

**CLEP**<sup>®</sup>

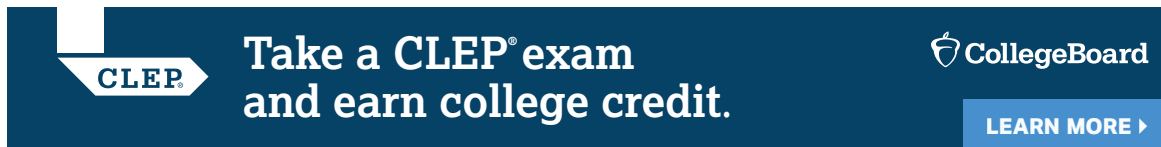
# CLEP Web Banners

These banner ads are part of the CLEP Digital Toolkit, designed to support test center staff, academic advisors, faculty, high school counselors, teachers, and other education professionals in spreading the word about CLEP and developing a program in their institutions and schools. We encourage you to post these ads on college, university, school, or school district websites.

## Banners

The individual banners below are available as JPEGs at:  
[clep.collegeboard.org/clep-digital-toolkit](http://clep.collegeboard.org/clep-digital-toolkit)

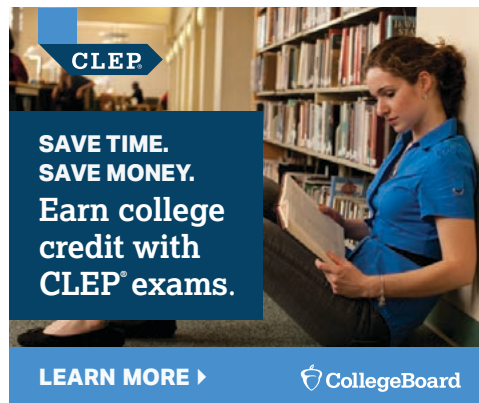
**Banner #1: 728x90**



**Banner #2: 160x600**



**Banner #3: 300x250**



# CLEP Web Banners

## Links

The HTML code provided includes individual tracking links for each banner ad size. Please use the exact URL syntax provided. These are tracked URLs so the College Board can monitor traffic to the page.

## HTML Example

Once you've picked the banner size for your website(s), it's time to code the web page where these banners will display. We are providing HTML code for you to use. Please note: The path to the image source (img src=) should be changed based on where you save the banner file.

### Banner # 1: 728x90

```
<a href="https://clep.collegeboard.org/clepnnow?excmpid=AF06-ST-01-CLEP"> </a>
```

### Banner #2: 160x600

```
<a href="https://clep.collegeboard.org/clepnnow?excmpid=AF06-ST-02-CLEP"></a>
```

### Banner #3: 300x250

```
<a href="https://clep.collegeboard.org/clepnnow?excmpid=AF06-ST-03-CLEP"></a>
```

You are now ready to publish the banner ads and help students explore CLEP.