Student
Email Template

Use the language below as a guide when drafting student communications about the new AP Computer Science Principles course and its benefits.

Subject Line:
Creative Thinkers Wanted

Headline:
Dive into AP Computer Science Principles

Main Copy:
Computer science is everywhere, from our smartphones and video games to music, medicine, and much more. AP's newest course, AP Computer Science Principles (CSP), can help you understand how computing and technology influence the world around you.

In AP CSP, you can learn how to creatively address real-world issues and concerns while using the same processes and tools as artists, writers, computer scientists, and engineers to bring ideas to life.

Want to learn more?
You're invited to attend an AP Computer Science Principles information session on <DATE> to learn about this exciting, new course. We look forward to seeing you there.

<<Event Name>>
<<Date>>
<<Time>>
<<Place>>

RSVP by email to _____ or by telephone to ### ### ####.

Learn more about AP CSP at **collegeboard.org/CSP.**