



Successes and Opportunities in Latin America

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Executive Director, Program Management
The College Board, Puerto Rico and Latin America



Purpose of this session

Four College Board member institutions from Latin America currently partner with U.S. post-secondary schools to provide a variety of study-abroad programs to students in both regions.

In this session, participants:

- Will survey the history and goals of these programs to identify opportunities and develop collaborative strategies that can benefit their own students by establishing mutually beneficial relationships and avenues for international partnerships to create global issues experts.
- Will examine some of the current challenges that these institutions face and how they are dealing with them.



Participants

- **Santiago Castiello**, Director of International Cooperation, Tecnológico de Monterrey , México
- **Martín E. Candanedo G.**, Vice- Chancellor for Graduate Studies, Research and Outreach, Universidad Tecnológica de Panamá, Panamá
- **Ailín María Lockward** , Executive Director for Outreach and Services, Instituto Tecnológico de Santo Domingo, Dominican Republic
- **Daniel Córdova**, Director of International Programs, Universidad San Francisco de Quito, Ecuador



Facts about the College Board in Puerto Rico

The Puerto Rico and Latin America Office was founded in 1963 to address the needs of educational institutions and all students in Spanish-speaking communities in Puerto Rico and Latin America.

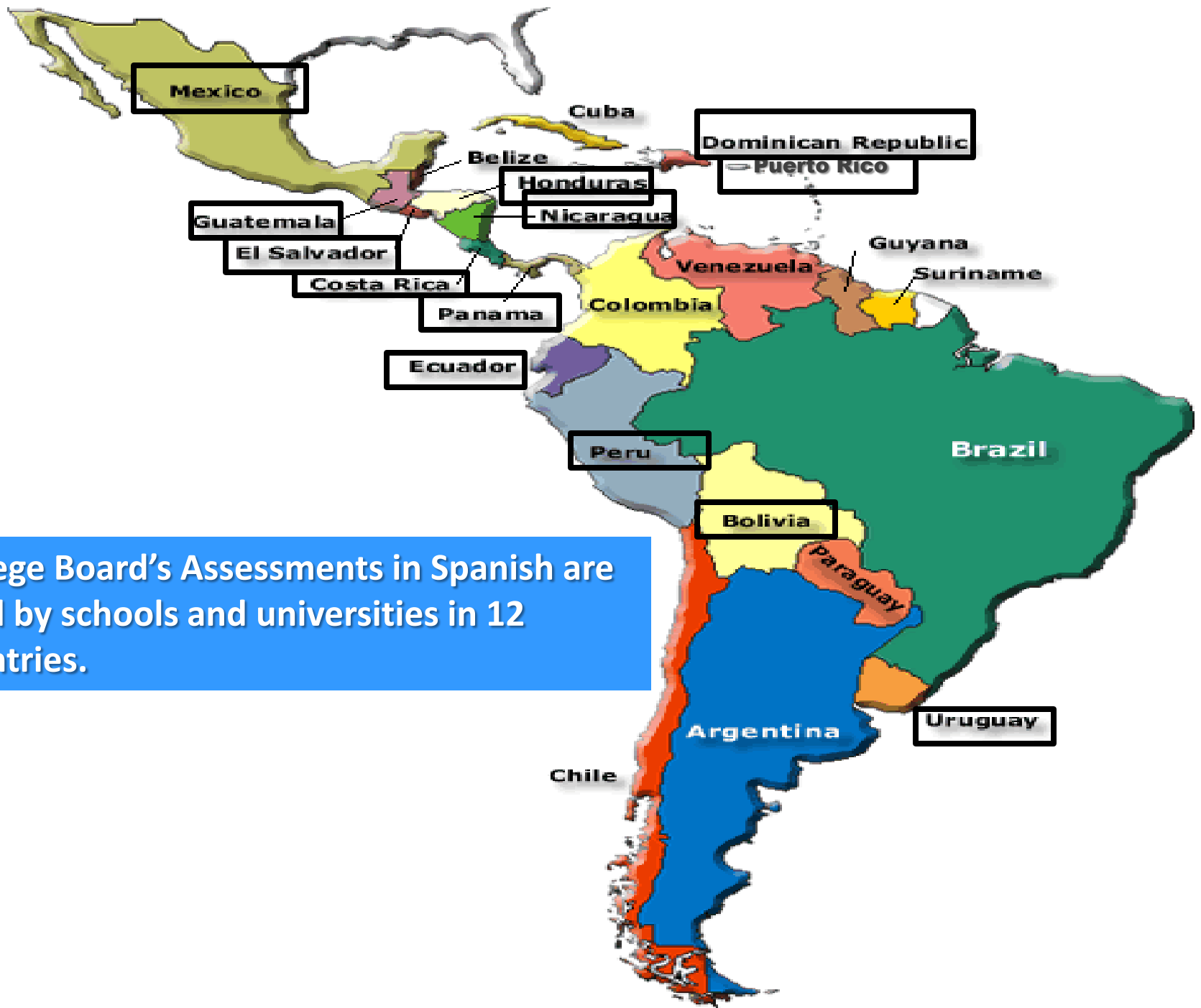
Our programs and activities aim to support the extension of educational opportunities and facilitate the transition to higher education for all Spanish-speaking students.

All the programs are developed by local staff, with the participation of specialists from schools and universities from PR and Latin America who participate in various committees.

Our programs are used for students' evaluation; for admissions to high schools and colleges; for placement at English levels; for certifying teachers; for granting college credit; and for guidance and counseling.

Puerto Rico and Latin America Assessments at a Glance

PEAU	Admissions Testing Program for PR, required by all universities. Composed of two reasoning tests and three achievement tests (SAT1 and SAT2)
PAA	Admissions test used in Latin America , reasoning tests only (SAT1 only)
Pre-PAA	Pre-SAT-like test, used in Latin America
NA	AP-like program; includes four tests
PIENSE	Test for grades 6 th to 11 th which evaluates Cognitive Ability and achievement in Spanish, English and Math. Used in PR and Latin America.
CEPA	A Guidance Inventory used in PR and Latin America in grades 7 th to 11 th to help students in decision making and career planning
ELASH	English Language Assessment System developed specifically for Hispanics, mostly used in Latin America
PCMAS	Teacher's Certification Tests mandatory to certify teachers in PR
TESST	Test to certify English Teachers, used in Mexico
EPEEMS	Reading and math test developed for Mexico for grades 10 th to 12 th



College Board's Assessments in Spanish are used by schools and universities in 12 countries.

Tecnológico de Monterrey



The Tecnológico de Monterrey is a Mexican non-for-profit higher education institution founded in 1943. It is one of the four entities that form the Tecnológico de Monterrey System (The other entities are: TecMilenio University, Virtual University and TecHealth).

It is recognized nationally and internationally for offering a unique educational model that creates responsible, socially, principled, ethical citizens with humanistic values and leaves them with an international perspective and entrepreneurial attitude.

It is present throughout Mexico in **31 different Campuses** and is represented internationally in **22 liaison offices** in 15 countries in North America, South and Central America, Europe and Asia.

Its academic offer includes high school programs, **58 Undergraduate Degrees**, 27 medical and other disciplines specialties, **42 Masters Programs** and **10 PhD's**.

It has over **90,000 students** and nearly **9,000 faculty** members.



It is accredited by The Federation of Private Institutions of Higher Education in México (FIMPES) and by The Commission on Colleges of the Southern Association of Colleges and Schools in the United States (SACS).

Its Business School (EGADE) is the first business school in Latin America that won the "Triple Crown", the three most important accreditations in the world for business schools and programs: AACSB (USA), EQUIS (Europe); and AMBA (United Kingdom).

Tecnológico de Monterrey has sent abroad more than 65,000 students in the last 10 years to study for at least a summer or a semester in one of the over 500 partner institutions located in more than 50 countries. Likewise, Tecnológico de Monterrey has fostered more than 43,000 international students.



Technological University of Panama(TUP) is a public university founded in 1981

- Its original vision was to graduate the engineers for the Panama Canal
- Today the TUP provides 70 graduate programs and 140 undergraduate programs with 16,000 students nationwide
- 93.7% of graduate students are working and 82.7% works in the private sector (Proflex 2010)
- TUP has granted over 44,000 degrees in almost 30 years

TUP maintains a strong relationship with the government and the industry as the only public university granting engineering degrees

- TUP provides technical, consulting, and quality control services to industry and government based on international standards and codes such as American Concrete Institute, American Welding Association, ASTM, AASHTO, AWWA



TUP maintains a strong internationalization activity through academic, research and exchange programs

- TUP develops new capabilities sharing graduate and undergraduate programs with university partners such as Florida Institute of Technology (Aviation BS Degree) , Georgia Tech (Supply Chain Engineering M.Sc.) and Missouri State (Ph.D. Education)
- TUP has received students from Purdue University, Miami University, Oregon State University, and others who spend a week in Panama visiting major projects such as Panama Canal Expansion, Tocumen Airport Expansion, Port Logistics, and Subway METRO construction.
- TUP has established research project with Arkansas University (Power Electronics), Kansas State University (Bio Diesel), Miami University (Hydraulics), Texas A&M (Distribution Supplies), Harvard University (Entrepreneurship) ,Massachusetts Institute of Technology (Logistic) and others.



A Private, Non For Profit, Public Service Higher Education Institution

- Founded in 1972 by a group of young professional and scholars, who had returned to the D.R. after completion of advanced studies in the U.S. and Europe, committed to the development of the Dominican society .

An Innovative and Complementary Institution

- Conceived as an innovative and complementary higher education institution, initially specialized in graduate, continuing education, and research programs.

Committed to the Development of the D.R.

- Aimed at contributing to the social transformation of the country, the ongoing promotion of the quality of life of its population, and the conservation and enrichment of its moral and material endowment on behalf of future generations.



Its academic offer includes 18 undergraduate programs, 33 masters programs and 5 medical specialties; and it is currently preparing to offer two Phds.

The Study Abroad program started at INTEC in 2008. To this date, it has sent abroad 189 students to more than six universities throughout the world.

57% of its undergraduate students choose INTEC because of its comprehensive engineering school, which includes: electronic, civil, software and programming, electric, mechanic and mechatronic programs.



Universidad San Francisco de Quito



Universidad San Francisco de Quito (USFQ) is an Ecuadorian private non-profit liberal-arts university. Founded in 1988, USFQ was the first totally private self-financed university in Ecuador.

It is the first liberal arts institution in Ecuador, known for promoting the quest for knowledge, individual liberties, and the entrepreneurial spirit as a means for the development of Ecuadorian society .

Goodness, beauty, and truth are the guiding principles under which the university was created.

USFQ enrolls 5,000 students, 3,300 of whom are undergraduates. Although USFQ receives no funding from the government of Ecuador, its 230 full-time and 450 part-time faculty comprise one-half of all the people in that nation who hold a doctorate.



Universidad San Francisco de Quito



It holds a large international program, with more than 850 international students from over 100 universities from around the world.

The main campus, located 10 miles outside of Quito, is recognized as the most beautiful campus in the country. Students enjoy the biggest library in the country, wireless connection, laboratories, and seven themed restaurants that are part of its Culinary Arts Institute.

USFQ is the only university in the world that owns a campus in the Galapagos Islands, GAIAS (Galapagos Institute for the Arts and Sciences). In a joint effort with UNC - Chapel Hill, USFQ opened the Galapagos Science Center, a state of the art research facility in the Galapagos Islands.

USFQ owns a research station in the Amazon Rainforest, the Tiputini Biodiversity Station, a very active research facility in the middle of the most biodiverse area of the world.

