



COLLABORATE!

A Blueprint for Common Core Success



Southern Regional Forum

Atlanta, GA • March 7–8, 2013



Welcome Message from the College Board President

Welcome to Atlanta, host city for this year's Southern Regional Forum.

Now in my fifth month as president of the College Board, I look forward to learning about the issues that confront your institutions and impact your students here in the South. Although I cannot personally attend your forum, throughout the year my team and I will work closely with the members of your Regional Council and with leaders in your universities and school districts. Together, we will applaud successes and address challenging issues that you face as you foster student academic accomplishment.

This year, the Southern Regional Forum, *Collaborate 2013! A Blueprint for Common Core Success*, joins you with colleagues to explore how we can most powerfully drive results for students. Your forum-planning team has designed this year's forum to identify entrenched and emerging issues facing Southern educators and to discuss how we can work together — across the full spectrum of educational professionals — to develop solutions that drive students forward. Through our network of members in guidance, financial aid, enrollment and K–12 education, the College Board is uniquely positioned to design and implement these solutions.

I look forward to working with you on issues that are at the heart of the College Board's social mission, with a special focus on ensuring that all students have access to rigorous course work.

Whether you are a first-time attendee or a longtime participant, we thank you for joining us at this important event.



Sincerely,



David Coleman

President and CEO, The College Board

Welcome Messages from Southern Region Vice President and Chair

On behalf of the Southern Regional Council, we welcome you to the Southern Regional Forum — Collaborate 2013! A Blueprint for Common Core Success.

Our delegates are from member institutions and associations in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. Our forum participants share your commitment to quality education and the creation of higher, richer, deeper standards in our region's secondary schools. "What about the impact on our higher education community?" you ask.

A director of student financial aid at one of our region's flagship institutions writes, "Changes in academic high school requirements will result in many students' entering college with higher academic credentials which may require a reevaluation of awarding criteria and the distribution of institutional funds like scholarships and grants." Remediation challenges on college campuses will also grow as a result of new state standards.

Our Blueprint for Common Core Success promises to give you a road map for meeting the pending challenges as our secondary schools gear up to provide more powerful academic offerings. We are pleased to welcome you into this colloquy. Meet our council members. Connect with our staffers. Take home immediate how-tos from our sessions.

Enjoy the professionalism of your colleagues, and welcome to Atlanta as we move students toward increased college success and enhanced career opportunities.

Sincerely,



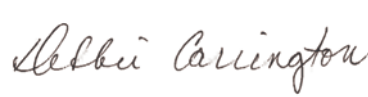
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District Director, Hillsborough Partnership

Southern Regional Forum Session Snapshot

Thursday, March 7, 2013

Noon–12:45 p.m.

Luncheon

Location: Ballrooms I & II**1–2:30 p.m.**

Opening/Business Meeting

Location: Ballrooms III & IV**2:30–3 p.m.**

Refreshment Break

Location: Grand Ballroom**3–4:30 p.m.**Insights on Academic Rigor from
Across the States**Location: Ballrooms III & IV****4:45–5:15 p.m.**Common Core State Standards Challenges
Across the States**Alabama, Florida, Georgia, Mississippi
and South Carolina****Location: Ballrooms III & IV****Kentucky, Louisiana, North Carolina,
Tennessee and Virginia****Location: College Park****5:15–6 p.m.**

Colleagues Meet and Greet

Location: Ballrooms I & II

Friday, March 8, 2013

7:30–9 a.m.

Recognition Breakfast

Location: Ballrooms I & II**9:15–10:30 a.m.**

CEU The Impact Common Core Requirements
Will Have on Higher Education Enrollment
Management Offices

Location: Ballroom III

Academic Assembly

Location: College Park

CEU State Department of Education: A Critical
Component to the Implementation and
Success of CCSS

Location: Ballroom IV

CEU College Planning in the Digital Age: Using
Online Resources to Engage and Guide
Students to College

Location: Atlanta I & IIEvaluating Academic Rigor in Your District:
Research Collaborations with States**Location: Atlanta III & IV****10:45 a.m.–noon**

Guidance and Admission Assembly

Location: College Park

CEU Getting Specific: On-the-Ground
Implementation of Enriched Curriculum
— A View from the Classroom, State
Department and School District

Location: Ballroom III

CEU Leading Rigorous Instruction for
Common Core

Location: Atlanta I & IIWhy Should Higher Education Leaders Care
About State Standards? Key K-12 Partnerships**Location: Ballroom IV**Career and Technical Education (CTE):
What Is the College Board's Role?**Location: Atlanta III & IV****Noon–1:45 p.m.**

Inspiration Luncheon

Location: Ballrooms I & II**2–3:15 p.m.**

CEU Assessments for Common Core:
Impact on College and Career Readiness
for K-12 and Higher Education

Location: Ballroom III

College Scholarship Service Assembly

Location: College Park

CEU ABCs of Common Core: All Roads
Lead to the Same Destination —
Common Core Implementation

Location: Ballroom IVIntroducing the AP | Cambridge Capstone™
Program and Credential**Location: Atlanta I & II**Career and Technical Education (CTE):
Improving Programs at the Secondary and
Postsecondary Levels**Location: Atlanta III & IV****3:30–4:45 p.m.**

CEU Creating Opportunities for Students
Through College-Ready Programs

Location: Atlanta III & IVFind the Funding: Growing Your College
Readiness Culture Through College Board
Partnerships and Federal Funding**Location: College Park**

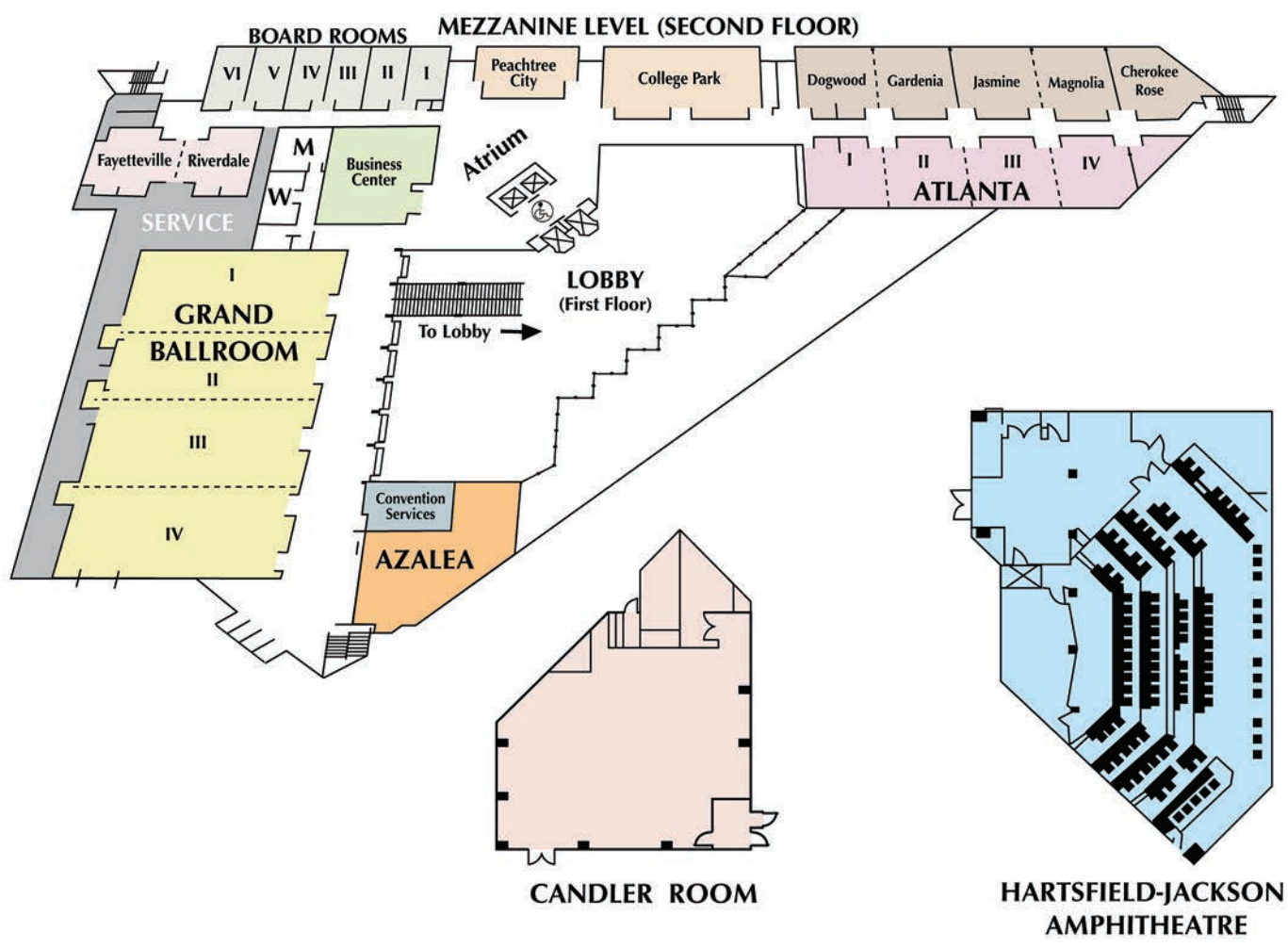
CEU In-Service and Preservice Teacher Training
and Preparation for CCSS

Location: Ballroom III

CEU Higher Ed Institutions and New State
Standards — Is Your Campus Ready?

Location: Ballroom IVThe AP® Program: Changes, Developments
and Updates**Location: Atlanta I & II**

Hotel Floor Plan



General Information

Registration Hours

Location: Second Floor Atrium

Thursday, March 7: 10 a.m.–5 p.m.

Friday, March 8: 7 a.m.–noon

Resource Center

Location: Second Floor Atrium

Meet with College Board staff from your region

Find out the latest information on key College Board programs and services

Thursday, March 7: 11 a.m.–5 p.m.

Friday, March 8: 8:30 a.m.–3 p.m.

Name Tags

Attendance at all sessions is limited to registrants. Registrants are asked to wear their name tags at all times.

Room Capacity

Seating in session rooms is limited. Due to fire regulations, we must limit the attendance at sessions by the designated room capacity. If you arrive at a session room where no seating is available, please choose to attend another session.

Due to the time frames of producing our program brochure, information on sessions, presenters and events may have changed. Changes will be posted for your review.

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Voting Privileges

Each College Board member institution is eligible to appoint three delegates to represent it at the annual College Board Forum and at regional forums. Duly designated delegates to an assembly of the College Board are entitled to vote in meetings of that assembly and in the Annual Business Meeting of the members of the College Board. If you are a delegate, your voting card will be distributed to you in your registration packet at the regional forum.

Your chief executive officer may designate a person as the alternate delegate to the assembly. To be valid, the Alternate Delegate Designation Form must be signed by the chief executive officer. If you are the official delegate to one assembly, and the official delegate to another assembly is not attending, you may be designated the alternate to a second assembly as well. Please note that even if you are designated the alternate delegate to another assembly, you may cast only one vote at the Annual Meeting of the Members.

Certificate of Attendance



Continuing education units (CEUs) are available for most sessions. Please bring the CEU form to the designated person for certification at the end of each session. Drop off your completed

form at the registration desk after the conference; fax to 770-225-4062 or mail to CEU Regional Forum, The College Board, 3700 Crestwood Parkway, NW, Suite 700, Duluth, GA 30096-7155. Your certificate will be mailed to you.

Note: CEUs are not available for plenary sessions, membership meetings, delegate assembly meetings or social events. If you have questions, please see staff at the registration desk. The College Board is an authorized provider of the IACET Continuing Education Unit (CEU). The International Association for Continuing Education and Training (IACET, 1760 Old Meadow Road, Suite 500, McLean, VA 22102) is a nonprofit organization. One (1) IACET CEU is equal to ten (10) contact hours of participation in an organized continuing education experience offered by an organization that has met strict criteria and guidelines (detailed at www.iacet.org).

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Thursday, March 7

Noon–12:45 p.m.

Luncheon

Location: Ballrooms I & II

1–2:30 p.m.

Opening/Business Meeting



Location: Ballrooms III & IV

Keynote Speaker: **Earlean Smiley**, Superintendent, McCormick County School District, S.C.

For the past two and a half years, Dr. Smiley has served as superintendent for the McCormick County School District. During her tenure, she has lead the Board and community in the restructuring of key parts of the teaching and learning infrastructure: Leadership, Professional Development, Assessments, Curriculum and Instruction. Her professional experience includes serving at every level-teacher, principal, central office administrator and superintendent.

Dr. Smiley has a doctorate in curriculum and instruction from the University of South Dakota in Vermillion, a master's of science in administration and supervision, and a bachelor's degree in drama, English and speech from Dillard University. In 2004 she successfully completed the Darden/Curry School Executive Leadership Academy at the University of Virginia.

Join your Southern Regional chair, **Debbie Carrington**, for the 2013 Annual Meeting of the Members. This is an opportunity for member delegates to speak directly to the elected and appointed leadership across all educational professions and have an impact on the educational agenda. The business meeting agenda includes:

- Reports from the chair of the Southern Regional Assembly
- Results of regional assembly elections
- Report from the regionally elected College Board Trustee
- Approval of revisions to the Southern Regional Governance Plan

2:30–3 p.m.

Refreshment Break

Location: Grand Ballroom

3–4:30 p.m.

Insights on Academic Rigor from Across the States

Location: Ballrooms III & IV

With the movement toward increased rigor under way across the nation, leaders from universities, state departments of education, and school districts are implementing changes that will serve the next wave of America's students. How does an admission office prepare for both stronger academic students and

an avalanche of students in need of remediation? How does a school district create a step-by-step process that promotes instructional shifts among faculty and that more fully supports students? How do universities and colleges prepare the next wave of teachers and reignite the teacher corps of today? How is one state department of education methodically creating its own deep and rigorous standards? How is another state department of education connecting its own standards goals with the Common Core? Leaders from across our region will provide details that will give participants educational action steps to take home to their own professional venues.

Moderator: **Sue Cain**, Senior Policy Advisor and Coordinator of the College Readiness and Development Education Initiative, Kentucky Council on Postsecondary Education

Panelists: **Nancy McDuff**, Associate Vice President for Admissions and Enrollment Management, The University of Georgia; **Jacqueline King**, Director, Higher Education Collaboration, Smarter Balanced Assessment Consortium, Washington D.C.; **Candice McQueen**, Dean of the College Education, Lipscomb University, Tenn.; **Martha Reichrath**, Deputy Superintendent, Curriculum, Instruction, and Assessment, Georgia Department of Education; **Earlean Smiley**, Superintendent, McCormick County School District, S.C.; **Brent Tener**, Associate Director of Undergraduate Scholarships, Vanderbilt University, Tenn.; **Linda Wallinger**, Assistant Superintendent for Instruction, Virginia Department of Education

4:45–5:15 p.m.

Common Core State Standards Challenges Across the States

Connect with your elected State Council Representatives at the state-specific meetings in which participants of member and nonmember institutions will discuss and debate local statewide issues.

Alabama, Florida, Georgia, Mississippi and South Carolina

Location: Ballrooms III & IV

Presenter: **Gabe Sheheane**, Director of Government Relations, The College Board, Southern Region

Kentucky, Louisiana, North Carolina, Tennessee and Virginia

Location: College Park

Presenter: **Stacy Bassett**, Director of Government Relations, The College Board, Southern Region

5:15–6 p.m.

Colleagues Meet and Greet

Location: Ballrooms I & II

Join your colleagues from across the region for light hors d'oeuvres and beverages.

Dinner on Your Own.

See registration desk for a list of local restaurants.

Friday, March 8

7:30–9 a.m.

Recognition Breakfast



Location: Ballrooms I & II

Guest Speaker: Scott Anderson, Director of Outreach, The Common Application, Va.

Scott Anderson has worked in the college admission profession for 20 years as both a school counselor and an admission officer. He joined the staff of The Common Application in 2009. He holds a B.A. from the University of Virginia and an M.Ed. from the University of Vermont. Anderson is a past chair of NACAC's Admission Practices Committee and currently serves on the Advisory Board of the National Partnership for Educational Access. He will speak to the methodology of the Common Application.

Join us to be inspired and congratulate your colleagues on their outstanding achievements and continued commitment to excellence.

9:15–10:30 a.m.

CEU The Impact Common Core Requirements Will Have on Higher Education Enrollment Management Offices

Location: Ballroom III

This session will engage the participants to explore the impact the Common Core Requirements will have on undergraduate admission, financial aid, and other aspects of the enrollment management processes in higher education institutions within the Southern Region. Participants will gain an understanding of the requirements in order to prepare for the impact they will have on recruitment and retention of students at their institution.

Presenters: Nancy McDuff, Associate Vice President for Admissions and Enrollment Management, The University of Georgia; **Scott Verzyl**, Associate Vice President for Enrollment Management and Executive Director of Admissions, University of South Carolina

Academic Assembly

Location: College Park

The Academic Assembly offers a forum for members to discuss issues and actions related to providing educational opportunities for all students. The assembly promotes educational excellence and equity through the articulation and elaboration of academic standards as well as standards for the delivery of curriculum and instruction horizontally across the disciplines and vertically across the education continuum (K–16). It is a setting to address topics on curriculum, articulation, assessment, school governance structures and sustained professional development.

Chair: Doris Helms, Provost and Vice President of Academic Affairs, Clemson University, S.C.

CEU State Department of Education: A Critical Component to the Implementation and Success of CCSS

Location: Ballroom IV

This session will provide an overview of the critical role of state departments of education as an active agent in the implementation and success of Common Core State Standards (CCSS) to develop college and career readiness of diverse student populations. As a result of this session, participants will: 1. Identify and assess guidelines of the Georgia Department of Education regarding teacher/administrator training in the implementation of Common Core State Standards; 2. Identify best practices of state, LEA's and schools in preparing teachers and students for changes in instruction and assessments as a result of CCSS; 3. Examine challenges and opportunities CCSS and associated assessments present to the K-12 instructional program and to literacy standards, problem solving and critical thinking as indicators of college and career readiness; and 4. Review Georgia's new accountability tool, which aligns college and career readiness expectations associated with CCSS and its assessments and major state initiatives.

Presenter: Martha Reichrath, Deputy Superintendent, Curriculum, Instruction, and Assessment, Georgia Department of Education

CEU College Planning in the Digital Age: Using Online Resources to Engage and Guide Students to College

Location: Atlanta I & II

Join us for an interactive workshop that discusses the latest findings on how to effectively engage students in college planning, as well as trends in social media. Learn about new free college guidance websites — BigFuture™ and YouCanGo!™ — that were shaped by this research and created collaboratively by the College Board and the Education Conservancy. Hear insight from counselors and other educators about how to effectively use these sites in college counseling toolkits. Join us to discuss what we've learned and which questions still need answers.

Presenters: Roy Ben-Yoseph, Executive Director, Digital Products, College Planning Services, The College Board, Va.; **Tamika Hibbert**, School Counselor, Maynard H. Jackson High School, Ga.

Evaluating Academic Rigor in Your District: Research Collaborations with States

Location: Atlanta III & IV

The purpose of this session is to describe the College Board's Academic Rigor Index (ARI) and describe the relationship of the ARI to test score performance and student college aspirations. National and regional information will be provided, as well as the current status of research collaborations undertaken in states. A discussion of how the ARI can be used and plans for future studies will be facilitated.

Presenter: Thanos Patelis, Vice President, Research and Development, The College Board, N.Y.

10:45 a.m.—noon

Guidance and Admission Assembly

Location: College Park

The Guidance and Admission Assembly (GAA) provides a forum for members to discuss issues and actions related to supplying educational opportunities for all students at crucial transition points in their lives. The assembly identifies and responds to the needs of its members as they work, individually and collectively, to encourage students and families to keep options open and to offer opportunities for student access and success. It presents opportunities for members to engage in dialogue and make their recommendations known to the GAA Council, to the Board of Trustees and to the members of the College Board. The assembly addresses issues related to professional ethics and educational standards, and provides advice on College Board programs and services related to such functions as early awareness, precollege planning, assessment, admission and retention.

Chair: Marion Cherne, Social Studies Department Chair, Glynn Academy, Ga.

CEU Getting Specific: On-the-Ground Implementation of Enriched Curriculum — A View from the Classroom, State Department and School District

Location: Ballroom III

A state department innovator, a school district leader, and a cognitive coach who trains teachers in delivery of rigorous standards will offer more than general approaches to introducing and supporting deeper and richer academic standards into schools. Three colleagues experienced in the standards movement will lead a dialogue that offers “how to” details. How to bring deep and rich standards into classrooms? How to use school district personnel and policies to bring about necessary change in instruction? How to know that instruction and learning are aligned with expectations? Participants will leave this session with strategies for implementation of rigorous standards.

Panelists: Eric Bergholm, General Director of Advanced Academic Access, Hillsborough County Public Schools, Fla.; Sharon Breedon, Teacher/Administrative Fellow, Guilford County Schools and Professional Development Specialist, N.C.; Kris Ellington, Former Deputy Commissioner, Florida Department of Education

CEU Leading Rigorous Instruction for Common Core

Location: Atlanta I & II

With a changing instructional landscape, it is important to provide strategies for teachers to use across subject areas, as well as to assist administrators in connecting those strategies to rigorous instruction. In this session, participants will create a shared understanding of rigor, learn a common set of strategies that will help students meet the performance expectations of the Common Core and participate in an activity that models the use of those strategies to engage a complex text. Teachers and administrators will leave with a stronger understanding of the instructional implications of Common Core standards as well as tools they can immediately apply to their everyday work.


Presenters: Jessica Brockman, English Department Head, Strawberry Crest High School, Fla.; Alex Chavarry, Director, SpringBoard® Strategic Accounts, The College Board, Ga.; Mat Ostendorf, SpringBoard District Coach, The College Board, N.Y.; Robert Sheffield, Senior Director, SpringBoard Implementation, The College Board, N.Y.

Why Should Higher Education Leaders Care About State Standards? Key K–12 Partnerships


Location: Ballroom IV

Higher education faculty in Kentucky have taken a lead role in creating K-12 partnerships and implementing the Common Core State Standards. The result is the collaborative development of high school senior year transitional courses and programs. These courses and programs prepared 24 percent of the students' across Kentucky who were deemed college ready and in two short years accounted for a 13 percent increase in Kentucky students' college and career readiness. The key to this work was creating a postsecondary education understanding of the Common Core State Standards. The focus of this session will be on the impact of those standards on entering higher ed students and college faculty, the impact of the standards on the principles of teaching and learning on college campuses and the impact of the standards on student collegiate success leading to on-time college graduation. Evidence and evidence-based practices will be presented about real changes that have occurred because of postsecondary involvement in the Common Core State Standards movement.

Presenters: Sue Cain, Senior Policy Advisor and Coordinator of the College Readiness and Development Education Initiative, Kentucky Council on Postsecondary Education; Amy Patterson, Secondary Education Consultant, Office of Next Generation Learners, Kentucky Department of Education




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Career and Technical Education (CTE): What Is the College Board's Role?

Location: Atlanta III & IV

The College Board supports a rigorous high school experience for all students. Because not all students follow the same path through high school and college, the College Board is embarking on a new effort to explore its role in career and technical education (CTE). College Board Senior Vice President Tom Rudin will open the session by sharing a brief overview of the Board's new initiative in this arena, but the main focus of the session will be on listening to our membership share ideas, experiences and information on CTE from their own institutions, and on soliciting input regarding how the College Board may support CTE (e.g., through curricula, assessments or other means) in the secondary and postsecondary sectors. Please come to this session prepared to give input to help shape the Board's CTE agenda in the months and years ahead.

Presenter: Tom Rudin, Senior Vice President, Advocacy, Government Relations and Development, The College Board, Washington, D.C.

Noon–1:45 p.m.

Inspiration Luncheon

Location: Ballrooms I & II



Guest Speaker: Calvin Mackie, President and CEO, Channel ZerO Group, LLC, Executive Vice President, Golden Leaf Energy

Calvin Mackie is an award-winning mentor, a former engineering professor, an internationally renowned speaker and a successful entrepreneur. His message as a mentor, speaker and entrepreneur continues to transcend race, gender, ethnicity, religion and time. After starting college in remedial reading because of weak SAT® scores, Mackie earned a bachelor's degree in mechanical engineering from Georgia Tech and a B.S. in mathematics from Morehouse College in 1990, an M.S. in 1992 and a Ph.D. in mechanical engineering in 1996 from Georgia Tech. He served on the Tulane University faculty from 1996 to 2007, where he received tenure and was promoted to Associate Professor in 2002. A professional speaker, in 1992 he founded the Channel ZerO Group LLC (CZG), an educational and motivational consulting company. Through his national and international travels and online mentoring presence, Mackie reaches millions of youths and professionals annually.

In 2005, former Louisiana Governor Kathleen Blanco appointed him to the Louisiana Recovery Authority (LRA), the guiding agency to lead the state's rebuilding efforts following Hurricanes Katrina and Rita. In 2009, then Louisiana Lt. Gov. Mitch Landrieu appointed Mackie to the Louisiana Council on the Social Status of Black Boys and Black Men, and he is leading the state's effort to create policy and programs to positively impact the quality of life of black males and families in the state of Louisiana.

He is the author of the best-selling books: *A View from the Roof: Lessons for Life and Business* and *Grandma's Hands: Cherished Moments of Faith and Wisdom*, which recently received a silver medal in the prestigious Living Now Book Awards.

To purchase these titles, visit the Registration Desk.

2–3:15 p.m.

CEU Assessments for Common Core: Impact on College and Career Readiness for K–12 and Higher Education

Location: Ballroom III

How will the assessments developed by the two state consortia, Smarter Balanced and the Partnership for Assessment of Readiness for College and Careers (PARCC), measure college and career readiness in students and provide informed data to K-12 and higher education institutions? Participants will learn how the assessments can be used to improve instruction at the K-12 level and how the assessments may affect admission and retention at the higher education level.

Moderator: Angel Faherty, Executive Director, SAT State and District Initiatives, The College Board, N.Y.

Panelists: Chris Domaleski, Senior Associate, National Center for the Improvement of Educational Assessment, N.H.; Callie Riley, Program Associate, Postsecondary Engagement, Achieve, Washington, D.C.; Jacqueline King, Director, Higher Education Collaboration, Smarter Balanced Assessment Consortium, Washington, D.C.

College Scholarship Service Assembly

Location: College Park

The College Scholarship Service Assembly (CSSA) provides a forum for members to discuss policies, practices and procedures designed to help students and families prepare to meet the costs of postsecondary education. The CSSA articulates the ideals and principles that should animate the administration of student financial aid. The assembly also promotes the sharing of information and ideas among secondary institutions and among public and private agencies that are involved in helping students and families learn about, apply for and obtain financial aid.

Chair: Bonnie Joerschke, Director of Student Financial Aid, University of Georgia

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2–3:15 p.m. (cont.)

CEU **ABCs of Common Core: All Roads Lead to the Same Destination — Common Core Implementation**

Location: Ballroom IV

The Common Core State Standards build upon the strength of current standards to boost the competitive advantage of American students, who for the first time will have the opportunity to meet the academic standards set by top-performing countries. Participants will learn the what, why and how of the Common Core Standards Initiative. Participants will discover what the Common Core Standards are, understand why common core standards were adopted and find out how they will better prepare our students. Participants will also begin to develop action plans that are appropriate for their school or district.

Presenters: **Alicia McCartney**, Director of Language Arts, Gwinnett County Public Schools, Ga.; TBA

Introducing the AP | Cambridge Capstone™ Program and Credential

Location: Atlanta I & II

Secondary schools and higher education institutions are constantly seeking effective ways to prepare students for an increasingly global and interconnected future. The College Board's Advanced Placement Program® (AP) and the University of Cambridge International Examinations are collaborating with 15 secondary schools in three countries to pilot the AP | Cambridge Capstone™ Program and Credential. In this unique offering, the in-depth subject matter study offered through AP courses and exams is combined with the interdisciplinary seminar curricula and the assessment of research projects and presentations offered by University of Cambridge International Examinations. This interactive session will provide an overview of the development of the new pilot program and credential, as well as information about the initial stages of the pilot.

Presenters: **Stephanie Carter**, AP Teacher, Lone Oak High School, Ky.; **Pam Kerouac**, Senior Director, AP Higher Education Policy, The College Board, Fla.; **Paul Kohn**, Vice Provost for Enrollment Services, Georgia Institute for Technology, Ga.; **Bob Strickland**, District Director, Miami-Dade County Schools, Fla.

Career and Technical Education (CTE): Improving Programs at the Secondary and Postsecondary Levels

Location: Atlanta III & IV

Career and technical education programs have been changing to meet the demands of business and industry for today and the future. The U.S. Department of Education has published its guide to transforming education in our nation. *Investing in America's Future: A Blueprint for Transforming Career and Technical Education* is a proposal for the reauthorization of the Carl Perkins Career and Technical Education Act of 2006. This reauthorization effort intends to transform career and technical education and usher in a new era of rigorous relevant and results-driven CTE offerings. Community college and secondary leaders will discuss the impact of the Blueprint on educational policy and practice, influencing instruction from high school through graduate school. Participants will take away from this session a working knowledge of the U.S. Department of Education's plan to reform career and technical education and the steps that individual institutions can take to fulfill this Blueprint's call to action.

Moderator: **Wanda Monthey**, Senior Director, State and District Initiatives, The College Board, Washington, D.C.

Participants: **Kathleen Taylor**, Bureau Chief, CTE, Adult Education, and Apprenticeship, Florida Department of Education; TBA

3:30–4:45 p.m.

CEU **Creating Opportunities for Students Through College-Ready Programs**

Location: Atlanta III & IV

Students across states and districts are taking multiple College Board assessments that provide actionable data for improving student achievement. This session will provide evidence that demonstrates how educators have integrated and connected student learning progressions beyond any on-demand, one-time test. Monitoring and mapping student learning progressions over time provide valuable data on their skills, strengths and weaknesses. State and district leaders will share pragmatic strategies they have used to make assessment data transparent, accessible and actionable. As the Common Core State Standards are implemented and students are provided with multiple pathways to demonstrate competency of the standards as well as college and career readiness, the data from the College Board's assessments can be used to support these efforts through curricular links and design. This session provides a forum to hear from practicing educators and the College Board on practices that are making a difference in the lives of students and their teachers to ensure students enter postsecondary programs ready to be successful. Participants will learn the ways practitioners are using College Board data and reports to prepare students for postsecondary education. They will also discover how the redesign of College Board assessments provides a connected and seamless system to support student readiness for postsecondary success and without remediation.

Moderator: **Angela Faherty**, Executive Director, District State Assessments, The College Board, N.Y.

Panelists: **Carolyn Girardeau**, Executive Director, Duval County Public Schools, Fla.; **Judy McNeil**, Principal, Walton Comprehensive High School, Ga.



The College Board Forum
New York, NY | Oct. 23–25, 2013

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Find the Funding: Growing Your College Readiness Culture Through College Board Partnerships and Federal Funding

Location: College Park

Competing for educational funding is a common practice as local and state educational entities experience the effects of economic recession. Funding streams are shifting in focus and the College Board understands the need its constituents have for assistance when applying for these complex formulary and competitive grants. In this session, participants will learn how the Southern Regional Outreach Team collaborates with districts, institutions of higher education, state agencies and community partners to provide complimentary grant-related services in support of federal and state applications.

Presenters: **Jim Lindsey**, Director, State and District Strategy and Outreach, The College Board, Texas; **Shari Pobjucky**, Director, State and District Strategy and Outreach, The College Board, Fla.

CEU In-Service and Preservice Teacher Training and Preparation for CCSS

Location: Ballroom III

Participants will examine the practices for professional development that meets the separate needs of in-service and preservice teachers who prepare for English and math Common Core State Standards implementation. The panel represents multiple levels of educators who are learning how to implement and embrace the Common Core State Standards. Panelists will each discuss their role in preparing teachers in the new Standards and best practices that attendees can implement in their schools. After hearing from the panel, participants will develop strategies for implementation at the school, college, district or state levels.

Panelists: **Diane Bondurant**, Learning Focused School Coordinator, Tenoroc High School, Lakeland, Fla.; **Karen Kuhel**, Associate Professor of TESOL (Teaching English to Speakers of Other Languages), Kennesaw State University, Ga.; **Michele Matin**, Mathematics Specialist for AMSTI (Alabama Math Science and Technology Initiative), AMSTI/Alabama Department of Education; **Ron Preston**, Director of Students and Associate Professor of Mathematics Education, East Carolina University, N.C.

CEU Higher Ed Institutions and New State Standards — Is Your Campus Ready?

Location: Ballroom IV

Why should postsecondary institutions' leaders and academic professionals care about the pending state secondary school academic standards, whether Common Core state adopted or independently created? Students who are prepared with these standards will be walking onto college and university campuses with portfolios full of new looks and different questions. With exposure to different kinds of teaching and to different kinds of assessments, students will have a new set of expectations for their institutions and professors.

Financial aid officers and admission directors have a special obligation to ready their campuses for an eagerly anticipated storm of better prepared students. One national leader says that these new standards will likely impact how financial aid professionals evaluate their awarding criteria and distribute their institutional funds. The new standards will change the landscape of scholarship and grant awards.

Attend this session and you will walk away with a full agenda for implementing a Common Core awareness campaign: in academics, in admission, and in financial

aid. This session will be a "how to" that will get you to the finish line aware of challenges and victories.

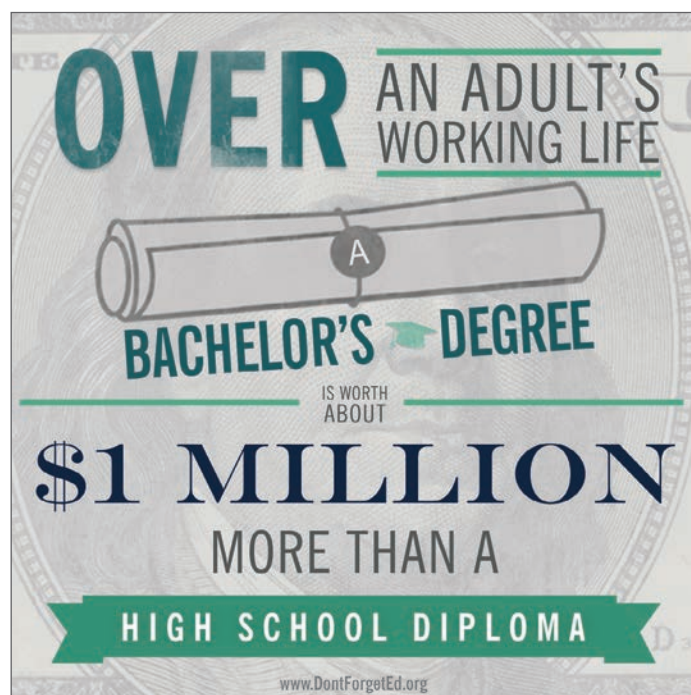
Presenters: **Sue Cain**, Senior Policy Advisor and Coordinator of the College Readiness and Development Education Initiative, Kentucky Council on Postsecondary Education; **Tina McEntire**, Associate Provost for Enrollment Management, University of North Carolina at Charlotte; **Gil Villanueva**, Dean of Admission, University of Richmond, Va.

The AP Program: Changes, Developments and Updates

Location: Atlanta I & II

Educators are achieving tremendous successes as they seek to provide a diversity of students with the opportunity to engage in rigorous AP course work. This past year, AP scores rose to a level higher than they've been in nearly a decade, demonstrating that the many additional students who have been brought into AP courses have been capable of succeeding and truly deserved the AP opportunities they were given. These successes also come during an era in which the College Board is deeply committed to improving the quality of the AP courses and exams and the resources available to educators and students. In this session, AP Program leadership will provide detailed information on several major changes, such as this year's online score reports for AP students and the continued rollout of the redesigned science and history AP courses, as well as a new system of online teacher support and formative assessments focused on what has prevented students from earning scores of 3 or higher. In addition, the AP Program will seek feedback from the audience and will dedicate time to a Q&A session. Participants will gain an understanding of new resources available to enable them to achieve their goals of increasing access to AP and improving exam performance. They will also learn about some key changes within the AP Program and how to prepare their school communities for those changes.

Presenter: **Auditi Chakravarty**, Vice President, AP Curriculum, Instruction and Assessment, The College Board, New York, N.Y.

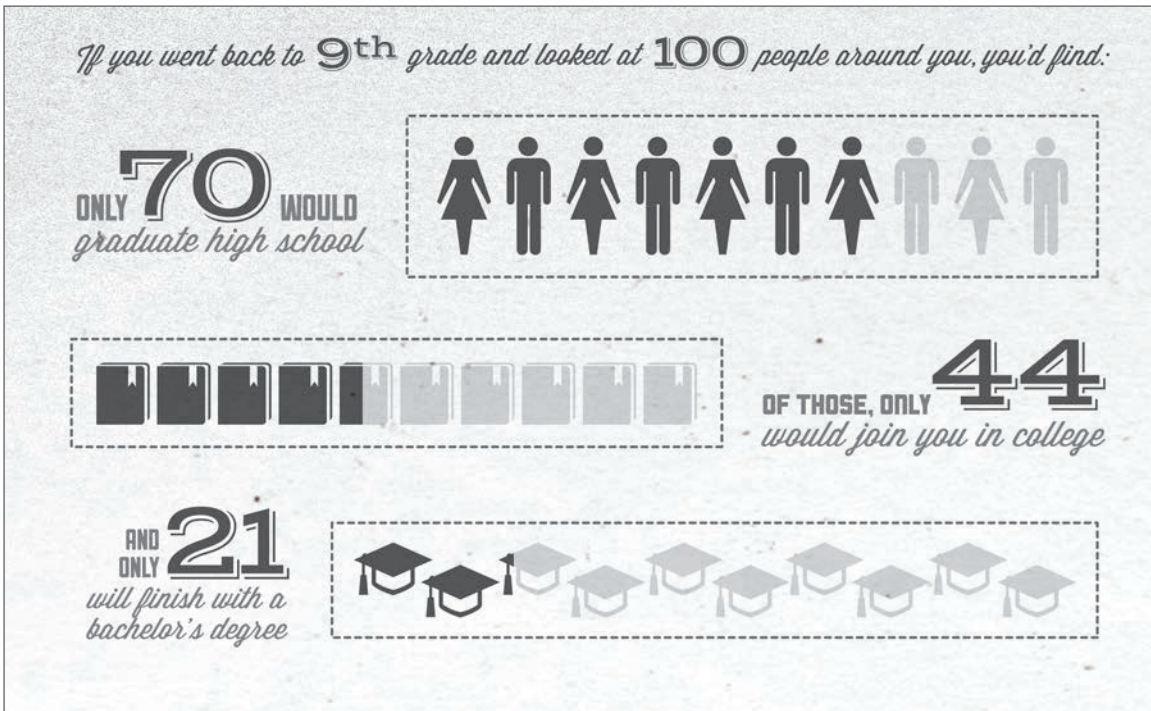


The goal the College Board shares with our members and the education community is to connect a growing number of students with opportunities for college admission and successful graduation.

Welcome New Members

- Archbishop Edward A. McCarthy High School**, Southwest Ranches, FL
- Austin-East Magnet High School**, Knoxville, TN
- Bartow County School System**, Cartersville, GA
- Chaminade-Madonna College Preparatory**, Hollywood, FL
- Columbia College**, Fairfax, VA
- Community Christian School**, Tallahassee, FL
- Embry-Riddle Aeronautical University**, Daytona Beach, FL
- FLAG Foundation**, Charlottesville, VA
- Gilbert High School**, Gilbert, SC
- Glenwood School**, Smiths Station, AL
- Hewitt-Trussville High School**, Trussville, AL
- Holy Cross School**, New Orleans, LA
- The Hope Fund**, Lexington, VA
- International High School of New Orleans**, New Orleans, LA
- J.W. Mitchell High School**, New Port Richey, FL
- Johns Creek High School**, Johns Creek, GA
- Kingdom Christian Academy and Preparatory School**, Columbus, GA
- KIPP Gaston College Preparatory**, Gaston, NC
- Lusher Charter School**, New Orleans, LA
- Manassas Park High School**, Manassas Park, VA
- Mater Academy**, Hialeah Gardens, FL

- Mater Academy East Charter High School**, Miami, FL
- Mater Academy High School of International Studies**, Miami, FL
- Mater Lakes Academy High School**, Miami Gardens, FL
- Mater Performing Arts and Entertainment Academy**, Hialeah Gardens, FL
- North Alabama Center for Educational Excellence**, Huntsville, AL
- North Stafford High School**, Stafford, VA
- Patriot High School**, Nokesville, VA
- Royal Palm Beach Community High School**, West Palm Beach, FL
- Rutherford County Board of Education**, Murfreesboro, TN
- Somerset Academy Charter High School**, Pembroke Pines, FL
- Suncoast High School**, Riviera Beach, FL
- Talladega College**, Talladega, AL
- Think Smart Outreach Center, Inc.**, Erwin, NC
- Trident Technical College**, Charleston, SC
- Villa Madonna Academy**, Villa Hills, KY
- Virginia College Savings Plan**, Richmond, VA
- Virginia Intermont College**, Bristol, VA
- Voyager Academy**, Durham, NC
- Wekiva High School**, Apopka, FL
- West Boca Raton Community High School**, Boca Raton, FL



For every student we collaboratively help to earn a college degree, we contribute to that individual's economic and personal well-being and the success of our communities and society at large.

CALL FOR NOMINATIONS

Your voice matters. As we work together to increase access and equity in education, our governance structure provides guidance on the issues affecting today's students, educators and communities. Nominate an outstanding colleague to participate in the College Board's governance, and help support our mission to inspire all students to succeed.

NOMINATIONS FOR 2014

This year, we are seeking nominations for the following positions:

- Regional Academic Council Member
- Regional College Scholarship Service Council Member
- Regional Guidance and Admission Council Member
- Georgia Council Member
- Louisiana Council Member
- Mississippi Council Member
- North Carolina Council Member
- Guidance and Admission Assembly Member
- College Scholarship Service Nominating Committee Member

ROLES AND RESPONSIBILITIES

Please note that all candidates considered for College Board and regional council and committee positions must be affiliated with College Board member institutions.

Southern Regional Council Members:

- Provide a forum through which College Board members can deliberate on matters of mutual concern;
- Improve communications across the educational spectrum;
- Evaluate and promote the use of College Board programs, services and activities;
- Advise the regional office on educational issues and needs in the region, and regional positions on national issues;
- Attend three meetings per year (June, September and February); and
- Serve a three-year term.

GUIDANCE AND ADMISSION ASSEMBLY MEMBER

- Discuss policies, programs and standards related to providing educational opportunities for all students.
- Advise the College Board on particular program and service issues of interest to the assembly related to early awareness, precollege planning, assessment, admission and retention.
- Represent your colleagues' perspectives in discussions, ensuring that they are appropriately considered.
- Attend two meetings per year (May, December).
- Serve a three-year term.

COLLEGE SCHOLARSHIP SERVICE NOMINATING COMMITTEE MEMBERS

- Propose nominees for at-large members of the College Scholarship Service Council, officers of the College Scholarship Service Assembly and Trustees of the College Board.
- Attend one committee meeting per year.
- Serve a two-year term.

MARK YOUR CALENDARS!

Southern Regional Forum
February 2014
southernforum.collegeboard.org

For more information about the specific roles of each group, please visit: www.collegeboard.org/sro-gov.

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NOMINATIONS FOR 2014

SOUTHERN REGIONAL ASSEMBLY NOMINATION FORM

Please use one form for each person you are nominating. You may nominate one person for several positions on a single form.

Information About the Nominee

Name: _____ Title: _____

Institution: _____

Address: _____

Phone: _____ Email: _____

Nominee is being recommended for the following position(s) (check all that apply):

- Regional Academic Council Member
- Regional College Scholarship Service Council Member
- Regional Guidance and Admission Council Member
- Georgia Council Member
- Louisiana Council Member
- Mississippi Council Member
- North Carolina Council Member
- Guidance and Admission Assembly Member
- College Scholarship Service Nominating Committee Member

What are your reasons for nominating this person? If elected, what contributions will this individual make? If you prefer, please attach a separate letter of recommendation.

Attached is a bio of the nominee containing no more than 200 words. Yes No **Nominations will not be accepted without a biography.**

Is this person aware of your nomination? Yes No

Nomination Submitted by:

Name: _____ Title: _____

Institution: _____

Address: _____

Phone: _____ Email: _____

Please return by Oct. 11, 2013, to:

Marlene Porter

Southern Regional Office, The College Board

3700 Crestwood Parkway NW, Suite 700, Duluth, GA 30096-7155

Email: mporter@collegeboard.org Fax: 770-225-4062

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CEU ATTENDANCE FORM

In order to receive continuing education units (CEUs) for your participation in the 2013 Southern Regional Forum, follow these instructions:

At the end of each eligible session you attend, have the designated College Board staff person attach a sticker to your worksheet before you leave the room. After the forum, total your hours, and either drop off your completed and signed worksheet at the registration desk, fax it to 770-225-4062 or mail it to CEU Regional Forum, The College Board, 3700 Crestwood Parkway NW, Suite 700, Duluth, GA 30096-7155. Your certificate will be mailed to you at the address you indicate below. Please provide all information.

Name:	Home Phone:
Institution:	Home Address:
School Address:	Home City, State, ZIP:
School City, State, ZIP:	Email:
Signature:	Mail my certificate to <input type="checkbox"/> School <input type="checkbox"/> Home

Plenary sessions, meals, membership meetings and assemblies are not eligible for CEU credit.

Additional workshops not eligible for CEU credit will be noted in the program.

Friday, March 8, 2013	Session Name	Hours	CB Stamp/Sticker
9:15–10:30 a.m.		1.25	
10:45 a.m.–noon		1.25	
2–3:15 p.m.		1.25	
3:30–4:45 p.m.		1.25	
	Total hours completed		



The College Board has been approved as an authorized provider by the International Association for Continuing Education and Training (IACET), 1760 Old Meadow Road, Suite 500, McLean, VA 22102, and may offer CEUs for its programs that qualify under the ANSI/IACET Standards, internationally recognized as good standards of practice. One (1) CEU is defined as ten contact hours of participation in an organized continuing education experience under responsible sponsorship, capable direction, and qualified instruction. (www.iacet.org)

Important: This form must be validated at the end of each session, in the session room. We will not be able to validate this form at any other time.

Upcoming College Board Conferences

National Chinese Language Conference

APRIL 7–9

Boston, Mass.

www.asiasociety.org/nclc

A collaboration of the College Board and Asia Society, the NCLC is the largest annual gathering for practitioners, policymakers and school leaders with an interest in Chinese language teaching and learning in North America.

Destination Equity 2013: Charting Bright Futures for All Students

APRIL 12–13

New Orleans, La.

destinationequity.collegeboard.org

Destination Equity focuses on equitable counseling practices by providing hands-on strategies and tools to assist school counselors in their efforts to ensure that all students graduate high school college and career ready.

Preparate™: Educating Latinos for the Future of America

MAY 1–2

Chicago, Ill.

preparate.collegeboard.org

Preparate™: Educating Latinos for the Future of America brings together professionals from middle schools, secondary schools, higher education, and community-based organizations for thought-provoking sessions and the chance to share best practices that help prepare Latino students for opportunities and success.

A Dream Deferred™: The Future of African American Education

MAY 2–3

Chicago, Ill.

dreamdeferred.collegeboard.org

A Dream Deferred™: The Future of African American Education continues to inspire powerful thinking around key issues that affect African American students. Educators from around the country will convene to develop a unified voice to advocate for and effect change.

Native American Student Advocacy Institute

MAY 30–31

Missoula and Pablo, Mont.

nasai.collegeboard.org

The Native American Student Advocacy Institute (NASAI) enables educators, community-based organizations and tribal leaders to discuss solutions, share best practices and address crucial topics in education for Native American students.

ACCUPLACER® National Conference

JUNE 27–29

San Antonio, Texas

www.collegeboard.org/accuplacerconference

The ACCUPLACER® National Conference provides professional development sessions designed for faculty and testing professionals who want to learn more about ACCUPLACER products, best practices and the testing system.

AP Annual Conference 2013

JULY 17–21

Las Vegas, Nev.

apac.collegeboard.org

The AP Annual Conference is the largest professional development gathering of the AP Program and Pre-AP communities, AP Coordinators, school counselors and administrators from across the United States and throughout the world.

The College Board Forum

OCTOBER 23–25

New York, N.Y.

forum.collegeboard.org

The College Board Forum offers all educators an unparalleled opportunity to discuss important issues affecting them today and tomorrow. Join professionals from schools and colleges across the nation and around the world to network and share ideas with a wide range of peers from superintendents, teachers and counselors, to presidents, faculty and admission and financial aid officers.

About the College Board

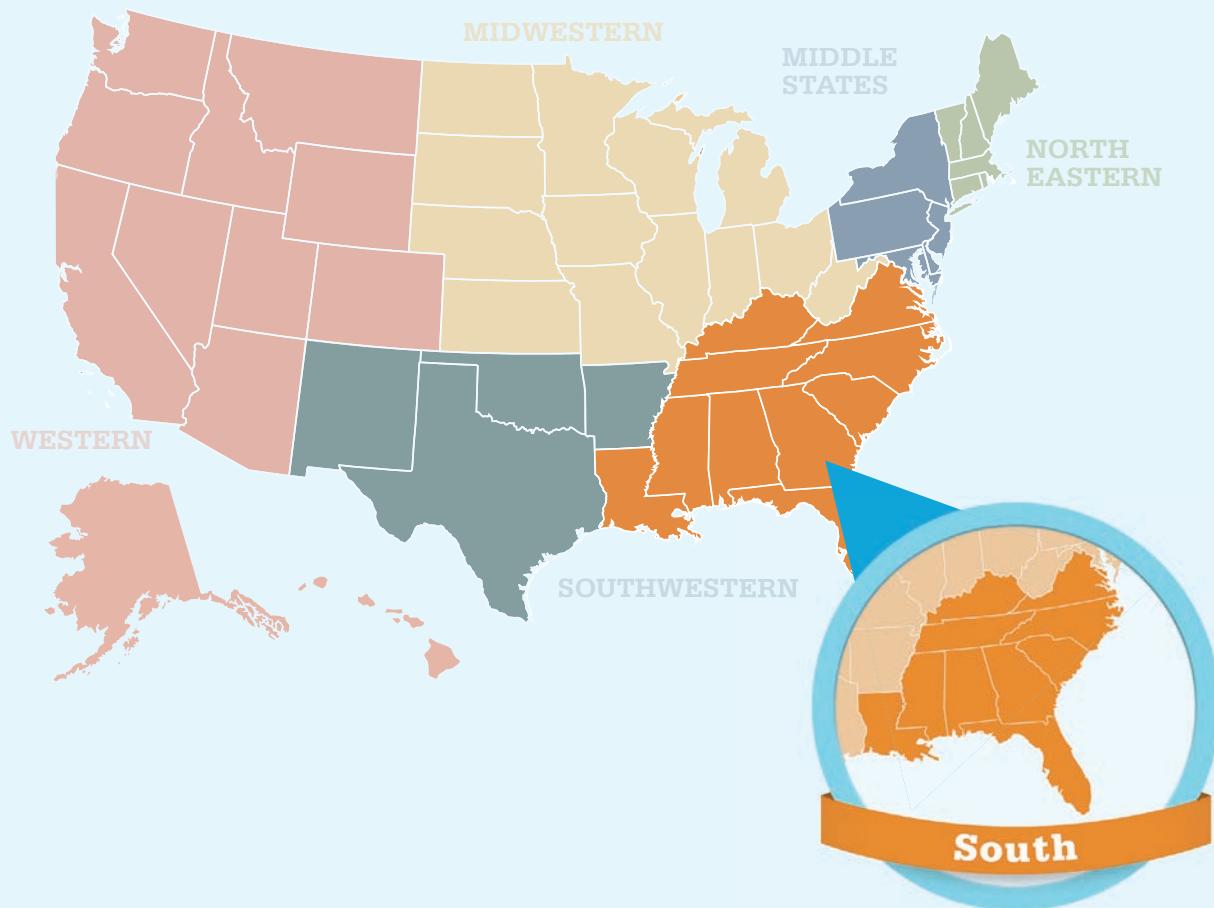
The College Board is a mission-driven, not-for-profit organization that connects students to college success and opportunity. Founded in 1900, the College Board was created to expand access to higher education. Today, the membership association is made up of over 6,000 of the world’s leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, the College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success — including the SAT® and the Advanced Placement Program®. The organization also serves the education community through research and advocacy on behalf of students, educators and schools.

For further information, visit www.collegeboard.org.

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Visit the College Board on the Web: www.collegeboard.org.

The College Board | Regional Offices



The College Board's regional offices are committed to partnering with state leaders, K-12 school districts, colleges & universities to:

- Provide consultative support on key goals and objectives in driving student success
- Share research, data and best practices that ensure all students can access, enroll in and succeed in college
- Offer professional development workshops and seminars for administrators, teachers and counselors
- Help administrators successfully implement College Board programs and services
- Connect educators with colleagues from across the region and around the country

Contact your regional office for more information about the College Board's programs and services and find out how you and your institution can get involved as members.

Southern Regional Office

866.392.4088

southern@collegeboard.org

3700 Crestwood Parkway NW,
Suite 700

Duluth, GA, 30096-7155