Fact:
You can make better awarding decisions if you have complete family financial information at the right time. PROFILE’s accurate, timely financial picture equips you with the information you need to attract, enroll and retain the students you want.

Challenge:
How can I make sure I have all the information I need to fairly and accurately award student aid on a calendar that supports my institution’s enrollment goals?

Solution:
CSS/Financial Aid PROFILE
CSS/Financial Aid PROFILE® is a service that helps you manage the financial aid process more efficiently and cost effectively. PROFILE provides the information you need to make sensitive financial aid decisions. With PROFILE, you receive an accurate representation of the financial strength of a student’s family — right when you need it.
Benefits:
- Supports early communication with families about college affordability, including early award estimates for applicants you are interested in enrolling at your institution.
- Collects additional institution-specific information from families at your discretion, allowing you to eliminate your institutional application.
- Ensures comprehensive and reliable data—good information means better aid decisions, and results in fewer family appeals of aid offers.
- Helps you target your institutional aid more accurately to those students who need it the most.
- Provides an application process that is quick and simple for students. Here’s how it works:
  - Students can register for the PROFILE service online at www.collegeboard.com and indicate the colleges to which they will apply.
  - Based on registration information and college choices, each student receives a customized PROFILE Application at www.collegeboard.com.
  - The application is processed and analyzed by the College Board, and a comprehensive financial report is sent to each college the student listed.

Features:
- Convenient 24/7 access to online registration and information to support speedy reporting to colleges and universities.
- Fee waivers granted automatically to first-time, first-year dependent applicants whose parents reside in the U.S. and meet income and asset eligibility criteria.
- FAFSA Worksheet available to help students complete the FAFSA after completing the PROFILE.
- Three years of income information requested from parents to help identify year-to-year changes in family ability to pay.
- Calculation of the family contribution using Institutional Methodology to help you measure eligibility for institutional aid.
- Calculation of the estimated Federal Methodology EFC to help you estimate eligibility for federal aid.
- Information from noncustodial parents collected at your discretion to help you acquire a complete picture of family financial strength.
- Web-based images of all data as reported on the PROFILE application. Images can also be downloaded into campus imaging system.
- Possible data inconsistencies reported in edit messages to draw attention to information needing review.
- Business and farm information collected when applicable, and images of reported business/farm income and asset data displayed regardless of the number of employees.
- Adapted for use by international aid applicants. Consistent questions and answers yield consistent results using Institutional Methodology. 24/7 online access simplifies the process for parents and students.

College Board Financial Aid System
PROFILE integrates seamlessly with Institutional Documentation Service (IDOC), and data from PROFILE feeds PowerFAIDS® and Institutional Need Analysis System (INAS®), which is a central component of various campuswide systems.

For more information, call 800-927-4302 or e-mail enrollmentsolutions@collegeboard.org.