



Best Practices for Developing College & Career Readiness for K-12 Students

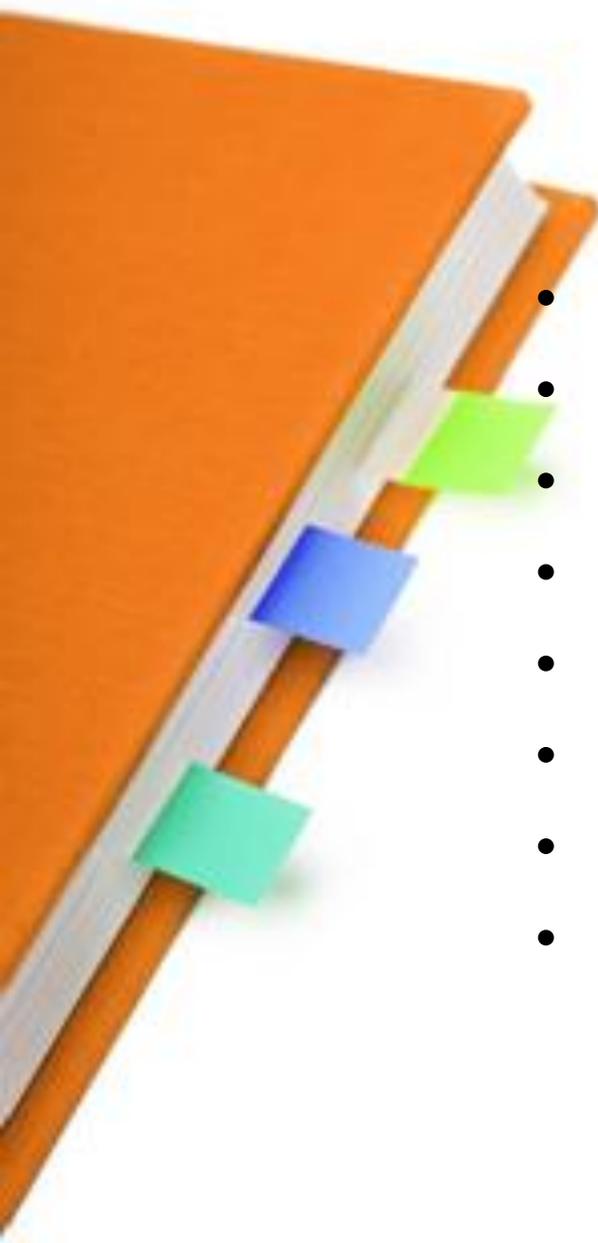
**NOSCA's 5th National Conference Destination Equity
2012: Charting Bright Futures for All Students**

National Harbor, Maryland

April 13-14, 2012

**Vernetta N. Bridges, ABSS Lead Secondary School Counselor
LaJuana M. Norfleet, ABSS Lead Elementary School Counselor**

Session Agenda

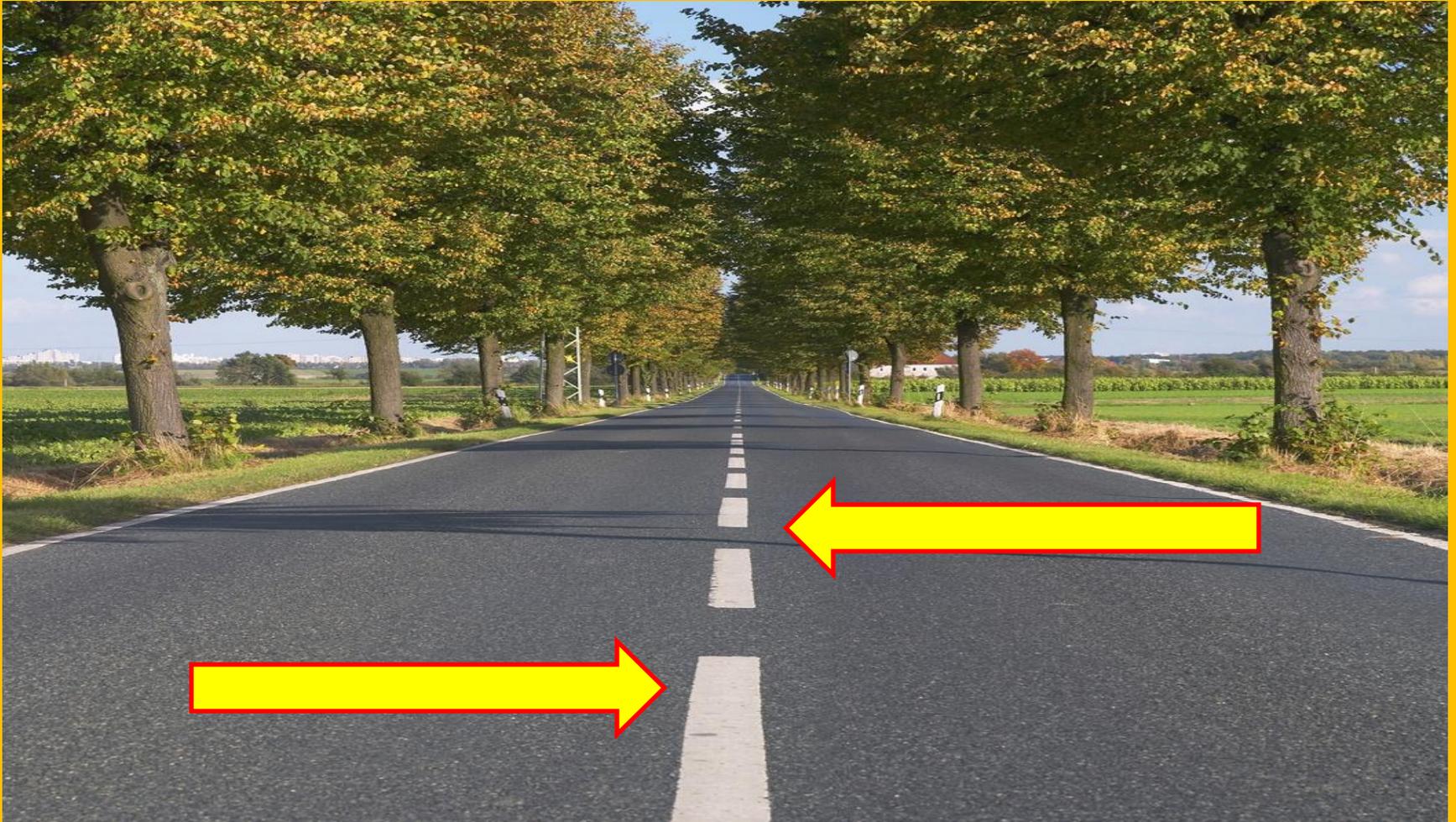
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- Ice Breaker
 - National/NC College Facts
 - ABSS Demographics
 - ABSS Student Support Services Initiatives
 - Best Practices at each level
 - Small Group Collaboration/Sharing
 - Questions & Answers
 - Session Feedback /Evaluation

Session Objectives

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- Participants will increase knowledge base of comprehensive K-12 college and career readiness activities and lessons (internal & external)
 - Participants will develop vertical team alignment outlines for college and career exposure

Ice Breaker

“Step to the Line”

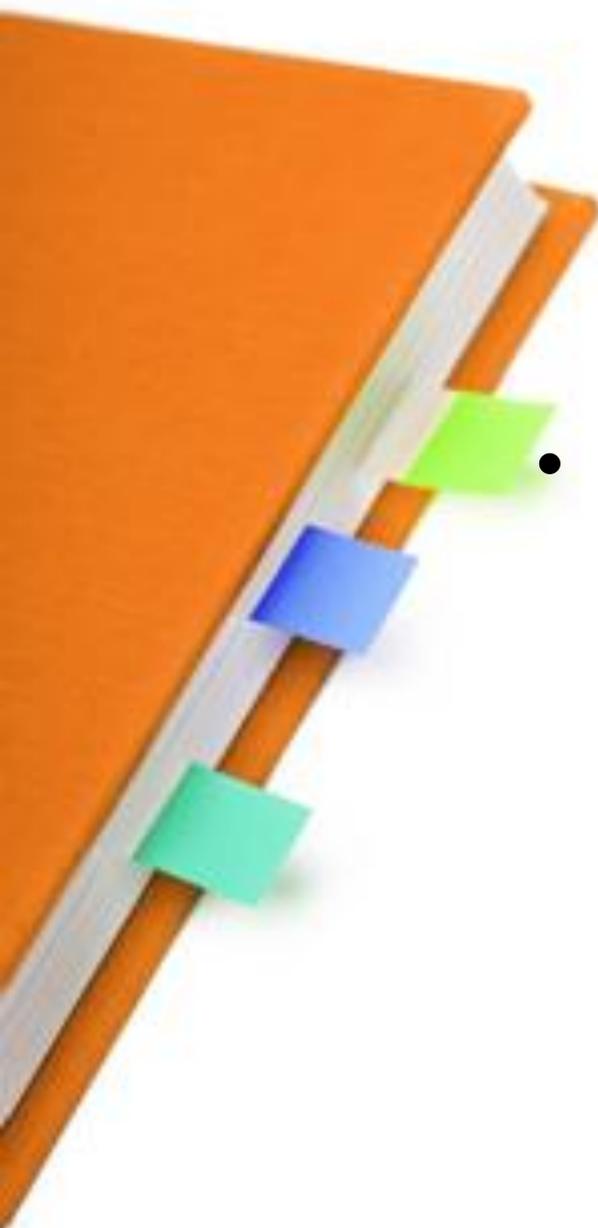




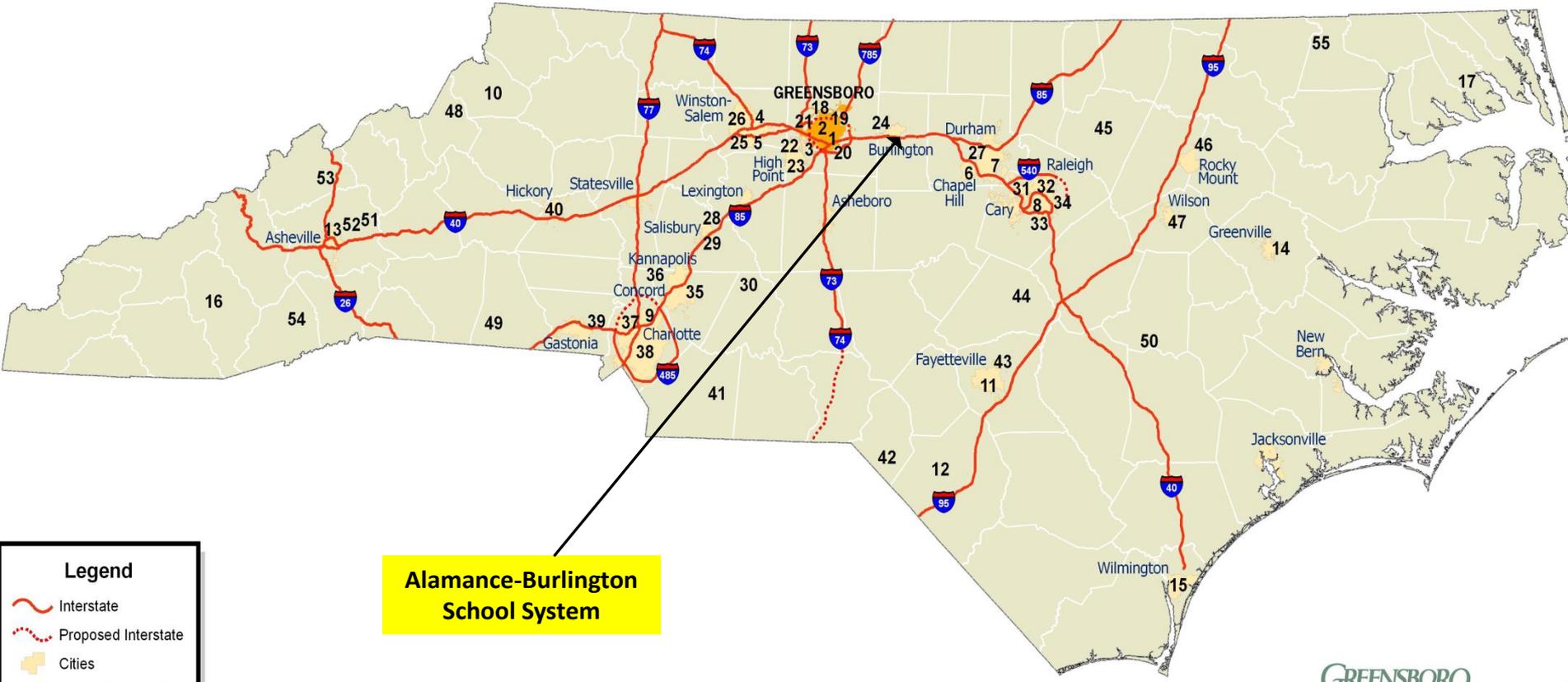
What are your thoughts???

- What is college readiness?
- What is career readiness?
- Is your program aligned with your local/state standards for career and college readiness?

Why is College and Career Awareness needed for all students?

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- **Add TED video** http://www.ted.com/talks/ken_robinson_changing_education_paradigms.html?source=email#.T1RFeCCYMBk.email

North Carolina Colleges and Universities



Legend

- Interstate
- Proposed Interstate
- Cities
- County Boundaries

Alamance-Burlington School System

PUBLIC

- | | |
|--|------------------------------------|
| 1 North Carolina A&T State University | 11 Fayetteville State University |
| 2 UNC Greensboro | 12 UNC Pembroke |
| 3 Guilford Technical Community College | 13 UNC Asheville |
| 4 Winston-Salem State University | 14 East Carolina University |
| 5 North Carolina School of the Arts | 15 UNC Wilmington |
| 6 UNC Chapel Hill * | 16 Western Carolina University |
| 7 North Carolina Central University * | 17 Elizabeth City State University |
| 8 North Carolina State University | |
| 9 UNC Charlotte | |
| 10 Appalachian State University | |

PRIVATE

- | | | | |
|------------------------------------|------------------------------|---------------------------------------|----------------------------|
| 18 Greensboro College | 28 Catawba College | 38 Queens College | 48 Lees-McRae College |
| 19 Elon Law School * | 29 Livingstone College | 39 Belmont Abbey College | 49 Gardner Webb University |
| 20 Bennett College | 30 Pfeiffer University | 40 Lenoir-Rhyne College | 50 Mount Olive College |
| 21 Guilford College | 31 Meredith College | 41 Wingate University | 51 Montreat College |
| 22 John Wesley College | 32 Peace College | 42 Saint Andrews Presbyterian College | 52 Warren Wilson College |
| 23 High Point University | 33 Shaw University | 43 Methodist College | 53 Mars Hill College |
| 24 Elon University | 34 Saint Augustine's College | 44 Campbell University * | 54 Brevard College |
| 25 Salem College | 35 Barber-Scotia College | 45 Louisburg College | 55 Chowan College |
| 26 Wake Forest University * | 36 Davidson College | 46 North Carolina Wesleyan College | |
| 27 Duke University * | 37 Johnson Smith University | 47 Barton College | |

* Indicates Law School

Alamance-Burlington Schools 2010 Demographics

- **High School Graduation Rate (75.5%)**
- **College Acceptance/Entry (60.4%)**

* 86% of these enrollments were at public state campuses.



Alamance-Burlington School System & Student Support Services Department Policy and Initiatives

School Board Policy

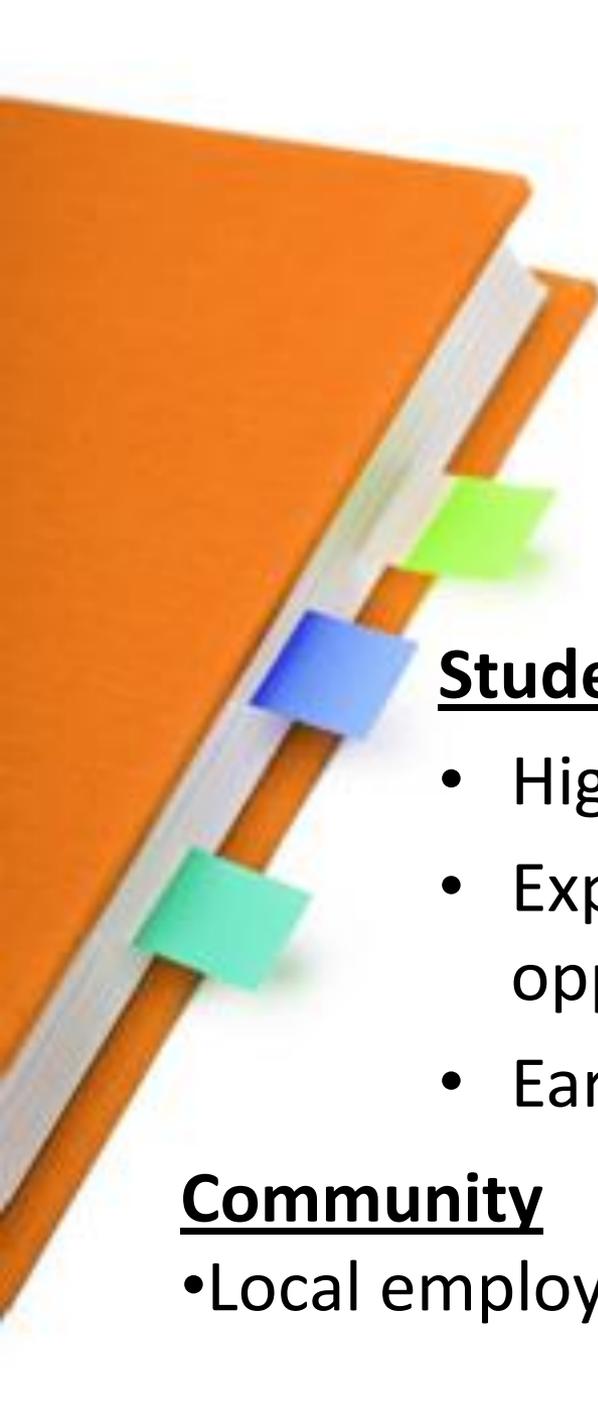
- College Access

The Three E's

- Enrollment (in college)
- Enlistment (in the military)
- Employment (with a living wage)

ASCA National Model

- Academic
- Career
- Personal/Social



Impacting Stakeholders

Parents

- Financial Aid Workshops
- FASA Completion Assistance
- Athletic Scholarship

Students

- Highlights 1st generation college students
- Exposure to multiple after high school opportunities
- Early exposure for elementary students

Community

- Local employment

16 Career Clusters

- 
- [Agriculture, Food & Natural Resources](#)
 - [Architecture & Construction](#)
 - [Arts, A/V Technology & Communications](#)
 - [Business Management & Administration](#)
 - [Education & Training](#)
(Includes section titled *Have You Considered Teaching?*)
 - [Finance](#)
 - [Government & Public Administration](#)
 - [Health Science](#)
(Includes section titled *A Career as a Health Care Professional*)
 - [Hospitality & Tourism](#)
 - [Human Services](#)
 - [Information Technology](#)
 - [Law, Public Safety, Corrections & Security](#)
 - [Manufacturing](#)
 - [Marketing](#)
 - [Greening the Workforce](#)
(Two-page article on the emergence of green careers)
 - [Science, Technology, Engineering & Mathematics](#)
 - [Transportation, Distribution & Logistics](#)

<http://www.careercluster4me.com/>

Elementary Level

- Classrooms named after national college/universities
- Teacher's post I graduated from....ask me about it.
- K-5 students are informed of HS graduation year (addressed throughout elementary career)
- College tours for 3-5 male students
- College Application Week poster/door decorating contest
- College T-Shirt Day
- College Activity/Coloring Books
- Career Day (community support & former ABSS Students)
- Academic Summer Camps Scholarships
- Distinguish Gentleman's Club/Leading Ladies Club
- Career Lessons (Cluster & Interest Inventories)



Elementary College Awareness



Middle Level



Motivation

- Teacher's post I graduated from....ask me about it.
- College tours
- Career Fair (brochure completion)
- Interest inventories (CFNC, F24K)
- College Application Week poster/door decorating contest
- District level annual "Success By Design" Conference
- *College For Every Student
(Middle School College Core)*
- *Summer Enrichment Scholarships
(@ 5 NC college/universities)*
- Career Lessons/Inventories

Career Day Unit



High School



YOUR CAREER →

- College Acceptance Bulletin Board Teacher's post I graduated from....ask me about it.
- Former ABSS Students *Words of Wisdom*
- US Dept. of Education FAFSA Completion Program (1 of 20 school districts nationwide)
- College Application Week poster/door decorating contest (clubs)
- College Representative Presentations
- CACRO College Fair
- District level annual "Success By Design" Conference
- Athletic Clearing House Scholarship Sessions (2x a year Parent Navigation Information Sessions)
- Parent Nights
- Career & Technical Center

Student Initiatives...

WORDS OF WISDOM FROM THE ABSS CLASS OF 2011

"The importance of the senior year and preparing for college..."
 Source: Telephone Interviews, Summer 2011

- Keep up with deadlines and take advantage of all opportunities.
- Do well. Apply for all scholarships and college apps.
- Stay Focused.
- Don't procrastinate.
- Manage your time wisely.
- STUDY!**
- Do great and study the best you can because you'll have a way better life if you go to college.
- Start looking for scholarships early and take advantage of all opportunities in and outside of school.
- Take your senior year seriously and don't get caught up in the drama.
- Don't slack off and turn in your homework.
- Get your stuff together early so 2nd semester will be smooth.
- Don't mess up!
- Apply early and go visit colleges and ask questions!
- Start applying now. Figure out what you want and how you're going to get there. Have a plan.
- Don't limit yourself, apply for all scholarships even if you think you won't get them!
- Enjoy every day of your high school experience!
- Do not slack off and do what you have to do this way you are not struggling to get into college.
- Stay around and keep your grades up. Always study and turn work in on time so you
- Don't let anyone get the best of you.
- There is always something out there for you so strive to do your best.

The Alamance-Burlington School System
What's After High School? Program
 PRESENTS

336.570.6080
 Visit the website at <http://afters.abss.k12.nc.us>
Saturday, October 15, 2011
 Cummings High School

"Success By Design"
 College Access Conference for Parents & Students

8:00-9:00 am REGISTRATION & REFRESHMENTS- The Commons
9:00-9:15 am OPENING & WELCOME-Auditorium
 Jackie Cole, Chair, Board of Education, Alamance-Burlington School System (ABSS)
 Dr. Martin Nadelman, President, Alamance Community College
 Dr. David Cooper, Dean, School of Education, Elon University
 Dr. Alisa McLean, Assistant Superintendent, Student Services, ABSS
 Emmet Alexander, Principal, Hugh M. Cummings High School

9:15 -9:30 am OVERVIEW
 Robyn S. Hadley, Executive Director, The What's After High School? Program, ABSS
 Becky M. Patterson, Educational Manager, K-12 Services, College Board, Atlanta, Georgia

9:30-10:15 am "IF I KNEW THEN, WHAT I KNOW NOW..." - Auditorium
TESTIMONIALS FROM ABSS COLLEGE STUDENTS AND PARENT
 Moderator: Amy Samck, Director of Professional Development, College Foundation of NC
 Leah Barlow, Hampton University Class of 2013, Graduate of Western Alamance High School
 Sandy Medina, Guilford Technical Community College Class of 2013, Graduate of Cummings High School
 Melanie Orton, Parent of a Belmont Abbey college student and high school student

10:15-10:45 am PAYING FOR COLLEGE: FAFSA, GRANTS, LOANS, WORK STUDY - Auditorium
 Alamance Community College Office of Financial Aid:
 Sabrina DeGain, Assistant Director & Jessica Turner, Office Assistant
 UNC-Greensboro: Roberta McDevitt, Financial Aid Counselor

10:45-11:00 am BREAK-Cafeteria

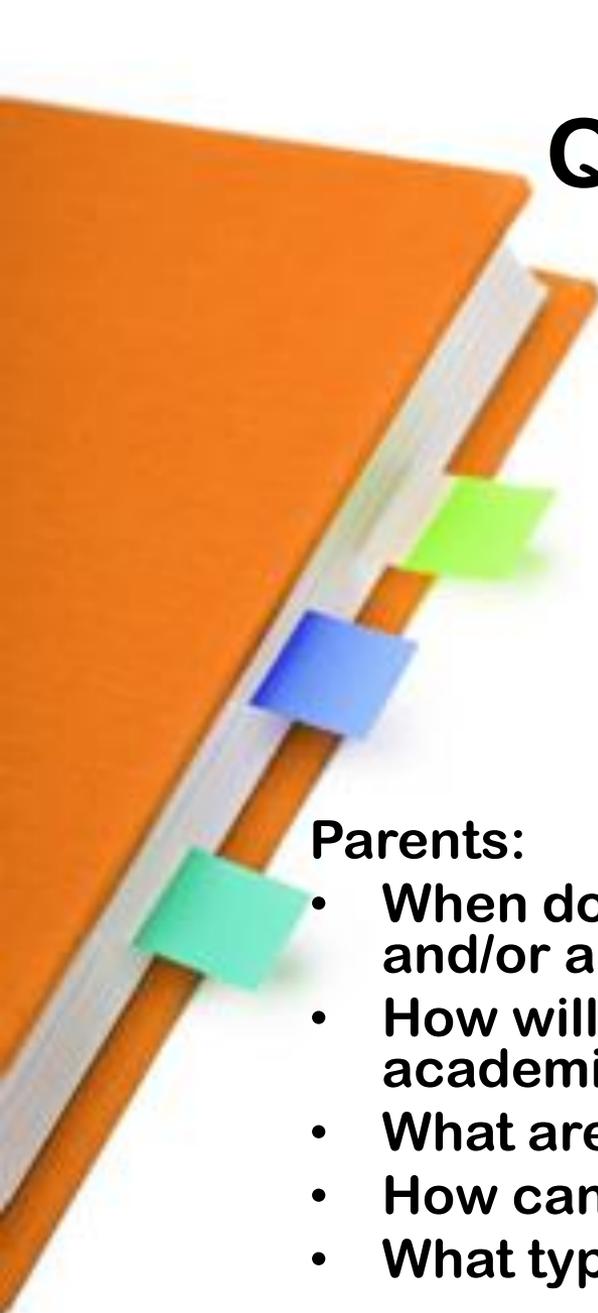
11:00-11:15 am CLASS MEETINGS FOR STUDENTS AND PARENTS

11:15-12:00 pm FROM HIGH SCHOOL TO COLLEGE TO CAREER-Media Center
 UNC Career Services:
 Vergie A. Taylor, Assistant Director and Heather Morgan, Graduate Intern

12:00-12:15 pm STEPS TO SUCCESS FOR HIGH SCHOOL - Room 332
 Career Center, Counselor, Eastern Alamance High School

Reaching All Students & Families

- 
- *Brochure*
 - *Newsletters*
 - *Public Announcements*
 - *School Profiles*
 - *Technology (social media)*
 - *Video*
 - *Stats (NC, National)*



Questions they need to ask....

Students:

- How do I determine my GPA?
- How important is my class rank?
- What's the big deal about AP/IB courses? And Why are they important?
- How will I pay for college?
- How/When do I apply for financial aid?

Parents:

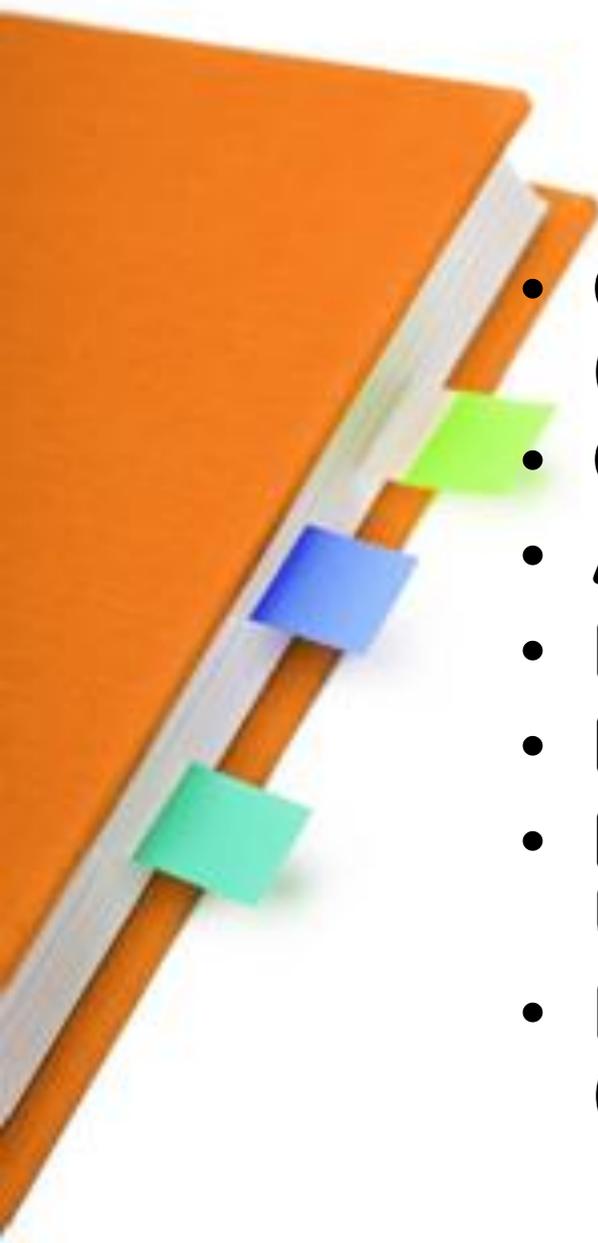
- When does my child need to start preparing for college and/or a career?
- How will I know if my child's school has college ready academic standards?
- What are the special hurdles facing all students?
- How can I be an effective advocate?
- What types of financial aid are available?



Internal Partnership

- **What's After High School Program**
- **School Counselor
Vertical Team Alignment**
- **Career & Technical Center**

External Partnerships

- 
- College For Every Student (www.collegefes.org)
 - College Board
 - ACT
 - Parent Volunteers
 - Local Men's Group (donations)
 - Local Community College and Universities
 - NC State Employee Credit Union (FASA completion Assistance)

Vertical Alignment

Elementary	Middle	High
K-2	All	9-10
<u>Internal Support Needed:</u> <u>External Support Needed:</u>		<u>Internal Support Needed:</u> <u>External Support Needed:</u>
3-5		11-12
<u>Internal Support Needed:</u> <u>External Support Needed:</u>	<u>Internal Support Needed:</u> <u>External Support Needed:</u>	<u>Internal Support Needed:</u> <u>External Support Needed:</u>

Feedback

$$+/\Delta$$





In closing.....

You get what you focus on.

**Instill to all students...
“You can go to college!”**

**Instill to all parents...
“Your child(ren) can go to college!”**