The Florida Partnership:
Supporting educators in their efforts to help all students prepare for college and beyond.

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About the College Board
The College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. Founded in 1900, the College Board was created to expand access to higher education. Today, the membership association is made up of more than 5,900 of the world’s leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, the College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success — including the SAT® and the Advanced Placement Program®. The organization also serves the education community through research and advocacy on behalf of students, educators and schools.
History of the Florida Partnership

In 1999, under the leadership of former Gov. Jeb Bush (founder of the Foundation for Excellence in Education), the state of Florida and the College Board created the Florida Partnership for Minority and Underrepresented Students (The Florida Partnership). Focused on increasing academic rigor in Florida’s public schools, the Florida Partnership was signed into law in 2004 as Florida Statute 1007.35 Florida Partnership for Minority and Underrepresented Student Achievement. However, funding must be provided in the state budget each legislative session.

Ten Years of Significant and Sustained Success

Accomplishments in the first 10 years (1999–2010)

The College Board’s partnership with the Florida Department of Education has emphasized the power of participation in the Advanced Placement Program® (AP®), which has been the core of the Partnership’s effort to raise student achievement in Florida. Experiencing the rigor and challenge of college-level courses such as those found in the AP Program has shown to be one of the best indicators of whether a student will be successful in college.

Since the inception of the Florida Partnership, the state of Florida has seen significant increases in participation and performance by all students in PSAT/NMSQT® (taken during 10th grade), SAT® and Advanced Placement®.
The number of AP Exam takers in Florida's public schools increased from 34,607 in 1999 to 157,238 in 2010 (an increase of 354 percent).

- The number of **AP Scores 3–5 achieved by Florida’s black public school students increased** from 1,314 in 1999 to 6,058 in 2010 (an increase of 361 percent).

- The number of **AP Scores 3–5 achieved by Florida’s Hispanic public school students increased** from 5,611 in 1999 to 26,079 in 2010 (an increase of 365 percent).
There were 49,313 SAT takers in Florida’s public school class of 1999, as compared to a total of 78,985 in Florida’s public school class of 2010 (an increase of 60 percent).

- The number of black public school SAT takers increased from 6,848 to 13,690.
- The number of Hispanic public school SAT takers increased from 6,511 to 19,371.

In 1999, there were 36,507 public school 10th-grade PSAT/NMSQT takers. The total number increased to 129,783 in 2009–2010 (an increase of 256 percent).

- There were 5,641 black 10th-grade PSAT/NMSQT takers in 1999. In 2009, this number increased to 26,143 (an increase of 363 percent).
- There were 4,754 Hispanic 10th-grade PSAT/NMSQT takers in 1999. In 2009, this number increased to 36,321 (an increase of 664 percent).
Partnership Deliverables

Each year, the Florida Department of Education and the College Board collaborate to identify districts that need support developing a college-going culture. Targeted districts are invited to participate in the Florida Partnership and have the opportunity to take advantage of services and support from the College Board. Our college readiness initiatives promote vertically aligned curricula, diagnostic assessment tools and customized resources for districts and schools that help students prepare for the academic rigors of higher education and future opportunities.

Key Features of the Florida Partnership Deliverables include

- Service and Support
- Professional Development
- Assessments
- Data Analysis

Service and Support

As Florida’s leading educational partner, the College Board provides customized, innovative and traditional programs and support specifically designed to help districts and schools achieve their educational goals. Our staff partners with each district to provide unique educational opportunities for all students. Our managers meet regularly with district and school leadership to

- Set goals
- Address needs
- Develop strategic plans for helping districts and schools increase student achievement.

Professional Development

Each year the Florida Partnership offers professional development opportunities for participating district and school educators. Since the inception of the Partnership, more than 9,000 scholarships have been awarded to Florida educators to assist them in attending Professional Development workshops. Such workshops may include:

- AP Professional Development Workshops
- AP Summer Institutes
- AP Summer Institute for Administrators
- AP Annual Conference
- Pre-AP® Professional Development Workshops
- SAT Professional Development Workshops
- Counselor Professional Development Workshops
Assessments
The Florida Partnership uses College Board assessments to generate data that provide resources (for educators and students) for curricular alignment and college career planning.

- PSAT/NMSQT
- ReadiStep™

Data Analysis
Florida Partnership staff provides face-to-face training to help coach educators on how to use data reports from College Board assessments. These workshops focus on how to effectively use data to improve student achievement. Some of the many reports reviewed are

- Summary of Answers & Skills (SOAS)
- School Integrated Summary (SIS)
- District Integrated Summary (DIS)
- Online Score Reports (AP)
- AP Potential™ (APP)
- ReadiStep Results
- AP Instructional Planning Reports (APIPR)

State Support and College Board Programs
The success of the Partnership is supported by the state of Florida in many forms, including state funding for PSAT/NMSQT (for grade 10) and AP Exams.

PSAT/NMSQT®
Since 1999, the Florida Legislature has appropriated funds to support the administration of the PSAT/NMSQT for Florida districts that select it as their 10th-grade assessment. Funding for the PSAT/NMSQT for 10th-grade students is contingent upon annual funding in the General Appropriations Act (pursuant to statute 1007.35).

Advanced Placement®
For more than 20 years, the Florida Legislature has provided AP Incentive funding for public schools, based on AP Exams that earn scores of 3, 4 or 5, to public school districts. This Incentive funding is meant to support AP course instruction (including exam fees) and provide fiscal incentives to AP teachers. In addition, districts must allocate at least 80 percent of the AP Incentive funds to the high school that generates them (pursuant to statute 1011.62).

Experiencing the rigor and challenge of college-level courses such as those found in the AP Program has been shown to be one of the best indicators of whether a student will be successful in college. While the state of Florida provided funding for AP Exams since 1987, there was exponential growth with the inception of the Partnership. Over the Partnership’s first 10 years, Florida saw an increase of 251 percent in the number of students scoring 3–5 on their AP Exams, and an increase of 356 percent in the number of exam takers.