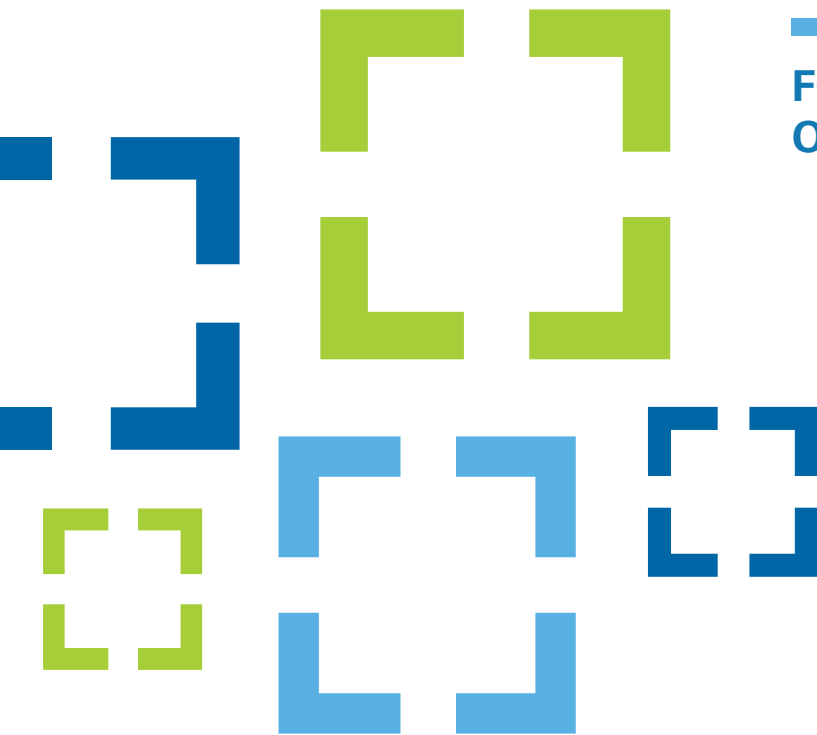




CSS/Financial Aid **PROFILE**[®]

FOCUSED, COMPREHENSIVE DATA
ON FINANCIAL AID



WHAT IS PROFILE?

CSS/Financial Aid PROFILE® is a financial aid application solution that helps professionals make informed decisions and distribute funds in an equitable and strategic way. It provides participating institutions with accurate, timely, and complete financial information about applicants.

PROFILE captures actionable data and enables families to present their unique financial circumstances. This deep understanding of a family's financial picture allows users to provide families with the best options for financing their child's college education.

PROFILE allows for:

- ▶ **Precisely targeted** institutional aid to assist students who need it the most
- ▶ **A single online aid application** students can use to send their financial information to multiple participating schools
- ▶ **Additional information** to address unique family circumstances and facilitate an equitable distribution of institutional funds
- ▶ **Rapid communication** with families about the aid application process

At nearly 400 colleges, universities, professional schools, and scholarship programs across the country, PROFILE is helping to make college a reality for students who otherwise would not have been able to attend. At many colleges and universities, institutional grants and scholarships are substantial components of a student's financial aid package. By using PROFILE, these schools can deliver their institutional funds in an equitable, transparent way.

“The extraordinary ethnic, social, and economic diversity of the University of San Francisco's student body is one of our great strengths. For students receiving institutional financial aid at USF, CSS/Financial Aid PROFILE is a fantastic return on investment. For our applicants, PROFILE gives us an accurate and detailed understanding of family finances, allowing us to make sensitive and fair financial aid awards.”

Mary Booker,
Assistant Vice Provost of Student Financial Services,
University of San Francisco





GET A CLEAR PICTURE OF FAMILY CIRCUMSTANCES WITH PROFILE AND INSTITUTIONAL METHODOLOGY.

When you use PROFILE, you gain access to:



AN ECONOMICALLY SOUND
MEASUREMENT OF FAMILY
FINANCIAL STRENGTH



A SERVICE DESIGNED BY
EXPERT PRACTITIONERS



COMPREHENSIVE
FINANCIAL AID DATA

HOW PROFILE HELPS

PROFILE uses the College Board's need-analysis system — Institutional Methodology (IM) — as its backbone and means of examining a family's financial picture. Developed by financial aid practitioners and economists, IM provides comprehensive data that can be personalized for any institution's unique needs and policies.

Students also benefit from PROFILE's unique customization. Each application is tailored to the student, offering a streamlined, easy-to-use application. Other benefits of PROFILE include:

- ▶ **Online application**

Available around the clock, this resource features detailed help and support so that students and families can meet institutional deadlines.

- ▶ **Flexible options**

Customization allows for easy adjustments to need-based aid formulas.

- ▶ **Optional applications**

Noncustodial applications provide deeper information about divorced or separated parents.

- ▶ **Insight on special circumstances**

Reduce appeals with the ability to evaluate need for additional funds in advance.

- ▶ **An automated fee-waiver process**

PROFILE fees for up to eight colleges are waived for first year, first-time domestic students based on income information submitted on the PROFILE application. Students who used an SAT® fee waiver may also qualify for up to eight PROFILE fee waivers.

The College Board has more than 100 years of experience in higher education and more than 60 years supporting the financial aid community. Many of the concepts and methodologies developed for the first time by the College Board and its members in 1954 are still being used to determine each family's expected contribution toward college costs and each student's need for financial aid. PROFILE draws on this history to create equitable need-based financial aid packages that enable students to attend institutions across the country.

Learn more at collegeboard.org/cssprofile