

# ADMITTED STUDENT QUESTIONNAIRE PLUS <sup>TM</sup>

Many characteristics of colleges are important to students in making college choices. Some of these characteristics are listed below. Please indicate below how important each college characteristic was to you in choosing the college that you will attend. Circle the numbers that best represent your ratings.

## COLLEGE CHARACTERISTICS

	IMPORTANCE TO YOU		
	Not Important	Somewhat Important	Very Important
1. Academic reputation	1	2	3
2. Availability of majors of interest to you	1	2	3
3. Availability of special academic programs (independent study, honors programs, etc.)	1	2	3
4. Personal attention to students	1	2	3
5. Quality of academic facilities (library, laboratories, etc.)	1	2	3
6. Availability of recreational facilities on campus	1	2	3
7. Quality of on-campus housing	1	2	3
8. Surroundings (neighborhood, town or city)	1	2	3
9. Attractiveness of campus	1	2	3
10. Cost to your family - how much you and your family would have to pay after grants and scholarships (if any) are subtracted from total college costs	1	2	3
11. Quality of social life	1	2	3
12. Access to off-campus cultural and recreational opportunities	1	2	3
13. Opportunities to participate in extracurricular activities	1	2	3
14. Enter College Characteristic	1	2	3
15. Enter College Characteristic	1	2	3
16. Enter College Characteristic	1	2	3

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Please provide the following information about the colleges to which you applied.

17. **Including our college**, to how many institutions did you apply? \_\_\_\_\_
18. **Including our college**, to how many of these institutions were you admitted? \_\_\_\_\_
19. a) Do you plan to enroll in college within the next 12 months?      1 Yes      2 No  
 If "yes", where? (Name) \_\_\_\_\_ (City/State) \_\_\_\_\_
- b) On the lines below please list your top three choices among all the colleges **to which you were admitted**. Include the college you will be attending if it was one of your top three choices.
- First (Name) \_\_\_\_\_ (City/State) \_\_\_\_\_
- Second (Name) \_\_\_\_\_ (City/State) \_\_\_\_\_
- Third (Name) \_\_\_\_\_ (City/State) \_\_\_\_\_
20. On the remaining lines please list any other colleges to which you applied. Circle **YES** for each college from which you have received formal notification of admission.

		Admitted?			Admitted?
		Yes			Yes
College Name	City/State		College Name	City/State	
College Name	City/State	Yes	College Name	City/State	Yes
College Name	City/State	Yes	College Name	City/State	Yes
College Name	City/State	Yes	College Name	City/State	Yes

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From your list of colleges in question 19 above, in columns A and B below print the names of two other colleges to which you were admitted. Using the scale shown below, please rate our college and Colleges A and B on each of the college characteristics. If you were admitted to our college and one other college only, do not use column B. If you can't rate a characteristic for one of the colleges or it does not apply, please circle zero for that college.

COLLEGE CHARACTERISTICS	OUR COLLEGE					A: _____					B: _____				
	Poor/Fair	Good	Very Good	Excellent	Can't rate	Poor/Fair	Good	Very Good	Excellent	Can't rate	Poor/Fair	Good	Very Good	Excellent	Can't rate
21. Academic reputation	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
22. Availability of majors of interest to you	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
23. Availability of special academic programs (independent study, honors programs, etc.)	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
24. Personal attention to students	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
25. Quality of academic facilities (library, laboratories, etc.)	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
26. Availability of recreational facilities on campus	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
27. Quality of on-campus housing	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
28. Surroundings (neighborhood, town or city)	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
29. Attractiveness of campus	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
30. Cost to your family - how much you and your family would have to pay after grants and scholarships (if any) are subtracted from total college costs	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
31. Quality of social life	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
32. Access to off-campus cultural and recreational opportunities	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
33. Opportunities to participate in extracurricular activities	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
34. Enter College Characteristic	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
35. Enter College Characteristic	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0
36. Enter College Characteristic	1	2	3	4	0	1	2	3	4	0	1	2	3	4	0

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Please continue to rate the same colleges as A and B throughout the questionnaire.

From the lists below, please circle all words or phrases that you would say are the most widely-held images of our college and colleges A and B.

37. OUR COLLEGE

- |              |                 |           |               |               |
|--------------|-----------------|-----------|---------------|---------------|
| Isolated     | Career-oriented | Selective | Average       | College Image |
| Prestigious  | Not well-known  | Athletics | Challenging   | College Image |
| Fun          | Comfortable     | Friendly  | College Image | College Image |
| Intellectual | Back-up school  | Partying  | College Image | Other _____   |

38. COLLEGE A: \_\_\_\_\_

- |              |                 |           |               |               |
|--------------|-----------------|-----------|---------------|---------------|
| Isolated     | Career-oriented | Selective | Average       | College Image |
| Prestigious  | Not well-known  | Athletics | Challenging   | College Image |
| Fun          | Comfortable     | Friendly  | College Image | College Image |
| Intellectual | Back-up school  | Partying  | College Image | Other _____   |

39. COLLEGE B: \_\_\_\_\_

- |              |                 |           |               |               |
|--------------|-----------------|-----------|---------------|---------------|
| Isolated     | Career-oriented | Selective | Average       | College Image |
| Prestigious  | Not well-known  | Athletics | Challenging   | College Image |
| Fun          | Comfortable     | Friendly  | College Image | College Image |
| Intellectual | Back-up school  | Partying  | College Image | Other _____   |

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This section asks you to compare our college with colleges A and B on the quality of information provided to you. For each source listed, rate the quality of information provided to you by our college and by colleges A and B. **If a given type of information was not available from one of the colleges or not used by you, circle zero for that college.**

SOURCES OF INFORMATION	OUR COLLEGE					A: _____					B: _____				
	Not used	Poor/Fair	Good	Very Good	Excellent	Not used	Poor/Fair	Good	Very Good	Excellent	Not used	Poor/Fair	Good	Very Good	Excellent
40. College publications (catalogs, brochures, etc.)	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
41. College web site	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
42. Communications about financial aid	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
43. Electronic communication with the college	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
44. Campus visit	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
45. Contact with the college after you were admitted	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
46. Contact with faculty from the college	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
47. Contact with students who attend the college	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
48. College Source	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
49. College Source	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
50. College Source	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
51. College Source	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
52. College Source	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4
53. College Source	0	1	2	3	4	0	1	2	3	4	0	1	2	3	4

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Please provide the following information about college costs and financial aid, if applicable, at our college and colleges A and B.

54. Was either financial aid or the cost of attending a significant factor in your decision to enroll in the college you plan to attend?  
 1 Yes      2 No

	OUR COLLEGE		A: _____		B: _____	
55. Did you apply for need-based financial aid?	1 Yes	2 No	1 Yes	2 No	1 Yes	2 No
56. Were you offered need-based financial aid?	1 Yes	2 No	1 Yes	2 No	1 Yes	2 No
57. Were you offered a <u>non-need-based</u> scholarship <i>by the college</i> in recognition of your athletic, musical, artistic, or academic talent?	1 Yes	2 No	1 Yes	2 No	1 Yes	2 No
58. Did your financial aid package include:						
Grants or scholarships?	1 Yes	2 No	1 Yes	2 No	1 Yes	2 No
One or more student loans?	1 Yes	2 No	1 Yes	2 No	1 Yes	2 No
A work package or campus job?	1 Yes	2 No	1 Yes	2 No	1 Yes	2 No

59. After subtracting grant and scholarship awards, if any, please rate the cost to you and your family of attending each college, using a scale of 1 (Very low) to 8 (Very high):

OUR COLLEGE \_\_\_\_\_      A: \_\_\_\_\_      B: \_\_\_\_\_

60. Please answer the following questions specifically about **the college you are planning to attend**:

Check here  if you did not apply for financial aid at the college you will attend.      **OR**  
 Check here  if you applied for but did not receive any financial aid from the college you will attend.

If you DID receive financial aid from the college you will attend, please list the amounts of financial aid awarded by that college **for the first year**:

Work                      \$ \_\_\_\_\_                      Need-based scholarship/grant                      \$ \_\_\_\_\_  
 Student loan                      \$ \_\_\_\_\_                      Merit-based scholarship                      \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

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61. How are your parents/guardians financing their contribution toward your college education? (Circle all that apply)
- |   |   |
|---|---|
| 1 From current income   | 4 From other parent loans (including home equity credit line, credit cards, etc.) |
| 2 From past savings (including tuition prepayment plans, Uniform Gifts to Minors, etc.) | 5 Help from relatives, friends, etc.  |
| 3 From parent educational loans (e.g., Federal PLUS, etc.)                              | 6 Employer's tuition benefit  |
62. Which of the following categories best represents your average grades in high school? (Circle one answer)
- 1 A (90-100)    2 B (80-89)    3 C (70-79)    4 D or below (69 or below)
63. What were your highest scores on the following college admission tests?
- SAT-Critical Reading \_\_\_\_\_ SAT-Math \_\_\_\_\_ SAT-Writing \_\_\_\_\_ ACT Composite \_\_\_\_\_
64. Are you Hispanic/Latino (including Spain)?
- 1 Yes    2 No
- Regardless of your answer to the prior question, please select one or more of the following that best describe you:
- 1 American Indian or Alaska Native (including all Original Peoples of the Americas)
- 2 Asian (including Indian subcontinent and Philippines)
- 3 Black or African American (including Africa and Caribbean)
- 4 Native Hawaiian or Other Pacific Islander (Original Peoples)
- 5 White (including Middle Eastern)
65. Are you a resident of the state in which our college is located?    1 Yes    2 No
66. How far is our college from your home? (Circle one answer)
- 1 Less than 50 miles    2 51 to 100 miles    3 101 to 300 miles    4 301 to 500 miles    5 More than 500 miles
67. Which of the following best describes the type of high school you attended? (Circle one answer)
- 1 Public    2 Independent, Not Religiously Affiliated    3 Independent, Catholic    4 Other Independent, Religiously Affiliated
68. What was the approximate income of your parents or guardians before taxes last year? (Circle one answer)
- |                        |                        |                          |                          |
|------------------------|------------------------|--------------------------|--------------------------|
| 1 Less than \$30,000   | 3 \$40,000 to \$59,999 | 5 \$80,000 to \$99,999   | 7 \$150,000 to \$199,000 |
| 2 \$30,000 to \$39,999 | 4 \$60,000 to \$79,999 | 6 \$100,000 to \$149,999 | 8 \$200,000 or higher    |
69. What is the zip code of your home address? \_\_\_\_\_
70. What is your gender?    1 Female    2 Male

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Please use the space below for any comments you would like to share with us about our college's admission program.

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Thank you very much for taking the time to complete this questionnaire.

# ADMITTED STUDENT QUESTIONNAIRE <sup>®</sup>

Many characteristics of colleges are important to students in making college choices. Some of these characteristics are listed below. Please indicate in column A how important each college characteristic was to you in choosing the college that you will attend. In column B indicate how our college compared to other colleges that you considered *seriously*. Circle the numbers that best represent your ratings.

COLLEGE CHARACTERISTICS	A. IMPORTANCE TO YOU			B. HOW OUR COLLEGE COMPARED TO OTHERS YOU CONSIDERED					
	Very Important	Somewhat Important	Not Important	Best	Better than Most	About the Same	Poorer than Most	Worst	Can't Compare
1. Quality of faculty	1	2	3	1	2	3	4	5	0
2. Quality of majors of interest to you	1	2	3	1	2	3	4	5	0
3. Overall academic reputation	1	2	3	1	2	3	4	5	0
4. Quality of academic facilities (library, laboratories, computers, etc.)	1	2	3	1	2	3	4	5	0
5. Variety of courses	1	2	3	1	2	3	4	5	0
6. Access to faculty	1	2	3	1	2	3	4	5	0
7. Concentration on undergraduate education	1	2	3	1	2	3	4	5	0
8. Prominent intercollegiate athletics	1	2	3	1	2	3	4	5	0
9. Cost to your family - how much you and your family would have to pay after grants and scholarships (if any) are subtracted from total college costs	1	2	3	1	2	3	4	5	0
10. Athletic programs in which you would like to participate	1	2	3	1	2	3	4	5	0
11. Availability of extracurricular activities (clubs, debate, drama, music, etc.)	1	2	3	1	2	3	4	5	0
12. Access to off-campus cultural and recreational opportunities	1	2	3	1	2	3	4	5	0
13. Availability of religious activities	1	2	3	1	2	3	4	5	0
14. Quality of social life	1	2	3	1	2	3	4	5	0
15. Attractiveness of campus	1	2	3	1	2	3	4	5	0
16. Surroundings (neighborhood, town or city)	1	2	3	1	2	3	4	5	0
17. Part of the country in which the college is located	1	2	3	1	2	3	4	5	0
18. Quality of on-campus housing	1	2	3	1	2	3	4	5	0
19. Ease of getting home	1	2	3	1	2	3	4	5	0
20. Chance to be with students from different backgrounds	1	2	3	1	2	3	4	5	0

Students often take into account the opinions of other people when making college choices. They may also take into account how they think colleges are viewed by potential employers or by graduate schools. Please indicate in column A how important such opinions were to you in choosing the college that you will attend. In column B indicate how our college tends to be compared to other colleges that you considered *seriously*. Circle the numbers that best represent your ratings.

OPINIONS	A. IMPORTANCE TO YOU			B. HOW OUR COLLEGE TENDS TO BE COMPARED TO OTHERS YOU CONSIDERED					
	Very Important	Somewhat Important	Not Important	Best	Better than Most	About the Same	Poorer than Most	Worst	Don't Know
21. My parents or guardians	1	2	3	1	2	3	4	5	0
22. My guidance counselor	1	2	3	1	2	3	4	5	0
23. My high school teacher(s)	1	2	3	1	2	3	4	5	0
24. My friends	1	2	3	1	2	3	4	5	0
25. Potential future employers	1	2	3	1	2	3	4	5	0
26. Graduate and professional schools	1	2	3	1	2	3	4	5	0

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To help improve the information we make available to students, please rate the quality of the information we provided to you. For each source listed, indicate how our information compared to that provided by other colleges you considered *seriously*. Circle the number that represents your rating for each information source. If a given type of information was not available from our college or not used by you, circle zero.

INFORMATION SOURCES	HOW OUR COLLEGE COMPARED TO OTHERS YOU CONSIDERED					
	Not Offered or Not Used	Best	Better than Most	About the Same	Poorer than Most	Worst
27. Visits by admissions staff at your high school	0	1	2	3	4	5
28. College-sponsored meetings in your home area	0	1	2	3	4	5
29. College publications (catalogs, brochures, etc.)	0	1	2	3	4	5
30. College videos or CD-ROMs	0	1	2	3	4	5
31. College web site	0	1	2	3	4	5
32. Communications about financial aid (not the aid decision)	0	1	2	3	4	5
33. Electronic communication with the college	0	1	2	3	4	5
34. Visit to campus	0	1	2	3	4	5
35. On-campus interview with admissions staff	0	1	2	3	4	5
36. Contact with the college after you were admitted	0	1	2	3	4	5
37. Contact with faculty from the college	0	1	2	3	4	5
38. Contact with coaches	0	1	2	3	4	5
39. Contact with graduates of the college	0	1	2	3	4	5
40. Contact with students who attend the college	0	1	2	3	4	5

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From the list below, please circle all words or phrases that you would say are the most widely-held images of our college.

- |                     |                    |                    |                  |
|---------------------|--------------------|--------------------|------------------|
| 41. Career-oriented | 47. Relaxed        | 53. Liberal        | 59. Partying     |
| 42. Personal        | 48. Snobbish       | 54. Challenging    | 60. Intellectual |
| 43. Conservative    | 49. Fun            | 55. Not well-known | 61. Athletics    |
| 44. Social          | 50. Impersonal     | 56. Friendly       | 62. Comfortable  |
| 45. Intense         | 51. Prestigious    | 57. Average        | 63. Exciting     |
| 46. Isolated        | 52. Back-up school | 58. Close-knit     | 64. Other _____  |

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Please provide the following information about the colleges to which you applied.

65. **Including our college**, to how many institutions did you apply? \_\_\_\_\_

66. **Including our college**, to how many of these institutions were you admitted? \_\_\_\_\_

67. Do you plan to enroll in college within the next 12 months?      **1** Yes    **2** No

If "yes," please indicate the name of the college you plan to attend. \_\_\_\_\_  
College Name City/State

Please list below up to five **other** colleges to which you applied and indicate the actions taken by these colleges on your applications. If you applied to more than five other colleges, list those you were most interested in attending. **Do not list our college or the college you plan to attend.**

		Admitted	Wait-Listed	Not Admitted	Withdraw Application	Haven't Heard
68.	_____ College Name _____ City/State	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
69.	_____ College Name _____ City/State	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
70.	_____ College Name _____ City/State	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
71.	_____ College Name _____ City/State	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
72.	_____ College Name _____ City/State	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>

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Please provide the following information about college costs and financial aid, where applicable.

	<u>OUR COLLEGE</u>	<u>ANY OTHER COLLEGE</u>
73. Did you apply to any college for financial aid?	<b>1</b> Yes <b>2</b> No	<b>1</b> Yes <b>2</b> No
74. Were you offered financial aid by any college?	<b>1</b> Yes <b>2</b> No	<b>1</b> Yes <b>2</b> No
75. Did any college offer you a scholarship specifically in recognition of your athletic, musical, or academic talent?	<b>1</b> Yes <b>2</b> No	<b>1</b> Yes <b>2</b> No
76. Were either financial aid or college costs significant factors in your decision to enroll in the college you plan to attend?	<b>1</b> Yes <b>2</b> No	

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Please describe how our college compared to other colleges you considered in terms of cost and financial aid amounts. Circle the numbers that best reflect comparative cost and aid amounts. If you did not apply for financial aid or if you have not yet been notified about aid awards, circle zero.

<u>COST AND FINANCIAL AID</u>	<u>HOW OUR COLLEGE COMPARED TO OTHERS YOU CONSIDERED</u>					
	Highest Amount	Higher than Most	About the Same	Lower than Most	Lowest Amount	Does Not Apply
77. Total institutional price (before financial aid)	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	
78. Total cost to you and your family after grants and scholarships	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>0</b>
79. Total dollar amount of financial aid offered	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>0</b>
80. Portion of total financial aid that was scholarship or grant	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>0</b>
81. Amount of financial aid given in recognition of athletic, musical, or academic talent	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>0</b>

82. Please answer the following questions specifically about **the college you are planning to attend:**

Check here  if you did not apply for financial aid at the college you will attend.      **OR**

Check here  if you applied for but did not receive any financial aid from the college you will attend.

If you DID receive financial aid from the college you will attend, please list the amounts of financial aid awarded by that college **for the first year:**

Work                      \$ \_\_\_\_\_                      Need-based scholarship/grant                      \$ \_\_\_\_\_  
 Student loan            \$ \_\_\_\_\_                      Merit-based scholarship                      \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

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83. How are your parents/guardians financing their contribution toward your college education? (Circle all that apply)
- |   |   |
|---|---|
| 1 From current income   | 4 From other parent loans (including home equity credit line, credit cards, etc.) |
| 2 From past savings (including tuition prepayment plans, Uniform Gifts to Minors, etc.) | 5 Help from relatives, friends, etc.  |
| 3 From parent educational loans (e.g., Federal PLUS, etc.)                              | 6 Employer's tuition benefit  |
84. What is your gender?      1 Female      2 Male
85. Which of the following categories best represents your average grades in high school? (Circle one answer)
- 1 A (90-100)      2 B (80-89)      3 C (70-79)      4 D or below (69 or below)
86. What were your highest scores on the following college admission tests?
- SAT-Critical Reading \_\_\_\_\_ SAT-Math \_\_\_\_\_ SAT-Writing \_\_\_\_\_ ACT Composite \_\_\_\_\_
87. How do you describe yourself? (Circle one answer)
- |  |   |
|--|---|
| 1 American Indian or Alaskan Native          | 5 Latin American, South American, Central American, or other Hispanic |
| 2 Asian, Asian American, or Pacific Islander | 6 Black or African American   |
| 3 Mexican American or Chicano                | 7 White   |
| 4 Puerto Rican                               | 8 Other   |
88. Are you a resident of the state in which our college is located?      1 Yes      2 No
89. How far is our college from your home? (Circle one answer)
- 1 Less than 50 miles      2 51 to 100 miles      3 101 to 300 miles      4 301 to 500 miles      5 More than 500 miles
90. Which of the following best describes the type of high school you attended? (Circle one answer)
- 1 Public      2 Independent, Not Religiously Affiliated      3 Independent, Catholic      4 Other Independent, Religiously Affiliated
91. What was the approximate income of your parents or guardians before taxes last year? (Circle one answer)
- |                        |                        |                          |                          |
|------------------------|------------------------|--------------------------|--------------------------|
| 1 Less than \$30,000   | 3 \$40,000 to \$59,999 | 5 \$80,000 to \$99,999   | 7 \$150,000 to \$199,999 |
| 2 \$30,000 to \$39,000 | 4 \$60,000 to \$79,999 | 6 \$100,000 to \$149,000 | 8 \$200,000 or higher    |
92. What is the zip code of your home address? \_\_\_\_\_

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Please use the space below for any comments you would like to share with us about our college's admission program.

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Thank you very much for completing this questionnaire.