<table>
<thead>
<tr>
<th>Content Area</th>
<th>Performance Levels</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1 Understand and Analyze Context</strong></td>
<td></td>
</tr>
<tr>
<td>The paper identifies a broad topic of inquiry and/or a purpose.</td>
<td>The paper identifies a focused topic of inquiry and describes the purpose.</td>
</tr>
<tr>
<td>2</td>
<td>The paper explains the topic, purpose, and focus of the inquiry.</td>
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<tr>
<td><strong>2 Understand and Analyze Argument</strong></td>
<td></td>
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<tr>
<td>The paper identifies or cites previous scholarly works and/or summarizes a single perspective on the student’s topic of inquiry.</td>
<td>The paper summarizes, individually, previous scholarly works representing multiple perspectives about the student’s topic of inquiry.</td>
</tr>
<tr>
<td>2</td>
<td>The paper explains the relationships among multiple scholarly works representing multiple perspectives, describing the connection to the student’s topic of inquiry.</td>
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<tr>
<td><strong>3 Evaluate Sources and Evidence</strong></td>
<td></td>
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<tr>
<td>The paper uses sources/evidence that are unsubstantiated as relevant and/or credible for the purpose of the inquiry.</td>
<td>The paper uses credible and relevant sources/evidence suited to the purpose of the inquiry.</td>
</tr>
<tr>
<td>2</td>
<td>The paper explains the relevance and significance of the used sources/cited evidence by connecting them to the student’s topic of inquiry.</td>
</tr>
<tr>
<td><strong>4 Research Design</strong></td>
<td></td>
</tr>
<tr>
<td>The paper presents a summary of the approach, method, or process, but the summary is oversimplified.</td>
<td>The paper describes in detail a replicable approach, method, or process.</td>
</tr>
<tr>
<td>2</td>
<td>The paper provides a logical rationale for the research design by explaining the alignment between the chosen approach, method, or process and the research question/project goal.</td>
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<tr>
<td><strong>5 Establish Argument</strong></td>
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<tr>
<td>The paper presents an understanding, argument, or conclusion, but it is simplistic or inconsistent, and/or it provides unsupported or illogical links between the evidence and the claim(s).</td>
<td>The paper presents a new understanding, argument, or conclusion that the paper justifies by explaining the links between evidence and claims derived from the student’s research.</td>
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<tr>
<td>3</td>
<td>The paper presents a new understanding, argument, or conclusion that acknowledges and explains the limitations and implications in context.</td>
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<tr>
<td><strong>6 Select and Use Evidence</strong></td>
<td></td>
</tr>
<tr>
<td>Evidence is presented, but it is insufficient or sometimes inconsistent in supporting the paper’s conclusion or understanding.</td>
<td>The paper supports its conclusion by compiling relevant and sufficient evidence generated by the student’s research.</td>
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<tr>
<td>2</td>
<td>The paper demonstrates an effective argument through interpretation and synthesis of the evidence generated by the student’s research, while describing its relevance and significance.</td>
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<tr>
<td><strong>7 Engage Audience</strong></td>
<td></td>
</tr>
<tr>
<td>Organizational and design elements are present, but sometimes distract from communication or are superfluous.</td>
<td>Organizational and design elements convey the paper’s message.</td>
</tr>
<tr>
<td>2</td>
<td>Organizational and design elements engage the audience, effectively emphasize the paper’s message and demonstrate the credibility of the writer.</td>
</tr>
<tr>
<td><strong>8 Apply Conventions</strong></td>
<td></td>
</tr>
<tr>
<td>The paper cites and attributes the work of others, but does so inconsistently and/or incorrectly.</td>
<td>The paper consistently and accurately cites and attributes the work of others.</td>
</tr>
<tr>
<td>2</td>
<td>The paper effectively integrates the knowledge and ideas of others and consistently distinguishes between the student’s voice and that of others.</td>
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<tr>
<td><strong>9 Apply Conventions</strong></td>
<td></td>
</tr>
<tr>
<td>The paper’s use of grammar, style and mechanics convey the student’s ideas; however, errors interfere with communication.</td>
<td>The paper’s word choice and syntax adheres to established conventions of grammar, usage and mechanics. There may be some errors, but they do not interfere with the author’s meaning.</td>
</tr>
<tr>
<td>1</td>
<td>The paper’s word choice and syntax enhances communication through variety, emphasis, and precision.</td>
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</tbody>
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NOTE: To receive the highest performance level presumes that the student also achieved the preceding performance levels in that row.

ADDITIONAL SCORES: In addition to the scores represented on the rubric, readers can also assign scores of 0 (zero).
- A score of 0 is assigned to a single row of the rubric when the paper displays a below-minimum level of quality as identified in that row of the rubric.
Overview

This performance task was intended to assess students’ ability to conduct scholarly and responsible research and articulate an evidence-based argument that clearly communicates the conclusion, solution, or answer to their stated research question. More specifically, this performance task was intended to assess students’ ability to:

- Generate a focused research question that is situated within or connected to a larger scholarly context or community;
- Explore relationships between and among multiple works representing multiple perspectives within the scholarly literature related to the topic of inquiry;
- Articulate what approach, method, or process they have chosen to use to address their research question, why they have chosen that approach to answering their question, and how they employed it;
- Develop and present their own argument, conclusion, or new understanding while acknowledging its limitations and discussing implications;
- Support their conclusion through the compilation, use, and synthesis of relevant and significant evidence generated by their research;
- Use organizational and design elements to effectively convey the paper’s message;
- Consistently and accurately cite, attribute, and integrate the knowledge and work of others, while distinguishing between the student’s voice and that of others;
- Generate a paper in which word choice and syntax enhance communication by adhering to established conventions of grammar, usage, and mechanics.
Misogyny in the Hip Hop Culture
Misogyny In the Hip Hop culture

For my AP Research project I will be studying why views on women have hanged negatively over time in the hip hop culture. In this project I will be studying music, articles and documentaries to try to get a true understanding on why it’s become increasingly popular in this genre. Misogyny has been proven to be increasing in the hip hop culture, and for some reason it seems to be very popular in the youth culture which makes it sell a lot more so there is really no reason for the artist to stop. But what i aim to find out is why the views have become so negative and why it is widely accepted by the youth.

The idea of hip hop started around the 1970’s in the Bronx. During this time in the Bronx it was literally like a war zone, there were no findings to the city and politicians weren't helping so buildings were literally being burned down for insurance money. Also during this time disco ruled the youth and was mainstream. At the same time hip hop was being created and was an underground thing. It all started with a DJ named Kool Herc who found that the “break” in the song on a vinyl on repeat made a new song. At the time there were no MCs on the mic, people would come to the underground parties to hear the DJ spin the vinyls and would dance to it. Later on a man named GrandMaster Flash perfected the technique of spinning records and put it onto a bigger direction. Soon enough MC’s got on the mic and they started to form groups. The most famous groups at the time were GrandMaster Flash and the Furious 5 and the Cold Crush
Brothers. During this era of hip hop they would rap about either how they are rocking the mic, who should be dancing to the beat, or about showing love to the ladies. It was a simpler time for MC’s in this era, you didn’t really need artistic bars, just good flow and a nice voice to compliment the beat. During this time, the DJs spinning the records were the superstars, people really only came to see them. Throughout the late 70’s lyrics became more serious, than a man named Afrikaa Bambaataa became big and capitalized the hip hop movement with the zulu nation. From this the sound of hip hop went through many changes from sounds from Run DMC’s “Its tricky” in the 80’s, to NWA’s “Straight out of Compton” in the 90s, along with many other great hits at this time because personally the 90s were the golden era of hip hop with Tupca, Biggie, and many other stars from this era. Then speed up to the early 2000’s and you have Soulja boy’s “Crank that” topping the charts, and now present day the new sound is Migos’ “Bad and Bougie.”

The hip hop culture has taken a big change from its origins, it went from talking about a struggle to “look what i have and look what you don’t.” In this generation hip hop is the biggest influence right now especially with the youth. It’s on tv, your local radio stations, and all over social media. I myself have grown up on hip hop growing up in the 2000’s. In my era the big rappers i would listen to is 50 cent, lil wayne, the game, soulja boy, eminem, etc. All of these rappers explicitly disrespected women in a majority of there songs. Whether is was a violent line talking about rape or a club hit demeaning a girl to do or show things on command or for money, it was all said on those records and no one even batted an eye at it. Even i did not notice it because i was too young to even evaluate music, but now that i am older i listen to those old tracks and really hear it. I also compare these records to more recent songs today and you can easily see how much it has increased.
Not all hip hop music is completely bad. There are artists that do talk about positive things, certain struggles in life, or even problems in the world including politics. These rappers are what I like to refer to as “conscious rapper” as opposed to the others that talk nonsense, I call them “ignorant rappers”. The reason I call them ignorant is because what they talk about in their music isn't really very relatable to a majority of the people listening. I do not consider it a bad thing but that is just how I view their music. The reason I label the others “conscious” is because they talk about what is going on in the world and are aware of struggles the listeners are going through, usually from experience. Ignorant rappers usually take control of the all popular social media and radio. Those rappers on the radio are usually the ones that have the biggest influence on the youth due to the fact that those are the most mainstream rappers. Most conscious rappers are found on underground apps such as SoundCloud, they not as commonly found on popular social media platforms unless you really know them, they are rarely on the radio. Don't get me wrong there are many famous conscious rappers such as Joey Badass, Mick Jenkins, Earl Sweatshirts etc. but they are only as popular as their fan base can really make them. Since they are conscious they don't have a bigger fanbase than the ignorant rapper such as Migos, Lil Uzi Vert, Lil Yachty, etc. they have a bigger influence.

What all the ignorant rappers have in common is that they all rap about the same thing which is making money selling drugs and getting woman. They give up the Persona of being alpha male which is fairly popular and most kids try to copy because these rappers are their role models. These traits come from a masculine image that each rapper tries to portray. Sometimes these rappers portray this image due to the way they were raised other times it's too the insecurities and don't want to be seen as soft. This image goes way back to when gangster rap
was popular such as the rap group NWA. The only difference is they were telling your life story so
they were sort of conscious rappers yet ignorant at the same time. People try to portray this thing
because NWA started a new movement and Hip Hop bold culturally and politically. They are the
only group known to ever have a run-in with the police due to 1 song called f*** the police
which is how they get their name the most dangerous rap group alive. Many rappers try to copy
this Persona to this day but aren't really telling the truth. Some exceptions to this would be YG
Schoolboy Q who are actually gang members but don't fully commit to the same persona as
NWA did. Only rappers who try to act like end of you a really weren't living the gangster
lifestyle just as they were. The documentary host, Brian hurt, who hosted the document beyond
the Beats & Hip Hop said “hip hop Is in a box, in the box is money power and respect and drugs,
people are afraid to step out of the box because most people do it for the money so hip hop stays
in the Box.” This is why most rappers try to portray a masculine image, and are able to feel like
they are able to disrespect women. The way they speak about women is either very violent and
disrespecting or as if they could be traded off and have no value. This also goes for the videos,
they have women half naked being inappropriately touched by the men as they will and the
women have no issue. This shows no self respect for the women in the videos and leave the you
to believe that all women are like that. This leads to disrespect towards women in real life and
they don't know any better. In a research experiment done by Michelle S. Kistler and Moon J.
Lee, They showed that through Exposure to certain phrases said by rappers such as gold digger,
diva, dyke, and even b**** have become acceptable within the youth and seemed as regular
vocabulary towards women. All of these offensive terms have been set by rapper is either and
every song or at least one of their songs which is no surprise to me. The song is usually broadcasted on social media or or the radio so there really is no hiding in this from the youth.

There are many ways to use to a rap music is offensive or not. Even some older Generations don't believe the music is really hurtful. In the documentary made by Brian Hurt, one lady was asked are you offended by the lyrics and content of rap music she then replied “no because I know they are not talking about me.” Which is fairly ironic because most rappers are talking about all women rather than a certain one as they Used the demeaning terms in a plural form. An article done by Ruby M. Gourdine and Brianna P. Lemmons, They did a survey on a college campus that included 18 to 30 year old men and women. They had each person listening to music and give their opinions on the lyrics. The younger people being surveyed said that the lyrics were really offensive yet the older people being surveyed found Delirious being very offensive and misogynistic. One interesting thing that was found with this survey was that both genders found the music to be misogynistic and not just the females.

Knowing that lyrics and videos have such a strong hold and influence on the youth this makes it easier for them to accept misogyny throughout this generation without having a clue they are because they do not know better. With lyrics like “I took her home and enjoyed her she ain't even know it.” It's no wonder younger kids don't have respect for women and rape has become a common thing in this generation. Not only do rap lyrics expose younger generations to foul language it also introduces them to sexual content. Kiss early also hosted another research survey on Middle School is to see with a new on sex. Most knew what sex was but never experienced it. One thing they all had in common was that they all only heard about it through social media or through the music they listen to. Kids nowadays are being exposed to sexual content younger and younger which is not necessarily a horrible thing what is a pretty bad thing
knowing it ruins their innocence. Also kids have a great curiosity in my try it and make a mistake without being properly educated. Knowing that kids here this from their Role Models they will assume that it's okay to try these things because rappers never talk about the consequences daily talk about what they do and how great it is. A lot of rappers talk about taking it by force which emphasizes on rape and assault on women and make kids believe that it's okay to do so. Hip hop is also seen as homophobic make due to the fact that there are not really open gay rappers out right now. Also due to the fact that some rappers even use gay slurs to offend them most homosexuals feel unwelcomed. as I said before this type of genre is very masculine so most gay people cannot relate which becomes an attraction to them.

Another reason I found misogyny to be so popular or not only amongst the consumers but the rappers is because it's sells. Ever since the gangster rap movement many companies went from actual hip-hop lovers to corporate office business men. these men found this Market to be very profitable and paid rappers high amount of money to continue this work. End the document by Brian hurts he found that 70% of white people listen to hip-hop. When interviewing more why people trying to figure out why they said “it is like an escape end of you into a world we never lived in. We come from a world or we never have to worry about drive-bys or anything of that sort.” Knowing that this music has become a business game to corporate I now see why besides me would continue. I used to wonder why they wouldn't just stop because they know what they're doing. But t is this Crystal Clear it that this is their job and they're do what they're told to get that paycheck. If its booming is to be hateful towards woman or talk about money they will if it is popular to be talking about world politics or personal problems they will, it is just a job just as any other job would have period comma and employee listening was boss to get the paycheck. This piece of evidence is his pricing to me because you would think that most
rappers signed to a record label would have freedom and an expressed their artistic forms but I found that the industry messes up most rappers. A prime example of this would be the Black Eyed Peas, Apple de app and Will.I.Am once were backpack rappers comment what's your street rappers that perform and actually Spit lyrics. Once signed the label added Fergie and another member to their group and change them into a techno sort of feel, I'm sure will I am enjoyed this but I know it was not his true calling he let the industry change him.

Personally I find this issue with hip hop and misogyny conflicting. I myself as a hip-hop lover Listen to the lyrics and don't really mind them because I grew up on this period but sometimes when I'm in the car with my mother and she hears these lyrics and point them out I see her point of view and wonder why it is like this. I am not the only one who is conflicted by this issue. In an article written by Kristin Sollee , a feminist, she explained she is in the same predicament. She says it is like a vegan who can't stop eating one particular meat. She is also a hip hop lover but a very active feminists who can't decide between if she should be offended or not, particularly for the same reasons as me, she grew up on it and loves hip-hop yet she loves her own gender and should feel empowered this music he doesn't since it is a masculine genre. What she says in a conclusion is that there is no correct way to really take in the culture which was interesting to me because following that since and she said there is no real way to be a feminist. What I got from this is that you choose to be offended by this music whether it is towards you or women or not. and this coming from a female really spoke going to me due to the fact that she understood that as a teenager it was easy ignore but growing older it was very hard to ignore it.

In conclusion I find that Hip Hop is misogynistic due to the aggressiveness and expectation of a male rapper. Male rappers believe they need to be this tough heartless person in
order to be accepted. And since rappers are the younger kids role models, they believe they need to be just like them. Since this pattern started in the late 80s, this trend of attitude has become very popular throughout the later generations which brings in a lot of money to the rappers with this type of persona today. Also it is due to Executive decisions for sales by either artist teams or managers comma because they realize that this type of music sells to the younger generation. Although this has been an issue for many generations I have noticed that conscious rap is on the rise and this trend May soon die out which is a big step. Many female rappers have stepped in the game such as Iggy Azalea and Nicki Minaj which is also a huge step. Female rappers that been in the game since the nineties but they were also aggressive and sound masking which Rivera on a relatable to females so this new generation female rappers is a big thing for women all around the world. I predict in a matter of five to ten years things will change, conscious rap will take over because people will want to hear actual bars and music will be equal for everybody.
Work Cited


Sample: K
1 Understand and Analyze Context Score: 2
2 Understand and Analyze Argument Score: 2
3 Evaluate Sources and Evidence Score: 4
4 Research Design Score: 0
5 Establish Argument Score: 3
6 Select and Use Evidence Score: 2
7 Engage Audience Score: 1
8 Apply Conventions Score: 2
9 Apply Conventions Score: 1

LOW SAMPLE RESPONSE

Misogyny in Hip Hop Culture

Content Area: Understand and Analyze Context — Row 1
The response earned 2 points for this row because it only identifies a broad topic of inquiry (see page 2, paragraph 1: “For my AP Research project I will be studying why views on women have changed negatively over time in the hip hop culture”). The response did not 4 earn points because the topic is too broad: hip hop culture is very rich and multi-faceted.

Content Area: Understand and Analyze Argument — Row 2
The response earned 2 points for this row because there is only a single perspective within the literature review. The response did not 4 earn points because the paper does not endeavor to explore the rich literature surrounding this genre, and it reads simply as a summary of the growth of rap music.

Content Area: Evaluate Sources and Evidence — Row 3
The response earned 4 points for this row because it does include a few scholarly articles (e.g. Gourdine & Lemmons, 2011; Kistler & Lee, 2009; and Ross & Coleman, 2011). The response did not earn 2 points because the paper did use scholarly articles that were relevant and credible for the purpose of inquiry (page 5, paragraph 1: research experiment performed by Kistler & Lee, and page 6, paragraph 1: Gourdine & Lemmons campus survey). The response did not earn 6 points because it does not explicitly explain the relevance of these sources to the student’s own topic of inquiry.

Content Area: Research Design — Row 4
The response earned 0 points for this row because it contains no explicit mention of a research method. The response did not earn 3 points because the statement: “In this project I will be studying music, articles and documentaries to try to get a true understanding on why it’s become increasingly popular in this genre” on page 1, paragraph 1, may indicate the direction of the paper, but is not an indication of a method per se as it tells us nothing about how the research will be performed.
Content Area: Establish Argument — Row 5
The response earned 3 points for this row because it poses a simplistic and inconsistently supported argument that does not convey a new understanding. The statement: "In conclusion I find that Hip Hop is misogynistic due to the aggressiveness and expectation of a male rapper" on the bottom of page 8 does not earn the paper 5 points because it is insufficiently supported by evidence derived from the student’s research.

Content Area: Select and Use Evidence — Row 6
The response earned 2 points for this row because while the student does include some independent evidence in the paper, the argument is advanced largely by the student’s own personal opinions and experience (see page 5, paragraph 1: "This shows no self respect for the women in the videos and leave the you to believe that all women are like that. This leads to disrespect towards women in real life and they don’t know any better"). The response did not earn 4 points because the evidence does not support most of the claims and is not derived from a credible research method.

Content Area: Engage Audience — Row 7
The response earned 1 point for this row because the paper contains rudimentary organizational elements (in keeping with most of the "Required Elements" of the Performance Task). The response did not earn 2 points because the flow of the paper is impeded by its overall structure and lack of section headings that would give the reader a clearer sense of the paper’s focus and direction.

Content Area: Apply Conventions — Row 8
The response earned 2 points for this row because there is a clear pattern of citation/attribution errors - for example, songs by artists such as Run DMC and NWA are not cited on page 3, and the documentary by Brian Hurt is not cited on page 5. The response did not earn 4 points because it has too many errors to demonstrate consistent credible attribution.

Content Area: Apply Conventions — Row 9
The response earned 1 point for this row because the writing contains a large number of grammatical and stylistic errors. The response did not earn 2 points because these errors interfere with communication and impede the paper’s clear conveyance of its ideas.