

# Financial Aid Solutions from the College Board

**CSS/Financial Aid PROFILE®** 

PROFILE Adapted for International Students

IDOC

PowerFAIDS<sup>®</sup>

**PowerFAIDS Web Portals** 

Built for **financial aid professionals** by **financial aid professionals** 



With an ever-evolving suite of integrated financial aid management solutions, no other organization is better positioned to help your institution develop equitable, effective and efficient financial aid policies and processes.

Integration helps you meet your awarding and enrollment objectives.

Solutions integrate based on the progression of data in the financial aid life cycle.

When students submit their PROFILE application, a request to submit an IDOC report is automatically generated.

> As students send their IDOC packets, the data are key entered by the College Board and can be uploaded directly to PowerFAIDS

With IDOC tax data uploaded to PowerFAIDS, office staff can verify data quickly and then easily communicate with students.





The College Board's College Scholarship Service<sup>®</sup> (CSS<sup>®</sup>) pioneered need-based financial aid concepts and methodologies more than five decades ago. Today, our suite of financial aid solutions helps you distribute resources in line with your institutional mission and priorities. Our solutions help you achieve the desired mix of enrolling students while supporting equity and providing a high level of service.

#### **CSS/Financial Aid PROFILE®**

#### Make accurate award decisions by requesting that your students submit the PROFILE application.

Do you have all of the information you need to fairly and accurately award student aid on a calendar that supports your institution's enrollment goals? Available for students to complete online, CSS/ Financial Aid PROFILE® provides you with the information you need to make sensitive financial aid decisions.

- PROFILE supports early communication with families about college affordability, making early award estimates possible.
- The Institutional Methodology family contribution calculations help you award institutional aid and estimate Federal Methodology.
- Our early calendar spreads out your workload and saves your staff from all-nighters in March and April.
- Fee waiver available granted automatically to applicants meeting eligibility criteria.

"The CSS/PROFILE gives us a more complete picture of the family's financial situation than does the FAFSA. This refined look helps us as we identify true low-income students who qualify for the Carolina Covenant, a program that provides a debt-free education to students from low-income backgrounds."

 Shirley A. Ort, Associate Provost and Director of Scholarships and Student Aid, University of North Carolina at Chapel Hill

#### **PROFILE Adapted for International Students**

Collect financial data from foreign students so that you can measure need for and equitably distribute your international aid.

Do you need a way to ensure equity and accuracy in awarding institutional aid among your international students? Just as with domestic students, the PROFILE application can collect family income and asset information from foreign students. By requiring your international students to complete the PROFILE, you can gain a comprehensive and reliable picture of each family's financial strength.

- Students complete and review the application using their own country's currency; submitted data are delivered to you in U.S. dollars.
- Students can complete the application online. EducationUSA Advising Centers, which are located around the world, are available to provide assistance.
- Ouestion text is customized for international applicants, providing them with a tailored experience.



#### Institutional Documentation Service (IDOC)

## Free your office and staff from the burden of paper with this unique service.

Is your office overwhelmed by paper tax documents? The Institutional Documentation Service (IDOC) can take your office to the next level of efficiency and allow you and your staff to focus more energy on counseling students. IDOC saves you time and money by collecting documents from applicants on your behalf. It provides the images of the documents on our secure Web site and transmits the key-entered data from the tax returns directly to you for fast and effective verification.

- Images and data are available to you within 72 hours of receipt at our processing center, allowing for a more streamlined verification process and more accurate awarding.
- Our accuracy rate for key-entered data exceeds 99 percent, which results in effective file verification for you.
- Students submit their documents only once, and the images and data are available to all participating IDOC schools, simplifying the aid application process for the family.
- Processing backlogs, unopened mail and lost files are a thing of the past. The information you need to award aid is always at your fingertips on our secure Web site.

"With IDOC, our staff time has decreased through greater efficiency. We credit IDOC with helping students and families provide the right information, on deadline, and in a single, complete package."

— Bill Wells, Director of Financial Aid, Wake Forest University

#### **PowerFAIDS®**

## Manage your financial aid office with this user-friendly software program.

Do you need a way to maximize efficiency in your financial aid office? PowerFAIDS® is an all-encompassing financial aid management system used by nearly 600 institutions. For 15 years, PowerFAIDS has helped institutions reach aid objectives and given staff the information and tools they need to provide smarter, faster service to their applicants. PowerFAIDS can be tailored to fit the needs of any financial aid office, no matter what size or how unusual.

- Run unlimited packaging simulations using sophisticated algorithms so you can implement effective institutional aid policies.
- Instantly compute Federal Methodology (FM) and Institutional Methodology (IM) need analysis, including instant recalculations.
- Manage complex enrollment patterns and create new periods of enrollment on demand.
- Enhance and automate your communication with students and parents, including the ability to e-mail (individually, group or bulk) directly from PowerFAIDS.
- Use Report Writer (and not your IT department!) to run more than 50 preprogrammed reports, including the FISAP and Common Data Set Reports, or build and schedule your own custom reports.

Support for PROFILE and IDOC is built into PowerFAIDS, making it easy for PowerFAIDS users to adopt these tools.

"Given the constantly changing landscape of financial aid, I want a software solution that can keep up with the field. PowerFAIDS is such a product. Their only business is financial aid, and I need that level of dedication. PowerFAIDS delivers for us."

— Ed Ciosek, Director of Financial Aid, Springfield College

#### Visit us at www.collegeboard.com/highered.

#### **PowerFAIDS Web Portals**

Use the Internet to expand the reach of PowerFAIDS.

#### **PowerFAIDS Net Partner**

Would you like to provide your students with round-the-clock customer service? Net Partner is an online, self-service portal that keeps your students connected 24/7, 365 days a year. With Net Partner, you can customize the student interface, including all text and graphics, to reflect your institution's branding.

Net Partner enables you to:

- Easily collect data and process award acceptances
- Improve data accuracy as your online supplemental financial aid application moves students' answers directly into the PowerFAIDS database
- Reduce printing, postage and data entry costs

"Our parents and students benefit from anytime, all-time access to everything they need in one convenient location. Net Partner is easy to install and easier still to maintain. We love it!"

 Gary Weaver, Associate Director of Student Aid, Bowdoin College Using Net Partner, students can complete an online application that you have created, view their financial aid information from multiple years, download documents they need to complete the financial aid process, and more.

#### **PowerFAIDS Web Client**

Could your institution be more effective if other staff had access to student aid data? The PowerFAIDS Web Client module allows staff in other offices on campus to have access to key student data in PowerFAIDS using a Web browser. By using this tool, you can enable your colleagues to review financial aid information themselves, reducing phone calls and walk-ins to the aid office. With Web Client, you will effectively extend service without additional software installation on other workstations.

#### **Powerful Support**

The College Board's Institutional Need-Analysis Software (INAS) not only supports PowerFAIDS' functionality, but is also used in many campuswide systems. INAS provides fast, accurate and consistent need-analysis recalculations for both Federal and Institutional Methodologies. Additionally, PROFILE is easily mapped to INAS for streamlined processing.

#### We've Been There Since the Beginning

Today, many of the concepts and methodologies developed for the first time by the College Board's College Scholarship Service (CSS) and its members in 1954 are still being used to determine each family's expected contribution toward college costs and each student's need for financial aid.

As a result, the College Board remains a powerful force in the development of economically sound financial aid policy and a key resource on all college cost and financing issues.

- 1954: **CSS** develops the first national need-analysis methodology and form.
- 1975: CSS sponsors the first conference on Data Processing in Financial Aid.
- 1983: MICRO-FAIDS®, the precursor to PowerFAIDS, is released.
- 1992: Institutional Methodology (IM) is introduced.
- 1995: CSS/Financial Aid PROFILE® is introduced as a stand-alone application for aid. Also this year, PowerFAIDS succeeds MICRO-FAIDS.
- 2001: **IDOC** is introduced.
- 2003: Net Partner for PowerFAIDS is introduced.
- 2005: Microsoft .NET version of **PowerFAIDS** is introduced.
- 2006: **PROFILE** becomes an online, adaptive application.
- 2007: Net Partner introduces the ability for students to accept and decline their awards online, eliminating the need for paper award letters.
- 2009: **PROFILE** goes global by adapting the application so it can be used by international students.

Backed by best-practices consulting and training, independent research, experienced field staff, and insights from nearly 4,000 College Board member institutions and advisory groups, our offerings provide you with more value and support than any other education organization.

# For more information on our financial aid solutions, please contact us at 800-927-4302 or enrollmentsolutions@collegeboard.org.

#### You may also visit us at **www.collegeboard.com/highered**.

"We wanted a method to redistribute the financial aid funds available and direct them to the most deserving students. For us, it was not about saving money but about spending money as fairly as possible."

- Pam Fowler, Financial Aid Director, University of Michigan

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