



AP Potential™

Discover the Possibilities

Information
for State-Level
Users

Open the world of AP® to academically qualified students who may otherwise be overlooked — with AP Potential™. It is available for any school, district, or state that administers any exam within the SAT Suite of Assessments.

AP Potential™ is a free, Web-based tool that helps you increase access to AP® by using the SAT® Suite of Assessments score data to identify students with the potential to succeed in AP.

AP Potential is rooted in a long line of research showing PSAT/NMSQT® scores, and by extension SAT scores, predict performance on specific AP Exams — often with more accuracy than other traditionally used methods.¹

appotential.collegeboard.org

In the State of Delaware, we are using AP Potential as a strong measure for identifying students who are ready for more rigorous course work, supporting our goal of ensuring that students graduate college and are career ready.

Michael Watson
Chief Academic Officer
Delaware State Department of Education
Dover, DE

AP Potential gives you a whole new data set in terms of potential students who can take that course. AP Potential was the backbone of us expanding our [AP] program.

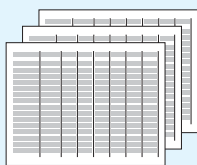
Von Mansfield
Superintendent
Homewood-Flossmoor School District
Homewood, IL

Our data team found stronger correlations with the indices used by AP Potential than with state testing or even grades in introductory courses in the same subject for placement into AP courses.

Sharon Aigler
Science Teacher
Medway High School
Medway, MA

What you'll get:

Rosters that show all students in the selected grade(s) who have the potential to succeed in the AP courses you select.² State users can generate reports at the school, district, or state levels.



A customized letter template that you can use with the mailing address data provided in your reports to inform parents/guardians of their child's AP potential.³



The ability to sort your rosters by such characteristics as race/ethnicity or gender to support school, district, or state-level equity and access goals.

J	A	B	C	D	E	F	G	H	I	J	K	L	M
1	DISTRICT	SCHOOL	SCHOOL CODE	LAST NAME	FIRST NAME	SID	DATE OF BIRTH	ADDRESS	CITY	STATE	ZIP	ETHNICITY	GENDER
2	Example District	Example School 1	1234567	ADRIAN	ADRIAN		1/1/99	1234 MAIN ST	Anytown	ST	12345	American Indian or Alaska Native	MALE
3	Example District	Example School 1	1234567	AJANI	AJANI		1/2/99	1234 MAIN ST	Anytown	ST	12345	Black or African American	MALE
4	Example District	Example School 1	1234567	ALERO	ALERO	1111111	1/3/99	1234 MAIN ST	Anytown	ST	12345	Asian	FEMALE
5	Example District	Example School 1	1234567	ALVERNA	ALVERNA		1/4/99	1234 MAIN ST	Anytown	ST	12345	White	FEMALE
6	Example District	Example School 1	1234567	ANDRE	ANDRE		1/5/99	1234 MAIN ST	Anytown	ST	12345	Hispanic or Latino	MALE
7	Example District	Example School 1	1234567	ANDRES	ANDRES		1/6/99	1234 MAIN ST	Anytown	ST	12345	Native Hawaiian or other Pacific Islander	MALE
8	Example District	Example School 1	1234567	ANDREW	ANDREW		1/7/99	1234 MAIN ST	Anytown	ST	12345	Two or more races	FEMALE
9	Example District	Example School 1	1234567	ANFAL	ANFAL		1/8/99	1234 MAIN ST	Anytown	ST	12345	Other	FEMALE
10	Example District	Example School 1	1234567	ANGELA	ANGELA	1111112	1/9/99	1234 MAIN ST	Anytown	ST	12345	American Indian or Alaska Native	FEMALE
11	Example District	Example School 1	1234567	ARICA	ARICA		1/10/99	1234 MAIN ST	Anytown	ST	12345	Black or African American	FEMALE
12	Example District	Example School 1	1234567	ASHARAE	ASHARAE		1/11/99	1234 MAIN ST	Anytown	ST	12345	Asian	FEMALE
13	Example District	Example School 1	1234567	AYANNA	AYANNA		1/12/99	1234 MAIN ST	Anytown	ST	12345	White	FEMALE
14	Example District	Example School 1	1234567	BENIAH	BENIAH		1/13/99	1234 MAIN ST	Anytown	ST	12345	Hispanic or Latino	FEMALE
15	Example District	Example School 1	1234567	BRADFORD	BRADFORD		1/14/99	1234 MAIN ST	Anytown	ST	12345	Native Hawaiian or other Pacific Islander	MALE
16	Example District	Example School 1	1234567	BRANDI	BRANDI		1/15/99	1234 MAIN ST	Anytown	ST	12345	Two or more races	FEMALE
17	Example District	Example School 1	1234567	BRIA	BRIA		1/16/99	1234 MAIN ST	Anytown	ST	12345	Other	FEMALE
18	Example District	Example School 1	1234567	BRITTNEY	BRITTNEY		1/17/99	1234 MAIN ST	Anytown	ST	12345	American Indian or Alaska Native	FEMALE
19	Example District	Example School 1	1234567	BRYAN	BRYAN		1/18/99	1234 MAIN ST	Anytown	ST	12345	Black or African American	MALE
20	Example District	Example School 1	1234567	CHERON	CHERON		1/19/99	1234 MAIN ST	Anytown	ST	12345	Asian	FEMALE
21	Example District	Example School 1	1234567	CHEYNESE	CHEYNESE		1/20/99	1234 MAIN ST	Anytown	ST	12345	White	FEMALE
22	Example District	Example School 1	1234567	CHRIS	CHRIS		1/21/99	1234 MAIN ST	Anytown	ST	12345	Hispanic or Latino	MALE
23	Example District	Example School 1	1234567	CHRISTIAN	CHRISTIAN		1/22/99	1234 MAIN ST	Anytown	ST	12345	Native Hawaiian or other Pacific Islander	MALE
24	Example District	Example School 1	1234567	CHRISTINA	CHRISTINA		1/23/99	1234 MAIN ST	Anytown	ST	12345	Two or more races	FEMALE
25	Example District	Example School 2	2345678	CHRISTOPHER	CHRISTOPHER		1/24/99	1234 MAIN ST	Anytown	ST	12345	Other	MALE
26	Example District	Example School 2	2345678	CIENNA	CIENNA		1/25/99	1234 MAIN ST	Anytown	ST	12345	American Indian or Alaska Native	FEMALE
27	Example District	Example School 2	2345678	CLEON	CLEON		1/26/99	1234 MAIN ST	Anytown	ST	12345	Black or African American	MALE
28	Example District	Example School 2	2345678	COURTNEY	COURTNEY		1/27/99	1234 MAIN ST	Anytown	ST	12345	Asian	FEMALE
29	Example District	Example School 2	2345678	CRYSTAL	CRYSTAL		1/28/99	1234 MAIN ST	Anytown	ST	12345	White	FEMALE
30	Example District	Example School 2	2345678	CRYSTAL	CRYSTAL		1/29/99	1234 MAIN ST	Anytown	ST	12345	Hispanic or Latino	FEMALE
31	Example District	Example School 2	2345678	DALON	DALON		1/30/99	1234 MAIN ST	Anytown	ST	12345	Native Hawaiian or other Pacific Islander	MALE
32	Example District	Example School 2	2345678	DANIEKA	DANIEKA		1/31/99	1234 MAIN ST	Anytown	ST	12345	Two or more races	FEMALE
33	Example District	Example School 2	2345678	DANIELLE	DANIELLE		2/1/99	1234 MAIN ST	Anytown	ST	12345	Other	FEMALE
34	Example District	Example School 2	2345678	DEMI	DEMI		2/2/99	1234 MAIN ST	Anytown	ST	12345	American Indian or Alaska Native	FEMALE
35	Example District	Example School 2	2345678	DESHAWN	DESHAWN		2/3/99	1234 MAIN ST	Anytown	ST	12345	Black or African American	MALE
36	Example District	Example School 2	2345678	DITAYA	DITAYA		2/4/99	1234 MAIN ST	Anytown	ST	12345	Asian	FEMALE
37	Example District	Example School 2	2345678	DMURE	DMURE		2/5/99	1234 MAIN ST	Anytown	ST	12345	White	FEMALE
38	Example District	Example School 2	2345678	DONOVAN	DONOVAN		2/6/99	1234 MAIN ST	Anytown	ST	12345	Hispanic or Latino	MALE
39	Example District	Example School 2	2345678	DONOVAN	DONOVAN		2/7/99	1234 MAIN ST	Anytown	ST	12345	Native Hawaiian or other Pacific Islander	MALE
40	Example District	Example School 2	2345678	EDWARD	EDWARD		2/8/99	1234 MAIN ST	Anytown	ST	12345	Two or more races	MALE
41	Example District	Example School 2	2345678	ELIZABETH	ELIZABETH		2/9/99	1234 MAIN ST	Anytown	ST	12345	Other	FEMALE
42	Example District	Example School 2	2345678	EMERSON	EMERSON		2/10/99	1234 MAIN ST	Anytown	ST	12345	American Indian or Alaska Native	MALE
43	Example District	Example School 2	2345678	ERIKA	ERIKA	80004015	2/11/99	1234 MAIN ST	Anytown	ST	12345	Black or African American	FEMALE
44	Example District	Example School 2	2345678	ESTHERLAUREN	ESTHERLAUREN		2/12/99	1234 MAIN ST	Anytown	ST	12345	Asian	FEMALE
45	Example District	Example School 2	2345678	FABIO	FABIO		2/13/99	1234 MAIN ST	Anytown	ST	12345	White	MALE
46	Example District	Example School 2	2345678	FARILAH	FARILAH		2/14/99	1234 MAIN ST	Anytown	ST	12345	Hispanic or Latino	FEMALE
47	Example District	Example School 2	2345678	FARLEY	FARLEY		2/15/99	1234 MAIN ST	Anytown	ST	12345	Native Hawaiian or other Pacific Islander	MALE
48	Example District	Example School 2	2345678	GABRIELLE	GABRIELLE		2/16/99	1234 MAIN ST	Anytown	ST	12345	Two or more races	FEMALE
49	Example District	Example School 2	2345678	GABRIELLE	GABRIELLE		2/17/99	1234 MAIN ST	Anytown	ST	12345	Other	FEMALE

New Feature:
State-level users can now create a single, comprehensive roster that shows the AP potential of students by school and district.

1. Research Report No. 2006-1, *The Relationship Between PSAT/NMSQT Scores and AP Examination Grades: A Follow-Up Study*, The College Board, New York, 2006.

Zhang, X., Patel, P., Ewing, M. (2014a). *AP[®] Potential predicted by PSAT/NMSQT[®] scores using logistic regression* (College Board Statistical Report 2014-1). New York: The College Board.

Zhang, X., Patel, P., Ewing, M. (2014b). *Incorporating 9th- grade PSAT/NMSQT[®] scores into AP Potential[™] predictions for AP[®] European History and AP World History* (College Board Statistical Report 2014-2). New York: The College Board.

The continued reporting of AP Potential based on scores from the entire SAT Suite of Assessments was achieved through the application of concordance tables that placed the old PSAT/NMSQT expectancy tables on the new scale for the redesigned assessments.

2. Reports are generated while remaining compliant with student data release and privacy guidelines.

3. The College Board also reports information about AP Potential directly to students through the SAT Suite of Assessments Student Reporting Portal. Learn more at studentscores.collegeboard.org

To find out the AP potential of your students, follow these steps:

1 Confirm that your state has access to AP Potential. State Department of Education officials should contact their College Board regional office to set up state-level access.

2 Once access has been established, go to appotential.collegeboard.org and sign in to your College Board account. You can sign up for an account on that page if you do not have one.

3 Follow the prompts to generate your AP Potential roster(s).

Sample state-level roster:

Name of student

AP subject

% probability of success on an AP Exam
(a score of 3 or higher)

Show 50 students

Showing 1 to 50 of 13,999 students

Export to CSV

District	School	Student	Grade	Student ID	Art History	Biology	Calculus AB	Chemistry	Comparative Government Politics
					60	60	60	60	60
Example District	flower	STU-8417308, D C	10th	67676767	Y				Y
Example District	flower	STU-8417390, J C	10th	12121212					
Example District	flower	STU-8417404, L	10th	56565656					
Example District	flower	STU-8417408, J	10th	99999999	Y	Y		Y	Y
Example District	flower	STU-8417409, M C	10th	45454545					
Example District	flower	STU-8417416, J N	10th	88888888					
Example District	flower	STU-8417418, S A	10th	3434343					
Example District	flower	STU-8417426, K N	10th	3333333	Y				
Example District	flower	STU-8417427, K W	10th	2323232					
Example District	flower	STU-8417446, T M	10th	5555555					
Example District	flower	STU-8417453, K	10th	7777777					
Example District	flower	STU-8417459, A K	10th	1111111					
Example District	flower	STU-8417460, E E	10th	6666666					
Example District	flower	STU-8417464, B	10th	1111111	Y				

A "Y" indicates a student has potential for success in the subject

With AP Potential, schools, districts, and states can:

- **Support access to AP** for all academically prepared students
- **Develop robust AP programs** by identifying whether a school should expand its course offerings and/or increase the number of sections of AP courses already offered
- **Reduce time to recruit** new AP students
- **Meet college and career readiness** accountability measures

AP Potential supports equity and access

College Board data show that **hundreds of thousands of high school students nationwide** have the potential to succeed in AP but do not take any matched AP course. Bridging this gap is crucial to supporting student access to college.

AP Potential includes race/ethnicity data that can help schools, districts, and states support access to college for all students — including African American, Latino, and Native American students — who are less likely than their white and Asian peers to be enrolled in AP classes for which they have shown potential.



The Value of AP

Research indicates that **students who score a 3 or higher** on an AP Exam typically **experience greater academic success in college** and are more likely to earn a college degree than non-AP students.



Record your AP Potential Access Code here and save these instructions for easy access to the AP Potential tool.

SCHOOL YEAR ACCESS CODE

SCHOOL YEAR ACCESS CODE

SCHOOL YEAR ACCESS CODE

About AP®

The Advanced Placement Program® (AP®) enables willing and academically prepared students to pursue college-level studies — with the opportunity to earn college credit, advanced placement, or both — while still in high school. AP Exams are given each year in May. Students who earn a qualifying score on an AP Exam are typically eligible to receive college credit and/or placement into advanced courses in college. Every aspect of AP course and exam development is the result of collaboration between AP teachers and college faculty. They work together to develop AP courses and exams, set scoring standards, and score the exams.