## **Question 1** — **Document-Based Question**

Explain the reasons why a new conservatism rose to prominence in the United States between 1960 and 1989.

### A. Thesis: 0–1 point

Skills assessed: Argumentation + Causation

States a thesis that directly addresses all parts of the question. The thesis must do more than restate the question.

### 1 point

Does not state a thesis that directly addresses all parts of the question or has a thesis that merely restates the question.

#### 0 points

Response is completely blank.

### B. Analysis of historical evidence and support of argument: 0-4 points

Skills assessed: Use of Evidence, Argumentation, + Causation

Analysis of documents	: <i>(0–3</i> ]	points)		
Offers plausible analysis of the content of a <u>majority</u> of the documents, explicitly using this analysis to support the stated thesis or a relevant argument.	OR	Offers plausible analysis of BOTH the content of a <u>majority</u> of the documents, explicitly using this analysis to support the stated thesis or a relevant argument; AND at least one of the following for the <u>majority</u> of the documents: • intended audience, • purpose, • historical context, and/or • the author's point of view	OR	Offers plausible analysis of BOTH the content of <u>all</u> or <u>all</u> <u>but one</u> of the documents, explicitly using this analysis to support the stated thesis or a relevant argument; AND at least one of the following for <u>all or all but one</u> of the documents: • intended audience, • purpose, • historical context, and/or • the author's point of view
1 point	L	2 points		3 points

### AND/OR

### Analysis of outside examples to support thesis/argument (0-1 point)

Offers plausible analysis of historical examples beyond/outside the documents to support the stated thesis or a relevant argument.

#### 1 point

Response does not offer plausible analysis of a majority of the documents or does not use this analysis to support the stated thesis or a relevant argument. Response does not offer plausible analysis of historical examples beyond/outside the documents to support the stated thesis or a relevant argument.

### 0 points

Response is completely blank.

## **Question 1** — **Document-Based Question (continued)**

## C. Contextualization: 0–1 point

Skill assessed: Contextualization

Accurately and explicitly connects historical phenomena relevant to the argument to broader historical events and/or processes.

### 1 point

Response does not accurately and explicitly connect historical phenomena relevant to the argument to broader historical events and/or processes.

### 0 points

Response is completely blank.

## D. Synthesis: 0–1 point

Skill assessed: Synthesis

Response synthesizes the argument, evidence, an analysis of documents, and context into a coherent				
and persuasive essay by accomplishing one or more of the following as relevant to the question.				
Appropriately extends or modifies the stated thesis or argument.	OR	Recognizes and effectively accounts for disparate, sometimes contradictory, evidence from primary sources and/or secondary works in crafting a coherent argument.	OR	Appropriately connects the topic of the question to <u>other</u> historical periods, geographical areas, contexts, or circumstances.
1 point		1 point		1 point
Response does not synthesiz coherent and persuasive ess <b>0 points</b> Response is completely blant	ay.	argument, evidence, analysis of d	locum	ents, and context into a

## Question 1 — Document-Based Question (continued)

### SCORING NOTES

### Thesis

A number of different intellectual, political, social, and economic strands contributed to the emergence of a new conservatism in the U.S. between 1960 and 1989. These could include the following:

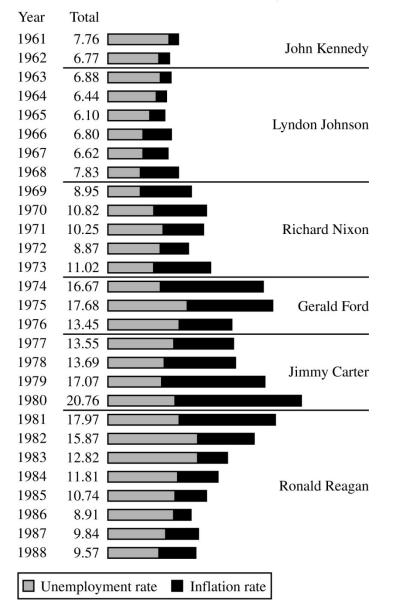
- Reactions against big government
- Opposition to the women's movement/lesbian, gay, and bisexual rights
- The rise of the evangelical movement
- The belief in a free market economy
- Calls for law and order and resistance to perceived judicial activism
- Concerns about economic stagnation, inflation, and interest rates
- Anticommunism
- Anti-tax movement
- Apprehensions about social changes
- Defense of perceived traditional values
- Emphasis on personal freedom
- Escalating militancy of the Civil Rights movement
- Concerns about the credibility of the national government
- Perceived failure of U.S. foreign policy, military weakness
- Perceived failure of social welfare programs

### Analysis of Documents

As explained above, to earn full credit for analyzing documents, responses must include at least one of the following for all or all but one of the documents: intended audience, purpose, historical context, author's point of view. Although examples of these elements are listed below, to earn full credit these examples of analysis must explicitly be used in support of a stated thesis or a relevant argument. Remember, this is **NOT** an exclusive list of examples that could be cited.

### Question 1 — Document-Based Question (continued)

Background Information: The graph below is for background information. Analysis of it is not required and will not count toward the required number of documents.



**UNEMPLOYMENT PLUS INFLATION, 1961–1988** 

## **Question 1** — Document-Based Question (continued)

### **Document 1**

Source: Barry Goldwater, a Republican senator from Arizona, *The Conscience of a Conservative*, 1960.

Franklin Roosevelt's rapid conversion from Constitutionalism to the doctrine of unlimited government is an oft-told story. . . . I am here concerned . . . by the unmistakable tendency of the Republican Party to adopt the same course. The result is that today *neither* of our two parties maintains a meaningful commitment to the principle of States' Rights. Thus, the cornerstone of the Republic, our chief bulwark against the encroachment of individual freedom by Big Government, is fast disappearing under the piling sands of absolutism. . . .

The root evil is that the government is engaged in activities in which it has no legitimate business. As long as the federal government acknowledges responsibility in a given social or economic field, its spending in that field cannot be substantially reduced.

Components of document analysis may include, but are not limited to, the following:

- Intended audience: fellow conservatives; the voting public
- Purpose: to advocate for a smaller federal government and to defend states' rights to make decisions for themselves at a time when the federal government was expanding its authority; criticizing the expansion of unwarranted governmental powers; also, to make a case for his upcoming campaign for the presidency
- Historical context: written during a time of expanding federal power. In particular, federal power was increasingly being used to protect the civil rights of African Americans, and arguments for states' rights were used as defenses of racial segregation
- The author's point of view: conservative politician; an advocate of states' rights and limited federal power

## **Question 1** — Document-Based Question (continued)

### Document 2

Source: Milton Friedman, economist, Capitalism and Freedom, 1962.

We now have several decades of experience with governmental intervention....

Which if any of the great "reforms" of past decades has achieved its objectives? . . .

A housing program intended to improve the housing conditions of the poor, to reduce juvenile delinquency, and to contribute to the removal of urban slums, has worsened the housing conditions of the poor, contributed to juvenile delinquency, and spread urban blight....

The greater part of the new ventures undertaken by government in the past few decades have failed to achieve their objectives. The United States has continued to progress; its citizens have become better fed, better clothed, better housed, and better transported; class and social distinctions have narrowed; minority groups have become less disadvantaged. . . . All this has been the product of the initiative and drive of individuals co-operating through the free market.

- Intended audience: fellow conservatives; economists; the reading public
- Purpose: to critique government programs to support the economy and to advocate for free-market economics, supply-side economics, and trickle-down theory
- Historical context: written after three decades of the relative dominance of the New Deal political order, which established a variety of government programs to support individuals and to regulate economy; offers alternative way to regulate the economy through the money supply; challenges Keynesian economics
- The author's point of view: conservative economist; advocate of free market policies; intends to criticize government economic programs and to argue that economic gains of the 20<sup>th</sup> century came from free markets

## **Question 1** — Document-Based Question (continued)

### Document 3

Source: Letter to Nelson Rockefeller, Republican governor of New York, February 6, 1971.

This letter is written to you by a law abiding citizen who feels she is discriminated against in favor of dope addicts and welfare cheats. I am a widow who lives alone, works every day, pays taxes and lives by the rules. I get very little from my taxes when I can no longer walk on the streets and when I am afraid in my own home.... Sorry this letter is not typed. My typewriter was stolen.

- Intended audience: New York Governor Nelson Rockefeller; political leaders who may be able to help
- Purpose: to request government assistance against problems for urban danger; to criticize perceived permissive liberal policies that favor lawbreakers and the perceived failure of the liberal state
- Historical context: long-term increase in crime that accelerated in the late 1960s and early 1970s; urban unrest of late 1960s; changes in inner cities; possibly racial transition of cities as "white flight" led an increasingly African American population to move in; conservative politicians' call for law and order
- The author's point of view: claims to be a law-abiding female widow afraid to leave her home; blames drug addicts and welfare cheats for urban problems and crime; adopts language of being discriminated against to describe position

## Question 1 — Document-Based Question (continued)

### **Document 4**

Source: Jerry Falwell, television evangelist and founder of the Moral Majority, *Listen, America!*, 1980.

We must reverse the trend America finds herself in today. Young people between the ages of twenty-five and forty have been born and reared in a different world than Americans of years past. The television set has been their primary baby-sitter. From the television set they have learned situation ethics and immorality—they have learned a loss of respect for human life. They have learned to disrespect the family as God has established it. They have been educated in a public-school system that is permeated with secular humanism. They have been taught that the Bible is just another book of literature. They have been taught that there are no absolutes in our world today. They have been introduced to the drug culture. They have been reared by the family and the public school in a society that is greatly void of discipline and character-building. These same young people have been reared under the influence of a government that has taught them socialism and welfarism. They have been taught to believe that the world owes them a living whether they work or not.

From AMERICA: A NARRATIVE HISTORY, SEVENTH EDITION by George Brown Tindall and David E. Shi. Copyright © 2007, 2004, 1999, 1996, 1992, 1988, 1984 by W.W. Norton and Company, Inc. Used by permission of W.W. Norton and Company, Inc. Excerpt from *LISTEN, AMERICA!* by Jerry Falwell, copyright © 1980 by Jerry Falwell. Used by permission of Doubleday, an imprint of the Knopf Doubleday Publishing Group, a division of Random House LLC. All rights reserved. Any third party use of this material, outside of this publication, is prohibited. Interested parties must apply directly to Random House LLC for permission.

- Intended audience: fellow conservative evangelicals; the reading public
- Purpose: to critique the current moral standing of the United States; criticize the perceived erosion of traditional values in light of new technology and modern values, to motivate political action by the Christian right
- Historical context: written at the height of the evangelical Christian movement becoming involved in politics and aligning itself with the Republican Party
- The author's point of view: leader within the conservative evangelical Christian movement; argues that modern young people have lost traditional Christian morality

## **Question 1** — Document-Based Question (continued)

### Document 5

Source: 1980 Republican Party Platform.

Overseas, our goal is . . . to preserve a world at peace by keeping America strong. This philosophy once occupied a hallowed place in American diplomacy, but it was casually . . . dismissed at the outset by the Carter Administration—and the results have been shattering. Never before in modern history has the United States endured as many humiliations, insults, and defeats as it has during the past four years: our ambassadors murdered, our embassies burned, our warnings ignored, our diplomacy scorned, our diplomats kidnapped. The Carter Administration has shown that it neither understands totalitarianism nor appreciates the way tyrants take advantage of weakness. The brutal invasion of Afghanistan promises to be only the forerunner of much more serious threats to the West—and to world peace—should the Carter Administration somehow cling to power.

- Intended audience: Republican Party members; the voting public; the news media
- Purpose: to advocate U.S. strength in the world; to criticize the Carter administration's foreign policy
- Historical context: Ronald Reagan's 1980 presidential campaign against Jimmy Carter on the heels of the Iranian hostage crisis
- The author's point of view: critical of Carter administration; supportive of vigorous projection of U.S. power in the world

## Question 1 — Document-Based Question (continued)

#### Document 6

Source: Teddi Holt, a homemaker, a member of Georgia Stop ERA, and the national president of Mothers On the March, 1984.

I am pleased that God blessed me with the privilege of being a woman. I have never been envious of the role of men but have had respect for both sexes. There's no doubt that there has been discrimination against women, but that is past history, just as discrimination against blacks is past history in the US . . .

Just what were we women to be liberated from? These women [feminists] were calling for liberation from the things women like me love most—our husbands, our children, our homes. My cry became: "God, liberate us from the Liberators!"...

We believe that the mothers of this and other nations must stand up for the protection of our homes and our children. In no way are we extremists, unless we be guilty of extreme devotion to our husbands, our children, and our homes. It is our sincere belief that if we do not unite against the threats to the home, if we retire to the convenience and security of our houses and do not speak out, then it will not be long until we, the "keeper at home" (Titus 2.5) will not have a home to keep!

Excerpt from "Women Who Do and Women Who Don't Join the Women's Movement" by Teddi Holt and edited by Robyn Rowland, Copyright © 1984 by Teddi Holt. Reproduced by permission of Taylor and Francis Books U.K.

- Intended audience: fellow conservatives; women; the reading public
- Purpose: to defend role for women as staying at home with their families
- Historical context: increasing numbers of married women and mothers in the paid workforce; the decade after the emergence of the women's rights movement; a few years after the failure of the Equal Rights Amendment
- The author's point of view: conservative woman; opponent of women's rights movement and Equal Rights Amendment; defender of women as homemakers, mothers, and wives

## Question 1 — Document-Based Question (continued)

### Analysis of outside examples to support thesis/argument

Possible examples of information not found in the documents that could be used to support the stated thesis or a relevant argument could include (but are not limited to) the following:

- Antiwar protests
- Assassinations of John F. Kennedy, Martin Luther King, Jr., Robert F. Kennedy, and Malcolm X
- Black Power
- Civil Rights Act 1964
- Civil Rights movement, increased militancy
- Cold War
- Deregulation of industry
- détente
- Environmental Protection Agency (EPA)
- Equal Rights Amendment
- "evil empire"
- Great Society
- Iran-Contra
- Iranian Hostage Crisis
- Kent State shootings
- Law and order campaign
- Love Canal
- Mayaguez Incident
- New Federalism
- Nuclear weapons
- Organization of Petroleum Exporting Countries (OPEC) oil embargo
- Panama Canal Treaty
- Pentagon Papers
- Reaganomics
- Revenue sharing
- Pat Robertson
- Roe v. Wade
- SALT II
- Phyllis Schlafly
- Silent Majority
- Soviet Union
- Stagflation
- Strategic Defense Initiative (SDI)
- Supply-side economics
- Supreme Court decisions
- Three Mile Island
- Trickle-down theory
- Urban riots, 1960s
- Vietnam War

## Question 1 — Document-Based Question (continued)

- Voting Rights Act, 1965
- War on Poverty
- Watergate
- Whip Inflation Now

## Contextualization

Students can earn a point for contextualization by accurately and explicitly connecting historical phenomena relevant to the argument to broader historical events and/or processes. These historical phenomena may include, but are not limited to, the following:

- Reactions against the perceived permissiveness of the 1960s and 1970s, including the counterculture, antiwar protest, feminism, and the sexual revolution
- The ongoing thread of anticommunism in the post-World War II U.S.
- Reactions against the perceived excesses of government interventions in the economy and society, such as various welfare programs and the Johnson administration's Great Society
- Concerns about U.S. economic stagnation, combined with belief in free market solutions
- Concerns about increased crime and the perceived need for greater law and order
- Population movements out of cities into suburbs and out of the North and East into the South and West
- Possible reactions against the successes of the Civil Rights movement
- Reaction against Supreme Court rulings expanding the rights of the accused
- Perceptions of military weakness following the Vietnam War and a desire to strengthen the U.S. military
- Emergence of charismatic politicians such as Ronald Reagan

## Synthesis

Responses can earn the point for synthesis by crafting a persuasive and coherent essay. This can be accomplished providing a conclusion that extends or modifies the analysis in the essay, by using disparate, and sometimes contradictory, evidence from primary and/or secondary sources to craft a coherent argument, or by connecting to another historical period or context. Examples could include (but are not limited to) the following:

- Comparing the rise of the New Right to earlier political coalitions such as the one that formed around the New Deal
- Comparing the rise of the New Right to the contemporary rise of the New Left
- Continuing the story of the rise of the New Right to include the Contract with America and the Republican recapture of control of the House of Representatives.
- Linking the rise of the New Right in this period to the later emergence of the Tea Party

Mandatory Circle one **1 2 or 3** 

tollowing Social economical has Shown that ord political Shift their Struggle Americans Support tend to political One tollowing the affermath of another. Wateroate President Nixon attempted which Democrats to breach Political the walegate tlotel the agunda at American PEOPLE INFRE filled 9 tervent distrust of the. federal agvernment. to the distant that champeterized the 1970s additions tord and Carter, which were seen teilures Ot Qs American Sentiments ent caused Shiff 0 10 New Right, to the. tron sition Can 100 Pren, plified presidency tleption, which Shifted the to the conservative Therefore, a combination OF Leonomic Kalcan. thebulence politi the 6+ Democrats, and conservative reactions to failures youth s the dawn of the New Caused Right. Saw on upprecedented the U.S. period 19705 in unemployment rate was high Economa. The while the "Stag flation" was caused in increased. this Simultaneously the MiOO Oil the rising price FO.St. 10a in In response Situation, the Ford administration launched pronomic ineffective. Campaian, which Viltually tord's WED MIN MAG S Specifically 40 reform any *economic* did GCF Policy American encouraged the PROPIR Instead TU Spiend Wisel, advocating the result and Wear button s POLICI. The Ulfimate made Evident MOS ack. of change as Inenaloument in Shows which q Startling rise in Araph\_ drew Foid inflation during the administration; Upempioyment and and larter

LA.

5°t2

Circle one
2 or 3

This lack of efficiency undoubtedly justifies the flection of Ralegen "Raenansmics," Republican the basics of 19801 who established Conservative view that as a Expresses the boldwater FDR's New Deal and South Great -BJ'S result Individual been treedom enroached T Big Government. Inas by Rolenandics policies put in place De Document ne for Soas taxes C Hing ion Corporation < The Unit-ed Stat the hit of 281 29 marcase ending MRUID the 19905. the increase in KOS. WIL spending prospered Raea Furthermore lionomu und 29 reasoned that Reconomy 0f a supporter Free-market triedman, 78 CO-operatina the 11.5 Progress 15 0 F8 8111 free morket" Document 2) Trildman's view the Johnson reflects VIEW of many who appased 19605 Soach which Sought nouch in welfare failed domestic in port due to) increased Contrag Victuam Way On the the recovering the in Penclina Reiegan allowed militen the 805 Inciease of to conomy the Cold in renards to Doviet War. Although the Spending Wb) due internal the Rafrian Part to termoil (ollapsed in Was perceived administration to be Mostly responsible Winning." Way Since the Soviet Union LN Could hot increased > MJD the buildud UP Wit continued Kaega oprici Strengthened table Cind He Support Conservation tor aspect of the shift to the New Right thother IMPORTANT.

Mandatory	Circle one	(H)
$\widehat{1}$	2 or 3	3°t2

is the major criticisms of the Ford and Carter administrations. when President Ford pardoned Nixon for his role in Watergate, in the United States vs. Nixon court had no choice but to the ease against Wixon. Ford's pardon Caused public that reelected ensured moul not be tracel and though Preside Carter Sucresful to a certain Mas the David velotion s Stabilized detina Lamo Accords ( which wealthy Americans Egypt) displeased srall and MIPRE Panama Canal, which gave rock δf amount asset bstantial disapproval the Carter administration heightenec OF the 1980 Republican As mentioned in the Carter Platform "defeats F... 7 Lover7 Series 90 Saw administration a tour years (Doc 5). Although the document blased Past is Sense that it was witten the adh bu partu Cart it correctly makes references to events S OPPOSING Tehran Hostage Such as othe After the Crisis of Shah allowed Iran's Seek medical embassalers radical Iranian Students Ridnapped American them Captive for heid and lhe DIEC a year. for administration was 10 amed -bring GWLE not hostages' release the regotiate earlier, and In0 read 40 officially Was New Right Social Conservatives were repulsed Above all llse disentegrating Dy what they deemed 40 be

IΑ

4of5

Mandatory	Circle one
(1)	2 or 3

Rotestents uls for the first time in American history Rhiniaus Vd their Dut aside differences tound ane UD, and Ø Moral Majorit a 5 HAR Sough 1 Milli ble tear 0 nourc 11055 th 04 respect 11Fe numon freedom foun 4 With Women Doal NA WARDE 0F Oil Could DR more Control NOMEN Several mani tree Pir relations (H And S 0 result to have not Child sen WOMPM Ó Wade SI Rop FILE mene preine Court rulpc in vate abortion INVES violation Dri ridhts 6 anning and eal abortion CONSCRUCTIVES -pd eve Su Tedd HOLL MIRIC as OUTIDARP both the religious preached and abortion value Societ Value ances and rejec perimentation Beat bears Denerati exendisfied 3 "dop g peconiny tho America WERR Gt OC ANDI Che Farp 00 OF Societa Cononicere 101 Mix a cour NRN MMan tered politic ues 2 ave and 5 nei Ware CONSERVICE risp h up 01 (secra Kaegan EXPILL and the Sime Miston, roven When FIND the Pt ext PUSPO Init idener S tond

Mandatory	Circle one	IA
1		5 1
(1)	2 or 3	Jot

tensions in the Middle 2015 In East as MISP. and Obomacore Pf ficiency Los the O 29 5 5 again Withessing ONP Shi G TPUSON < the Democratic Dresic Work hurchan IN 0 PD: majort in NP HOU 0 È + 2 Americ 12 Seen New A dht 1 am 551 000 rean cO 7 0 TT 0 Re C DIRCIA S more PILMICCA C CPMS Possible Mor

IB

123

Pance lin

Tomlan

Mandatory Circle one or 3 2

From HOO to

1989.

A

and cultural group tore mais political the U. or men conservition, as Kieho un ialles eyour Kell Mm aMe com an is Mai CZ causer Uras M Children and in Winc reloc AM bach MA D Ima MAX Tlechon Arcete roup h UNRE women the and Maria 1× Xana D minn in UTRIDION annalinali MAIN rema eman and rai P a na

B

2of 3



(der 6). As with all progression eronna m auser such as Merian MATANA Canexener Q ivaus an TQ+ realty all' Bis in 20 Kl with The MAIL met oundans LOGTRASIA n

5 miler received lay bell ADUM 2111 hames wo Non 201 WPTIS U Nei WIA and heer IMBertra UDA ANTA ac 101 a unner aller Ince NTERRAN This WOR m ZADORA 10 Friedman EN m 12 ×10 an 170 ito dr. 11 Myport e He ZO 19 do 7 AHMEN IN R 9C TITA Annt 20012 1

B

3013

Mandatory Circle one or 3 2

White every action there an Paulell and appen Despite uner associer Munie Co bm atesin Han conderd MA IM ONA inte. 27 MIR 170 23 nen MUTURAM 6

C

153



president A DIPDOM Maria ibp anon D ni a 0 ()Û tish ron 7 ð OA 0 ami? 0 M Ø KOI 0 M IN n 0 Sther Vatism promotes n SU NOVONMON Date 0 DENR 0 S 2) over C re n h 60 C 00 (A) 1) ULS Sh 1 ih 10h ehjon.

Circle the question number that you are answering on this page. IC Mandatory Circle one 2.f3 1 2 or 3 e all of these flaus in Conservation it anves NON 15 Drihen 17 NAM SCH SO 0 ro 210 NO P 0 0 aloc Mer ON avro PO1 t (which isn't S h Cie the W NND th 6) . time perio mon MORD DBA 0 3 mil r Cer MOMMA G tive JUNDON VOL 5 L 158 m 3 . 1 50 C m 1110 50 mpla1 TE NC TO 0 PN her 7  $\sim$ volm On 12 america Len 65 110 12 0 12 tive Ch VO N 12 0 D. P U 0 on vative Gte 10 NW ppov A 7 0 amer ACans.

C Circle the question number that you are answering on this page. Mandatory Circle one 3.f3 2 or 3 l 0 iste 191 0 M CNE ŕ .3 15 MOR in nos 7 ro lower U 1 D NSIN Л ram ゝ 2/1 0 prominence. C

# AP<sup>®</sup> UNITED STATES HISTORY 2015 SCORING COMMENTARY

## Question 1 — Document-Based Question

### Overview

The Document-Based Question 1 allowed students to analyze the reasons for the development of new conservatism in the U.S. between 1960 and 1989 using a set of historical documents and excerpts. The question covered Periods 8 and 9 and required students to analyze specific background information and primary source evidence to explain the reasons why the mood of the country grew more conservative during the time period.

### Sample: 1A Score—Thesis: 1

The response has a strong thesis. The opening paragraph states relevant issues from the time period, and the thesis statement aptly summarizes them.

### Score—Analysis of historical evidence and support of argument: 4

The response effectively analyzes content for five documents and provides extended analysis for all five: document 2, paragraph 2, point of view, "Friedman's view reflects" and historical context, Friedman's admonishment regarding spending with results under Reagan; document 3, paragraph 4, historical context, drug experimentation and Beat Generation spawned fears; document 4, paragraphs 3-4, Falwell audience, social conservatives, Catholics; document 5, middle of paragraph 3, historical context, Iran hostage crisis; and document 6, paragraph 4, point of view, people like author "were outraged" about abortion.

Outside information is abundant throughout the essay.

### Score—Contextualization: 1

The response includes a relevant discussion of Lyndon Johnson's failures in economic and foreign policy (page 2, paragraph 1) as well as information about Jimmy Carter's foreign policy (page 3, paragraph 1).

### Score—Synthesis: 1

The last paragraph sums up the rise of a new conservatism and relates it to the actions of presidents George H. W. Bush, George W. Bush, and Bill Clinton. It also references a possible connection to the election of 2016 as a response to current liberal policies.

### Sample: 1B Score—Thesis: 1

The thesis directly addresses the question: the rise of a new conservatism was "caused by a number of factor[s]" with "the main catalyst" being "increasingly progressive views."

### Score—Analysis of historical evidence and support of argument: 3

The response accurately analyzes the content of four documents, providing extended analysis for all four: document 2, page 2, paragraph 2, historical context, Reagan in support of Friedman's ideology of cutting welfare programs; document 4, page 1, paragraph 2, Falwell's point of view, "felt that American society should be based on"; document 5, page 2, paragraph 2, historical context, "New Right groups expressed their

# AP<sup>®</sup> UNITED STATES HISTORY 2015 SCORING COMMENTARY

## Question 1 — Document-Based Question (continued)

hopes to ... keep 'America strong' ... [and] Reagan ... increased military funding"; and document 6, page 1, paragraph, 2, purpose, written to appeal to other women, especially in Christian communities.

Outside information includes the Great Society, the idea of welfare queens, and LGBT issues.

### Score—Contextualization: 0

The response fails to connect any historical phenomena relevant to the argument to broader historical events and/or processes.

#### Score—Synthesis: 0

The response does not synthesize the argument, evidence, analysis of documents, and context into the essay.

### Sample: 1C Score—Thesis: 1

The thesis is directly stated and addresses the question.

### Score—Analysis of historical evidence and support of argument: 1

The response effectively analyzes content for five documents, providing extended analysis for three: document 1, page 1, paragraph 2, point of view, Goldwater describes government as the main problem, with conservatism promoting the opposite; document 3, page 2, paragraph 1, audience, religious conservatives and older people; and document 6, page 2, paragraph 1, audience, discussion of radical women's rights activists versus conservatives such as author.

There is no outside information.

### Score—Contextualization: 0

The response fails to connect any historical phenomena relevant to the argument to broader historical events and processes.

### Score—Synthesis: 0

The response does not synthesize the argument, evidence, analysis of documents, and context into the essay.