

Application Form

College Board Summer Institute on College Admission and School Relations



Meeting ID: 0371508021

Please fill out the form electronically or print in all CAPITAL letters using blue or black ink. **Applications and payment are due no later than July 1, 2015.** Copies may be made for additional applicants.

Full Name										Name Tag to Read																
Title										Institution																
Address																										
City										State		ZIP Code														
Business Phone					Email Address																					
Mobile Phone					Experience in College Admission					Month(s)		Year(s)		Ethnicity (optional)					Gender		Date of Birth		Month		Day	
Name of Direct Supervisor										Supervisor's Email																

Please fill in the appropriate oval.

Registration Fee

- Member Fee \$925
- Nonmember Fee \$975

Total Due \$

Method of Payment

- Check made payable to: The College Board
- Institutional purchase order (a copy of the PO must accompany your registration).
- MasterCard
- American Express
- Visa
- Discover

Cardholder Name										Card Number									
Exp. Date					Cardholder's Signature														

Your credit card will be charged the lowest appropriate rate depending on the membership status of your institution on College Board records.

Please make check or purchase order payable to The College Board.

Please mail or email application form and payment to:

The College Board
attn: Chung-Fen Hsieh
2001 Gateway Place, Suite 220W
San Jose, CA 95110
chsieh@collegeboard.org

For further information, contact:

Alicia Ortega
Director
aortega@collegeboard.org
213-416-2134

Chung-Fen Hsieh
Registrar
chsieh@collegeboard.org
408-367-1429

The College Board frequently videotapes and records its events and meetings. By attending this event you consent to being recorded and/or photographed, and authorize the College Board and/or its agents or licensees to use any recording and/or photographs, as well as any statements that you make ("Footage"), in any medium (including, without limitation, audio, video, print, broadcast, etc.) throughout the world at the College Board's sole and exclusive discretion. The College Board may also edit, distribute, exhibit, publicize, advertise and otherwise exploit the Footage in all media and formats, now known or hereafter developed, for commercial and noncommercial use.

Cancellations: Registered participants who cancel less than three weeks before the Summer Institute will be charged a \$100 service fee. No refunds will be given for cancellations made three days or less before the Summer Institute begins.

- Do not send me information and news regarding College Board services, products and other offers via email.

Learn & network



35th Annual Summer Institute on College Admission and School Relations

August 2-6, 2015
University of San Diego

A premier training opportunity for the next generation of enrollment management professionals.

Sponsored by:

The College Board with support from the Western Association for College Admission Counseling

Learn more at

www.collegeboard.org/wro-institute



35th Annual Summer Institute on College Admission and School Relations

August 2–6, 2015
University of San Diego

The five-day Summer Institute on College Admission and School Relations offers newcomers in the enrollment management profession an opportunity to set the foundation for a rewarding and lasting career in college admission. Faculty from a variety of institutions will provide personalized instruction, while discussion-based workshops encourage networking among peers.

Sessions will focus on the most important topics enrollment offices encounter, including:

- Implications of demographic changes for college enrollment
- Marketing and recruitment
- Ethical dilemmas
- Aspects of diversity
- Communication skills
- High school relations
- Evaluation of applicants
- Use of standardized tests
- Financial aid

Register now to participate in this in-depth professional development event and:

- Discuss the larger policy issues that impact institutions and families
- Learn about the factors that affect admission decisions
- Gain a better understanding and appreciation of the admission profession
- Begin building a long-lasting career

More than 250 colleges and universities across the country have sent participants to the Summer Institute. Join our community of passionate and distinguished colleagues and gain a comprehensive understanding of the role that admission professionals play in the higher education landscape.

To view a list of institutions that have sent participants in previous years, visit www.collegeboard.org/wro-institute.

Faculty

Learn firsthand from recognized leaders in the rapidly changing field of enrollment management who will share their knowledge and offer insights.

This year's Summer Institute will feature:

Timothy Brunold
University of Southern California

Kevin Dyerly
University of Redlands

Deren Finks
Harvey Mudd College

Erica Johnson
Lewis & Clark College

Alice Kleeman
Menlo-Atherton High School

James Montoya
The College Board

Patricia Blanchette Morales
University of California Irvine

Alicia Ortega
The College Board

Wendy Peterson
Washington State University

Stephen Pultz
University of San Diego

Robynne Royster
California College of the Arts

Visit www.collegeboard.org/wro-institute to learn more.

Registration Fees

Member Institution — **\$925**

Nonmember Institution — **\$975**

Registration fees include:

- Tuition
- A shared bedroom in an apartment
- Meals and refreshment breaks
- All resource materials
- Parking

As a residential program, all participants must reside in on-campus housing for the duration of the institute.

Space is limited and applicants are accepted on a first-come, first-served basis. A wait list will be established once the institute is at capacity. Wait listed applicants will be notified two weeks prior to the program if space becomes available. Applications must be received by July 1, 2015. After July 1, please call 408-367-1429 to inquire about availability.

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