



COLLABORATE!

A Blueprint for Student Success



Western Regional Forum

San Diego, CA • Feb. 22–23, 2013



Welcome Messages from the Western Region's Vice President and Council Chair

Dear Colleagues,

Welcome to the College Board's 2013 Western Regional Forum! We are grateful that you have joined us to celebrate the accomplishments of our students and to critically analyze the challenges that affect their pathway to college success. The members of the Western Regional Council, whose names are listed in the program, must be commended for assembling practical yet powerful conference sessions that will equip you to be even more successful in serving our students and one another.

This year, our plenary session will feature Scott Page, a professor at the University of Michigan, an external faculty member at the Santa Fe Institute and author of several books. He is an innovative teacher and speaker who studies how social, political and economic systems work and researches how diversity improves performance and decision making. In addition, we are excited about our colloquium session, "Breaking Through: Communicating to Students and the Public in the Noise and Clutter of Today's Media." The panel will discuss how we communicate to students and the public by leveraging emerging technologies, social media and the dynamic world of gaming.

Our hope is that you leave the forum with a fresh perspective, useful strategies and new allies to continue preparing students for college success.



Sincerely,

David Gupta

Interim Vice President, Western Region

Welcome to the 2013 College Board Western Regional Forum!

The members of your Western Regional Council are extremely excited that you have chosen to join us for this phenomenal learning experience in the beautiful city of San Diego, Calif.! The council has designed a dynamic and intellectually stimulating conference that addresses the professional development needs of all attendees.

We have an exciting opportunity to engage in dialogue and reflect on ways to promote equity and access to an academically rigorous curriculum for all students. The conference's theme, Collaborate! A Blueprint for Student Success, speaks to our mission as educators to ensure that our increasingly diverse student populations are exceptionally prepared to achieve success in the 21st century. The focus of the conference sessions will provide the tools and the information we need to work collaboratively in making this mission a reality.

As we prepare to fully implement the Common Core State Standards in all of our schools by the beginning of the 2014-15 school year, it is imperative that pre-K-16 educators work in partnership to accomplish the goal of having all students graduate from high school with the necessary skills and knowledge to be well prepared for college and careers. These standards have been developed to align with the growing demands of higher education and workforce expectations in our global world. The Western Regional Council eagerly embraces its role in providing our membership with examples and research on how this work is progressing throughout our region. We tremendously appreciate the willingness of our colleagues representing their schools and postsecondary institutions to share their accomplishments during the sessions.

Please enjoy yourself at the conference and establish a network of resources to promote academic excellence for all children!



Warm regards,

Odie J. Douglas

Chair, Western Regional Council

Assistant Superintendent, Educational Services

Pleasanton Unified School District

Welcome Message from the College Board President

Welcome to San Diego, host city for this year's Western Regional Forum.

Now in my fifth month as president of the College Board, I look forward to learning about the issues that confront your institutions and impact your students here in the West. Although I cannot personally attend your forum, throughout the year my team and I will work closely with the members of your Regional Council and with leaders in your universities and school districts. Together, we will applaud successes and address challenging issues that you face as you foster student academic accomplishment.

This year, the Western Regional Forum, Collaborate 2013! A Blueprint for Student Success, joins you with colleagues to explore how we can most powerfully drive results for students. Your forum-planning team has designed this year's forum to identify entrenched and emerging issues facing Western educators and to discuss how we can work together — across the full spectrum of educational professionals — to develop solutions that drive students forward. Through our network of members in guidance, financial aid and enrollment, the College Board is uniquely positioned to design and implement these solutions.

I look forward to working with you on issues that are at the heart of the College Board's social mission, with a special focus on ensuring that all students have access to rigorous course work.

Whether you are a first-time attendee or a longtime participant, we thank you for joining us at this important event.



Sincerely,

A handwritten signature in black ink, appearing to read 'D. Coleman', written in a cursive style.

David Coleman
President and CEO, The College Board

Western Regional Office Staff

Administration

David Gupta	Interim Vice President, Western Region
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David Moniz	Educational Manager, K–12
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Stephanie Patterson	Senior SpringBoard Specialist
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Tacey Rodgers	Educational Specialist, K–12
Ana Galindo Shapiro	SpringBoard Field Coach, K–12

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Dale Gaubatz	Educational Manager, Higher Education
Chung-Fen Hsieh	Educational Specialist, Higher Education
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College Board Western Regional Assembly — Program Planning

Regional Council 2012–2013

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Assistant Superintendent of Educational Services
Pleasanton Unified School District
Pleasanton, CA

Derrick T. Kang, Vice Chair

Director of College Counseling
Mid-Pacific Institute
Honolulu, HI

Alan Lechusza Aquallo

Assistant Professor of Native American Studies
Palomar College
San Diego, CA

Karen Rowan-Badger

Assistant Dean of Dornsife College Admission
University of Southern California
Los Angeles, CA

Bettina Batista

Principal
Bonita Vista High School
Chula Vista, CA

Bruce R. Bivins

Principal, Academy of Environmental & Social Policy
Theodore Roosevelt High School
Los Angeles, CA

Mary Booker

Director of Financial Aid
Pomona College
Claremont, CA

Hasmik Danielian

Superintendent
Brawley Union High School District
Brawley, CA

Emily Decker

Senior Associate Dean of Admissions
Lewis & Clark College
Portland, OR

Terri Devine

Dean of College Counseling
Francis Parker School
San Diego, CA

Raissa Diamante

Associate Director of Admission
Harvey Mudd College
Claremont, CA

Megan Diefenbach

College Counselor
Holy Names Academy
Seattle, WA

Krista Dornbush

Social Studies Instructor
Marina High School
Huntington Beach, CA

Kevin Dyerly

Vice President for Enrollment
University of Redlands
Redlands, CA

Kevin Jensen

Director of Financial Aid
College of Western Idaho
Nampa, ID

Roxanne Kammerer

Senior Counselor/Director of Student Services
Juan Diego Catholic High School
Draper, UT

Patrick Millmore

Counselor
Denver Public Schools
Denver, CO

Patrick Moore

Assistant Dean of Financial Aid
University of Southern California
Los Angeles, CA

Brian Myli

Director of Leadership & Innovation
The Public Education Foundation
Las Vegas, NV

Angel Perez, Past Chair

Vice President of Admission and Financial Aid
Pitzer College
Claremont, CA



Marilyn Ponti

Director of Financial Aid Services
Whitman College
Walla Walla, WA

Francisco Villegas

Coordinator of School Transformation
Secondary Mathematics
Partnership for Los Angeles Schools
Los Angeles, CA

Rick Weems

Assistant Vice President for Enrollment
Southern Oregon University
Ashland, OR

Craig Yamamoto

Director of Financial Aid & Scholarships
San Diego State University
San Diego, CA

REGIONALLY ELECTED MEMBERS OF THE BOARD OF TRUSTEES:

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College Counselor
St. Andrew's Priory
Honolulu, HI

Chio Flores

Director, Office of Financial Aid & Scholarships
Washington State University
Pullman, WA

REGIONALLY ELECTED MEMBERS OF NATIONAL COUNCILS

ACADEMIC

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AP English Teacher
Arroyo Grande High School
Arroyo Grande, CA

COLLEGE SCHOLARSHIP SERVICE

Leslie Limper

Director of Financial Aid
Reed College
Portland, OR

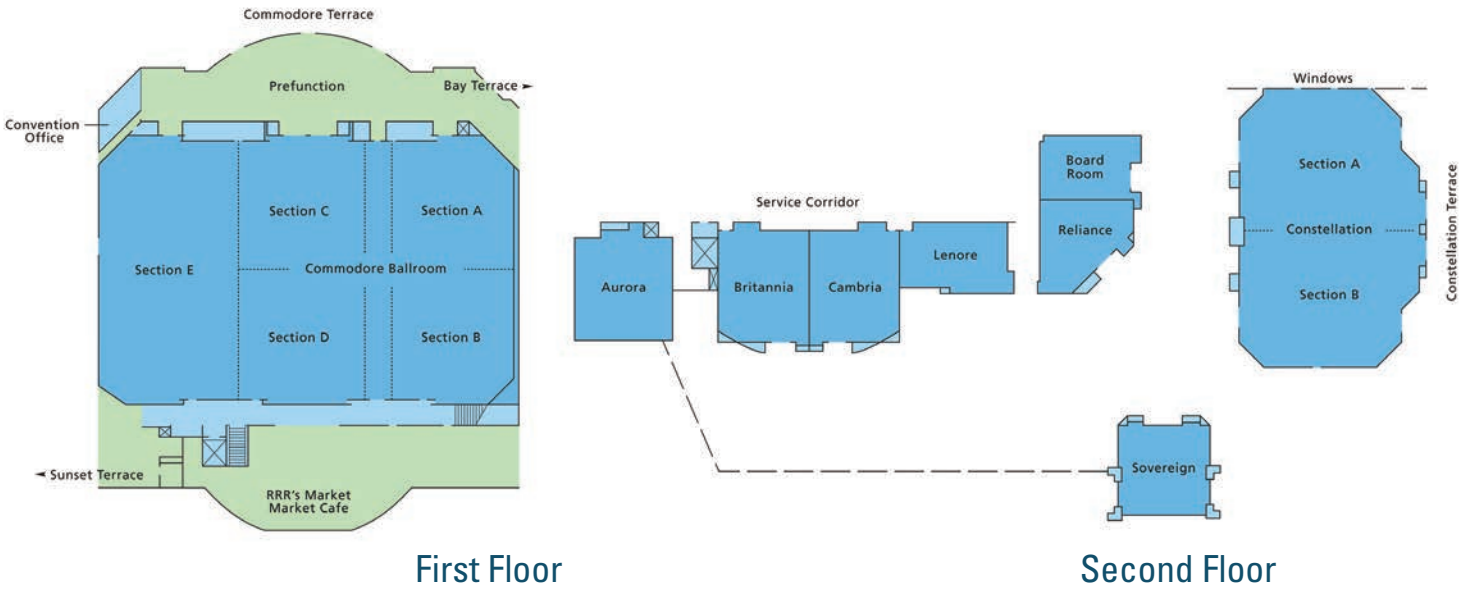
GUIDANCE & ADMISSION

Kevin MacLennan

Director of Admission
University of Colorado–Boulder
Boulder, CO

Floor Plan

Meeting Rooms

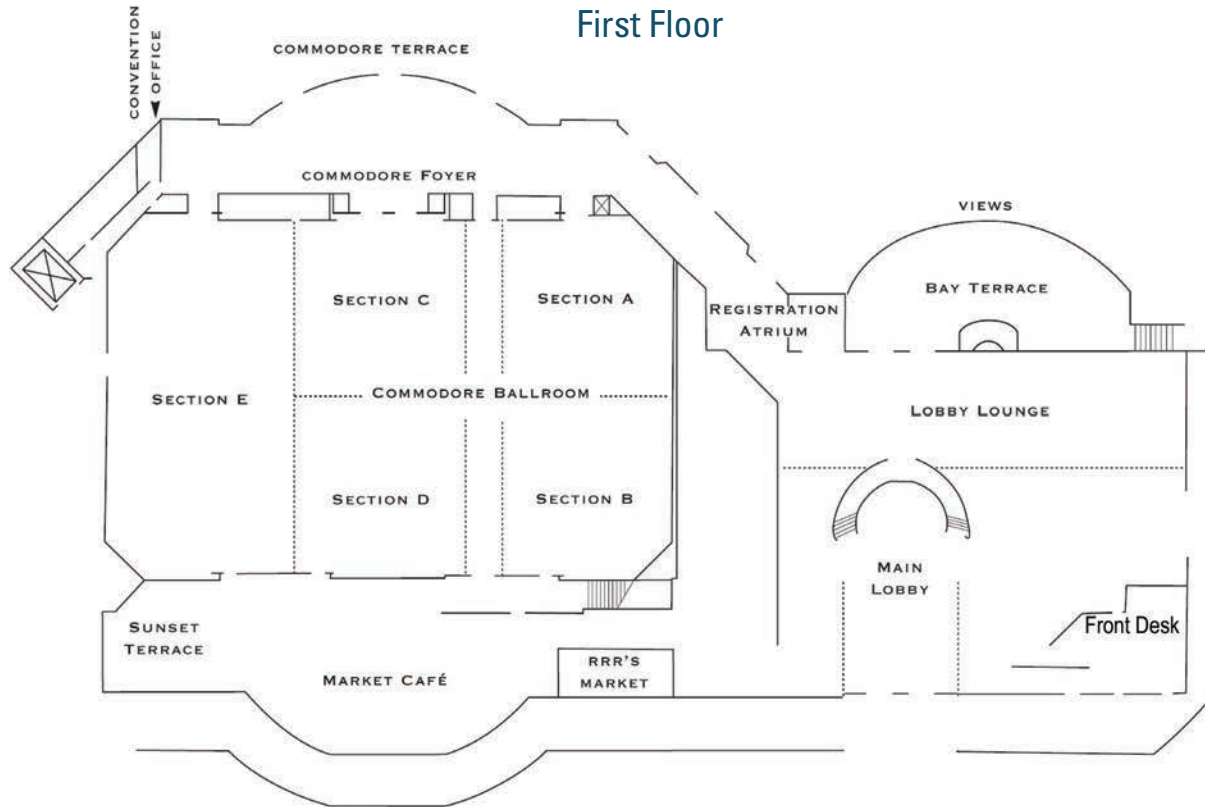


Guest Rooms and Suites

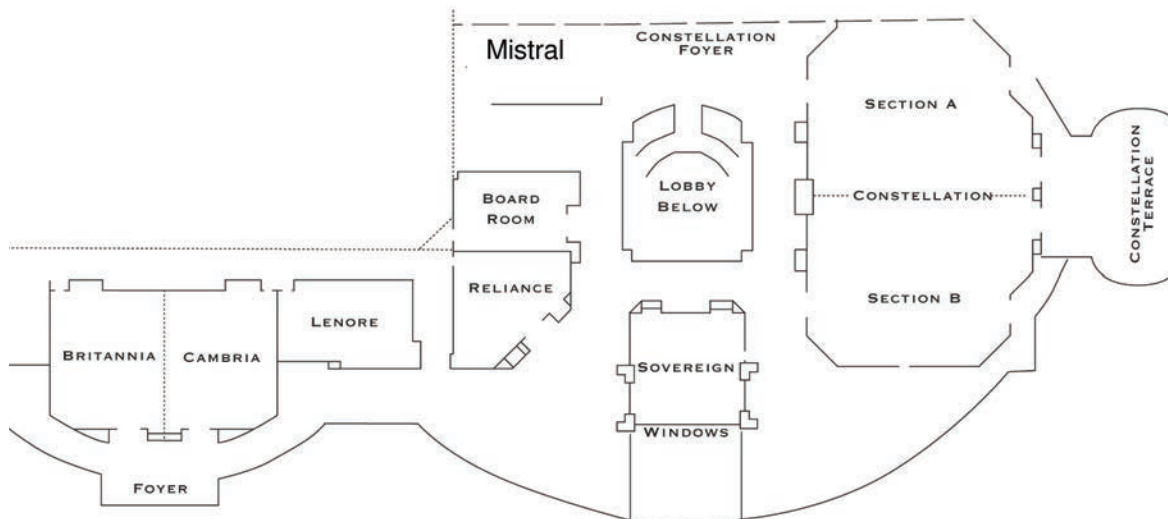


Floor Plan

Loews Coronado Bay Meeting Space



Second Floor



Friday, Feb. 22

7:45–8:45 a.m.

First-Time Attendees Meeting

Constellation A and B

This meeting provides an opportunity for first-time forum attendees to hear directly about College Board membership, the elected and appointed leadership of the regional councils, and the regionally elected Board of Trustee members. This session will include a discussion of important issues facing the College Board and our regional schools and institutions.

9–10:45 a.m.

Plenary Session

Commodore C, D and E



Welcome and conference kickoff, introduction of Scott Page, author and professor of political science and complex systems at the University of Michigan.

Presentation of Joe Allen Exemplar Awards to:

- **Jack Scott**, Chancellor Emeritus, California Community College System, Sacramento, CA
- **Nancy Coolidge**, Associate Director, Student Financial Support, University of California, Office of the President, Oakland, CA

11 a.m.–12:15 p.m.

An Early Glimpse at WICHE's Upcoming Projections of High School Graduates **A1**

Constellation A

Good demographic data are essential building blocks to effective policymaking and practice in educational institutions. The major changes currently under way present important challenges and opportunities, and anyone interested in helping to reach the nation's growing demand for educated talent needs a clear understanding of how enrollment demand is changing due to demographic shifts and related implications. For more than 30 years, the Western Interstate Commission for Higher Education (WICHE) has produced *Knocking at the College Door: Projections of High School Graduates*, the most comprehensive set of demographic data on future college enrollment demand. WICHE released the next edition (the first since 2008) in early 2013, and at this session we plan to unveil some preliminary figures. Panelists representing institutions and national organizations will also talk about how they use demographic projections such as WICHE's to help inform their work.

Presenters: **Youlonda Copeland-Morgan**, Associate Vice Chancellor for Enrollment Management, University of California, Los Angeles; **Brian Prescott**, Director of Policy Research, Western Interstate Commission for Higher Education, CO

Annual Meeting of the Western Academic Assembly and Roundtable: Problems and Solutions, but No Easy Answers **A2**

Commodore A

Participants will break into small groups to examine specific issues and problems in implementing the College Board's mission of equity and access that leads to student success. Initial topics under consideration include: Common Core State Standards in applications, recognizing underrepresented students, the role of Pre-AP®, student engagement and parent/community engagement. All Western Regional Forum participants are invited to attend the regional Academic Assembly meeting. Agenda items include the announcement of newly elected members to the Academic Committee of the Western Regional Council; reports from the chair of the Academic Committee, as well as our representative to the National Academic Council; and an update on AP® and Pre-AP programs. The Academic Assembly will also honor the recipient of the Distinguished Service Award for 2013, Mona Mulhair, chair, World Language Department, Las Lomas High School, Walnut Creek, CA

Chair: **Krista Dornbush**, Social Studies Instructor, Marina High School, CA

CEU Creating a Data-Driven Response-to-Intervention System **A3**

Commodore B

In order to support all students in the areas of academic achievement, attendance and engagement, East High School has created a systematic and collaborative approach. This has been accomplished through strong collaboration among staff, parents and community members as well as the creation of multilevel intervention classes, all of which stem from a data-driven RTI system approach. Participants will engage in activities to gauge current support systems within their schools as well as develop practical strategies to assess further plans of systematic development within their unique school structures.

Presenters: **Stefanie Abrams**, Counselor, East High School, CO; **Mark Calhoun**, RTI Coordinator, East High School, CO; **Heather Gardiner**, Social Worker, East High School, CO; **Rudy Villarreal**, Dean, East High School, CO; **Terita Walker**, High School Counselor, East High School, CO

CEU How to Use Current Resources to Transform Your Advisory Program in Support of Postsecondary Planning **A4**

Cambria

In this interactive session participants will learn how to use limited resources effectively by redistributing the roles and responsibilities of school counselors, teachers and administrators in support of postsecondary planning. Participants will examine a current high school advisory model and their use of technology, student research, presentations, and community activities to foster a college-going culture. Participants will take away practical strategies and tools to use

for implementation in their own schools and to develop and sustain faculty capacity in this advisory model.

Presenters: **Patrick Baker**, School Counselor/Advisory Coordinator, Newberg High School, OR; **Erin Mahony**, Teacher, Newberg High School, OR; **Karen Pugsley**, Principal, Newberg High School, OR

Mission Is Possible: How College Admission Professionals Read Student Files **A5**

Britannia

In this session, college admission professionals from a wide range of institutions will present a slate of applications and talk about how they would “read” the file. The aim of this panel is to show counselors how admission officers review and interpret student profiles. From the perspective of institutions ranging from highly selective to open enrollment, the goal is for counselors to learn about the admission process and to discover possibilities and options for students.

Presenters: **Steve Brennan**, Admissions Counselor, College Coach, CA; **Ed Devine**, West Coast Director of Regional Admissions, Lafayette College, PA; **Terri Devine**, Dean of College Counseling, Francis Parker School, CA

CEU Pathways to Leadership in Enrollment Management **A6**

Constellation B

Vision, skill and core competencies are all integral components of a successful leader in enrollment management. If you are interested in developing the skills necessary for an effective enrollment management leader, learn how today’s leaders ascended the career ladder. Explore the skill set that will allow you to successfully navigate complex issues like the campus political environment, budgets, personnel management and working collaboratively across a higher education institution.

Presenters: **Kevin MacLennan**, Director of Admission, University of Colorado, Boulder; **Steve Pultz**, Assistant Vice President of Enrollment Management, University of San Diego, CA; **Jim Rawlins**, Executive Director of Admissions, Colorado State University

Standardizing the Financial Aid Award **A7**

Sovereign

COA, EFC, grants, need based, loans, scholarships, Perkins, Stafford, unmet need ... what do they all mean? Financial aid is a world of acronyms and jargon that few who are new to the process can easily understand. Recently there has been an increased interest in standardizing financial aid notifications, even at the legislative level. From a consumer’s perspective, if students don’t understand all the aspects of a financial aid agreement, they could be making costly mistakes. What should be included in an aid notification? Share your perspectives, weigh in on the debate, and learn from leaders across a variety of sectors about what is considered to be best practice.

Presenters: **Mary Booker**, Director of Financial Aid, Pomona College, CA; **Kevin Jensen**, Director of Financial Aid, College of Western Idaho; **Patrick Moore**, Assistant Dean, Financial Aid, University of Southern California; **Craig Yamamoto**, Director of Financial Aid and Scholarships, San Diego State University, CA

Using Technology in the College Counseling and Application Process: Input from Both Sides of the Desk **A8**

Aurora

Do you often wonder if there is a different (or a better) way to utilize technology in your college counseling program? Is there something you don’t know about Naviance? What about the Common Application online school forms system and SENDedu? Have you ever wondered what the “other side” sees when they are working on the forms and transcripts? This session will showcase best practices with regard to technology in the college advising and application process — from both sides of the desk. Case studies will highlight technology in action and showcase several College Board publications (including BigFuture™) that assist and enhance the way college admission officers and high school counselors work with students. Participants will leave this session with new information they can use at their institutions, easily and immediately.

Presenters: **Megan Diefenbach**, College Counselor, Holy Names Academy, WA; **Carrie Donnellan**, Associate Director of Admissions, University of Portland, OR; **Jeanne Eulberg**, Director of College Counseling, O’Dea High School, WA; **Derrick Kang**, Director of College Counseling, Mid-Pacific Institute, HI

12:30–1:45 p.m.

Luncheon: Strategies, Struggles and Success: Students Share Their Experiences with Rigorous Instruction

Commodore C, D and E

Historically underrepresented students in Advanced Placement® courses have faced a multitude of obstacles, from stereotype threats to low expectations and barriers to entry. Once at college, these same students face further challenges. Participants will listen to and have a dialogue with a panel of students, each with a different story of strategy, struggle, strength and success. The student panel will identify strategies, explain programmatic supports (both at the high school and college levels) and speak to the power of perseverance. Participants will leave with insights and proven strategies to overcome barriers to success for historically underrepresented students in AP and in higher education.

Presenters: Panel of High School and College Students

2–3:15 p.m.

Annual Meeting of the Western Regional College Scholarship Service Assembly **B1**

Commodore A



The Western Regional College Scholarship Service (CSS) Assembly is convened annually at the Western Regional Forum. The assembly provides an opportunity for your colleagues to report on activities of the regional CSS committee and the important issues before the national CSS Council. Agenda items include the announcement of newly elected members to the CSS Committee of the

Western Regional Council, as well as reports from the committee chair and College Board staff. The meeting will also recognize the 2013 recipient of the Distinguished Service Award, Kate Jeffery, former director of student affairs, Office of the President, University of California.

Chair: Patrick Moore, Assistant Dean, Financial Aid, University of Southern California

The AP® Program: Changes, Developments and Updates **B2**

Constellation B

Educators are achieving tremendous success as they seek to provide a diversity of students with the opportunity to engage in rigorous AP course work. This past year, AP scores rose to a level higher than they've been in nearly a decade, demonstrating that the many additional students who have been brought into AP courses were capable of success and truly deserved the AP opportunities they were given. This success also comes during an era in which the College Board is deeply committed to improving the quality of the AP courses and exams and the resources available to educators and students. In this session, AP Program leadership will provide detailed information on several major changes, such as this year's online score reports for AP students and the continued rollout of the redesigned AP courses in science and history, as well as a new system of online teacher supports and formative assessments focused on the topics and issues that prevent students from earning scores of 3 or higher. The AP Program will seek feedback from the audience and will dedicate time to a Q&A session.

Presenter: Trevor Packer, Senior Vice President, AP and SpringBoard, The College Board, NY

CEU Be Our Guest: How to Create and/or Enhance Counselor Fly-In Programs on College Campuses **B3**

Britannia

Let's face it, college counselors can significantly influence where students apply to college. Attendees will learn how a counselor fly-in program can be an effective way to expose independent, secondary school and community-based organization counselors to colleges in the United States and abroad. Creating or enhancing a counselor fly-in program might be just what your institution needs to develop or enrich relationships in new and existing markets, as well as being a way to increase freshman applications.

Presenters: Nicole Danos, College Counseling Director, Rainier Scholars, WA; Megan Diefenbach, College Counselor, Holy Names Academy, WA; Justin Doty, Director of Domestic Recruitment, Trinity University, TX; Erika Quiggins, Associate Dean of Admissions, Lewis & Clark College, OR

Career and Technical Education: What Is the College Board's Role? **B4**

Constellation A

The College Board supports a rigorous high school experience for all students. Because not all students follow the same path through high school and college, the College Board is embarking on a new effort to explore its role in career and technical education (CTE). Senior staff of the College Board will open the session by sharing a brief overview of the College Board's new initiative in this arena, but the main focus of the session will be on having our members share ideas, experiences and information on CTE from their own institutions and on soliciting input regarding how the College Board may support CTE (e.g., through curricula, assessments or other means) in the secondary and postsecondary sectors. Please come to this session prepared to provide input that will help shape the College Board's CTE agenda in the months and years ahead.

Presenters: David Gupta, Interim Regional Vice President, Western Region, The College Board, CA; Tom Rudin, Senior Vice President, Advocacy, Government Relations & Development, The College Board, DC

CEU College Planning in the Digital Age: Using Online Resources to Engage and Guide All Students **B5**

Cambria

Join us for an interactive workshop that discusses the latest findings on how to effectively engage students in college planning, as well as trends in social media. Learn about the new, free college guidance websites — BigFuture and YouCanGo!™ — that were shaped by this research and created collaboratively by the College Board and the Education Conservancy. Acquire insight from counselors and other educators about how to effectively use these websites in college counseling toolkits. We will review what we've learned and tackle the questions that still need answers.

Presenters: Roy Ben-Yoseph, Executive Director, The College Board, VA; Traci Lanier, Vice President & COO, 10,000 Degrees, CA; Lloyd Thacker, Executive Director and Founder, The Education Conservancy, OR

CEU Higher Education and the Common Core State Standards: Out of the Chute and Into the Arena **B6**

Aurora

Forty-six states adopted the Common Core State Standards in 2010 and are now participating in one of two consortia that are designing aligned state assessments. How close are we to implementation? What do these new assessments mean for higher education? Are the new assessments likely to be used for college admission? Following a brief overview of Common Core, this session will explore how higher education participates in the consortia and allow attendees to learn from one another.

Moderator: Kevin MacLennan, Director of Admissions, University of Colorado, Boulder

Presenters: Cheryl Blanco, Senior Regional Advisor for the Mountain States, Smarter Balanced Assessment Consortium, MD; Allison Jones, Vice President, Postsecondary Collaboration, Achieve and PARCC, DC; Demarée Michelau, Director of Policy Analysis, WICHE, CO

CEU International Recruiting at Western Universities: New Approaches **B7**

Commodore B

Changes in the global economy have increased the pool of students studying outside their home countries. East Asia has contributed significantly to the growing numbers of international students at universities in the West, but opportunities to attract talented students extend far beyond the Pacific Rim. This session will address the major trends that impact international student mobility and recruitment to universities in the United States, particularly those within the Western region. Through interaction with seasoned international admission professionals, participants will examine the latest data, discuss the challenges facing international students, and share best practices for recruiting, admitting and enrolling foreign students. Participants will develop insights and effective approaches for reaching ambitious and diverse populations of students.

Moderator: Clay Hensley, Director, International Strategy & Relationships, The College Board, NY

Presenters: Philip Ballinger, Assistant Vice President for Enrollment and Director of Admissions, University of Washington; Amy Jarich, Assistant Vice Chancellor and Director of Admissions, University of California, Berkeley; Jarrid Whitney, Executive Director of Admissions & Financial Aid, California Institute of Technology

Oakland Accelerates: A Partnership for College Readiness **B8**

Sovereign

EXCEerator™ and the Oakland Unified School District have joined forces in a multiyear partnership to strengthen college readiness for all students. The partnership pools resources and expertise to build a broad culture of college readiness that ranges from the district office to the classroom and the community. This joint responsibility for building college readiness includes

program analysis and alignment of existing initiatives, development and implementation of extensive professional development, and broad support for rigorous classroom instruction. This session will review the creation and operation of an effective partnership that requires the collaboration of multiple College Board programs with district and school officials to include establishing partnership goals, project management and accountability, and data management designed to measure progress toward college readiness improvement targets.

Presenters: Lynn Dodd, Senior District Director, Southern California, The College Board, CA; Kimi Kean, Pre-K to 8 Regional Executive Officer, Oakland Unified School District, CA; Bard Keeler, Senior Director of College Readiness Initiatives, The College Board, FL; Alison McDonald, High School Network Executive Office, Oakland Unified School District, CA

3:30–4:45 p.m.

Annual Meeting of the Western Guidance and Admission Assembly **C1**

Commodore A



The Western Guidance and Admission Assembly (GAA) convenes annually at the Western Regional Forum. This meeting is an opportunity for the chair to share with the membership important issues and activities of the Guidance and Admission Committee and for the regionally elected representatives to report on the deliberations of the National GAA Council. Agenda items include the announcement of newly elected members to the Guidance and Admission Committee of the Western Regional Council as well as reports. The meeting will also recognize the 2013 recipient of the Distinguished Service Award, Philip Ballinger, assistant vice president for enrollment and director of admissions, University of Washington.

Chair: Patrick Millmore, Counselor, Ascent High School, CO

Guiding Underrepresented Students in STEM (Science, Technology, Engineering and Math) **C2**

Cambria

Many high school students appear disinterested in pursuing STEM fields. This is especially true for women and underrepresented minorities, which is troubling given future population trends and the need for the United States to produce more college graduates with STEM degrees. Participants will examine some of the barriers that discourage these students from considering STEM, and learn ways to help students overcome these barriers. Participants will also learn how to properly counsel and encourage students that show promise in the STEM fields.

Presenter: Falone Serna, Associate Director of Admission, Harvey Mudd College, CA

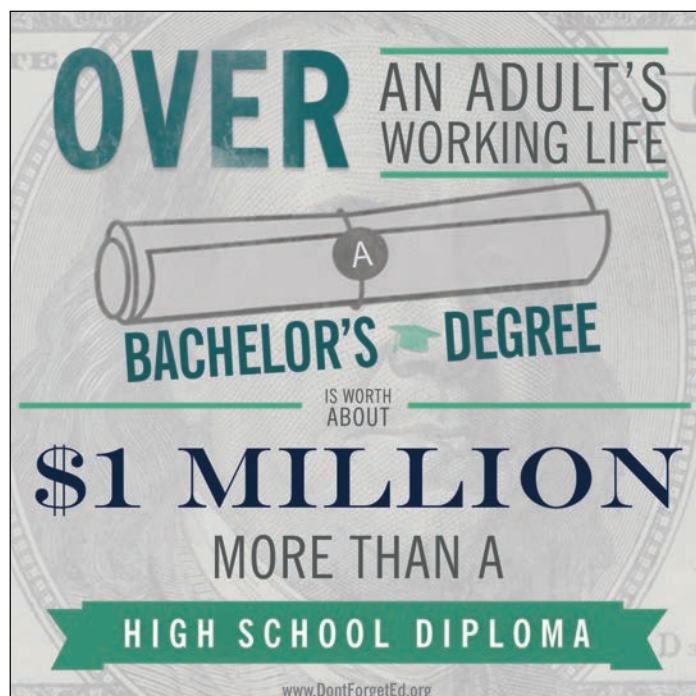
3:30–4:45 p.m. (cont.)

The Impact of Institutional Financial Aid Processes on Community College Students **C3**

Sovereign

This session will include a presentation and facilitated discussion based on the findings from a quantitative-based study by the California Community Colleges. The study found that between 2 percent and 47 percent of students at individual community colleges who complete a FAFSA never complete the institutional aid process in order to be eligible for financial aid. Findings from the study identified aspects of the colleges' institutional financial aid process that increased or decreased student success rates of the aid application. Attendees will develop a better understanding of how the institutional financial aid process at community colleges and at four-year public and four-year private institutions can be improved to increase student completion of the process in an environment of restrained college resources.

Presenter: **Scott Cline**, Associate Director of Financial Aid, California College of the Arts



The goal College Board shares with our members and the education community is to connect a growing number of students with opportunities for college admission and successful graduation.

CEU Integrated Systems of Support for College and Career Readiness **C4**

Britannia

Closing the gaps in college and career readiness requires that schools and districts use an integrated system of support to ensure the academic and career success of all students. This session will provide research and best practices on how to integrate four essential systems: early identification of at-risk students, data-driven instructional cycles, curricular pathways and personalized plans for student success. This approach aligns schoolwide actions and creates seamless transitions for students from middle school through high school and into postsecondary education toward a viable career path. By using an integrated systems model, schools and districts can proactively implement the Common Core State Standards to support all students in completing a rigorous course of study.

Presenter: **Jay Westover**, Chief Learning Officer, InnovateED, CA

CEU Leading Rigorous Instruction for Common Core State Standards **C5**

Constellation B

With a changing instructional landscape, it is important to provide strategies that teachers can use across subject areas, and to assist administrators in connecting those strategies to rigorous instruction. In this session, participants will create a shared understanding of rigor, learn a common set of strategies that will help students meet the performance expectations of the Common Core and participate in an activity that models the use of those strategies to engage a complex text. Teachers and administrators will leave with a stronger understanding of the instructional implications of the Common Core State Standards, as well as the tools they can immediately apply to their everyday work.

Presenters: **Michelle Lewis**, Secondary Curriculum Coordinator for English and Social Studies, Spokane School District, WA; **Douglas Waugh**, Senior Director, Product Management, SpringBoard, NY

Politics and Education: 2012 Legislative Review and Looking Ahead to 2013 **C6**

Constellation A

Presented by state policymakers, this session will provide an overview of the education initiatives passed during 2012 legislative sessions in Arizona and California and the state legislative elections in Nevada. Participants will discuss with the presenters what is on the political horizon for K–12 and higher education following the November 2012 elections and in looking forward to 2013 legislative sessions.

Presenter: **Senator Richard Crandall**, Arizona State Senate; **Rick Simpson**, Deputy Chief of Staff to Assembly Speaker John Perez, Sacramento, CA; **H. Pepper Sturm**, Chief Deputy Research Director, Legislative Council Bureau, Research Division, NV

CEU Supporting AP with the AVID College Readiness System® **C7**

Aurora

The AVID (Advancement Via Individual Determination) and College Board programs are natural allies in the preparation of students for success in rigorous academic courses (such as Advanced Placement) and college readiness. AVID's system of acceleration and support not only prepares predominantly low-income and minority students for college, but is a catalyst for building a college-going culture that permeates entire schools and districts. AVID is a schoolwide and districtwide approach featuring a college-preparatory AVID elective course and a rigorous curriculum for students that typically includes enrollment in AP/Pre-AP courses. Participants will learn how schools use AVID and AP in tandem to help close the achievement gap by increasing enrollment of minority and low-income students in Pre-AP and AP courses. Practitioners will also share how they use AVID strategies with all AP students and how this collaboration can promote a college-going school culture. A representative from the AVID Center will also discuss the similar relationship between AVID and the Common Core State Standards, in which Common Core outlines expectations and AVID provides the support and strategies to achieve them.

Presenter: Kathy Josephson, Program Manager, AVID, CA

Where Is the Value in All This Testing for Students? **C8**

Commodore B

College Board assessments can serve many purposes beyond a college entrance examination. The tools that students and educators can access provide an unbelievable amount of information. The results and data can be used for student improvement, access to scholarships, and the way to identify those students who have not been traditionally viewed as college ready or considered for AP courses. But much of this data goes unused, resulting in many students losing out on great learning tools and opportunities. The social mission of the College Board is to ensure that all students in all parts of the country — rural, urban and suburban — have access to postsecondary education at all levels. In order to achieve this mission, the College Board is committed to providing high-quality programs and services such as professional development and assessments intended to reach and support all students in reaching their goals. Today, many states and districts have designed, or are designing, opportunities for students to achieve high standards through multiple pathways of learning that are relevant and rigorous. A single “track” that prepares all students for postsecondary education and their chosen careers is no longer acceptable. We are committed to meet these needs in new ways that will give students an open door to a rewarding, prosperous future. The session will highlight practices in linking AP and career and technical education, as well as other case studies that show rigorous pathways that lead toward a brighter future for students.

Presenters: Stacy Caldwell, Vice President, District & State Assessment Programs, The College Board, NY; Nancy Castro Nieto, Curriculum Counselor, Sweetwater Union High School District, CA; Sid Salazar, Assistant Superintendent, Instructional Support Services, San Diego Unified School District

5:30–7 p.m.

Reception and College Fair for All Participants

Location TBD

Saturday, Feb. 23

7:30–8:45 a.m.

Annual Meeting of the Western Regional Assembly and Breakfast

Commodore C, D and E



Please join Western Regional Assembly Chair, Odie Douglas, for the 2013 Meeting of the Members. The annual meeting provides an opportunity for member delegates to speak directly to the elected and appointed leaders of the regional and national assembly councils and the regionally elected Board of Trustee members. This session will include a discussion of important issues facing the College Board and our regional schools and institutions. Come voice your challenges, support and concerns.

Chair: Odie Douglas, Assistant Superintendent of Educational Services, Pleasanton Unified School District, CA

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9–10:15 a.m.

CEU **Building for the Future: How to Construct Underserved Student Pipelines** **D1**

Commodore A

With underserved students rapidly growing in population, colleges and universities must strategically build dynamic pipelines that will help expand access and improve student success. This session will provide enrollment managers with a practical road map for creating an infrastructure necessary for the future. More specifically, attendees will learn how they can help underserved K–12 students develop college aspirations, understand the academic requirements to be college ready and plan ahead financially. In addition, attendees will learn how they can reach underserved students effectively by developing partnerships with community-based organizations and through unique campus programs. Finally, they will learn how enrollment managers can link admission and persistence data to admit qualified underserved students and to ensure that interventions for at-risk populations are successful en route to improving college access and attainment rates for underserved populations.

Presenters: **Brian O'Rourke**, Vice President for Enrollment Management, Mills College, CA; **Scott Andrew Schulz**, Dean of Enrollment, Saint Martin's University, WA; **Rich Toledo**, Director of Admission, University of the Pacific, CA

Emailing, Texting and Tweeting, Oh My! (LOL): Straight Talk from Students on the Effectiveness of Technology-Based College Recruiting Methods **D2**

Commodore B

Do you wonder about the effectiveness of the student recruiting methods that your institution is currently using? Do you want practical feedback from the very audience you are trying to reach? Join this interactive town hall session for a chance to talk openly with students about best practices for college recruiting and freshman retention.

Presenters: **Panel of High School and College Students**

Financial Aid Case Studies: An Inside Look at the Use of CSS/Financial Aid PROFILE®, FAFSA and the Calculation of EFC **D3**

Britannia

Why do financial aid offers differ? How can you help students and their families understand and decipher these differences? This session will explore the financial aid process and give participants a glimpse into how college financial aid offices use information from sources like the FAFSA and PROFILE to determine a family's Expected Family Contribution (EFC). Panelists will

discuss practices that include Institutional Methodology, Federal Methodology and professional judgment as they review standard and more complex family situations (e.g., family business, blended families, same-sex parents, etc.) and the potential impact on financial aid.

Presenters: **Karen Cooper**, Director of Financial Aid, Stanford University, CA; **April Medina**, Associate Director of Financial Aid, University of California, Santa Cruz; **Marilyn Ponti**, Director of Financial Aid Services, Whitman College, WA

Myth vs. Reality: Trends in College Pricing and Student Aid **D4**

Sovereign

With a renewed interest in having institutions provide their costs as well as their estimated net price, we need to be more skilled in addressing questions of college affordability. Are college prices rising at an unprecedented rate? Is the student loan bubble real? How much does student financial aid help cover costs? By reviewing the College Board's *Trends in College Pricing 2012*, we will review recent data and discuss its implications on your campus. This session is for policymakers, student advocates and others.

Presenters: **Eddie Arteaga**, Assistant Vice President of Enrollment Management, Director of Undergraduate Admission, Marymount College, CA; **Tom McWhorter**, Dean of Financial Aid, University of Southern California; **Rick Weems**, Assistant Vice President for Enrollment, Southern Oregon University

CEU **Real-World Academics: How California Prepares Students for College and Careers** **D5**

Cambria

In this session, participants will explore California's innovative strategies that integrate traditional academic content with career and technical education applications and share their best practices from throughout the Western region. Integrated course work increases retention and academic development and prepares students for both college and a lifelong career path. College Board staff, in partnership with University of California and district leadership, are developing new strategies for the delivery and evaluation of this combined approach to enhance student success, strengthen program development and increase substantive outcomes for students upon graduation.

Presenter: **Rachelle Barkus**, Teacher, Johansen High School, CA

CEU Strategic Recruitment Leads to Student Success D6

Aurora

Traditionally, the college admission process has been defined and structured by institutions to fit their enrollment goals. Today's student population, however, is causing some rethinking of that model. Shifting populations and changing demographics, along with a proliferation of communications choices, are presenting some interesting challenges for institutions. Students are looking for and finding more ways to participate in the process. As a result, institutions need to be more thoughtful and intentional in developing their prospect pool by taking into account factors that will lead beyond matriculation to graduation. After a brief look at the changing recruitment landscape, this session will feature specific institutional examples of recruitment plan strategies and implementation, and will provide activities that move beyond simply "getting the numbers" and instead focus on students and their success. Participants will learn how to connect students with institutions that fit their interests, goals and academic preparation by facilitating and informing the interactions between prospective students and institutions during the search and admission processes. Attendees will also learn best practices for the development and implementation of a strategic process designed to attract and enroll students who can succeed and benefit from the educational experience offered by the institution.

Presenters: **Jasmine Bryan**, Director of Admissions Operations & Technology, Mills College, CA; **Dale Gaubatz**, Educational Manager, The College Board, CA; **Tarik Josaitis**, SSS Product Manager, The College Board, VA

10:30 a.m.–noon

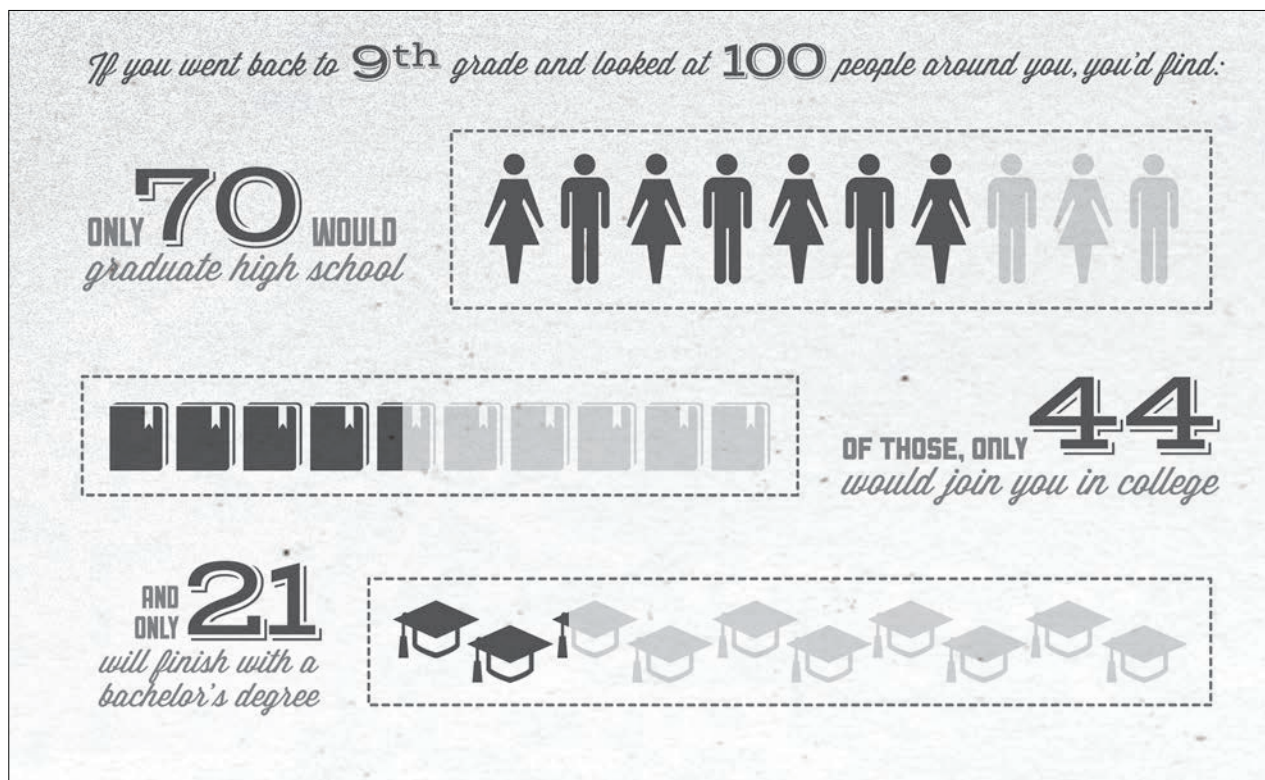
Colloquium: Breaking Through — Communicating to Students and the Public in the Noise and Clutter of Today's Media

Constellation A and B

Today the debate around the cost and value of college has never been more contentious. Mixed messages, confusing statistics and competing voices add to the "noise" around education issues, making it increasingly difficult for students and parents to make sense of it all and leaving the public feeling disgruntled and alienated from the process. How do we communicate to students and the public by leveraging emerging technologies, social media and the dynamic world of gaming? How can we help students feel engaged in learning on their own terms and ensure that the public feels invested in the success and reform of our education system?

Moderator: **Gabriela Teissier**, Anchor, KMEX-TV, Univision Channel 34, CA

Presenters: **Marie Groark**, Executive Director, Get Schooled Foundation, WA; **Lizbeth Mateo**, Student Representative, Dream Activist, DC



For every student we collaboratively help to earn a college degree, we contribute to that individual's economic and personal well-being and the success of our communities and society at large.

12:15–2:15 p.m.

Luncheon Presentations and Awards

Commodore C, D and E

This luncheon meeting is for all participants. It consists of addresses by senior staff of the College Board and staff of the Western Region; briefings on College Board programs and services; and the presentation of CollegeKeys Compact™ 2013 Innovation Awards, the Bob Costas Grant for the Teaching of Writing, the SpringBoard® National Demonstration Site Awards and the Jaime Escalante AP Award.

2:30–3:45 p.m.

CEU District Directions: Collaborating to Increase College-Going Rates E1

Constellation B

Training counselors to effectively guide students through the college readiness and enrollment process will have a great impact on college-going rates. The impact will be the greatest for underrepresented and low-income students, especially first-generation students who do not otherwise have ready access to the information and skills needed to enroll and succeed in college. With support from the College Board and NACAC, WACAC has initiated the District Directions Program — a series of workshops, programs and services to help counselors in one district collaborate to learn new strategies and approaches for preparing students for postsecondary options. We will describe the process used to identify a target school district, obtain administrative support, and leverage the knowledge of experienced volunteers from both colleges and high schools to implement this cost-effective, comprehensive program. Follow-up data will be presented.

Presenters: **Esther Hugo**, Academic Coordinator, UCLA College Counseling Program, CA; **Katy Murphy**, Director of College Counseling, Bellarmine College Preparatory, CA; **David Moniz**, Educational Manager, K–12 Services, The College Board, CA

CEU Fostering an Engineering Interest in Girls: An Institutional Responsibility, a Societal Gain E2

Aurora

Although women currently make up 43 percent of the labor force and 31 percent of the science profession (excluding the social sciences), they comprise only 9 percent of the engineering profession (National Science Foundation, 2010). This session aims to share best practices in the recruitment and retention of female engineers, beginning with student search and the AP curriculum and moving toward on-campus programs and initiatives that serve to foster an engineering interest in young women and the completion of their four-year degrees.

Presenters: **Karly Barraza Brockett**, Associate Director of Admissions, California Institute of Technology; **Raissa Diamante**, Associate Director of Admission, Harvey Mudd College, CA; **Luz Rivas**, Director of Research and Corporate Partnerships, Iridescent, CA

Introducing the AP | Cambridge Capstone™ Program and Credential E3

Cambria

Secondary schools and higher education are constantly seeking effective ways to prepare students for an increasingly global and interconnected future. The College Board's Advanced Placement Program® (AP) and the University of Cambridge International Examinations are collaborating with 15 secondary schools in three countries to pilot the AP | Cambridge Capstone™ Program and Credential. The in-depth subject-matter study offered through AP courses and exams and the interdisciplinary seminar curricula and the assessment of research projects and presentations offered by University of Cambridge International Examinations are combined in this unique offering. This interactive session will provide an overview on the development of the new pilot program and credential, as well as information about the initial stages of the pilot. Representatives from leading higher education and secondary institutions will discuss their perspectives on the program's utility and value. AP and Cambridge staff will describe key attributes of the program and pilot.

Presenters: **Pam Kerouac**, Senior Director, AP Higher Ed Policy, The College Board, FL; **Angel Perez**, Pitzer College, CA; **Kelly Stromberg**, North Central High School, Spokane, WA




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CEU **Merging: The Intersection of Community-Based Organizations (CBOs), High Schools and Universities** **E4**

Britannia

As educators we want what's best for our students. With growing caseloads, CBOs are providing valuable services, such as general advising, advocacy and scholarship funding, that students may not receive in their schools. Learn what CBOs do, the students they serve, and how both secondary schools and universities can partner with these organizations to better serve our students.

Presenters: **Nicole Danos**, College Counseling Director, Rainier Scholars, WA; **Edward Devine**, West Coast Regional Director of Admissions, Lafayette University, PA; **Timothy Brunold**, Dean of Admission, University of Southern California

CEU **Restoring Black Greatness: Solutions for Black Males in Education** **E5**

Sovereign

This presentation will focus on how to positively shape the way African American males view education and themselves. The emphasis will be on solutions instead of just talking about the problem. Attendees will acquire greater knowledge of the type of essential tools needed to create solutions and maintain solutions for greater retention among African American males. This presentation will examine what Jeffery Duncan-Andrade refers to as "false hope" (hokey hope, mythical hope and deferred hope). Attendees will be introduced to the concept of "critical hope," a phrase coined by Jeffery Duncan-Andrade and an essential component in retaining African American male students and urban youth.

Presenter: **Trimaine Davis**, EOP Resilient Scholar Program Assistant, California State University, Northridge

SpringBoard® Information Session and User Panel **E6**

Commodore B

Learn about the College Board's Official Pre-AP Program for English Language Arts and Mathematics for ALL students in grades 6–12. This informational session will highlight the design of the SpringBoard materials (standards, assessments, and activities), elements of the flexible instructional framework, research and mission driving the program, aligned professional development, and real results from SpringBoard users. Panel participants, including current SpringBoard users from across the Western Region, will share their experiences using the program and the impacts on teaching and learning.

Presenters: **Alli Bennett**, Instructional Support Specialist, Peninsula School District, WA; **Michelle Lewis**, Secondary Curriculum Coordinator for English and Social Studies, Spokane School District, WA; **Jody Talkington**, Literacy Specialist, Oakland Unified School District, CA; **Lynn Trell**, K–12 Math Coordinator, Clark County School District, NV; **Crechena Wise**, Principal, Tetzlaff Accelerated Learning Academy, ABC Unified School District, CA

CEU **Transforming the Educational Experience of Young Men of Color** **E7**

Commodore A

In 2011, the College Board launched a comprehensive literature review and qualitative study entitled *The Educational Experience of Young Men of Color*. This research found that only 26 percent of African American males, 24 percent of Native American and Asian American/Pacific Islander males, and 18 percent of Hispanic males hold an associate degree or higher, while 51 percent of Hispanic males, 45 percent of African American males, 42 percent of Native American males and 33 percent of Asian American males ages 15–24 are unemployed, incarcerated or dead. This session will discuss the recommendations that were the result of that report, and provide information about how to improve the educational experiences and pathways of young men of color (African Americans, Native Americans, Asian Americans/Pacific Islanders and Latino Americans). In response to three of the six recommendations, the National Office for School Counselor Advocacy (NOSCA) developed a journal series and a downloadable companion workbook to help enhance K–12 school counselors' capacity to better support college and career readiness for young men of color. This session will provide a brief review of the research findings and the barriers that prevent this demographic from advancing through the education system uncovered in this series. The presenters will suggest ways in which counselors and educators can ensure that young men of color have culturally responsive support and safety nets for advancement through elementary, middle and high school education, and beyond. Attendees will hear from a panel who will share their expertise and personal perspectives to further the cause of helping educators and counselors acquire additional insight on issues that impact them.

Presenter: **Patricia J. Martin**, Assistant Vice President, National Office for School Counselor Advocacy, The College Board, DC

2:30–5:15 p.m.

CEU **Tools for School Counselors and Aid Administrators to Increase Financial Literacy and Help Students Understand Financial Aid** **F1**

Constellation A

It's never too early or too late to start discussions with families about financial literacy and applying for financial aid. By the time students begin college, they have established habits that may or may not serve them in the future. Early conversations about managing personal finances and applying for aid can help families make smart decisions that will make college more affordable. Leave the session with information to establish financial literacy programs, help families navigate the financial aid application process, and get updates on tools like the Net Price Calculator, the Financial Aid Shopping Sheet and the FAFSA.

Presenters: **Patrick Moore**, Assistant Dean of Financial Aid, University of Southern California; **Marilyn Ponti**, Director of Financial Aid Services, Whitman College, WA

4–5:15 p.m.

CEU Citywide Partnership Aims for Better College Completion Rates **G1**

Aurora

Riverside City College, K–12 superintendents and business leaders are committed to increasing college completion rates. The focus of this session is on the alignment of high school and college curricula by using data more effectively and by better coordination of student services. Attendees will hear examples of how Riverside City College has been able to accomplish its goals by developing policy changes. Attendees will also learn of the efforts of the collaborative partnership in realizing the college’s goals and how they could apply these techniques in their own institutions.

Presenters: **Edward Bush**, Vice President, Students Services, Riverside City College, CA; **Shelagh Camak**, Executive Dean, Workforce Development, Riverside City College, CA; **Wolde-Ab Issac**, Vice President, Academic Affairs, Riverside City College, CA

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CEU East Meets West: Building Effective Relationships Among U.S. Colleges and Chinese Public Schools **G2**

Sovereign

This session will outline the difficulties faced by U.S. colleges wishing to engage with schools in China (such as the language, the culture and the differences in educational systems) and highlight possibilities for developing effective relationships through facilitated engagement (with the World Leading Schools Association) and by working toward transparency in the educational credentials of Chinese students applying to U.S. colleges (WLSA ECV Service or Educational Credential Validation).

Presenters: **Jack Jia**, Executive Secretary, WLSA, Netherlands; **Leo Marshall**, Director of Admissions, The Webb Schools, CA; **Megan Wang**, Associate Director of Undergraduate Admission — International, University of Southern California

CEU Enhancing Rigorous Instruction Across the Curriculum **G3**

Britannia

This interactive session will make a case for enhancing rigorous instruction throughout a school’s curriculum, both horizontally and vertically. Participants will use prior knowledge, educational experiences and current research to improve their understanding and application of rigor integrated into effective instruction. Rigorous instruction is often the missing link between a rigorous curriculum and assessment. This session will provide several strategies, techniques and activities to enhance the level of rigor in a variety of classrooms, both Pre-AP and AP. Rigorous instruction will be connected to the Common Core State Standards. Participants will have an opportunity to examine a SpringBoard lesson and analyze it as a model for rigorous instruction. They will leave with a much deeper understanding of rigorous instruction, the importance of rigor in a variety of classrooms and multiple rigor-enhancing strategies to share upon return to their schools.

Presenters: **Gerry Beeler**, Principal, Mid-Prairie High School, IA; **Sara Puttmann**, AP Calculus Teacher, Mid-Prairie High School, IA

Knowledge in Action: A Project-Based Learning Approach to Advanced Placement® **G4**

Commodore A

For over 50 years, Advanced Placement courses have been the national benchmark of rigorous high school curricula, but many argue that AP has not kept pace with research on how people learn (National Research Council, 2002). With the help of the George Lucas Educational Foundation, and a partnership between University of Washington researchers and Bellevue School District teachers, a project-based U.S. Government and Politics AP curriculum was cocreated. By designing a project-based learning approach, students applied their conceptual understanding to real-life events. Through the application of real-world knowledge, they were able to problem solve, think critically, understand a variety of perspectives and become more intimately involved in

their learning. Consequently, they were not only learning from their teachers and their texts but from one another. Students were given multiple opportunities for feedback and revisions, which allowed them to make stronger connections among key course themes. The study found that these students performed significantly better than traditionally taught AP students in a similar high-achieving school demographic.

Presenter: **Jane Lo**, Ph.D. Student and Former AP Government Teacher, WA; **Diem Nguyen**, Research Project Director, The Knowledge in Action Project, University of Washington, College of Education, LIFE Center

CEU **NOSCA's Eight Components of College and Career Readiness Counseling** G5

Commodore B

In this session, presenters will discuss how K–12 school counselors can align their practice with the broader school and/or district goals to raise student achievement by implementing NOSCA's Eight Components of College and Career Readiness Counseling. Participants will hear from a panel of school counselors about how they have used their student performance data to develop counseling strategies that identify the college and career needs of their students. The panel will engage the participants in a discussion on accountability by using data to guide school counseling practice for equitable outcomes and to lead systemic efforts to create a college-going culture in their schools.

Presenters: **Patricia J. Martin**, Assistant Vice President, National Office for School Counselor Advocacy, The College Board, DC; **Panel of School Counselors from the Region**

CEU **Opening the Door to Dreams: Supporting AB 540 and Undocumented Students** G6

Cambria

Do you feel equipped with the knowledge and resources to truly support AB 540 students in pursuit of their dreams to attend college? Do you have a strong desire to see college access extended to all students? Do you know where to direct students for resources as they pursue their dreams of college? This session will address these tough questions and provide resources to admission professionals and high school counselors who often engage with students during their college planning process. This workshop will cover the Dream Act and California policies, what staff and administrators should know when working with AB 540 and undocumented students, and how to identify and overcome campus barriers. In addition, participants will take away ideas, strategies and information to aid their service to AB 540 and undocumented student experiences on their respective campuses. The goal of this workshop is to provide research and tangible resources to professionals who want to help close the college access gap for this student demographic as they move through the pipeline of education to attain their dreams of obtaining a degree from our respected institutions of higher learning.

Presenter: **Hervey Malone**, Admissions Counselor, University of La Verne, CA

CEU **Overcoming Barriers to Ensure College Readiness** G7

Constellation B

Bridgeport High School has won state and national recognition for its AP and College in the High School programs. Presenters will discuss how, with a high poverty and minority population, Bridgeport has overcome barriers with an open enrollment policy and relationships with the College Board and the local community college. Attendees will learn how academic rigor and high expectations are accessible to all students regardless of socioeconomic or racial barriers. This session will provide practical strategies for cultivating a college-going culture in high schools.

Presenters: **Tamra Jackson**, Principal, Bridgeport High School, WA; **Michael Porter**, Principal, Bridgeport Middle School, WA; **Jen Varrelman**, Academic Advisor, Bridgeport High School, WA

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East High School, UT

English School of Mongolia, Mongolia

Father Duenas Memorial School, Guam

Frazier Mountain High School, CA

Grand Valley High School, CO

Hanford High School, WA

Hawaii Baptist Academy, HI

Heritage High School, CO

International Sports Sciences Association, CA

Leadership Public Schools, CA

Maricopa High School, AZ

New Millennium Secondary School, CA

New West Charter School, CA

Norwalk-La Mirada Unified School District, CA

Paideia High School, WA

Pioneer Pacific College, OR

Salem-Keizer School District, OR

Salpointe Catholic High School, AZ

San Diego County Office of Education, CA

Santa Monica-Malibu Unified School District, CA

Turlock Unified School District, CA

Valley Christian High School, CA

Windsor High School, CO

CEU ATTENDANCE FORM

In order to receive continuing education units (CEUs) for your participation in the 2013 Western Regional Forum sessions, follow these instructions.

At the end of each eligible session you attend, have the designated College Board staff person stamp or attach a sticker to your worksheet before you leave the room. After the conference, total your hours, and either drop off your completed and signed worksheet at the registration desk, fax it to 408-367-1459, or mail it to Regional Forum CEUs, The College Board, 2099 Gateway Place, Suite 550, San Jose, CA 95110-1051. Your certificate will be mailed to you at the address you indicate below. Please provide all information:

Name:	Home Phone:
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Plenary sessions, meals, membership meetings and assemblies are not eligible for CEU credit. Additional workshops not eligible for CEU credit will be noted in the program.

Friday, Feb. 22, 2013	Session Name	Hours	CB Stamp/Sticker
11 a.m.–12:15 p.m.		1.25	
2–3:15 p.m.		1.25	
3:30–4:45 p.m.		1.25	
Saturday, Feb. 23, 2013	Session Name	Hours	CB Stamp/Sticker
9–10:15 a.m.		1.25	
2:30–3:45 p.m.		1.25	
2:30–5:15 p.m.		2.75	
4–5.15 p.m.		1.25	
	Total hours completed		



The College Board has been approved as an authorized provider by the International Association for Continuing Education and Training (IACET), 1760 Old Meadow Road, Suite 500, McLean, VA 22102, and may offer CEUs for its programs that qualify under the ANSI/IACET Standards, internationally recognized as good standards of practice. One (1) CEU is defined as ten contact hours of participation in an organized continuing education experience under responsible sponsorship, capable direction and qualified instruction. (www.iacet.org)

Important: This form must be validated at the end of each session, in the session room. We will not be able to validate this form at any other time.

CALL FOR NOMINATIONS

WESTERN REGIONAL ASSEMBLY

Your voice matters. As we work together to increase access and equity in education, our governance structure provides guidance on the issues affecting today's students, educators and communities. Nominate an outstanding colleague to participate in the College Board's governance and help support our mission to inspire all students to succeed.

NOMINATIONS FOR 2014

This year, we are seeking nominations for the following positions:

- Regional Academic Assembly Representative
- Regional College Scholarship Service Assembly Representative
- Regional Guidance and Admission Assembly Representative
- National Guidance and Admission Assembly Council Member

ROLES AND RESPONSIBILITIES

Please note that all candidates considered for national and regional council and assembly positions must be affiliated with College Board member institutions.

Western Regional Assembly Members:

- Provide a forum through which College Board members can deliberate on matters of mutual concern.
- Serve as representatives for regional College Board members, bringing to the council table suggestions, issues and concerns regarding programs and services.
- Provide advice and engage in finding solutions for challenging issues facing members and member institutions.
- Communicate to constituents the benefits of participating in the Regional Forum.
- Improve communications across the education spectrum.
- Evaluate and promote the use of College Board programs, services and activities.
- Advise the regional office on education issues and needs in the region, and regional positions on national issues.
- Plan the Western Regional Forum and forum activities on an annual basis for the assembly. Attend the Western Regional Forum in February.
- Attend two meetings in June and February. All reasonable expenses for these meetings are covered by the College Board.

National Guidance and Admission Assembly Council Representative (three-year term)

- Discuss policies, programs and standards related to providing educational opportunities for all students.
- Advise the College Board on particular program and service issues of interest to the assembly related to early awareness, precollege planning, assessment, admission and retention,
- Represent your colleagues' perspectives in discussions, ensuring that they are appropriately considered.
- Attend national meetings in May and December. All reasonable expenses for these meetings are covered by the College Board.
- Attend regional council meetings and the Regional Forum to report on assembly council discussions and initiatives and to solicit regional feedback.

For more information about roles and benefits, please visit: www.collegeboard.org/wro-gov.

CALL FOR NOMINATIONS FORM

WESTERN REGIONAL ASSEMBLY NOMINATION FORM

Please use one form for each person you are nominating. You may nominate one person for several positions on a single form.

Information About the Nominee:

Name: _____ Title: _____

Institution: _____

Address: _____

Phone: _____ Email: _____

Please Consider Nominee for the Following Position (check one):

- Regional Academic Assembly Representative (three-year term)
- Regional College Scholarship Service Assembly Representative (three-year term)
- Regional Guidance and Admission Assembly Representative (three-year term)
- National Guidance and Admission Assembly Council Member (three-year term)
- Board of Trustee Member (four-year term)

What are your reasons for nominating this person? If elected, what contributions will this individual make? If you prefer, please attach a separate letter of recommendation.

Is this person aware of your nomination? Yes No

Nomination Submitted by:

Name: _____ Title: _____

Institution: _____

Address: _____

Phone: _____ Email: _____

Please return by **May 24, 2013** to:

Jill Donovan

Western Regional Office, The College Board
2099 Gateway Place, Suite 550, San Jose, CA 95110-1051
Email: jdonovan@collegeboard.org | Fax: 408-367-1459

2014 AWARDS NOMINATIONS

WESTERN REGIONAL ASSEMBLY

Help us recognize the individuals in our region who make a difference. We are currently seeking nominations for the following awards:

The Joe Allen Exemplar Award

This award recognizes an individual whose contributions enhance the aims and professional activities of the College Board, especially in the Western Region. Please consider nominating a colleague who has made significant contributions on behalf of students, benefiting the students directly and going above and beyond his or her work assignment. Contributions in support of professional colleagues are also important measures of a nominee's professional achievement. The award will be given at the 2014 Western Regional Forum.

The Jaime Escalante AP® Award

This award recognizes an individual whose contributions have demonstrated passion, dedication and knowledge to help students in the Western Region succeed in and have access to Advanced Placement® classes. Please consider nominating a colleague who has made significant contributions on behalf of students, benefiting the students directly and going above and beyond his or her work assignment in relation to the Advanced Placement Program®. Contributions in support of professional colleagues are also important measures of a nominee's professional achievement. The award will be given at the 2014 Western Regional Forum.

The Distinguished Service Awards

These awards recognize three individuals who have demonstrated meritorious service in the areas of teaching, financial aid, and counseling and admission. Please consider nominating a colleague who has made great contributions to students and professional colleagues, and has also served the College Board and the Western Regional Assembly. One award may be offered by each of the three assemblies of the Western Regional Assembly — the Academic Assembly, the College Scholarship Service Assembly and the Guidance and Admission Assembly. The awards will be given at the 2014 Western Regional Forum.

Visit www.collegeboard.org/wroawards to learn more.

2014 AWARDS NOMINATION FORM

INFORMATION ABOUT THE NOMINEE:

Name: _____ Title: _____
Institution: _____
Address: _____
Email: _____ Phone: _____

PLEASE CONSIDER NOMINEE FOR THE FOLLOWING AWARD (CHECK ONE):

- The Joe Allen Exemplar Award
- The Jaime Escalante AP[®] Award
- The Distinguished Service Award — Academic Assembly
- The Distinguished Service Award — College Scholarship Service Assembly
- The Distinguished Service Award — Guidance and Admission Assembly

REASONS FOR NOMINATION:

Please describe the nominee's accomplishments, including affiliation with the College Board or role in the field of education.

Please also provide the names and contact information of two additional colleagues who the nominating committee may contact as references.

You may use additional sheets of paper to support your nomination if necessary.

Proposed by: _____ Phone: _____
Title: _____ Email: _____
Institution: _____
Address: _____
Signature: _____ Date: _____

Please email, fax or mail this form no later than **May 24, 2013** to:

Jill Donovan

The College Board

2099 Gateway Place, Suite 550, San Jose, CA 95110-1051

Email: jdonovan@collegeboard.org | Fax: 408-367-1459

Upcoming College Board Conferences

National Chinese Language Conference

APRIL 7–9

Boston, Mass.

www.asiasociety.org/nclc

A collaboration of the College Board and Asia Society, the NCLC is the largest annual gathering for practitioners, policymakers, and school leaders with an interest in Chinese language teaching and learning in North America.

Destination Equity 2013: Charting Bright Futures for All Students

APRIL 12–13

New Orleans, La.

destinationequity.collegeboard.org

Destination Equity focuses on equitable counseling practices by providing hands-on strategies and tools to assist school counselors in their efforts to ensure that all students graduate high school college and career ready.

Preparate™: Educating Latinos for the Future of America

MAY 1–2

Chicago, Ill.

prepare.collegeboard.org

Preparate™: Educating Latinos for the Future of America brings together professionals from middle schools, secondary schools, higher education, and community-based organizations for thought-provoking sessions and the chance to share best practices that help prepare Latino students for opportunities and success.

A Dream Deferred™: The Future of African American Education

MAY 2–3

Chicago, Ill.

dreamdeferred.collegeboard.org

A Dream Deferred™: The Future of African American Education continues to inspire powerful thinking around key issues that affect African American students. Educators from around the country will convene to develop a unified voice to advocate for and effect change.

Native American Student Advocacy Institute

MAY 30–31

Missoula and Pablo, Mont.

nasai.collegeboard.org

The Native American Student Advocacy Institute (NASAI) enables educators, community-based organizations and tribal leaders to discuss solutions, share best practices, and address crucial topics in education for Native American students.

ACCUPLACER® National Conference

JUNE 27–29

San Antonio, Texas

www.collegeboard.org/accuplacerconference

The ACCUPLACER® National Conference provides professional development sessions designed for faculty and testing professionals who want to learn more about ACCUPLACER products, best practices and the testing system.

AP® Annual Conference 2013

JULY 17–21

Las Vegas, Nev.

apac.collegeboard.org

The AP® Annual Conference is the largest professional development gathering of the AP Program and Pre-AP® communities, AP Coordinators, school counselors and administrators from across the United States and throughout the world.

The College Board Forum

OCTOBER 23–25

New York, N.Y.

forum.collegeboard.org

The College Board Forum offers all educators an unparalleled opportunity to discuss important issues affecting them today and tomorrow. Join professionals from schools and colleges across the nation and around the world to network and share ideas with a wide range of peers from superintendents, teachers, and counselors, to presidents, faculty, and admission and financial aid officers.

About the College Board

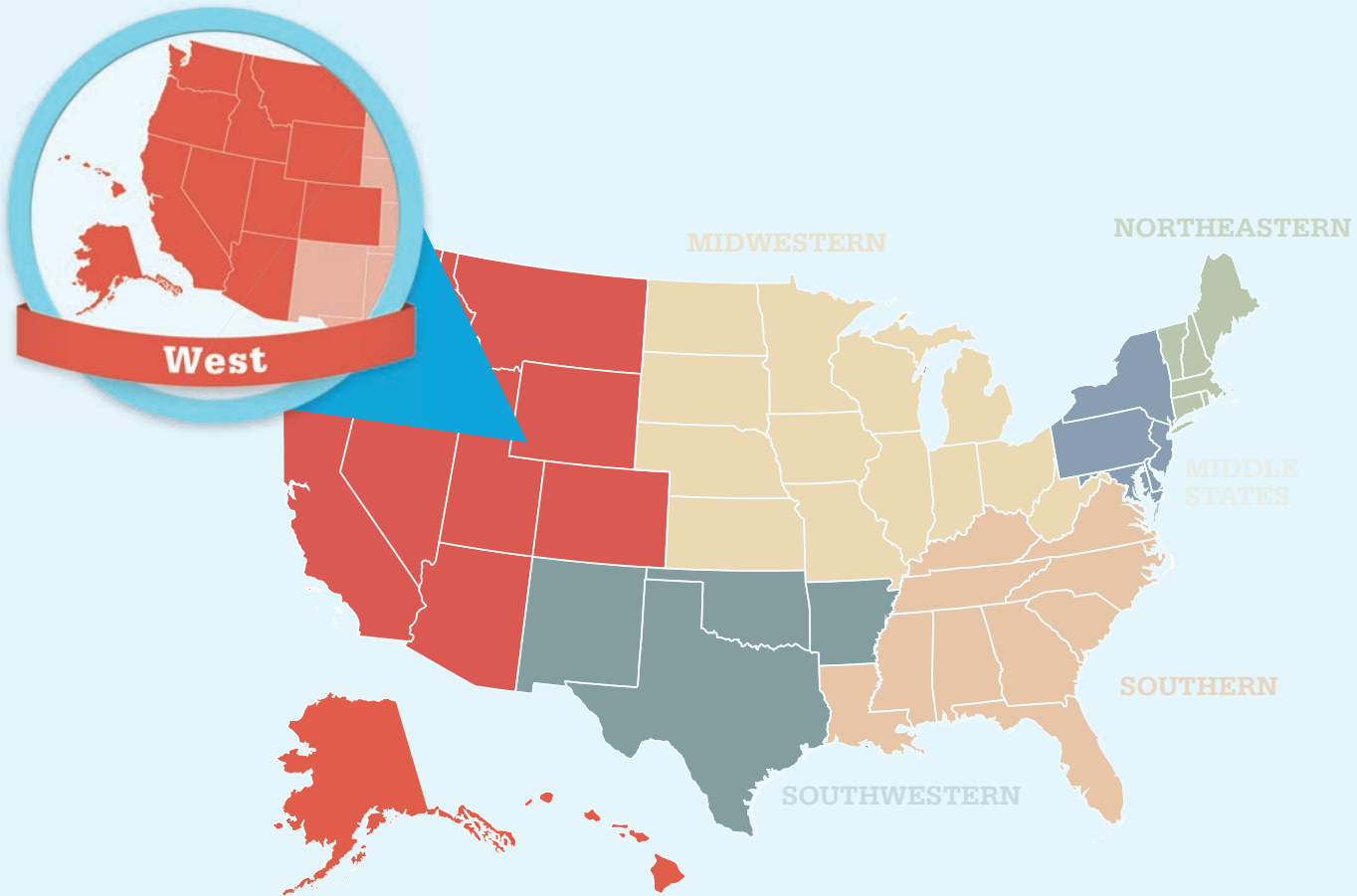
The College Board is a mission-driven, not-for-profit organization that connects students to college success and opportunity. Founded in 1900, the College Board was created to expand access to higher education. Today, the membership association is made up of over 6,000 of the world's leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, the College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success — including the SAT[®] and the Advanced Placement Program[®]. The organization also serves the education community through research and advocacy on behalf of students, educators and schools.

For further information, visit www.collegeboard.org.

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The College Board | Regional Offices



The College Board's regional offices are committed to partnering with state leaders, K-12 school districts, colleges & universities to:

- Provide consultative support on key goals and objectives in driving student success
 - Share research, data and best practices that ensure all students can access, enroll in and succeed in college
 - Offer professional development workshops and seminars for administrators, teachers and counselors
 - Help administrators successfully implement College Board programs and services
 - Connect educators with colleagues from across the region and around the country
- Contact your regional office for more information about the College Board's programs and services and find out how you and your institution can get involved as members.

Western Regional Office

866.392.4078

western@collegeboard.org

2099 Gateway Place, Suite 550

San Jose, CA 95110-1051