



# LEADERSHIP *FOR* SCHOOL COUNSELOR TRAINING

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OCAN/OACAC/OSCA/OASFAA  
STATEWIDE COLLEGE ACCESS  
TRAINING LIAISON  
RETIRED SCHOOL COUNSELOR

# ATTENDEES WILL:



- ❖ Learn how to develop and tailor a statewide training initiative designed to enhance the collaborative efforts of college readiness stakeholders representing diverse audiences, but united in common mission.
- ❖ Feel empowered to assume a leadership role in envisioning and coordinating this initiative at the grassroots/practitioner level.
- ❖ Be provided with an opportunity to discuss initial planning steps and possibilities with their colleagues.
- ❖ Leave with specific examples of topics and strategies that they might consider utilizing when replicating this initiative in their own community or state.



# THE PAST

# COLLEGE ACCESS CHALLENGE GRANT PROGRAM



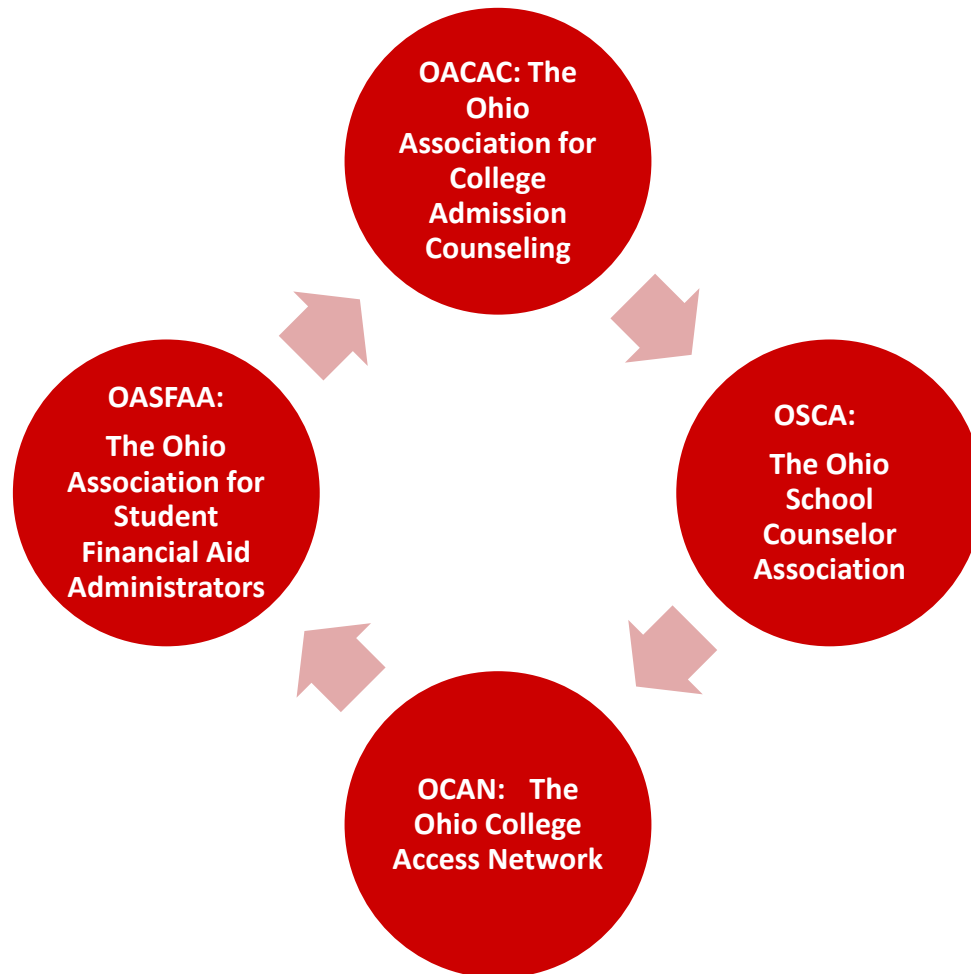
- ❖ CACG funds are allocated Federal dollars awarded based on the relative number of people between the ages of 5 and 17 and between the ages of 15 and 44 who are living below the state poverty line.
- ❖ \$150,000,000 was appropriated for FY11 for all states. Of that, Ohio is eligible for approx. 4.6M in 2011, 2012, and 2013.
- ❖ When the Federal Application for the CACG was available, the Governor designated an office inside the Ohio Board of Regents, the Office of College Access and Success Initiatives to apply for the grant.

# COLLEGE ACCESS CHALLENGE GRANT PROGRAM, CON'T.



- ❖ For the 2010-11 school year, Ohio received funds to promote college awareness, as well as dual enrollment programs and awareness by distributing funds to practitioners in Ohio through an RFP process.
- ❖ Several meetings with representatives from statewide professional associations for admissions counselors and financial aid administrators were convened at The Ohio State University in March 2011 to discuss ways to formalize collaborations focused on school counselor training on college and career access and success. In April, the grant proposal was submitted on behalf of four member associations.
- ❖ OCAN was awarded an administrative grant to coordinate the six CACGs awarded this year (interim and final grant reporting, technical support and evaluation) in addition to serving as the fiscal agent for the training grant (the focus of this presentation) and housing the fulltime employee supported by the training grant.

# FOUR PARTNERS



# THE PROCESS



- ❖ After securing grant approval, (= \$150,000), a position description was developed and publicized to hire a fulltime statewide college access training liaison for the 2011-12 school year. (August 1<sup>st</sup> through June 30<sup>th</sup>)
- ❖ Since OCAN is the only one of the four partners that maintains a fulltime staff and has the infrastructure in place, it was determined that the position would be housed there and supported through the OCAN budget.
- ❖ Each of the partners submitted a brief proposal of strategies that would be implemented throughout the school year, utilizing \$20,000 in CACG funds.
- ❖ A primary function of the training liaison is to support implementation of these strategies and coordinate them so that counselors in *all* parts of the state had access to training events *throughout* the school year.





THE

PRESENT



# GLOBAL OBJECTIVES



- ❖ To support counselors with limited experience or knowledge in the target areas (three years or less of experience) and/or those whose clientele includes significant proportions of low income, first generation, urban or rural/Appalachian or otherwise under-resourced students.
- ❖ To utilize technology via webinars provided and electronic resources collected and housed within the OCAN website (unrestricted access) in support of counselors who face barriers traveling to “in-person” training events.
- ❖ To integrate resources developed and collected through the training grant into the proposed Ohio Portal (under construction).
- ❖ To emphasize coordination and collaboration among partners in order to drive future initiatives.

# OACAC INITIATIVES



- ❖ Facilitated (by covering registration, membership, transportation) arrangements for 77 urban and rural school counselors and access advisors with limited experience to four Fall Articulation Workshop sites in September.
- ❖ Conducting fifteen ½ day “drive-in” (regional) workshops on college readiness topics of interest to counselors. These are free to attendees and attendees do not have to be a member of OACAC. Breakfast is provided and optional campus tours are provided afterwards. They were offered in all five regions of the state (NW, NE, SE, SW and C), began in October and will conclude in April.
- ❖ Encouraging (by covering registration, membership, transportation) a to-be-determined number of counselors to attend Guiding the Way to Inclusion (for counselors of students of color) and the OACAC Annual Conference, both held in June.

# OASFAA INITIATIVES



- ❖ Developed “Enhanced Dual Track” sessions at four OASFAA December Counselor Workshops to better serve the needs of beginning/limited experience counselors. 95 counselors attended these “first time” workshops and overall attendance at the Counselor Workshops increased.
- ❖ A comprehensive resource binder was printed and disseminated at the December counselor workshops (1200 copies) and at other professional development events. The materials are also posted on the OASFAA website.
- ❖ 44 non-OASFAA members (primarily counselors and access advisors) attended the January OASFAA regional meetings which were planned to include topics of interest to school counselors. Members of our grant partner organizations were also invited to a February regional OASFAA meeting on the topic of EFC calculation.
- ❖ Provided 25 scholarships for school counselors to attend the joint OASFAA/OCAN annual conference in December and created a unique school counselor track.

# OCAN INITIATIVES



- ❖ Provided school counselor track at annual OCAN Advisor Training conference in August and provided scholarships for 50 counselors to attend. Each participant also received a binder of resource materials.
- ❖ Provided 25 scholarships for school counselors to attend the joint OASFAA/OCAN annual conference in December and created a unique school counselor track for them
- ❖ Created a Resource Bank within the OCAN website (unrestricted access) which counselors can access for professional support.
- ❖ Secured GoToMeeting and GoToWebinar licenses for all partners to use in coordinating efforts. Regular webinars (list to follow) have been developed, promoted, and conducted.
- ❖ Developed merged database from all four partners to improve efficient communication about professional development.

# WEBINAR TOPICS



- ❖ Using Internet Tools for Productivity
- ❖ The State of College Admissions in Ohio 2011 (co-sponsored by OACAC)
- ❖ Transfer: Ohio Guarantees It (co-sponsored by the Ohio Transfer Council)
- ❖ School Counselors and Access Advisors: Tips for Building a Successful Partnership
- ❖ Effectively Engaging Parents in the College-Going Process
- ❖ Ohio Means Jobs/Ohio Means Internships (communicated for ODJFS)
- ❖ Financial Aid: Understanding the Verification Process and Interpreting Award Letters (co-sponsored by OASFAA)
- ❖ College and Career Readiness Counseling Workshop – Next Steps (co-sponsored by OSCA/NOSCA)
- ❖ College Counseling for Students with Learning Differences
- ❖ School to Work Transition for ALL Students

# OSCA INITIATIVES



- ❖ A full day preconference on college advising was held at the All Ohio Counselor Conference (joint OSCA and OCA annual conference), utilizing NOSCA training modules and counselor ambassadors. An evening session was held and facilitated by OACAC members.
- ❖ A separate college advising track was developed and run throughout the conference. It included two ½ day sessions presented by Bob Bardwell, former president of the New England ACAC as well as ten other college advising-specific sessions.
- ❖ Approximately 1800 copies of a special college-advising edition of The Advocate was printed and distributed to all OSCA members. An additional number is expected to be reprinted in the spring, depending on budget.
- ❖ Six regional workshops were held in February/March throughout Ohio in partnership with NOSCA through the Counselor Ambassador program (see next slide)

# OSCA/NOSCA PARTNERSHIP



*Two Counselor Ambassadors from Ohio, along with one NOSCA staff member and staff from the College Board Midwest Regional Office, collaborated to conduct these workshops (agenda below)*



8:00 to 8:30 am	Registration and Continental Breakfast
8:30 to 8:45 am	OSCA and Host Institution Welcoming Remarks
8:45 to 9:00 am	NOSCA and the Own the Turf Campaign
9:00 to 10:10 am	A Transformative Process: NOSCA's Eight Components of College and Career Readiness Counseling for Equity in Student Outcomes
10:10 to 10:20 am	Break
10:20 to 11:30 am	Increasing College and Career Readiness through Parent, Family and Community Partnerships
11:30 -11:50 am	Creating a College-Going Culture with College Board Resources and Tools
11:50 am - Noon	Conclusion and Evaluations

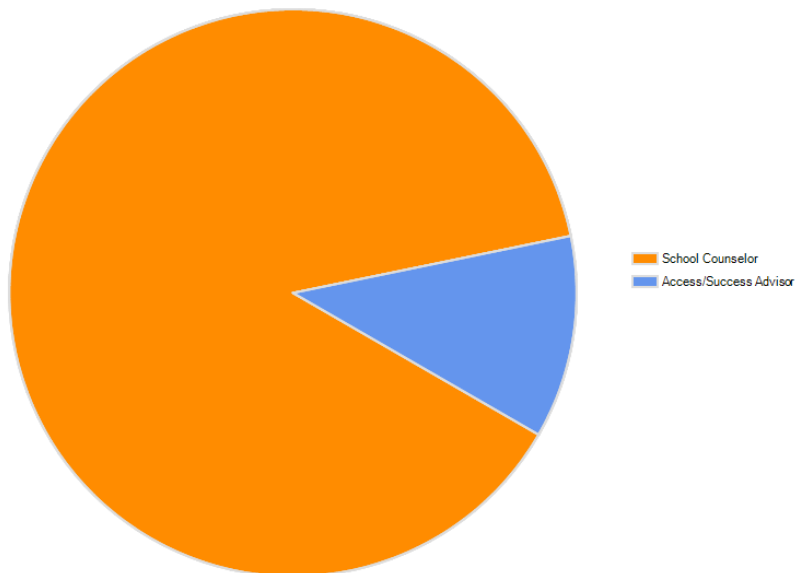


# PARTNERSHIP OUTCOMES

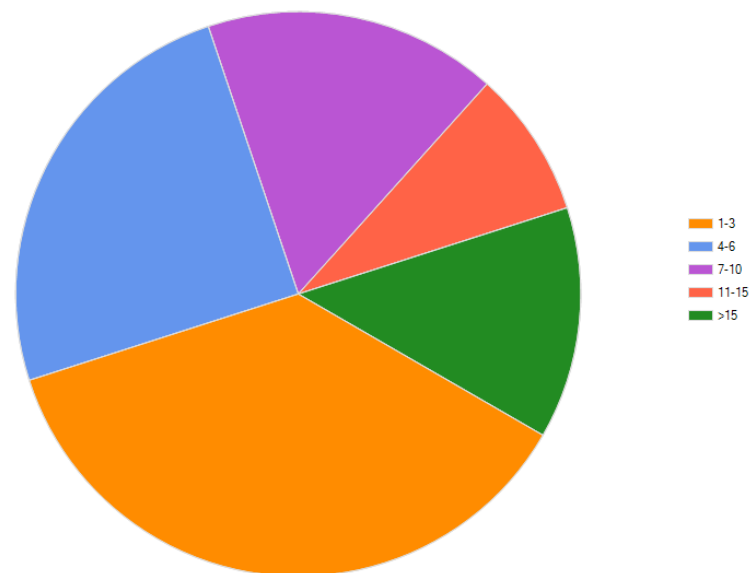


- ❖ Over 260 counselors and college access & success professionals attended
- ❖ Over one third of the attendees had three years or less of experience and significant percentages of attendees worked with low income, minority, Appalachian, or first generation students.
- ❖ Over 75% of attendees advised either high school or high school and middle school students.
- ❖ All evaluation comments on the workshop elements assessed averaged between 4.26 and 4.75 (on a scale of 5 = “Strongly Agree”)

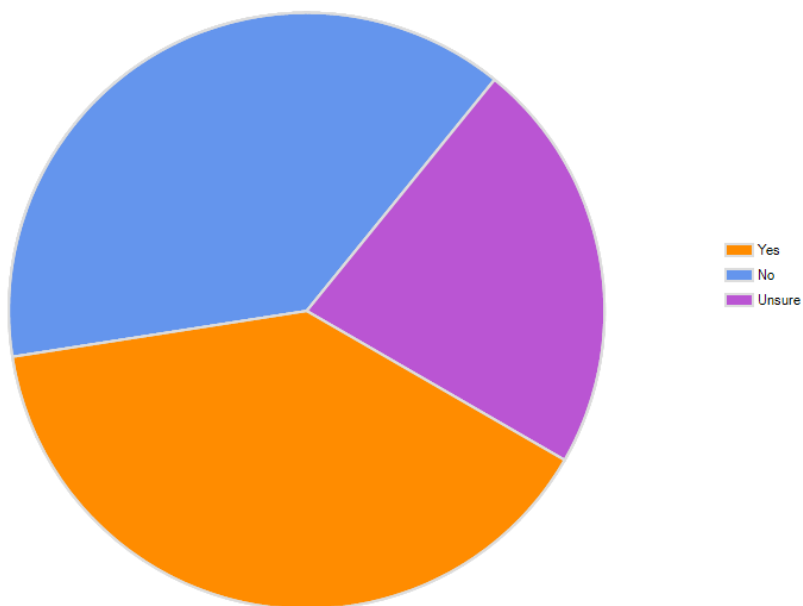
Professional Category:



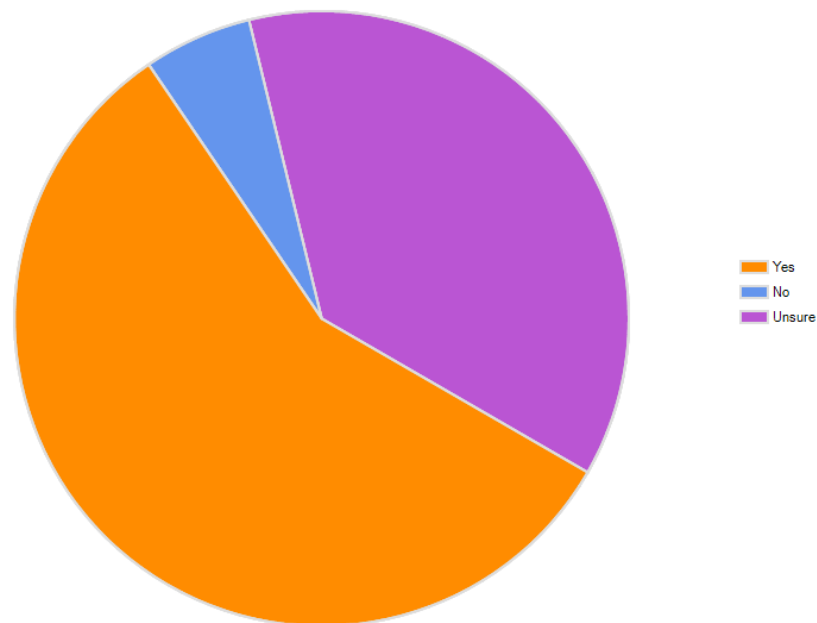
Years in present position:



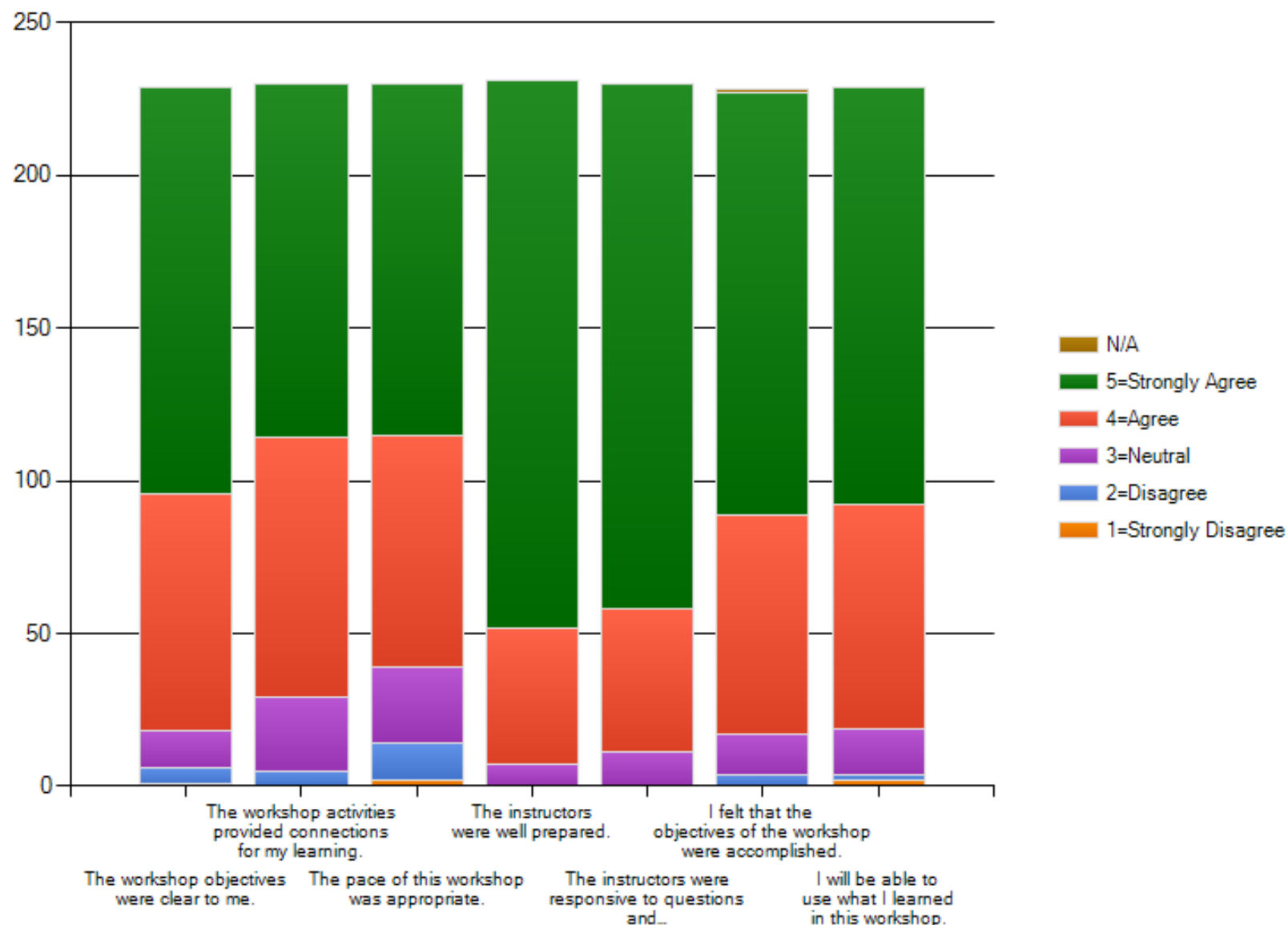
Does your school or school district have a formalized partnership with or receive access/success services from a community organization?



If not, is this a possibility that you are interested in pursuing?



Directions - Rate the items below according to the following scale.



# COLLATERAL RELATIONSHIPS



- ❖ Ohio Board of Regents
- ❖ Ohio Department of Education Office of Career Technical Education
- ❖ Appalachian Foundation of Ohio
- ❖ Ohio Appalachian Center for Higher Education
- ❖ Battelle for Kids Ohio Appalachian Collaborative
- ❖ Ohio Association of Community Colleges
- ❖ Governor's Office of Workforce Transformation
- ❖ Regional Summit on College Access and Student Attainment



# THE FUTURE

# NEXT STEPS



- ❖ Funding for partnership through CACG (in Ohio) is uncertain. Ohio is one of four states not currently awarded CACG funding for 2011-12, due to MOE issues.
- ❖ In process of securing alternative funding for counselor support and outreach, but still discussing role of and financial commitment from current partners.
- ❖ Envision “next generation” of Professional Development to be putting a framework (e.g. NOSCA’s Eight Components) around proposed topics and developing a protocol for endorsing a “Seal of Excellence” similar to “HQT” status in Ohio that counselors and others might pursue.
- ❖ Currently investigating online “badging” as one delivery method for this PD plan.
- ❖ <http://www.ed.gov/news/speeches/digital-badges-learning>
- ❖ <https://wiki.mozilla.org/Badges>

# IMPORTANT LINKS



**Federal CACG website:** <http://www2.ed.gov/programs/cacg/index.html>

**OACAC:** [www.oacac.org](http://www.oacac.org)

**OCAN:** [www.ohiocan.org](http://www.ohiocan.org)

**OASFAA:** [www.oasfaa.org](http://www.oasfaa.org)

**OSCA:** [www.ohioschoolcounselor.org](http://www.ohioschoolcounselor.org)

**NACAC:** [www.nacacnet.org](http://www.nacacnet.org)

*(Policy brief on NACAC/CACG collaborations):* <http://www.nacacnet.org/issues-advocacy/LegislativeNews/Documents/College%20Access%20Challenge%20Grants.pdf>



# NO BECAUSE... YES IF...



## Guiding Questions

- ❖ What does the legislative landscape look like in your state? (Ex. Counselors are not legislated in Ohio minimum standards...)
- ❖ If your state doesn't have a CACG – where else might you look for other sources of monies? If they do, who should you get in touch with to become part of the subgrant pool?
- ❖ Why is it important to take an active role in your professional associations?
- ❖ Get creative – who are the first phone calls or e-mails going to when you get back from the NOSCA conference to get the ball rolling!



# QUESTIONS?

**Thanks for Attending!**

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