career ready after high school.

Own the Turf

NOSCA's Own the Turf is a national advocacy campaign developed to galvanize and mobilize school counselors to own the turf of college and career readiness counseling and to take the lead in establishing a college-going culture in their schools, districts, communities and states.

The Educational Experiences of Young Men of Color

A significant percentage of minority male students are falling outside of the system. Whether measured by unemployment rates, poverty, imprisonment or recidivism, the challenges facing minorities — both males and females — are stark and undeniable. The College Board has convened scholars and educators across the country to study issues related to the education of these young men and to collect best practices, make recommendations and collect student experiences, with the goal of improving college access and completion for all.

College Affordability and Financial Aid

Trends

Published annually since 1998, *Trends in College Pricing* and *Trends in Student Aid* provide the latest information on student financial aid and tuition and other expenses associated with attending college, and illustrate trends over time.

Education Pays

Education Pays presents detailed information on the economic, societal and personal benefits of education and the distribution of those benefits among the different socioeconomic and ethnic groups. *Education Pays* will be updated in 2013. The **Five Ways Ed Pays** campaign makes the findings from the full report accessible to students and parents.

My College Dollars

The winner of a competition jointly sponsored by the College Board, MTV and Get Schooled, My College Dollars is a Facebook application that utilizes information from a user’s Facebook profile — including age, gender and state — to connect students with targeted financial aid opportunities.

Rethinking Student Aid

The College Board convened a group of policy experts, academic researchers and higher education professionals to study the current student aid system and recommend a path toward simplicity, predictability and clear focus on students who need financial assistance to achieve college success.



College Admission and Completion

The College Completion Agenda

The College Board's Commission on Access, Admissions and Success in Higher Education studied the educational pipeline as a single continuum to identify solutions to increase the number of students who graduate from college and are prepared to succeed in the 21st century. It made 10 interdependent recommendations to reach its goal of ensuring that at least 55 percent of Americans hold a postsecondary degree by 2025.

The College Completion Agenda reports annually on progress toward this goal, providing the latest data on indicators for each recommendation. A companion state policy guide, written in partnership with the National Conference of State Legislatures, combines comprehensive research from nationally recognized sources with best-practice policy examples, all aligned around the Commission's recommendations.

Admissions in the 21st Century

The Task Force on Admissions in the 21st Century provides information, best practices and research to inspire and inform the admission, financial aid and school counseling communities to meet the challenges of higher education in this rapidly changing new century.

Access & Diversity Collaborative

The Access & Diversity Collaborative was established in the wake of the 2003 U.S. Supreme Court decisions in the University of Michigan cases to provide guidance to colleges and universities about legal issues to consider in developing and implementing their access- and diversity-related policies. More than 400 institutions have participated in the Collaborative's seminars. With the upcoming *Fisher v. University of Texas* case, to be heard by the U.S. Supreme Court in October 2012, the Collaborative will again provide timely resources and tools in the ongoing interpretation of the federal law regarding the use of race and ethnicity in college admission.

The Completion Arch

The Completion Arch consolidates a set of common community college metrics and summarizes the statistics in the form of state- and initiative-level indicators of student progress and success. The Completion Arch groups the indicators into five topical areas representing the progression of students into and through community college and eventually into the workplace.

Advocacy

The Affinity Network

The College Board Advocacy & Policy Center established the Affinity Network to work across K–12 and higher education institutions in order to remove barriers between educational segments that prevent student success.

The Affinity Network's mission is:

1. To facilitate students' successful transition from high school to college and establish common expectations of our nation's students between K–12 and postsecondary educators, and to help educators at both levels understand those expectations.
2. To establish an ongoing process for the Center to encourage creative problem solving and strengthen the link between policy and practice, and between sectors.

Policy Research

A team of experienced social science researchers studies the ways that education policy can have an impact on all levels of education. Our research generates rigorous, empirical evidence on how to reduce and remove various barriers (readiness, information, affordability, procedural and access) that stand between students and the completion of a college degree. Current projects include:

- **College Readiness & Access Policy Research** Projects in this area are responsive to the changing policy landscape, particularly efforts to better align K–12 and higher education.
- **Affordability and Financial Aid Policy Research** Projects in this area are responsive to the evolving political and economic landscape around college affordability and financial aid policy through and following the next presidential election and as the economy continues to recover into 2013.
- **College Admission & Completion Policy Research** Projects in this area are responsive to the rapid expansion of completion-focused initiatives and the evolution of the body of evidence on what policies successfully increase students' degree completion.



RESEARCH & DEVELOPMENT

At the core of the College Board's mission is a relentless pursuit of quality and efficacy in our assessments and educational initiatives.

The ongoing work of the Research and Development team provides data-driven solutions to important education questions and applies research-based procedure to design and evaluate improvements to current assessments, as well as develop new assessments and educational tools.

School leaders can be confident that, when implementing any College Board assessment, program or resource, they are making an informed decision backed by thorough, valid and reliable research.

Commitment to Research and Validation

The College Board's highly trained and credentialed staff generates new knowledge and forward-thinking ideas that actively support the College Board's mission. With cutting-edge technology, coupled with the work of leaders in methodology, test development and psychometrics, our research addresses issues within the following eight categories: admission, alignment, evaluation, fairness, measurement, research, trends and validity.



EVENTS

College Board Events

Convening Around the Issues and Opportunities that Matter

The College Board hosts a number of conferences each year that convene participants from school districts, higher education institutions, community-based organizations, state and local governments and more.

Each conference offers a platform to share best practices for increasing student achievement and connecting all students to college success. Participants have a chance to learn from prominent experts, earn continuing education units (CEUs), network with peers and walk away with insight and practical tools to implement important change.

College Board Forum: Investing in Education

Oct. 24–26, 2012 Miami, Fla.

The Forum is the annual conference of the College Board and offers an unparalleled opportunity to discuss important issues affecting education. Professionals from schools and colleges across the nation and around the world gather to share ideas with educators of every role — superintendents, teachers, counselors, college presidents, faculty, and admission and financial aid officers.

Learn more and register at collegeboard.org/forum.

College Board Diversity Conferences Each year, as part of its commitment to educational excellence and equity for all students, the College Board hosts a series of Diversity Conferences, convening professionals and community leaders from schools, colleges and community-based organizations across the country. Educators gather to share best practices and strategies to ensure that all students can be successful in school, college and beyond.

Asian American and Pacific Islander Summit

The Asian American and Pacific Islander (AAPI) Summit convenes educators, community leaders and policymakers to address the challenges facing AAPI students and those who serve them. The summit showcases effective partnerships and highlights community engagement initiatives and strategies for access and student success. **Learn more and register at collegeboard.org/aapi.**

A Dream Deferred™ A Dream Deferred™ continues to inspire powerful thinking around key issues that affect African American students. Educators from across the country will convene to develop a unified voice to advocate for and effect change. **Learn more and register at collegeboard.org/dreamdeferred.**

Native American Student Advocacy Institute

The issues that face Native American students are important to everyone seeking to advance equity and access for all students. The Native American Student Advocacy Institute enables educators to share best practices and strategies currently implemented in schools, colleges and communities around the country. **Learn more and register at collegeboard.org/nasai.**

Prepárate™ Prepárate™ brings together professionals from higher education, secondary schools and community-based organizations for thought-provoking sessions that address crucial topics in education. Educators will convene to share best practices that help prepare Latino students for opportunities and success. **Learn more and register at collegeboard.org/preparate.**

Regional Forums

Regional forums offer educators an energizing and inspiring environment in which to network with local peers, learn from leading educators, and share insight and tools to implement important changes that increase student achievement.

Southern Regional Forum 2012

Oct. 23–24, 2012

New England Regional Forum 2013

Jan. 29–30, 2013

Midwestern Regional Forum 2013

Feb. 10–12, 2013

Middle States Regional Forum 2013

Feb. 13–15, 2013

Western Regional Forum 2013

Feb. 22–23, 2013

Southwestern Regional Forum 2013

Feb. 27–28, 2013

AP Annual Conference 2013

July 17–21, 2013 Las Vegas, Nev.

The AP Annual Conference is the largest professional development gathering of the AP Program and Pre-AP communities, AP Coordinators, school counselors, and administrators from across the United States and throughout the world. This year's conference promises to engage, inspire and promote innovation in our schools. **Learn more and register at collegeboard.org/apac.**

ACCUPLACER National Conference 2013

June 27–29, 2013 San Antonio, Texas

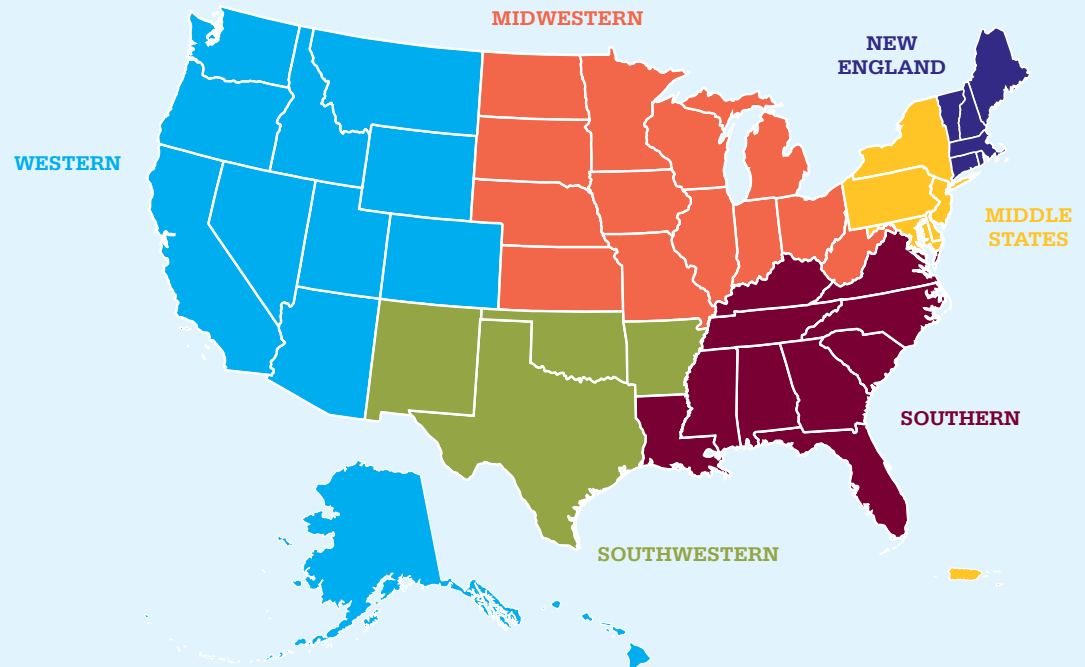
The ACCUPLACER National Conference shares research and best practices on effective uses of ACCUPLACER to enhance student success. **Learn more and register at collegeboard.org/accuplacerconference.**



The College Board | Regional Offices

The College Board's regional offices are committed to partnering with state leaders, K-12 school districts, colleges and universities to:

- Provide consultative support on key goals and objectives in driving student success
- Share research, data and best practices that ensure all students can access, enroll in, and succeed in college
- Offer professional development workshops and seminars for administrators, teachers and counselors
- Help administrators successfully implement College Board programs and services
- Connect educators with colleagues from across the region and around the country



Contact your regional office for more information about the College Board's programs and services and find out how you and your institution can get involved as members.

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