



# Welcome AP Opportunity Program Teachers

2016-2017



**DonorsChoose.org**

*Support a classroom. Build a future.*





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# What is the AP Opportunity Program?

## Michael & Susan Dell Foundation

- \$1.2M to College Board

## The College Board

- Acts as primary contact for schools and teachers

## DonorsChoose.org

- Teachers use DonorsChoose.org to request classroom materials.

# Program Overview



## Belief

All students who are academically ready for the rigor of the Advanced Placement Program (AP)—regardless of their location, background, or socioeconomic status—have a right to fulfill that potential.

## Goals

- To expand access to the AP Program for low-income students
- To start 150 new AP courses in 70 schools with a minimum of 10 students in each class
- Enroll 9,000 students during the 2014-2017 academic school years



Replacement Funding for  
2016-2017



# Replacement Funding Amount



You should have received an email from your College Board AP Opportunity Program Outreach representative (Jenny Carter or Carol Rose). This email gave you the details of your Replacement Funding and how much you have to spend on your project. If you do not have this information, please contact Jenny Carter ([jcarter-nonemp@collegeboard.org](mailto:jcarter-nonemp@collegeboard.org)) or Carol Rose ([crose-nonemp@collegeboard.org](mailto:crose-nonemp@collegeboard.org)).

# Log in to your DonorsChoose.org Account



1. Go to [www.donorschoose.org](http://www.donorschoose.org).
2. Login to your account using the same login credentials you used last year.

**If you are a new to DonorsChoose.org and do not already have an account, please see the following pages for new account set up instructions.**

# If you are new to DonorsChoose.org: How to Create an Account



1. Go to [www.donorschoose.org/teachers](http://www.donorschoose.org/teachers).
2. Click the “Get Started” button.
3. Complete the sign-up process.  
(This only takes 10-15 minutes.)

## Helpful Hints:

When signing up, it is important that you use the same email address you provided to the College Board AP Opportunity Program Outreach team (Jenny Carter or Carol Rose) to create your account. If you are unsure which email address to use, please contact them directly.

If you can't find your school, try any alternate versions of your school name and make sure your zip code is correct.





Post a Project

# Brainstorm Your Project



## **What does your classroom need?**

Think of the resources that would improve your students' learning environment and experience.

## **What have your fellow teachers done?**

Search [fully-funded projects](#) in your state, grade level, or subject area.



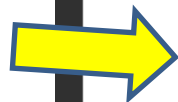
# Steps to Posting a Project



1. Sign in to your teacher account
2. Click the “Create a Project” button
3. Follow the instructions to complete the five-step submission process:
  - Part 1: Hi
  - Part 2: Who
  - Part 3: What
  - Part 4: Why
  - Part 5: Review

# Part 1: Hi | Choose the Project Type

All AP Opportunity Program teachers should leave “Standard” selected and continue by clicking “Let’s go!”



HI

WHO

WHAT

WHY

REVIEW

?

×

## Welcome

*What type of project would you like to create?*

Standard

Student-led

Teacher Development

Start here to request classroom materials or experiences for your students. You'll create a project for supplies, a class trip, or a visitor.

NEED INSPIRATION?

[View some A+ projects](#) • [Current match offers](#)

Let's go!

*Here for an innovation challenge?*



## Part 2: Who | Tell Us About Your Students

Our partners and donors love to read about what makes your students special. These details help our partners understand the full impact of their donations.

The screenshot shows a web form titled "About your students" with a subtitle "Tell prospective donors who your students are and why they're special." The form is part of a multi-step process indicated by a progress bar at the top with steps: HI, WHO (current), WHAT, WHY, and REVIEW. The "WHO" step is highlighted with a green checkmark. The form contains two sections: "Age group" and "Number of students".

**Age group**  
Which grade level(s) will benefit from this project?  
[Select all](#)

Pre-K Kindergarten 1st 2nd 3rd 4th 5th 6th 7th 8th 9th 10th 11th 12th

**Number of students**  
How many students will benefit from this project this year?

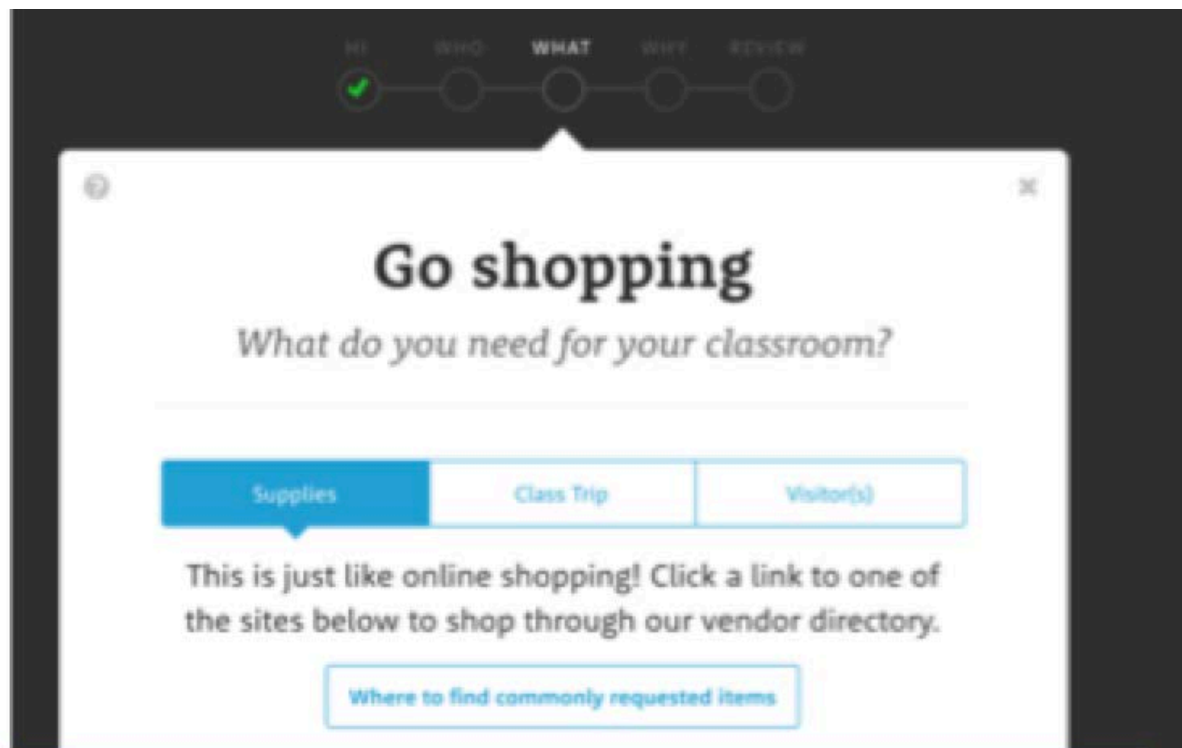
There is a text input field for the number of students.

## Part 3: What | What does your classroom need?

Choose your materials and add them to your cart. Each vendor has a slightly different platform and user experience.

**The project cost EXCLUDING donation to support DonorsChoose.org needs to be UNDER your funding allotment.**

Not sure which vendor has your materials? Check our [list](#) of commonly requested items for suggestions.





## Part 4: Why | Why is this Project Important?

Make your project stand out with a catchy title. Then, tell the story of your classroom. A strong narrative will make our partners and donors feel connected to you, your students, and the positive impact the completed project will have.

The screenshot shows a web form titled "Project details" with a subtitle "Make your project stand out from the crowd." The form is part of a five-step process: HI (checked), WHO, WHAT, WHY (current step), and REVIEW. The "Project title" section asks the user to "Make it exciting and Capitalize It Like a Book Title." and provides a link to "See some good examples". Below this is a text input field with a "2 words minimum" requirement. The "About your project" section asks, "How will donations to this project make a difference with your students' learning? How will it improve their lives for the better?" and also provides a link to "See some good examples". Below this is another text input field.

HI WHO WHAT WHY REVIEW

**Project details**

*Make your project stand out from the crowd.*

**Project title**

Make it exciting and Capitalize It Like a Book Title.

★ [See some good examples](#) ★

2 words minimum

**About your project**

How will donations to this project make a difference with your students' learning? How will it improve their lives for the better?

★ [See some good examples](#) ★

## Part 5: Review | Edit Your Post

Review your project draft carefully and make any final edits before submitting.

Once submitted, allow 2-3 business days for the project to appear on DonorsChoose.org

### **\*\*REMEMBER\*\***

**The project cost EXCLUDING donation to support DonorsChoose.org needs to be UNDER your funding allotment.**

The screenshot shows the 'REVIEW' step of a project submission process. At the top, a progress bar indicates the steps: HI (checked), WHO, WHAT, WHY, and REVIEW (current step). Below this, a yellow banner with a question mark icon contains the text 'Not so fast...' and 'Please fix the ⚠ red flags below before submitting your project.' Below the banner are three links: 'Project page', 'Search results', and 'Mobile devices'. The main content area shows a project titled 'Hands on Geometry' with a description: 'My students need 3D geometric solids that include cones, pyramids, cylinders and cubes.' Below the description is a section titled 'My Students' with the text: 'We are done with the first week of school! Over the summer a few classrooms, including ours, received "new" used desks that easily allow students to sit next to each other. Partners are great! We are also transitioning to new Common Core textbooks that students can take notes and do homework in.' Each of these three sections has an 'Edit' button to its right. At the bottom, the start of another sentence is visible: 'Half of my geometry students are in 8th grade meaning...'. A blue circular button with a white plus sign is located in the bottom right corner of the interface.

# What to expect after submitting your project







Need Help?

# Need Help?



We're so excited to work with you to bring essential resources to your students! If you have a question or aren't sure what to do next, please ask for a helping hand:

- Visit the [AP Opportunity Program Website](#). Here you'll find a Program Overview and FAQ.
- Visit the DonorsChoose.org [Help Center](#) to see frequently asked questions related to your project or search for the topic you need.
- Drop us a line through our [online contact form](#) to get in touch with our Customer Relations team. They'll write back via email within a couple of days.
- Ask a colleague familiar with our site for advice. Our teacher community is 270,000-strong!

# Final Reminders

- Please submit your College Board survey as soon as possible.
- When working on your DonorsChoose.org project, please make sure that your “**project total cost excluding optional donation to DonorsChoose.org**” is under your funding allotment.
- Thank you for all that you do!





About [DonorsChoose.org](https://DonorsChoose.org)



## Learn more about [DonorsChoose.org](https://DonorsChoose.org)

- Any public school teacher can post a project on [DonorsChoose.org](https://DonorsChoose.org) to be funded by outside donors.
- If you would like to order classroom materials above and beyond your AP Opportunity Program Replacement Funding, you can post a project for outside funding.
- If you have colleagues who would like to benefit from [DonorsChoose.org](https://DonorsChoose.org), you can direct them to post their own projects for outside funding.

## Our Mission

Engage the public in public schools by giving people a **simple, accountable, and personal** way to address educational inequity



## Our Vision

A nation where children in every community have the tools and experiences needed for an excellent education



## You ask.

Teachers create project requests for resources their students need to learn. Each project is carefully vetted.





## Donors choose.

Anyone can choose a project to support. When a project is funded, our team purchases the materials and sends them to the classroom.





## Students learn.

The teacher who posted the funded project sends photos, a thank-you letter, and a cost report to donors. Donors giving \$50+ also receive handwritten student thank-yous.





# Impact to Date



Dollars raised

\$430,000,000+



Projects funded

740,000+



Students helped

18,650,000+



Schools participating

68,000+



Teachers with projects funded

294,000+



Supporters

2,100,000+

Our current impact to date is always available  
at [donorschoose.org/impact](https://donorschoose.org/impact)



# What Teachers Say



When I had my first project funded, it was indescribable.

**I wish someone had told me how easy it was**, how beneficial it would be for my students, and that people DO want to help our students and our schools.

—Danielle *2nd grade, Pennsylvania*

Folks and foundations come out of the woodwork and see to it that your students get what they need. **This still feels magical to me.**

—Dave *High school humanities, Michigan*

I'm always the most excited when I see my kids react to receiving new materials. The way their eyes light up—**like it's Christmas**—is absolutely amazing.

—Sydney *2nd grade, Florida*

# A Trustworthy Partner

DonorsChoose.org has received the highest possible Charity Navigator rating (for sound fiscal management, accountability, and transparency) over each of the last 7 years, an honor reached by only 2% of the organizations ranked.

