

# The College Board's Net Price Calculator

The College Board's Net Price Calculator (NPC) provides prospective students with personalized net price estimates based on their unique characteristics and your financial aid offerings. With customizable options and broad accessibility, our NPC is a reliable and convenient tool for you and for students.

## The College Board's Net Price Calculator is:

### Personalized

- **Tailored** to reflect your financial aid awards and policies
- **Customized** to communicate your messages
- **Linked** to your institutional profile on [www.collegeboard.org](http://www.collegeboard.org), making it easy for students to learn about your campus as well as their financial "fit"

### Widely Used

- Check out the growing **list of diverse institutions** that are choosing the College Board's smart (and quick) solution: [www.collegeboard.org/npc](http://www.collegeboard.org/npc).

### Easy to Implement

- With an **average setup time of less than a week**, the College Board's NPC is easier to implement than you might think.
- Our family contribution **computations are fully tested for accuracy**, allowing you to focus on setting your cost of attendance and awarding rules.
- Don't have time to spare? Extended support is available so **you can get the job done in the time you have available**.
- **Real-time updating** enables you to respond quickly to institutional, state and federal changes. Plus, you can easily switch to the next academic year at your convenience.

### Affordable

- Low annual 12-month subscription rates.

### Right for You

- **See for yourself** how the College Board's NPC will help tell your financial aid story. Contact us for a personalized demo or to receive a schedule of free webinars ([netpricecalculator@collegeboard.org](mailto:netpricecalculator@collegeboard.org) or 571-485-5985). You can also view examples of live sites by visiting <http://netpricecalculator.collegeboard.org/>.



For more information, visit  
[www.collegeboard.org/npc](http://www.collegeboard.org/npc).

## The College Board's NPC enables students to:

- **Connect with you.** Students can provide you with information and learn more about your institution. You can build personal relationships via options that you establish, such as applying for admission, contacting a counselor or signing up for a campus tour. You can quickly and easily link the student to your prospect database, seamlessly collecting their contact information.
- **Access your NPC through your campus website or through [www.collegeboard.org](http://www.collegeboard.org),** which will provide you with greater visibility and give students more options.

## Frequently Asked Questions

### Q: How much customization is possible?

A: **More than you might expect, and you control the extent of customization.**

- **Campus-specific questions** can be included to capture the information you need; **customized content, targeted messages** and links to your website can be defined by you.
- **Simple or complex packaging models** and multiple variables can be established.
- **Loan and work options** can be displayed in addition to grant and scholarship awards.
- **Two academic years are delivered.** You can choose which year you want to start with, and can change on your schedule.

### Q: Who owns the students' data?

A: **The students own their information,** and there are several ways you can encourage them to engage with you:

- **You may request the data directly from students** via the report that is provided when they receive their net price results.
- You can create a link within the NPC and **invite students to enter your prospect pool.**

### Q: Why did the College Board create this service?

A: **To join you in demystifying financial aid** by providing a clear picture of individual net cost and how a combination of resources (grants, scholarships, loans, work) can make college affordable; **to create more choices** by expanding students' college options beyond a limited set of colleges they think they can afford; **to provide more opportunities** for enrollment by facilitating meaningful connections between institutions, potential students and their families.

