

# Membership Mobilization and Engagement: School Counselor Webinar Series

## It's Financial Aid Season: Ready, Set, Go!

*We will begin at 1:00 pm EST*

*Due to the large number of participants, all attendees' phones are muted on entry to the webinar. Please do not take your phone off mute. We look forward to answering questions via the "chat" feature that you will find in the menu bar above.*

*To get your call in number for the audio line, please use the menu bar above, go to the drop down box, and select Audio Conference.*

# Membership Mobilization and Engagement: School Counselor Webinar Series

## It's Financial Aid Season: Ready, Set, Go!

**Moderator:** April Bell, Director, Membership Engagement and Mobilization, College Board

**Panelists:**

Julia Padgett, Director, Financial Aid Solutions, The College Board

Jesse O'Connell, Policy Analyst, National Association of Student Financial Aid Administrators (NASFAA)

# Submitting Online Questions – Chat Feature

Questions may be submitted at any time during the presentation using the chat feature. To submit a question:

- Click Chat icon
  - Type your question into the chat dialog box.
  - Select recipient “Fall Counselor Workshop”
  - Click send/enter.
- **Note:** *At the conclusion of our session, we will be conducting an online poll. We thank you in advance for providing us your feedback!*



# Webinar Learning Outcomes

Webinar participants will learn:

- review research and data about the trends in financial aid for undergraduate students
- explore the details for completing the financial aid application process
- receive the answers to your “special circumstances” questions, including family businesses, expected student/family contributions, blended families, same-sex parents, undocumented students
- about various online financial aid resources including newly developed toolkits, search tools and social media sources

# Introductions



**Moderator:**

**April Bell**, Director  
Membership Mobilization and Engagement  
College Board

**Panelists:**



**Jesse O'Connell**,  
Policy Analyst  
National Association of Student Financial Aid Administrators (NASFAA)



**Julia Padgett**  
Director  
Financial Aid Solutions, The College Board

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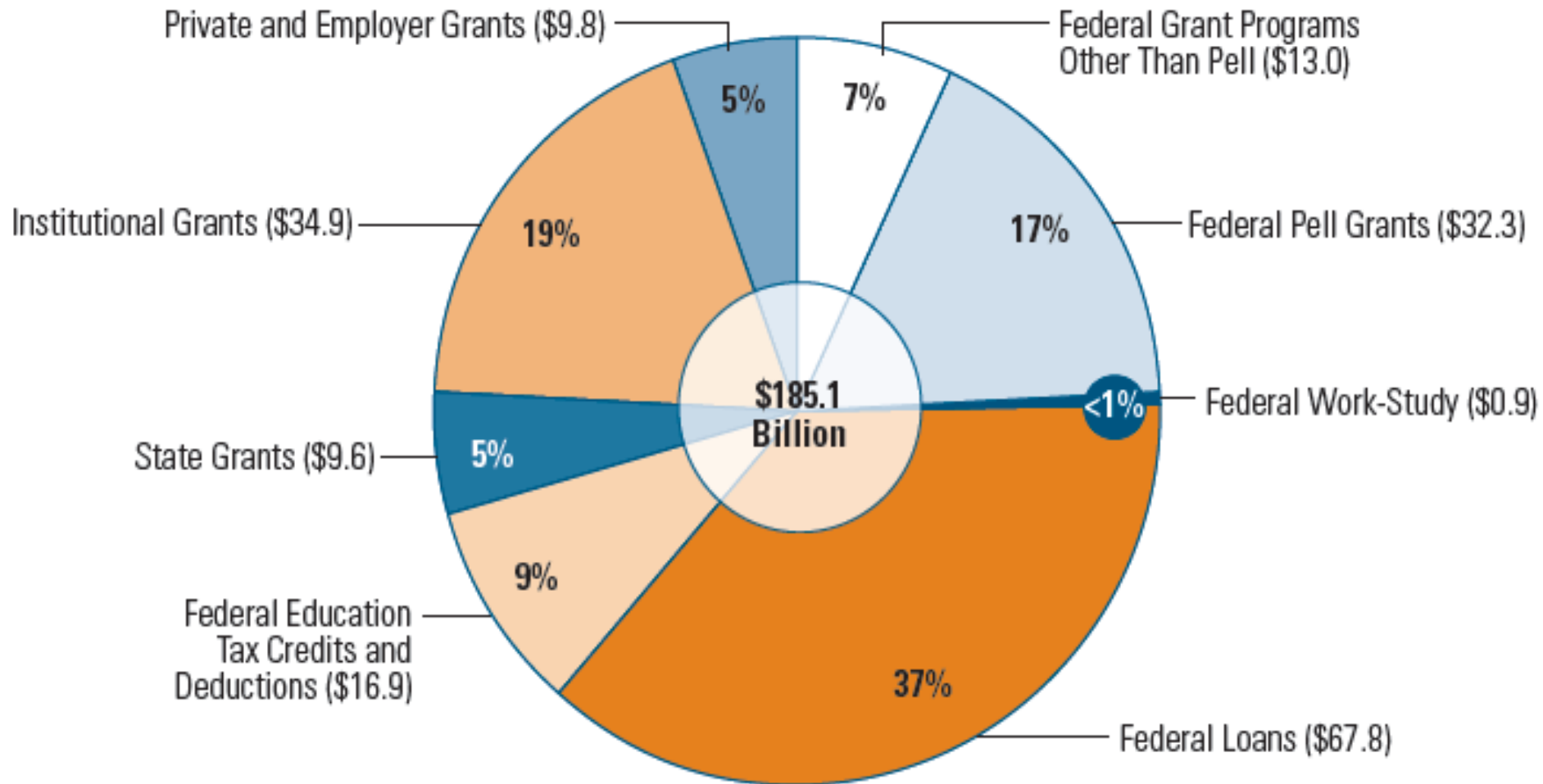
# Trend in Student Aid

- In 2012-13, 49% of all student aid was in the form of grants — the highest percentage over the past decade. In 2008-09, 44% of student aid was grant aid.
- In 2012-13, 43% of all student aid was in the form of federal loans — the lowest percentage over the past decade. In 2008-09, federal loans constituted 49% of student aid.
- The federal government funded 71% of all student aid and 41% of all grant aid to postsecondary students in 2012-13.
- In 2012-13, \$238.5 billion in financial aid was distributed to undergraduate and graduate students in the form of grants from all sources, Federal Work-Study, federal loans, and federal tax credits and deductions.
- In addition, students borrowed about \$8.8 billion from private, state, and institutional sources.

Source: Trends in Student Aid 2013, Trends In Higher Education Series, College Board, [trends.collegeboard.org](http://trends.collegeboard.org)

# Undergraduate Student Aid by Source and Type

## 2012-13



Source: Trends in Student Aid 2013, Trends In Higher Education Series, College Board, [trends.collegeboard.org](http://trends.collegeboard.org)



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# NASFAA: Who We Are

The National Association of Student Financial Aid Administrators (NASFAA) supports the training, diversity, and professional development of financial aid administrators; advocates for public policies and programs that increase student access to and success in postsecondary education; and serves as a forum for communication and collaboration on student financial aid issues.

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# NASFAA Member Resources

- Financial aid application checklist
- Award letter comparison worksheet
- Sample scholarship inquiry letter
- Financial aid glossary
- Associate Membership info:  
[www.nasfaa.org/mkt/about/apply/Join\\_NASFAA.aspx](http://www.nasfaa.org/mkt/about/apply/Join_NASFAA.aspx)

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# Free Application for Federal Student Aid (FAFSA)

- A standard form that collects demographic and financial information about the student and family
- May be filed electronically or using paper form
  - Available in English and Spanish

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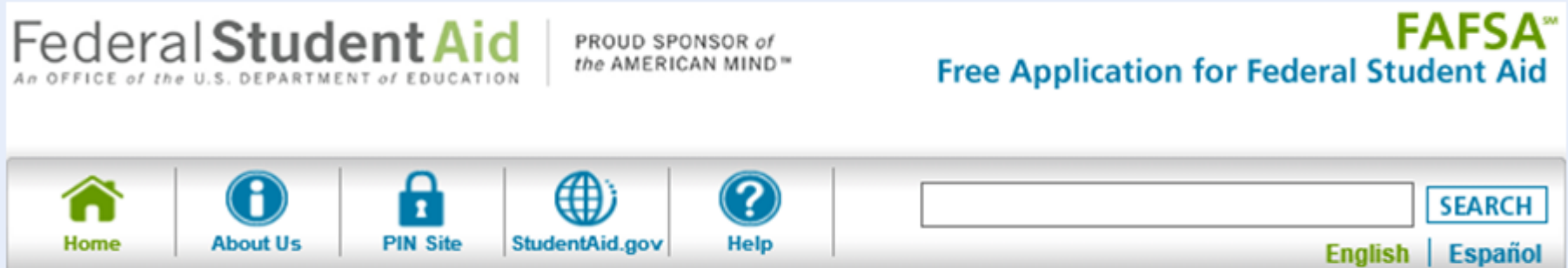
# FAFSA

- Information used to calculate the expected family contribution (EFC)
  - Amount of money a student and his or her family may reasonably be expected to contribute towards the cost of the student's education for an academic year
- Colleges use EFC to award financial aid

# FAFSA

- May be filed at any time during an academic year, but no earlier than the January 1<sup>st</sup> prior to the academic year for which the student requests aid
- For the 2014–15 academic year, the FAFSA may be filed beginning January 1, 2014
- Most colleges set FAFSA filing deadlines

# FAFSA on the Web



The screenshot shows the top navigation bar of the FAFSA on the Web website. On the left, it features the 'Federal Student Aid' logo with the tagline 'An OFFICE of the U.S. DEPARTMENT of EDUCATION'. To its right is the text 'PROUD SPONSOR of the AMERICAN MIND™'. On the far right, the 'FAFSA™' logo is displayed above the text 'Free Application for Federal Student Aid'. Below these elements is a horizontal navigation menu with five icons: a house for 'Home', an information icon for 'About Us', a padlock for 'PIN Site', a globe for 'StudentAid.gov', and a question mark for 'Help'. To the right of the menu is a search input field with a 'SEARCH' button. At the bottom right of the menu, there are links for 'English' and 'Español'.

- Website: [www.fafsa.gov](http://www.fafsa.gov)
- 2014–15 FAFSA on the Web available on January 1, 2014
- FAFSA on the Web Worksheet:
  - Used as “pre-application” worksheet
  - Questions follow order of FAFSA on the Web

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# FAFSA on the Web (FOTW)

Good reasons to file electronically:

- Built-in edits to prevent costly errors
- Skip-logic allows student and/or parent to skip unnecessary questions
- Option to use Internal Revenue Service (IRS) Data Retrieval Tool to import tax data

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# IRS Data Retrieval Tool

- While completing FOTW, applicant may submit real-time request to IRS for tax data
- IRS will authenticate taxpayer's identity
- If match found, IRS sends real-time results to applicant in new browser window
- Applicant chooses whether or not to transfer data to FOTW

# IRS Data Retrieval Tool

- Available early February 2014 for 2014–15 processing cycle
- Participation is voluntary
- Reduces documents requested by financial aid office

# Federal Student Aid Personal Identification Number (FSA PIN)

- Website: [www.pin.ed.gov](http://www.pin.ed.gov)
- Sign FAFSA electronically
- Not required, but speeds processing
- May be used by students and parents throughout aid process, including subsequent school years



The screenshot shows the homepage of the Federal Student Aid PIN website. At the top left is the logo with the text "START HERE GO FURTHER FEDERAL STUDENT AID". To the right is the title "Federal Student Aid PIN". Below the title is a navigation bar with links: "PIN Home", "Help", "Contact Us", "FAQs", and "About Us". A main heading reads "Welcome to the Federal Student Aid PIN Web site" with a graphic of blue dots. A sidebar on the left contains a menu of actions: "Apply For A PIN", "Check PIN Status", "Request A Duplicate PIN", "Change My PIN", "Update My Personal Information", "Disable My PIN", "Reestablish My PIN", and "Activate My PIN". Below the menu is a "Helpful Links" section with two links: "Student Aid on the Web" and "Links to Federal Student Aid Electronic Services". The main content area contains a paragraph explaining the website's purpose and a warning about PIN security. On the right, there is a blue box titled "Apply for a PIN" with a sub-heading "The PIN Application is for students and parents to apply for a new Federal Student Aid PIN" and a prominent "APPLY NOW" button.

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# Student Dependency Status

FAFSA asks questions to determine dependency status for federal student aid

(not IRS) purposes:

- If all “No” responses, student is dependent
- If “Yes” to any question, student is independent

# Student Dependency Status

- You are independent if you are:
  - At least 24 years old
  - Married
  - A graduate or professional student
  - A veteran or a member of the armed forces
  - An orphan or a ward of the court
  - Someone with legal dependents other than a spouse
  - An emancipated minor
  - Homeless or at risk of becoming homeless

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# Signatures

- Required
  - Student
  - One parent (dependent students)
- Format for submitting signatures
  - Electronic using PIN
  - Signature page
  - Paper FAFSA

# Frequent FAFSA Errors

- Social Security Numbers
- Divorced/remarried parental information
- Income earned by parents/stepparents
- Untaxed income
- U.S. income taxes paid
- Household size
- Number of household members in college
- Real estate and investment net worth

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# Making Corrections

If necessary, corrections to FAFSA data may be made by:

- Using FAFSA on the Web ([www.fafsa.gov](http://www.fafsa.gov)) if student has a PIN;
- Updating paper SAR (SAR Information Acknowledgement cannot be used to make corrections); or
- Submitting documentation to college's financial aid office



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# **CSS/Financial Aid PROFILE**

## Completion Guide

# What is PROFILE?

- An online application for financial aid
  - Available 24/7
  - Can be completed by domestic and international students
- Used by colleges and organizations to award their private funds
- List of institutions using PROFILE can be found at:
  - <https://profileonline.collegeboard.com/prf/PXRemotePartInstitutionServlet/PXRemotePartInstitutionServlet.srv>

# How to file PROFILE

- Register
  - Create a College Board online account
  - <http://student.collegeboard.org/PROFILE>
    - Save your user name and password
  - Go to PROFILE online (link above) to begin
- Complete the application for the *correct school year*
  - Have your most recent tax records and financial documents handy
  - Click on the “help” text if you don’t understand a question
- Submit the application
  - Enter your payment information (credit card, debit card)
  - Press Submit
  - Print out and save your PROFILE acknowledgement

# CSS / Financial Aid PROFILE®

## Apply for Financial Aid

---

Complete your PROFILE application to apply for financial aid.

Fall 2014 or Spring  
2015

Sign In

Fall 2013 or Spring 2014

Sign In

## What you need to know before you apply for financial aid

- ✓ Make sure to complete the correct PROFILE application. Only complete the Fall 2013 or Spring 2014 PROFILE application if you are entering or returning to school next spring (2014). Students entering or returning to school in the fall of 2014 or spring of 2015 should complete the Fall 2014 or Spring 2015 PROFILE application.
- ✓ Download and review [our instructions](#) (.pdf/52KB) for completing PROFILE Online. *Requires Adobe Reader (latest version recommended).*

# Create your College Board Account

## Welcome, Students

Are you a professional? Sign in to your account or sign up for an account [here](#).

### Sign In

---

Do you already have a College Board account?

**Username:**

**Password:**

[Forgot username?](#) [Forgot Password?](#)

**Submit**

---

### Sign Up

---

Create your account today, and get started with the following:

- Register for the SAT
- Get AP scores
- Manage your college list online
- Register for the CLEP exam
- Complete CSS/Financial Aid PROFILE
- Use the Net Price Calculator
- Get email reminders

**Create An Account**

# Register for PROFILE

[HELP DESK](#)[CONTACT US](#)[LOG OUT OF PROFILE](#)

## PROFILE Online 2014-15

[Register for PROFILE](#)

### Important Downloads

[Customized Pre-Application Worksheet \(.pdf\)](#)

[Instructions \(.pdf\)](#)

PDFs require [Adobe Reader](#)

### My colleges and programs

None selected

Welcome to PROFILE Online!

- Start by clicking on "Click here before you begin" for general instructions, documents to gather navigation tips, and information on the cost of the service.

[Click here before you begin.](#)

- Next, click on "Register for PROFILE" to complete the PROFILE registration process. Your answers to these few registration questions will give the College Board the information needed to create an online application customized for you.

- You must register for PROFILE each year you wish to file an application. However, if you submitted a 2013-14 PROFILE Application and signed in using your user name from that year, some information may have been pre-filled from that application. Please review the information carefully.

- Once you've registered, you can begin the application or you can download or print the customized instructions and Pre-Application Worksheet that are available at the end of registration. They will also be available on this page after you register.

- If you have already registered for PROFILE for 2014-15, please exit PROFILE and sign-in with your original user name and password.

To learn more about the College Board and PROFILE click on "About PROFILE." To see if the colleges and programs you're applying to require the PROFILE, click on "Participating Institutions."

[About PROFILE](#)

[Participating Institutions](#)

# What are the benefits of PROFILE?

- PROFILE is available October 1 each year – used for early action/early decision & other early reads
- Collects income, asset and household information for comprehensive view of family and resources
- Accurate and thorough need analysis provides institutions a better understanding of the family's financial situation



# The rest of the story....

- Allows families to explain any special circumstances

## APPLICATION

[Back to Registration](#) [Back to Home Page](#) [Add/Remove Colleges](#) [Previous](#) [Save & Continue](#)

[SAVE](#) [SAVE & EXIT](#) [SUBMIT](#) [PRINT/REVIEW APPLICATION](#)

GO TO SECTION:

STATUS: APPLICATION NOT SUBMITTED

### Explanations/Special Circumstances (ES)

Use this space to explain any unusual expenses such as high medical or dental expenses, educational and other debts, child care, elder care, or special circumstances such as loss of employment. Also give information for any outside scholarships you have been awarded. Please limit your responses to 2000 characters. Any information beyond 2000 characters will not be saved and reported to your schools. **If more space is needed, use sheets of paper and send them directly to your colleges, universities, and programs.** Include the student's name on all correspondence. **You must provide this information in English.**

0 of 2000 characters have been used.

[SAVE](#) [SAVE & EXIT](#) [SUBMIT](#) [PRINT/REVIEW APPLICATION](#)

[Back to Registration](#) [Back to Home Page](#) [Add/Remove Colleges](#) [Previous](#) [Save & Continue](#)

# Is PROFILE complicated?

- Customized to the applicant and to the institution
  - Simple family financial situations = fewer questions
  - Complex family financial situations = more questions
- Presents only the questions relevant to the applicant
- Customer service available for students at:
  - Customer Service for Families: (305) 829-9793
  - Student & Parent Customer Service email:  
[help@cssprofile.org](mailto:help@cssprofile.org)

# Click on ? for help text for each question

**REGISTRATION**

**?** 11. What is the current marital status of the student's biological or adoptive parents?

**?** 11a. With which of the student's biological or adoptive parents did the student live with more during the past 12 months?

**?** 12. What is the current marital status of the student's parent(s) who are providing information on this application?

13. Have the student's parent(s) completed an income tax return for the 2011 tax year?

**?** 14. What income tax return did or will the student's parent(s) file for the 2011 tax year?

**?** 15. Does the student's parent receive Temporary Assistance for Needy Families (TANF)?  Yes  No

**?** 16. Does either of the student's parents receive Supplemental Security Income (SSI)?  Yes  No

**?** 17. Is either of the student's parents self-employed?  Yes  No

**?** 18. How many businesses, corporations, or partnerships do the student's parent(s) own all or part of?

**?** 19. How many farms do the student's parent(s) own all or part of?

**?** 20. What is the student's parent(s)' housing status?

**?** 21. What is the student's parent(s)' current country of residence?

[Back to Top](#) [Previous](#) [Continue](#)

# When do I submit PROFILE

- Confirm application requirements and due date for each institution (check each school's web site for specifics)
- Submit the PROFILE at least two weeks prior to the institution's published due date
- Missing the due date can lead to delays and/or reduced funding

# The Noncustodial PROFILE

- Collects same basic information as custodial parent PROFILE
- Objective data collection; diffuses family tension
- One time fee of \$25
- Payment methods – credit or debit card
- Same fee waiver rules as PROFILE (no payment code)
- Student must be a PROFILE filer

# Student PROFILE Fees

- \$25 fee covers initial application processing and the first school report.
- \$16 reporting fee for each additional college report or additional college requests (ACR)
- Students may pay using credit card or debit card

# Fee Waivers

- Awarded automatically to eligible first year, dependent applicants
- Eligibility based on income, assets and family information
- Covers the cost of up to 8 PROFILE reports
- On average, first year applicants send PROFILE reports to 3.77 institutions

# Fee Payment Codes

- Fee Payment Codes *may* be an option when a student does not qualify for Fee Waivers or sends more than 8 PROFILE reports
- Fee Payment Codes are mapped to the institution providing the code
- Fee Payment Codes can be used only once



# Sample PROFILE Acknowledgement

## Updating Your Information

[\[See More\]](#)

## Application Responses

Below is the data you entered on your PROFILE Registration and Application.

**Student's Name:** Chris Complex  
**Date:** 11-01-2011

**CSS ID:** 2009403  
**User Name:** COMPLEXFAMS

Registration Data	
Question	Response
Student's Social Security Number	456-77-8888
Student's name	Chris Complex
Student's title	Mr.
Student's email address	finaidservices@collegeboard.org
Student's date of birth	09-01-1993
Student's permanent address	1010 Grove Street Reston, VA 20190
Student's mailing address	
Student's preferred telephone number	(703) 999-9999
1 What will be the student's year in college or university during 2012-13?	1st year (never previously attended college/university)
2 What will be the student's financial aid status during 2012-13?	First-time applicant, entering student (or transfer student)
3 What is the student's citizenship status?	U.S. citizen
4 What is the student's current marital status?	Single
5 Is the student a veteran of the U.S. Armed Forces or currently serving on active duty in the U.S. Armed Forces for purposes other than training?	No
6 Are both of the student's parents deceased, or is the student (or was the student until age 18) in foster care or a ward/dependent of the court, or as of today is the student an emancipated minor?	No
7 Does the student have legal dependents (other than a spouse)?	No
8 Has the student completed an income tax return for the 2011 tax year?	Completed an income tax return
9 What income tax return did or will the student file for the 2011 tax year?	1040
10 Does the student own all or a part of a business, corporation, partnership, farm, home, or other real estate, or is the student self-	Yes

# Additional College Requests

The screenshot shows the CollegeBoard PROFILE Online user interface. At the top left is the CollegeBoard logo and the text "CollegeBoard.com". To the right are three buttons: "HELP DESK", "CONTACT US", and "LOG OUT OF PROFILE". Below the logo is the heading "PROFILE Online". On the left side, there are three main menu sections: "Add Colleges to Submitted Application", "Check Status of Application", and "Important Downloads". The "Important Downloads" section contains links for "Customized Pre-Application Worksheet", "Instructions", and "PDFs require Adobe Reader". Below this is a section titled "My colleges and programs" with links for "College of Sample", "Filing Date - Contact Institution", and "Int'l Students - All applicants". The main content area on the right displays a welcome message and the status "Application Submitted", followed by instructions and a list of actions.

**CollegeBoard.com**

HELP DESK CONTACT US LOG OUT OF PROFILE

## PROFILE Online

**Add Colleges to Submitted Application**

**Check Status of Application**

**Important Downloads**

[Customized Pre-Application Worksheet](#)

[Instructions](#)

PDFs require [Adobe Reader](#)

**My colleges and programs**

[College of Sample](#)

[Filing Date - Contact Institution](#)

[Int'l Students - All applicants](#)

**Welcome Back to PROFILE Online!**

**Status: Application Submitted**

- Click "Add Colleges to Submitted Application" to send your application information to additional colleges or scholarship programs. You will have the opportunity to update your PROFILE application information for those new colleges and programs as part of the process.

- Click "Check Status of Application" if you would like to:

- See the date your information was, or is scheduled to be, sent to your colleges and programs;
- Check the status of your noncustodial parent's Noncustodial PROFILE (NCP) or get the initial password for the NCP;
- View or print your Acknowledgment; or
- View or print a payment receipt.

# Helpful Resources

- <http://student.collegeboard.org/PROFILE>
- <https://bigfuture.collegeboard.org/>
- <https://bigfuture.collegeboard.org/pay-for-college/scholarships-grants>
- <https://fafsa.ed.gov>
- <http://studentnpc.collegeboard.org/>

# Tools, Resources and Professional Development Opportunities

# National Training for Counselors and Mentors

The National Training for Counselors and Mentors (NT4CM) program supports states by providing free training, information, resources, and tools (for counselors and mentors) about federal, state, and local financial aid programs

- Founded by NASFAA, FSA and NCHER, now includes other associations
- Customizable curriculum
- Participating states receive free publicity materials to promote state training and initiatives

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# StudentAid.gov Homepage


**Federal Student Aid**  
An OFFICE of the U.S. DEPARTMENT of EDUCATION

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Prepare for College ▾
Types of Aid ▾
Who Gets Aid ▾
FAFSA: Apply for Aid ▾
Repay Your Loans ▾


Minds can achieve anything. We make sure they get to college.

At Federal Student Aid, we make it easier to get money for higher education.




HOW DO I  
PREPARE FOR  
COLLEGE?

Learn about exploring careers, choosing and applying to schools, and taking required tests. Use checklists to help get ready.




WHAT TYPES  
OF AID CAN  
I GET?

Read about the types of financial aid available from the government and other sources: grants, scholarships, loans, and work-study.




DO I  
QUALIFY  
FOR AID?

Most people are eligible for financial aid. Find out who gets aid, how to stay eligible, and how to get eligibility back if you've lost it.



HOW DO I  
APPLY FOR  
AID?

Learn how to submit your *Free Application for Federal Student Aid* (FAFSA), how aid is calculated, and how you'll get your aid.



HOW DO I  
MANAGE  
MY LOANS?

Choose a repayment plan, pay on time, avoid default, and get help with problems.

ANNOUNCEMENTS
IN
RECENT CHANGES TO THE STUDENT AID PROGRAMS
WHITE HOUSE PROPOSAL ON IMPROVEMENTS TO LOAN REPAYMENT

<p><b>Prepare for College</b></p> <ul style="list-style-type: none"> <li>Explore Careers</li> <li>Career Search</li> <li>Checklists to Get Ready</li> <li>Choosing a School</li> <li>School Search</li> <li>Understanding College Costs</li> <li>Applying to Schools</li> <li>Finding Help</li> </ul>	<p><b>Types of Aid</b></p> <ul style="list-style-type: none"> <li>Grants and Scholarships</li> <li>Loans</li> <li>Work-Study Jobs</li> <li>Aid for Military Families</li> <li>Avoiding Scams</li> </ul>	<p><b>Who Gets Aid</b></p> <ul style="list-style-type: none"> <li>Basic Eligibility Criteria</li> <li>Non-U.S. Citizens</li> <li>Staying Eligible</li> <li>Regaining Eligibility</li> </ul>	<p><b>FAFSA: Apply For Aid</b></p> <ul style="list-style-type: none"> <li>Estimate Your Aid</li> <li>Filing Out the FAFSA</li> <li>Dependency Status</li> <li>Federal Student Aid PIN</li> <li>Next Steps After FAFSA</li> <li>Correcting Your FAFSA</li> <li>Comparing School Award Letters</li> <li>Receiving Aid</li> </ul>	<p><b>Repay Your Loans</b></p> <ul style="list-style-type: none"> <li>Making a Payment</li> <li>Repayment Plans</li> <li>Income-Based Repayment</li> <li>Loan Consolidation</li> <li>Deferral and Forbearance</li> <li>Forgiveness, Cancellation, or Discharge</li> <li>Understanding Default</li> <li>Contact the Ombudsman</li> </ul>	<p><b>More Info</b></p> <ul style="list-style-type: none"> <li>About Us</li> <li>Contact Us</li> <li>Leave Us Feedback</li> <li>Glossary</li> <li>Resources</li> <li>Announcements</li> <li>Events</li> <li>Link to Us</li> <li>Data Center</li> </ul>
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FOIA | Privacy | Notices | usa.gov | ed.gov | whitehouse.gov

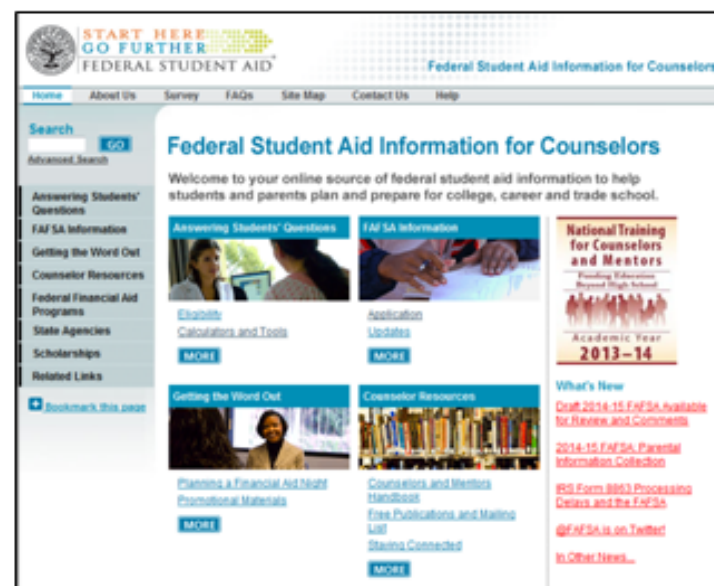
1

**Federal Student Aid**  
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# Financial Aid Toolkit <http://financialaidtoolkit.ed.gov>

- Consolidates and organizes FSA resources and content into a searchable online toolkit
- For organizations and individuals that interact with, support, or counsel students and families on funding a postsecondary education
  - Targeted to high school guidance counselors and college access professionals
  - FAAs may use toolkit to support student outreach efforts
  - FAAs can also help spread the word about the toolkit to organizations that work with students and families
- Replaces [FSA4counselors.ed.gov](http://FSA4counselors.ed.gov)



Old FSA4counselors Website

# We want to hear from you!

General questions

Federal and institutional practices

Professional judgment

More complex family situations

(e.g., family business, blended families, same-sex parents, etc.)

Potential impact on financial aid



# Submitting Online Questions – Chat Feature

Questions may be submitted at any time during the presentation using the chat feature. To submit a question:

- Click Chat icon
  - Type your question into the chat dialog box.
  - Select recipient “Fall Counselor Workshop”
  - Click send/enter.
- **Note:** *At the conclusion of our session, we will conduct an online poll. We thank you in advance for providing us your feedback!*



# Now Responding to Your Webinar Questions



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**Panelists:**



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Policy Analyst  
National Association of Student Financial Aid Administrators (NASFAA)



**Julia Padgett**  
Director  
Financial Aid Solutions, The College Board

# Join the Apply to Four or More Campaign

Please complete the online form (<http://counselorworkshops.collegeboard.org/apply-to-four-or-more>) to take the pledge.

As a part of joining this effort you will receive free resources in the mail this fall.

In the spring semester, we will email you a link to an online survey to capture your valuable feedback on how well the campaign performed at your school.

*To thank you for completing the survey, you will receive a free copy of the **College Counseling Sourcebook (full PDF).***



CollegeBoard 2013 Fall Counselor Workshops  
News. Knowledge. Networking. Get it all.

## Or More

### The Pledge

I pledge to help my students apply for four or more colleges to increase their chances of enrolling in an institution that matches their academic potential.

Please complete the form below to take the pledge. As a part of joining this effort you will receive free resources in the mail this fall. In the spring semester, we will email you a link to an online survey to capture your valuable feedback on how well the campaign performed at your school. To thank you for completing the survey, we will send you a free copy of the College Counseling Sourcebook (full PDF).

\* All fields are required

Name:

Email Address:

Confirm Email:

Street:

City/State/Zip:

Institution Name:

If you have any questions, please email [CounselorFourOrMore@Collegeboard.org](mailto:CounselorFourOrMore@Collegeboard.org)

Please take a moment to watch this inspirational video about the importance of access to opportunity and applying to four or more colleges.

Apply to Four or More Resources

View the "10 Things Effective Counselors Do to Help Students Apply to 4 or More Colleges" flyer. This helpful flyer includes links to valuable resources.

[Download the flyer now \(447K\)](#)

# College Board Professional Development Opportunities

To learn more, visit: <http://professionals.collegeboard.com/prof-dev>

## National Forum

## Destination Equity School Counselor Conference

## Diversity Conferences

- Dream Deferred: The Future of African American Education
- Prepárate: Educating Latinos for the Future of America
- Native American Student Advocacy Institute (NASI)

## Regional Forums

- In six (6) live events nationwide

## Fall Counselor Workshops

- Live and online events

## Summer Institutes

## Webinars



# Membership Mobilization & Engagement Spring 2014 Webinar Series

## School Counselor Professional Development Opportunities!

It's Financial Aid Season: Ready, Set, Go!	Wed., Jan 22, 2014	1:00 PM to 2:00 PM EST
College Admissions 101 for Sophomores, Juniors and Parents	Wed., Feb. 12, 2014	1:00 PM to 2:00 PM EST
You're Going to Miss Me When I'm Gone: Transitioning Students from High School To College	Wed., Mar. 12, 2014	1:00 PM to 2:00 PM EST
Building Leadership Skills in College and Career Readiness Counseling	Wed., Mar. 19, 2014	1:00 PM to 2:00 PM EST
School Counselors & College Access Providers: Partnership Power	Wed., April 30, 2014	1:00 PM to 2:00 PM EST

**Register today!**

To learn more, visit:

**<http://professionals.collegeboard.com/guidance> or**  
**<http://counselorworkshops.collegeboard.org/>**

**Webinar Session Give Away!!**  
**A Randomly Selected Poll Question Responder!**

**College Board College Planning Packet**

*“Apply to 4 or More” Tee shirt*

*Post-its Notes*

*Pencils & Ink Pens*

*Set of Handouts & Flyers*



# Submitting Online Questions – Chat Feature

Questions may be submitted at any time during the presentation using the chat feature. To submit a question:

- Click Chat icon
- Type your question into the chat dialog box.
- Select recipient “Fall Counselor Workshop”
- Click send/enter.

- **Note:** *At the conclusion of our session, we will conduct an online poll. We thank you in advance for providing us your feedback!*



# THANK YOU

# for your participation!

*Note: This webinar will be archived.*

*A link to the presentation will be emailed to participants and made available online.*