



**The College Board's
*California AP[®] Expansion
(CAPE) Program***

***Orientation Information
Orientation Session***

February 2013



Today's Agenda

- **Welcome and Introductions**
- **Overview of CAPE Initiative**
- **Frequently Asked Questions**
 - About Participating Schools
 - About Strategic Partners
 - About Funding
- **Getting Started**
- **Evaluations**



Who We Serve - The College Board:

- Reaches more than 7 million students, 23,000 high schools and approximately 3,800 colleges.
- Administered more than 3 million SAT exams in the 2010 academic year. Over the last decade, participation by minority students has increased by 78 percent.
- Serves a community of approximately 130,000 AP teachers and administered more than 3.4 million AP Exams in 2010-11.
- Maintains relationships with more than 900 key school districts across the country; we reach more than 54 percent (about 9,700) of total U.S. public school districts through PSAT/NMSQT alone.
- Attracted more than 54 million people to the College Board website last year.

Our Mission

The College Board's mission is to connect students to college success and opportunity. We are a non-for-profit membership organization committed to excellence and equity in education.

CAPE Overview

- **Compliant with California state law SB 523** (passed Sept. 6th, 2011)
 - Encourages all CA public schools to offer at least five AP[®] courses
- **A Strategic Partnership**
 - The College Board
 - California State Senator Ed Hernandez (D-West Covina)
 - DonorsChoose.org
 - Innovate Foundation

“I firmly believe in the idea that education is the greatest equalizer, and having access to AP classes provides greater opportunities for our students. We need to ensure that all of California’s students are afforded access to these types of courses and the opportunities they bring. This program is a first step in that direction.”

—Senator Ed Hernandez, O.D.
(D-West Covina)



Overall GOAL of the CAPE Initiative

The College Board aims to provide teachers with the tools needed to build a strong AP foundation for students.



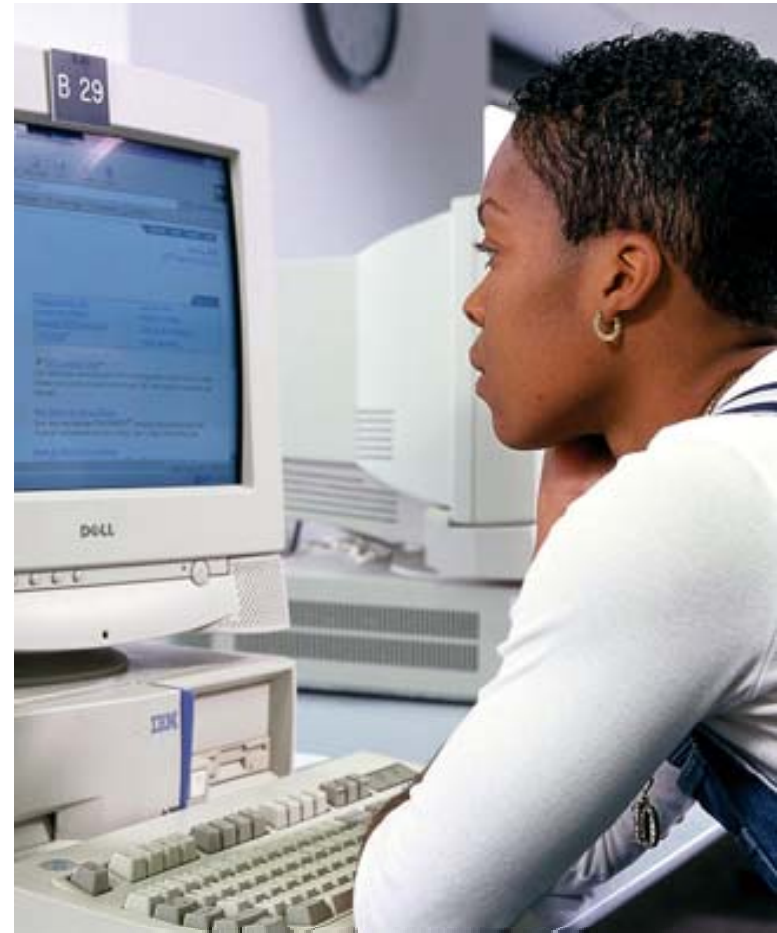
CAPE Goals

- ***By the end of Year 3, all participating schools with:***
 - 0-4 AP courses will offer 5 or more AP courses AND increase the number of students participating in new AP course offerings based on AP Potential results
 - 5-8 AP courses will increase the number of students who participate in the existing AP program and will selectively add new AP courses to meet the needs of students with high AP potential in specific disciplines
- ***100% of targeted AP teachers in participating CAPE schools will attend an AP Summer Institute***
- ***By the end of Year 3, school sites will have established their AP participation and performance growth goals for students***

Increasing Access and Equity

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Increasing Access and Equity



- “A recent analysis of California’s high school students from the 2011 PSAT shows that over 168,000 students have the potential to succeed in at least one AP course; unfortunately many of the schools they attend do not offer those AP courses. ***This pilot is an attempt to help these students access the AP course for which they have the highest likelihood of success.***”

—Trevor Packer, Senior Vice President for Advanced Placement and College Readiness at the College Board

AP Basics

Advanced Placement Program[®] (AP[®]) **courses** are **college-level courses** offered in high school. AP courses reflect what is taught in top introductory college courses.

At the end of course, students take **AP Exams**—standardized exams that measure how well students have mastered college-level course work.

Students who do well on AP Exams can earn credit and/or placement into advanced courses in college.

34 AP Courses and Exams

- **Arts**

- Art History, Music Theory, Studio Art (Drawing, 2-D, 3-D)

- **English**

- English Language and Composition, English Literature and Composition

- **History & Social Science**

- Comparative Government and Politics, European History, Human Geography, Macroeconomics, Microeconomics, Psychology, United States Government and Politics, United States History, World History

- **Mathematics & Computer Science**

- Calculus AB, Calculus BC, Computer Science A, Statistics

- **Sciences**

- Biology, Chemistry, Environmental Science, Physics B, Physics C: Electricity and Magnetism, Physics C: Mechanics

- **World Languages**

- Chinese Language and Culture, French Language and Culture, German Language and Culture, Italian Language and Culture, Japanese Language and Culture, Latin: Vergil, Spanish Language, Spanish Literature

Key Benefits of AP

- Students have the opportunity to receive **credit and/or advanced placement** in college, and earn academic scholarships and awards. Most four-year colleges and universities in the U.S. have credit or placement policies.
- **AP enhances a student's college admission portfolio.** Three-quarters of admission officers report that AP is “very helpful” or “extremely helpful” in considering students for admission.
- Students who take AP Exams and score a 3 or higher typically experience **greater academic success and college graduation rates** than non-AP students.

Key Benefits of AP

- AP courses establish a college-level standard in secondary schools that is measured through a global assessment **designed and scored by college faculty**.
- AP courses **expose** college-bound students to the **amounts of homework, study skills, and habits of mind** essential for success in college courses.

AP and College Success

A recent study* showed that students who earned a 3, 4, or 5 on the AP Exam had **higher first-year college grade point averages** and were **more likely to return for the second year of college** than non-AP students of similar ability.



“We are very fortunate to receive the support needed to give more of our students the opportunity to experience AP course work – where they will learn how to think critically, construct solid arguments, and see many sides of an issue – all skills that prepare students for success in college and beyond.”

—Tom Torklakson,
California’s
Superintendent of Public
Instruction

AP Credit Expands Students' Options

College credit earned through AP Exams allows students to move into upper-level college courses sooner, pursue a double major, and gain time to study and travel abroad.

“As a freshman, I was able to skip general education requirements and head straight into the higher-level classes I wanted to take. Taking AP Exams literally saved me semesters of time.”—Brent Wiese, University of Iowa



AP Helps Students Graduate on Time...

Students who take AP courses and exams are much more likely than their peers to complete a college degree on time.

- Only **one in four** students who enter college complete a bachelor's degree in four years.*
- A recent study** showed that students taking AP courses and exams were **much more likely** to earn a college degree in four years.

For example, AP English Literature students had four-year college graduation rates that were **62% higher** than students that had not taken AP English Literature.

* IPEDS database, 2008

** Linda Hargrove, Donn Godin, and Barbara Dodd, "College Outcomes Comparisons by AP and Non-AP High School Experiences." The College Board, 2008.

... and Save Money

- Students who take five years or more to graduate can spend nearly **\$22,000 for each additional year in college.**
 - The typical college cost per year for a four-year public institution for students who live on campus is \$21,447*
 - Cost includes tuition and fees, room and board, books and supplies, transportation, and other expenses

AP Federal Funding

The U.S. Department of Education has notified states that they now have additional funds to cover the costs of 2012 AP Exams for eligible low-income students. When combined with the increased College Board subsidy, these funds will make all AP Exams \$5 for your school's low-income students in May 2012.



Eligibility criteria:

Family income does not exceed 185 percent of the federal poverty income level. Student is eligible for (but does not have to participate in) the Free and Reduced Price Meal Program.



AP Federal Funding

AP Test Amount Total: \$87

Cost Description Breakdown:

\$26 - College Board fee reduction: The College Board credits the school \$26 per AP Exam.

\$8 - School administrative fee waiver: The school declines to collect an administrative fee of \$8 per AP Exam.

\$5 - Student contribution: The student pays \$5 per AP Exam.

\$48 - CDE funding: Pursuant to federal funding conditions, the California Department of Education (CDE) will pay the College Board directly up to \$48 per AP Exam taken by an income-eligible student. Please note that the CDE funding amount may be prorated depending on the amount of the 2012 federal grant awarded to the CDE. In the event that the CDE receives federal funding that is not sufficient to cover all eligible exam costs, schools and districts would be responsible for covering the shortfall.

Please inform eligible students and their parents about the restored funding and encourage those who opted out of taking the exams due to loss of funding to reconsider taking the exams in May. If you have already ordered and received your AP Exams, you can place an additional order for students who will now be able to take the exam thanks to the restored funding.



About the CAPE Invited Schools

- Represent 50 counties –Urban and Rural
- Roughly half (99) of the qualifying schools offer 4 or fewer AP subjects
- About 30 qualifying schools offer no AP courses
- Half of qualifying schools have 50% or more underrepresented students
- Half of qualifying schools have 50% or more low reduced lunch



Participating CAPE Schools will:

- Use AP Potential, an online tool, to identify students with the potential to benefit from and excel in AP courses
- Determine which AP courses should be added to meet student needs
- Invite students with high AP potential to enroll in new and existing AP courses
- Receive scholarships from the College Board to attend an AP Summer Institute



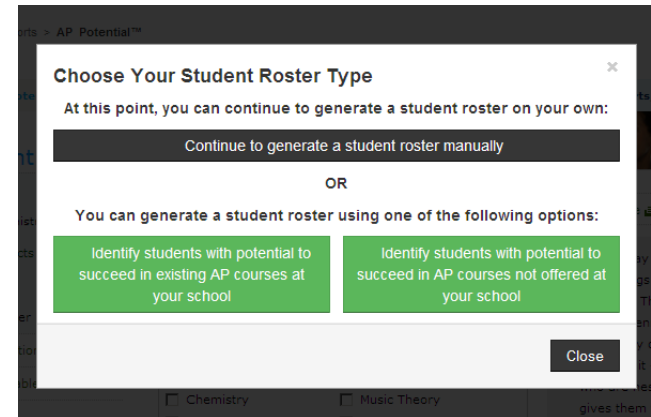
Participating CAPE Schools will:

- Be eligible for supplemental funding from the College Board and DonorsChoose.org for textbooks and other essential materials for AP courses
- Receive ongoing support and technical assistance from the College Board to ensure successful implementation
- Complete AP Course Audit Process.



What is AP Potential™?

- AP Potential is a free, Web-based tool that allows schools to generate rosters of students who are likely to score a 3 or better on a given AP Exam
 - Designed to help you **increase access to AP** and to ensure that no student who has the chance of succeeding in AP is overlooked
 - Based on research showing that PSAT/NMSQT scores are **stronger predictors of students' AP Exam scores than more traditional factors** such as high school grades and grades in previous same-discipline course work



AP Potential™

- Identify students who may be prepared for AP based on PSAT/NMSQT results
- Obtain a roster of potential AP students by name and suggested AP course
- Promote access to challenging course work by identifying the “diamond-in-the-rough” scholars at your school
- Increase equity by relying on data-driven models to find additional candidates for AP potential
- Prepare useful data that principals and teachers can use to expand AP programs, add courses, or increase enrollment in current AP offerings

AP Potential™ Screen Shots

grade PSAT/NMSQT candidates. While you may use AP Potential to generate rosters from 8th grade and 9th grade PSAT/NMSQT scores for courses leading up to AP, we encourage you to use additional indicators of success (e.g., grades in related course work, student interest/motivation, etc.) when making final course placement decisions .

Define the Pool

A pool reflects the probability of students receiving an AP® Exam score of 3, 4, or 5. For example, if you set your pool at 60, your roster includes all students whose probability of receiving an AP Exam score of 3, 4, or 5 is anywhere between 60% and 100%. [Get more information on defining pools.](#)

Adjust the percentages below to increase or decrease the number of students included on your roster of potential AP students. You may select a different percentage for each AP subject.

| Define Pool | Subject | 2013 Potential AP Students | 2012 AP Students | |
|-------------|------------------------------------|----------------------------|------------------|-------------------|
| | | | Exam Takers | Exams 3 or Higher |
| 60 | Art History | 182 | 18 | 17 |
| 60 | Biology | 142 | 60 | 58 |
| 60 | Calculus AB | 104 | 139 | 139 |
| 60 | Calculus BC | 213 | 30 | 29 |
| 60 | Chemistry | 136 | 45 | 45 |
| 60 | Comparative Government & Politics | 152 | 24 | 24 |
| 60 | Computer Science A | 142 | 29 | 19 |
| 60 | English Language | 285 | 211 | 207 |
| 60 | English Literature | 182 | 211 | 208 |
| 60 | Environmental Science | 182 | 32 | 31 |
| 60 | European History | 263 | 0 | 0 |
| 60 | Human Geography | 250 | 0 | 0 |
| 60 | Macroeconomics | 121 | 109 | 109 |
| 60 | Microeconomics | 172 | 107 | 107 |
| 60 | Music Theory | 187 | 21 | 20 |
| 60 | Physics B | 121 | 1 | 1 |
| 60 | Physics C: Electricity & Magnetism | 61 | 0 | 0 |
| 60 | Physics C: Mechanics | 110 | 97 | 97 |
| 60 | Psychology | 321 | 188 | 185 |
| 60 | Statistics | 161 | 111 | 111 |
| 60 | U.S. Government & Politics | 152 | 244 | 242 |
| 60 | U.S. History | 212 | 200 | 199 |
| 60 | World History | 248 | 206 | 0 |

Next

My College QuickStart™

My AP Potential Report

My College QuickStart™ My College QuickStart Home

Home > My Organizer > My College QuickStart > My AP Readiness

My AP Potential

You can use this report to see your potential for AP courses based on your PSAT/NMSQT scores. AP courses [more...](#)

- 1 Review the full list of courses**
You may have potential for AP courses that aren't currently on your radar.
- 2 Take a closer look**
Sort your list to see courses related to the college majors that interest you. [Learn more](#) about each course and how it can help you succeed in college.
- 3 Talk to your school counselor and teachers**
They can help you decide the best course for you!

History

| AP Courses | Potential | Matches Major | Your School Offered This Course |
|---|-----------|---------------|---------------------------------|
| Art History | | ✓ | ✓ |
| Biology | | | |
| Calculus AB | | | |
| Calculus BC | | | |
| Chemistry | | | |
| Comparative Government & Politics | | ✓ | ✓ |
| Computer Science A | | | |
| English Language | | | |
| English Literature | | | ✓ |

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[Update My Info](#) | [Sign Out](#)

Interpret your report

Potential
Your scores show that you have the potential for success in this course. Speak with your school counselor [more...](#)

Some Potential
Your scores show that you have some potential for success in this AP course. Having interest in the course [more...](#)

Potential Not Yet Indicated
Your scores show that you may need more preparation and support to be successful in AP. Share your goals [more...](#)

[What is AP?](#)

Report legend
See shading of the step icons

Choosing a major populates a checkmark in the Matches Major column

The report tells a student if their school (likely) offers that course

The perfect scenario would be that a student shows "potential" in a course, which matches their major, and is offered at their school (see example).

CAPE Frequently Asked Questions

- Why did the College Board choose the state of CA to pilot CAPE?
- How many CA schools will be participating in the CAPE program for the 2013 school year?
- Where are the pilot schools located?
- How many students across the state will be impacted by this program?
- Will all 208 qualifying schools participate?



About CAPE Funding

- What portion of all CAPE expenses will be covered by the College Board?
- If money from the College Board, Donors.Choose.org and the Innovate Foundation does not manage to cover costs for textbooks and other classroom essentials, will participating schools be able to pick up the remaining fees to kick-start new AP classes?
- How is the state of CA addressing the recent federal cuts made for AP Exam subsidies for low-income students?
- Does this program cover online AP courses?



Benefits to Schools

- Scholarships for New AP Teacher Professional Development
- **Tuition** for a teacher to attend an **AP Summer Institute 4-5** day workshop (\$400-\$1,416 depending on the Institute selected)
- Teachers will sign a Letter of Commitment (that they will attend the PD) and will select an APSI and register. **APSI will receive tuition funding directly from CAPE Access Program.**
- School must cover travel and other expenses

| State | Avg. Session Non-Member Price | State | Avg. Session Non-Member Price |
|-------|-------------------------------|-------|-------------------------------|
| NM | \$400 | OK | \$678 |
| TX | \$474 | MN | \$700 |
| AL | \$521 | NE | \$745 |
| AR | \$523 | CA | \$755 |
| IL | \$544 | WA | \$755 |
| KY | \$559 | WI | \$758 |
| MI | \$570 | NV | \$795 |
| MS | \$570 | HI | \$850 |
| IA | \$575 | NJ | \$867 |
| KS | \$575 | MA | \$917 |
| TN | \$581 | ME | \$921 |
| NC | \$586 | NY | \$939 |
| FL | \$591 | PA | \$950 |
| LA | \$608 | DE | \$975 |
| OH | \$619 | WV | \$1,000 |
| AZ | \$650 | CT | \$1,009 |
| IN | \$650 | MD | \$1,245 |
| VA | \$650 | VT | \$1,250 |
| GA | \$650 | MO | \$1,416 |
| CO | \$659 | | |

About the CAPE Partners

- [DonorsChoose.org](https://www.donorschoose.org) is a nonprofit website that helps public school teachers get funding for materials and experiences that will help their students learn.



DonorsChoose.org

“We’re thrilled to be a part of this initiative and increase access to rigorous curricula within our nation’s public schools.”

—Charles Best, Founder and CEO of DonorsChoose.org



DonorsChoose.org Program

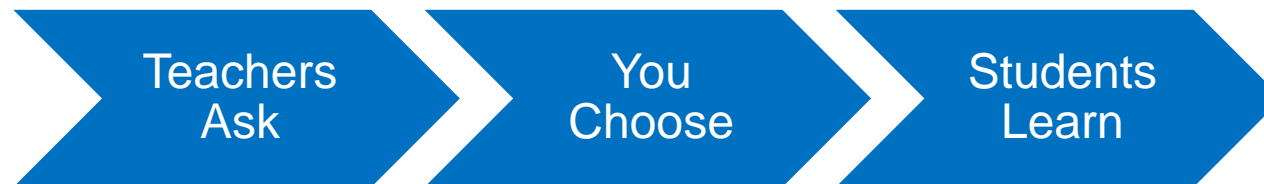
- Funding available for CAPE teachers
 - Textbooks and materials for new AP courses
 - Submit up to three projects
 - DonorsChoose.org Gift Cards
- ***MOU Deadline: March 1, 2013***



About DonorsChoose.org

Mission: Engage the public in public schools by giving people a simple, accountable and personal way to address educational inequity.

Vision: A nation where children in every community have the tools and experiences needed for an excellent education



How will the CAPE program be evaluated?

- **Short term**

- Increased student participation in AP among participating schools
- Students' performance on AP exams
- Implementation of new classes

- **Long term**

- Increased high school graduation rates
- Increased college enrollment and graduation rates
- Choices in major fields of study



What is a College Board–endorsed AP or Pre-AP Summer Institute?

- The AP and Pre-AP Summer Institutes are subject-specific professional development opportunities. They provide teachers with the support and training needed to teach AP courses and to utilize Pre-AP teaching strategies. Teachers from around the world come together at these institutes to exchange ideas and information about AP courses and exams.



What can I expect at a College Board–endorsed summer institute?

- Topics that are often covered in summer institute sessions include:
 - AP courses: goals, objectives, content, resources, bibliographies, and equipment
 - The AP Examination: how it is developed and graded
 - Syllabi, lesson plans, and assignments
 - How to refresh and improve existing AP courses
 - Recent changes in AP Course Descriptions
 - Strategies for teaching students at beginning or intermediate levels
 - Vertical teaming



How do I register for a College Board- endorsed AP Summer Institute?

Deadline: March 30, 2013

apcentral.collegeboard.com/



AP Course Audit Overview

What is the AP Course Audit?

- Created at the request of secondary school and university members of the College Board, the AP Course Audit is designed to:
 - Provide teachers and administrators with clear guidelines on curricular and resource requirements that must be in place for AP courses.
 - Give colleges and universities confidence that AP courses are designed to meet the same clearly articulated college-level criteria across secondary schools.

Who should complete the AP Course Audit?

- All schools wishing to label a course “AP” must submit the subject-specific AP Course Audit form and the course syllabus for each teacher of that AP course.
- It is the school’s responsibility to ensure that the AP courses listed on students’ transcripts, in course catalogs, and on the school's Web site are authorized and annually renewed through the AP Course Audit process.
- Applies to classroom courses as well as online or distance learning courses.



CAPE Timeline

January - February:

- Determine which new **AP course(s)** your school will start in Fall 2013
 - Identify the teacher(s) for the course
 - Secure signatures and approval of Memorandum of Understanding (MOU)
-

January - March:

- Use AP Potential™* to determine a list of students with likelihood to succeed in the new course and develop a plan to encourage them to enroll; develop enrollment policy that meets school needs
 - Recruit and register students for your new AP course(s)
 - Have the new course teacher(s) register for a DonorsChoose.org Webinar
 - Have the new course teacher(s) register for an AP Summer Institute
-

By Friday, March 1, 2013:

- Deadline to Return MOU and Teacher Letter of Commitment to your College Board Regional Office
-

By Saturday, March 30, 2013:

- Have the new course teacher(s) register for an AP Summer Institute
 - Have the new course teacher(s) register for a DonorsChoose.org Webinar
-

Next Steps

- Register Teachers AP Summer Institute
- Upload Request to DonorsChoose.org
- Review and Complete CAPE Memorandum of Understanding
- Review the AP Course Audit Process
- Identify site AP Coordinator



For More Information

Email: CAPE@collegeboard.org

Visit: <http://www.collegeboard.org/cape-program.html>

