

Key Factors at a Glance

There are many factors you'll want to consider when exploring colleges and building your college list — from available academic majors, to college size, to your eligibility for financial aid. Below you'll find several key factors for a sampling of private colleges and universities across the country where you are likely to be a good academic fit. We encourage you to use online search tools to learn more about these and other colleges, exploring factors like campus life, majors, extracurricular activities, and the availability of student support services and resources.

The tables inside show how much a student with a strong academic record and family income of \$40,000 or \$60,000 would be estimated to pay, on average, to attend the colleges listed. **In all cases, you'll notice that the "net price" is significantly lower than the "sticker price."** We encourage you to visit and use the colleges' net price calculators to get a better sense of your individual net price and estimated financial aid award. Net price calculators are available on all college websites and through student.collegeboard.org/collegepotential.

A note about scholarships from colleges:

Some awards take your academic abilities and special talents into consideration and may be called "merit" scholarships. However, because colleges do not know much about you when you are completing their net price calculators (you can use these calculators anonymously), they may not include merit scholarships in estimating net price. This means that the "estimated average net price" below may not reflect specific scholarships for which you might qualify once you are admitted and which would further reduce your net price.

THE ONLY WAY TO KNOW FOR CERTAIN HOW MUCH A COLLEGE WILL COST YOU IS TO APPLY; DON'T LET PUBLISHED COSTS PREVENT YOU FROM APPLYING TO THE COLLEGES OF YOUR CHOICE!

POSTED COST OF ATTENDANCE "STICKER PRICE"

includes tuition, fees, books, housing, food, and other expenses.

ESTIMATED AVERAGE "NET PRICE"

is what remains after receiving grants and scholarships but before counting earnings from a campus job or borrowing from a low-interest educational loan.

ESTIMATES

are based on a two-parent home with two children and assume typical eligibility for federal, state, and college grants and scholarships. They provide only an indication of net price — your actual net price will be based on your personal financial circumstances and eligibility for specific awards.

REMEMBER:

The numbers in the tables are averages, and no one family is exactly average. Also, a family's net price can be covered through a combination of family resources, low-interest loans, and earnings from a campus job.

COLLEGE	STATE	UNDER-GRADUATE ENROLLMENT	4-YEAR GRAD RATE	MIDDLE 50% OF TEST SCORES			POSTED COST OF ATTENDANCE ("STICKER PRICE")	STUDENT WITH FAMILY INCOME OF \$40,000		STUDENT WITH FAMILY INCOME OF \$60,000	
				SAT CRITICAL READING	SAT MATH	ACT COMPOSITE		ESTIMATED AVERAGE NET PRICE	AVERAGE % COST REDUCTION	ESTIMATED AVERAGE NET PRICE	AVERAGE % COST REDUCTION
Alaska Pacific University	AK	390	30%	470–580	450–510	20–23	\$42,000	\$25,100	40%	\$32,300	23%
Amherst College	MA	1,785	87%	670–760	680–770	30–34	\$64,500	\$4,100	94%	\$7,000	89%
Augustana College	SD	1,697	51%	—	—	23–28	\$38,900	\$15,200	61%	\$18,900	51%
Benedictine College	KS	2,096	43%	520–650	490–630	22–28	\$41,000	\$21,600	47%	\$22,800	44%
Boston College	MA	9,049	88%	620–710	650–740	30–33	\$61,000	\$11,400	81%	\$14,800	76%
Bowdoin College	ME	1,795	90%	680–760	680–750	30–33	\$60,100	\$4,600	92%	\$6,700	89%
Brigham Young University	UT	27,765	31%	570–680	580–680	26–31	\$16,900	\$9,800	42%	\$12,400	27%
Brown University	RI	6,455	85%	660–760	670–780	29–34	\$60,500	\$5,400	91%	\$10,200	83%
Calvin College	MI	3,959	58%	520–650	530–660	23–29	\$41,200	\$22,600	45%	\$25,900	37%
Carleton College	MN	2,045	89%	660–750	680–770	29–33	\$59,800	\$10,700	82%	\$11,200	81%
Carroll College	MT	1,431	46%	490–620	510–610	22–27	\$42,900	\$16,000	63%	\$18,300	57%
Case Western Reserve University	OH	4,661	63%	600–720	670–760	29–33	\$59,800	\$21,900	63%	\$30,100	50%
Centre College	KY	1,381	83%	550–670	560–680	26–31	\$48,000	\$20,000	58%	\$21,300	56%
Colorado College	CO	2,040	81%	610–710	610–720	27–32	\$59,800	\$6,800	89%	\$11,400	81%
Columbia University	NY	6,084	86%	700–780	700–790	32–34	\$64,100	\$5,400	92%	\$8,300	87%
Creighton University	NE	4,076	66%	520–640	540–660	24–30	\$49,400	\$25,200	49%	\$26,400	47%
Dartmouth College	NH	4,276	87%	680–780	680–780	30–34	\$65,300	\$5,900	91%	\$9,100	86%
Davidson College	NC	1,788	89%	630–730	600–710	29–33	\$57,300	\$4,600	92%	\$6,800	88%
Duke University	NC	6,646	88%	670–760	690–790	31–34	\$61,700	\$6,800	89%	\$11,800	81%
Emory University	GA	—	83%	610–710	650–760	29–32	\$61,300	\$12,100	80%	\$15,700	74%
Franklin & Marshall College	PA	2,297	80%	590–690	630–720	28–31	\$63,500	\$8,300	87%	\$13,100	79%
Georgetown University	DC	7,636	89%	660–750	660–750	29–33	\$64,900	\$7,900	88%	\$12,800	80%
Gonzaga University	WA	4,896	67%	540–640	560–650	25–29	\$50,800	\$32,900	35%	\$32,900	35%
Grinnell College	IA	1,721	83%	620–730	630–770	28–32	\$55,900	\$9,800	82%	\$13,400	76%
Harvard College	MA	6,722	87%	700–800	710–800	32–35	\$62,300	\$4,600	93%	\$4,600	93%
Haverford College	PA	1,187	89%	660–750	650–740	—	\$62,100	\$4,800	92%	\$7,900	87%
Hawaii Pacific University	HI	5,582	22%	430–550	440–560	19–25	\$36,700	\$21,800	41%	\$24,100	34%
Hendrix College	AR	1,416	60%	530–680	540–650	26–32	\$52,600	\$19,900	62%	\$21,500	59%
Johns Hopkins University	MD	5,185	84%	660–740	680–780	31–34	\$62,700	\$9,300	85%	\$12,600	80%
Lafayette College	PA	2,486	87%	570–670	610–700	27–31	\$61,900	\$5,600	91%	\$12,700	79%

COLLEGE	STATE	UNDER-GRADUATE ENROLLMENT	4-YEAR GRAD RATE	MIDDLE 50% OF TEST SCORES			POSTED COST OF ATTENDANCE ("STICKER PRICE")	STUDENT WITH FAMILY INCOME OF \$40,000		STUDENT WITH FAMILY INCOME OF \$60,000	
				SAT CRITICAL READING	SAT MATH	ACT COMPOSITE		ESTIMATED AVERAGE NET PRICE	AVERAGE % COST REDUCTION	ESTIMATED AVERAGE NET PRICE	AVERAGE % COST REDUCTION
Marquette University	WI	8,365	61%	520–630	550–650	25–29	\$48,400	\$26,700	45%	\$32,000	34%
Massachusetts Institute of Technology	MA	4,528	84%	680–770	750–800	32–35	\$61,000	\$4,400	93%	\$10,800	82%
Middlebury College	VT	2,495	85%	630–750	650–740	29–33	\$59,700	\$5,400	91%	\$8,500	86%
Millsaps College	MS	744	62%	500–630	520–620	23–28	\$48,700	\$23,700	51%	\$23,700	51%
Northwest Nazarene University	ID	1,488	37%	460–590	460–570	21–28	\$36,400	\$19,200	47%	\$21,300	41%
Northwestern University	IL	—	86%	690–760	700–790	31–34	\$63,200	\$8,900	86%	\$16,500	74%
Pomona College	CA	1,612	90%	690–760	690–780	31–34	\$60,000	\$6,000	90%	\$9,700	84%
Princeton University	NJ	5,323	89%	700–800	710–800	31–35	\$59,000	\$800	99%	\$2,500	96%
Reed College	OR	1,395	59%	660–750	620–720	28–33	\$57,800	\$6,500	89%	\$11,800	80%
Rice University	TX	3,965	81%	670–760	700–790	31–35	\$55,800	\$5,400	90%	\$7,700	86%
Samford University	AL	3,013	52%	500–630	510–610	23–28	\$40,900	\$21,300	48%	\$26,100	36%
St. John's College	NM	339	47%	570–730	590–720	22–33	\$57,300	\$12,500	78%	\$17,700	69%
Stanford University	CA	7,065	79%	680–780	700–790	31–34	\$60,800	\$5,000	92%	\$5,000	92%
Swarthmore College	PA	1,534	88%	680–760	670–770	31–34	\$60,300	\$2,200	96%	\$6,800	89%
Syracuse University	NY	15,097	71%	500–620	540–650	23–28	\$57,500	\$13,900	76%	\$17,200	70%
Tulane University	LA	8,352	60%	620–700	620–700	29–32	\$61,900	\$23,000	63%	\$24,100	61%
University of Charleston	WV	1,386	31%	410–520	420–540	19–24	\$37,800	\$19,000	50%	\$22,600	40%
University of Chicago	IL	5,659	86%	720–800	720–790	32–35	\$62,800	\$4,200	93%	\$9,500	85%
University of Mary	ND	—	27%	—	—	—	\$23,800	\$10,400	56%	\$11,800	50%
University of Pennsylvania	PA	—	88%	670–760	690–780	30–34	\$61,800	\$4,200	93%	\$6,400	90%
University of Rochester	NY	6,177	73%	600–700	650–750	29–32	\$64,000	\$10,100	84%	\$11,800	82%
University of Tulsa	OK	3,428	47%	560–710	570–690	25–32	\$51,800	\$28,500	45%	\$33,800	35%
Vanderbilt University	TN	6,835	86%	700–780	710–790	31–34	\$63,200	\$4,500	93%	\$7,700	88%
Vassar College	NY	2,477	87%	660–750	650–730	30–33	\$61,800	\$3,900	94%	\$6,700	89%
Washington and Lee University	VA	1,855	89%	650–740	660–720	30–33	\$59,700	\$3,900	93%	\$6,100	90%
Wesleyan University	CT	2,906	88%	650–740	660–750	30–33	\$62,500	\$8,800	86%	\$10,800	83%
Williams College	MA	2,077	91%	670–770	660–770	30–34	\$61,300	\$3,400	94%	\$6,400	90%
Yale University	CT	5,430	89%	710–800	710–790	31–35	\$61,000	\$4,400	93%	\$4,400	93%

Sources: Posted Cost of Attendance and Net Price were estimated for an out-of-state resident, using each college's net price calculator at the time of publication (June 2014) and are rounded. Four-year graduation rates are based on U.S. Department of Education data from 2009 to 2012. Six-year graduation rates for all colleges may be found at <http://nces.ed.gov/collegenavigator>. All other information was sourced from the College Board's *Annual Survey of Colleges*.

