



Parent Email Template

Use the language below as a guide when drafting parent communications about the new AP + PLTW program and its benefits.

Subject Line:

Get your child on the path to STEM success

Headline:

AP® + PLTW: Opportunities for Recognition and More

Main Copy:

Did you know that when students take selected AP® and PLTW courses in engineering, biomedical science, and computer science (and earn qualifying scores on course-related exams and assessments), they can earn an AP + PLTW student recognition? This recognition shows colleges that these students are prepared for advanced course work. It shows employers that they're ready to start a career in the field they're studying.

If your child has taken both AP and PLTW courses, he or she may already have taken the courses and exams to earn this recognition or may just need to complete one or two more courses and exams to be eligible.

Want to learn more?

To find out more about the courses in the pathway and the recognition, join an AP + PLTW information session on <DATE>. I look forward to seeing you there.

<<Event Name>>

<<Date>>

<<Time>>

<<Place>>

Learn more about AP + PLTW at collegeboard.org/ap-pltw-student.