Scoring Rubric for AP® Annual Conference Session Proposals

Proposal Description/Learning Outcomes



Does Not Meet Expectations

2

Somewhat Meets Expectations

3

Meets Expectations

4

Exceeds Expectations

Session content isn't engaging or isn't valuable to participants.

Description isn't relevant to intended audience.

IACET guidelines aren't met. No learning outcomes are stated within the session description or learning outcomes aren't realistic for the session.

Proposal isn't relevant to the session categories.

Description isn't in publishable format—heavy edits are necessary.

Title doesn't accurately describe the session.

Session content isn't clearly engaging or isn't clearly valuable to participants.

Description is somewhat relevant to intended audience.

IACET guidelines are somewhat met. Learning outcomes are vaguely stated within the session description and aren't measurable.

Proposal is somewhat or isn't clearly relevant to the session categories.

Description contains some grammar and spelling errors.

Title somewhat describes the session.

Session content is engaging and high quality.

Description and subject are relevant to intended audience.

IACET guidelines are met. Learning outcomes are clearly stated and measurable.

Proposal is relevant to the session categories.

Description is in a publishable format using proper spelling and grammar.

Title accurately and concisely describes the session.

Session content is extremely engaging and very high quality.

Description and subject are extremely relevant to intended audience.

IACET guidelines are met. Learning outcomes are clearly stated and measurable.

Proposal is extremely relevant to the session categories.

Description is in a publishable format using proper spelling and grammar.

Title accurately and concisely describes the session.



Compliance with Guidelines

Does Not Meet Expectations

2 Somewhat Meets Expectations

3 Meets Expectations

4

Exceeds Expectations

Proposal lacks organization and efficiency.

Proposal isn't relevant to the AP® community.

Proposal is endorsing or selling a product.

Required sections of the proposal form are missing or incomplete.

More than two sessions are submitted by the same presenter.

Proposal is somewhat organized.

Proposal isn't clearly relevant to the AP community.

Proposal is potentially endorsing or selling a product.

Form is mostly complete.

Proposal is sufficiently organized.

Proposal is relevant to the AP community.

Proposal adheres to word count limitations.

All sections of form are complete.

Proposal is carefully organized.

Proposal is extremely relevant to the AP community.

Proposal adheres to word count limitations.

All sections of the form are complete.

Method of Delivery

Does Not Meet Expectations 2 Somewhat Meets Expectations

Meets Expectations

Exceeds Expectations

Presentation plan is vague or unclear.

Presentation method isn't stated or isn't engaging.

Proposal outcomes can't be attained in 75 minutes.

Presentation plan is somewhat vague or unclear.

Presentation method is vague and isn't clearly engaging.

Proposal outcomes most likely can't be attained in 75 minutes.

Session description includes a clear presentation plan.

Presentation method will make session engaging and interactive.

Proposal outcomes can be attained in 75 minutes.

Session description includes a clear and well-thought-out presentation plan.

Presentation method will make session highly engaging and interactive.

Proposal outcomes can be attained in 75 minutes.

