AP[®] Sample Social Posts



Awareness

There are [Number of AP® courses offered at your school] AP classes offered at [Name of School]—giving you an opportunity to dive deeper into a subject you love. Learn more.

https://apstudent.collegeboard.org/exploreap

Credit

By taking AP and getting a qualifying score on an AP Exam, you can earn college credit and save money on tuition. Learn more.

https://apstudent.collegeboard.org/exploreap

Confidence

Learning in AP goes beyond the subject matter. You'll gain confidence and study skills that'll stick with you long after the class is over. Learn more.

https://apstudent.collegeboard.org/exploreap

Admission

Taking AP helps you stand out in the college admission process. Learn more.

https://apstudent.collegeboard.org/exploreap

Prepare

Taking AP helps you understand what it's like to be in a college class, so you're better prepared for freshman year on campus.

https://apstudent.collegeboard.org/exploreap

Persevere

By taking AP courses and exams, you may be able to skip intro college courses and dive into your interests sooner at college.

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