



2016-17
— Counselor —
**Webinar
Series**

2016 COUNSELOR WORKSHOPS

2016-17 Counselor Webinar Series

We're offering live and on-demand webinars to give counselors timely and useful information on how to support students' college readiness and future aspirations.

This series also highlights updates and information on the Advanced Placement Program®, the CSS/Financial Aid PROFILE®, the SAT® Suite of Assessments, and Official SAT Practice.

To register and to see new webinar topics as they're added, visit:

collegeboard.org/cw

College Board Updates

Get critical updates on College Board programs (such as SAT, PSAT/NMSQT®, and AP®) for the 2016-17 school year. Each of the updates is identical in content.

SEP
7

College Board Workshop Updates (Experienced Counselors)
1–2 p.m. ET

SEP
20

College Board Workshop Updates (Experienced Counselors)
1–2 p.m. ET

SEP
13

College Board Workshop Updates (Newer Counselors: Two Years or Less)
1–2:30 p.m. ET

SEP
28

College Board Workshop Updates (Newer Counselors: Two Years or Less)
1–2:30 p.m. ET

SEP
15

College Board Workshop Updates (Experienced Counselors)
1–2 p.m. ET

OCT
5

College Board Workshop Updates (Experienced Counselors)
1–2 p.m. ET

Counselors and the SAT® Suite of Assessments

Find out how the College Board Readiness and Success System, the SAT Suite of Assessments, and Official SAT Practice on khanacademy.org can connect your students to college and career readiness.

SEP
12

Getting Ready for the SAT Suite of Assessments

1-2 p.m. ET

JAN
5

The College Board Accommodations Request Process

1-2 p.m. ET

NOV
8

PSAT/NMSQT® Score Report

1-2 p.m. ET

JAN
18

The SAT Suite of Assessments and Career Exploration

1-2 p.m. ET

DEC
13

Creating Personalized SAT Practice Using Khan Academy®

1-2 p.m. ET

MAR
14

The SAT Scoring Portal (Student and Educator): Juniors and the SAT

1-2 p.m. ET

We'll be devoting a full week this December to ensuring counselors have what they need to help students and parents understand and use their PSAT/NMSQT scores. Stay tuned in the coming months for more information about these additional in-depth webinars and training opportunities.

Academic Success

Find out more about programs that promote students' academic success ensuring access to a variety of college and career options.

OCT
13

Best Practices for a Successful AP® Program

1-2 p.m. ET

JAN
31

Using AP Potential™ to Assist in Academic Planning and Student Course Selection

1-2 p.m. ET

NOV
16

Expanding/Strengthening Your School's AP Program

1-2 p.m. ET

FEB
23

Assist Student-Athletes and Their Families Using the New NCAA Eligibility Center

2-3 p.m. ET

DEC
1

Attracting a diverse student population to Computer Science and STEM courses

1-2 p.m. ET

ON
DEMAND

Integrating AP Courses into CTE Programs of Study

College Admission and/or Transition

Gain new perspectives of the many facets of the college admission process and proven strategies for successful student transition to postsecondary education.

**SEP
14**

The Coalition
3–4 p.m. ET

**ON
DEMAND**

**The College Application
Process: Quality Over Quantity**

**SEP
30**

**Preparing Students for the
Changing Landscape of Highly
Competitive Public University
Admission** 2–3 p.m. ET

**ON
DEMAND**

**Letters of Recommendation:
Effective Strategies for Selective
College Admission**

**OCT
11**

**To Disclose or Not to Disclose,
That Is the Question**
3–4 p.m. ET

**ON
DEMAND**

**Preparing Students for the
College Application Essay**

**OCT
25**

**Learn, Explore, Grow, Focus,
Apply: Helping High School
Students Navigate the Common
Application** 2–3 p.m. ET

College Exploration

Discover strategies to help students make informed decisions about selecting a college and major at every step of the process.

**APR
4**

**Understanding Community
College Opportunities and
Strategies for Student Transition
and Success** 1–2 p.m. ET

**APR
27**

**The Steps to Communicating
the College Process
to the Overinvolved Parent**
1–2 p.m. ET

**APR
11**

**Early College Counseling:
Dos, Don'ts, and Strategies
for Success**
1–2 p.m. ET

**ON
DEMAND**

**Undergraduate College
Career Centers**

College Financial Planning

Explore information and innovative practices to guide students and families in understanding college costs and the financial aid process.

AUG 31	Ethics and the Early FAFSA* 2–3 p.m. ET	JAN 12	CSS/Financial Aid PROFILE — Understanding Institutional Methodology 1–2 p.m. ET
SEP 8	Planning for Changes Coming with 2017-18 FAFSA* 1–2 p.m. ET	JAN 25	Assisting Undocumented/ DACA Students Through the Financial Aid Process 1–2 p.m. ET
OCT 6	The CSS/Financial Aid PROFILE® Application 1–2 p.m. ET	ON DEMAND	Searching for Scholarships
NOV 17	The 2017–18 FAFSA: What School Counselors Need to Know* 2–3 p.m. ET		

*Presented in partnership with the National Association for College Admission Counseling (NACAC) and the American School Counselor Association (ASCA)

Counselor Leadership

Enhance your comprehensive school counseling program by effectively using data and other resources to advance student college and career readiness.

AUG 23	Promoting Counselor Effectiveness Through Research and Data 2–3 p.m. ET	MAR 23	ASCA National Model I 1–2 p.m. ET
FEB 2	ASCA National School Counselor of the Year 1–2 p.m. ET	ON DEMAND	Successful Principal– Counselor Teams

Middle School

Set up middle school–level counseling programs that emphasize the important part high school plays in college readiness.

**MAR
28**

Preparing Middle School Students for NCAA Eligibility

1–2 p.m. ET

**ON
DEMAND**

Creating a Middle School to High School Transition Program

**APR
25**

Using the Common Application to Enhance Middle School Success

1–2 p.m. ET

On-Demand Webinars

Starting this year you can earn continuing education units for attending our on-demand webinars. To learn more, go to:

professionals.collegeboard.org/guidance/access-to-opportunity/on-demand-webinars.



Earn Continuing Education Credits (CEUs) as You Increase Your Skills

The College Board has been approved as an authorized provider by the International Association for Continuing Education and Training (IACET) and will offer IACET CEUs for its live and on-demand professional webinars.

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