AP + PLTW

Student Email Template

Use the language below as a guide when drafting student communications about the new AP + PLTW program and its benefits.

Subject Line:
Get recognized for your work

Headline:
The New AP® + PLTW Program

Main Copy:

Did you know that when you take selected AP® and PLTW courses in engineering, biomedical science, and computer science (and earn qualifying scores on course-related exams and assessments), you can earn an AP + PLTW student recognition? This recognition shows colleges that you're prepared for advanced course work and employers that you're ready to start a career in the field you're studying.

If you've taken both AP and PLTW courses, you may already have taken the courses and exams to earn this recognition or you may just need to complete one or two more courses and exams to be eligible.

Want to learn more?
Join an AP + PLTW information session, which takes places on <DATE>. I look forward to seeing you there.

<<Event Name>>
<<Date>>
<<Time>>
<<Place>>

Learn more about AP + PLTW at **collegeboard.org/ap-pltw-student**.