

Syllabus Development Guide: AP[®] Microeconomics

The guide contains the following sections and information:

Curricular Requirements	The curricular requirements are the core elements of the course. Your syllabus must provide clear evidence that each requirement is fully addressed in your course.
Scoring Components	Some curricular requirements consist of complex, multipart statements. These particular requirements are broken down into their component parts and restated as “scoring components.” Reviewers will look for evidence that each scoring component is included in your course.
Evaluation Guideline(s)	These are the guidelines used by reviewers to evaluate the evidence in your syllabus. Use these guidelines to determine the level of detail reviewers require to demonstrate how the curricular requirements are met in your course.
Key Term(s)	These ensure that certain terms or expressions, within the curricular requirement or scoring component that may have multiple meanings, are clearly defined.
Samples of Evidence For each scoring component, three separate samples of evidence are provided. These statements provide clear descriptions of what acceptable evidence should look like.	

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Curricular Requirement	The course promotes understanding of economic decision making and its factors, such as marginal analysis and opportunity costs.
Scoring Component 1	The course provides instruction in basic economic concepts and promotes understanding of economic decision-making factors, such as marginal analysis and opportunity costs.
Evaluation Guideline(s)	<p>The syllabus must explicitly mention instruction in basic microeconomic concepts.</p> <p>If the syllabus sufficiently cites textbooks or materials (author, title, and edition) included in the College Board's example textbook lists and the practice or topic in the scoring component is identified as being taught, then the scoring component has been satisfied.</p>
Key Term(s)	None at this time.
Samples of Evidence <ol style="list-style-type: none">1. The syllabus includes a description of an introductory unit that includes the basic economic concepts.2. The syllabus includes an introductory unit of the course with corresponding textbook chapter(s) cited.3. A detailed course description is incorporated within the syllabus that makes clear the course teaches the economic approach to decision making.	

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Curricular Requirement	<p>The course provides instruction in each of the following four topics outlined in the course description:</p> <ul style="list-style-type: none"> • Basic economic concepts • The nature and functions of product markets • Factor markets • Market failure and the role of government
Scoring Component 2	The course provides instruction in the nature and functions of product markets: Supply and Demand Model.
Evaluation Guideline(s)	<p>The syllabus must include mention of coverage of supply and demand.</p> <p>If the syllabus sufficiently cites textbooks or materials (author, title, and edition) included in the College Board's example textbook lists and the practice or topic in the scoring component is identified as being taught, then the scoring component has been satisfied.</p>
Key Term(s)	None at this time.
<p>Samples of Evidence</p> <ol style="list-style-type: none"> 1. The syllabus cites a chapter out of an approved textbook, for example, "Unit 2: Supply and Demand Model." 2. Supply and demand is mentioned with the corresponding textbook chapter(s) within the syllabus. 3. The syllabus includes a unit focusing on supply and demand with corresponding textbook chapter(s). For example, "Unit 2: Supply and Demand Model — Chapters 3 and 4." 	

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Curricular Requirement	<p>The course provides instruction in each of the following four topics outlined in the course description:</p> <ul style="list-style-type: none"> • Basic economic concepts • The nature and functions of product markets • Factor markets • Market failure and the role of government
Scoring Component 3	The course provides instruction in the nature and functions of product markets: Consumer Choice.
Evaluation Guideline(s)	<p>The syllabus must include mention of consumer choice.</p> <p>If the syllabus sufficiently cites textbooks or materials (author, title, and edition) included in the College Board's example textbook lists and the practice or topic in the scoring component is identified as being taught, then the scoring component has been satisfied.</p>
Key Term(s)	None at this time.
<p>Samples of Evidence</p> <ol style="list-style-type: none"> 1. The syllabus cites a chapter out of an approved textbook, for example, "Unit 3: Consumer Choice." 2. Consumer choice is mentioned with corresponding chapter(s) noted in the syllabus. 3. The syllabus refers to instruction of utility and marginal utility with corresponding chapter(s) noted. 	

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Scoring Component 4	The course provides instruction in the nature and functions of product markets: Production and Costs.
Evaluation Guideline(s)	<p>The syllabus must include mention of production and costs.</p> <p>If the syllabus sufficiently cites textbooks or materials (author, title, and edition) included in the College Board's example textbook lists and the practice or topic in the scoring component is identified as being taught, then the scoring component has been satisfied.</p>
Key Term(s)	None at this time.
<p>Samples of Evidence</p> <ol style="list-style-type: none"> 1. The syllabus cites a chapter out of an approved textbook, for example, "Unit 4: Production and Costs." 2. The syllabus mentions production and costs with corresponding chapter(s) listed. 3. The syllabus includes a unit on production and costs with corresponding textbook chapter(s). For example, "Unit 4: Production and Costs — Chapters 9 and 10." 	

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Curricular Requirement	<p>The course provides instruction in each of the following four topics outlined in the course description:</p> <ul style="list-style-type: none"> • Basic economic concepts • The nature and functions of product markets • Factor markets • Market failure and the role of government
Scoring Component 5	The course provides instruction in the nature and functions of product markets: Market Structures.
Evaluation Guideline(s)	<p>The syllabus must include mention of market structures.</p> <p>If the syllabus sufficiently cites textbooks or materials (author, title, and edition) included in the College Board’s example textbook lists and the practice or topic in the scoring component is identified as being taught, then the scoring component has been satisfied.</p>
Key Term(s)	None at this time.
<p>Samples of Evidence</p> <ol style="list-style-type: none"> 1. The syllabus cites a chapter out of an approved textbook, for example, “Unit 5: Market Structures (perfect competition, monopolistic competition, monopoly, oligopoly).” 2. Market structures are mentioned with corresponding chapters listed (that include all four structures) within the syllabus. 3. The syllabus includes a unit focusing on market structures with corresponding textbook chapter. For example, “Unit 5: Market Structures — Chapters 12, 13, and 14.” 	

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Curricular Requirement	<p>The course provides instruction in each of the following four topics outlined in the course description:</p> <ul style="list-style-type: none"> • Basic economic concepts • The nature and functions of product markets • Factor markets • Market failure and the role of government
Scoring Component 6	The course provides instruction in factor markets.
Evaluation Guideline(s)	<p>The syllabus must include evidence of factor markets including Capital and Labor markets.</p> <p>If the syllabus sufficiently cites textbooks or materials (author, title, and edition) included in the College Board's example textbook lists and the practice or topic in the scoring component is identified as being taught, then the scoring component has been satisfied.</p>
Key Term(s)	None at this time.
<p>Samples of Evidence</p> <ol style="list-style-type: none"> 1. The syllabus includes a unit on Factor Markets with corresponding textbook chapters. 2. The market for resources — Labor and Capital are listed on the syllabus. 3. The syllabus includes labor and capital factor markets as a subtopic under Factor Markets. 	

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Curricular Requirement	<p>The course provides instruction in each of the following four topics outlined in the course description:</p> <ul style="list-style-type: none"> • Basic economic concepts • The nature and functions of product markets • Factor markets • Market failure and the role of government
Scoring Component 7	The course provides instruction in market failure and the role of government in correcting market failure.
Evaluation Guideline(s)	<p>The syllabus must include mention of market failure and the role of government.</p> <p>If the syllabus sufficiently cites textbooks or materials (author, title, and edition) included in the College Board's example textbook lists and the practice or topic in the scoring component is identified as being taught, then the scoring component has been satisfied.</p>
Key Term(s)	None at this time.
<p>Samples of Evidence</p> <ol style="list-style-type: none"> 1. The syllabus mentions market failures with corresponding textbook chapter(s). 2. The course covers market failures and the role of government. 3. The syllabus cites a recommended textbook, for example, "Unit 7: Market Failures and Unit 8: Government Intervention." 	

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Curricular Requirement	The course teaches how to generate, interpret, label, and analyze graphs, charts, and data to describe and explain economic concepts.
Scoring Component 8	The course teaches students how to generate graphs and charts to describe economic concepts.
Evaluation Guideline(s)	<p>Generating graphs to describe and explain economic models can be inferred from a course outline that addresses scoring components 1 through 7 and provides evidence that students draw graphs as part of at least one course requirement.</p> <p>There must be evidence that students are required to actually generate (draw) correctly labeled graphs throughout the course.</p>
Key Term(s)	Generate: Students create and correctly label graphs.
Samples of Evidence <ol style="list-style-type: none"> 1. Students complete exercises that require they draw graphs (e.g., student workbooks where evidence is given that the workbooks require graphing) during the course. 2. Class homework, exams, or activities that explicitly require graphing are included throughout the syllabus. 3. The syllabus outlines a unit and focuses with graphs within the unit, for example, “Unit 1: Basic Economic Concepts, with explicit time devoted to a ‘graphing day’ or reference to a textbook chapter appendix devoted to graphing concepts.” 	

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Curricular Requirement	The course teaches how to generate, interpret, label, and analyze graphs, charts, and data to describe and explain economic concepts.
Scoring Component 9	The course teaches students how to interpret and analyze graphs, charts, and data to describe economic concepts.
Evaluation Guideline(s)	Interpreting and analyzing graphs, charts, and data to describe and explain economic concepts can be inferred from a course outline that addresses scoring components 1 through 7. If a scoring component from 1 through 7 is not met, the syllabus must make it clear that graphing is taught for evidence to be sufficient.
Key Term(s)	Analyze: Students take a model and apply it.
Samples of Evidence 1. The syllabus includes an expository statement indicating the importance of graphing to the approach used throughout the class. 2. Students complete exercises that require graphical analysis (e.g., student workbooks where evidence is given that the workbooks require graphing). 3. Throughout the course, the syllabus includes class homework, exams, and activities that explicitly use graphical analysis.	