



Parent Email Template

Use the language below as a guide when drafting student communications about the new AP Computer Science Principles course and its benefits.

Subject Line:

Introducing AP Computer Science Principles

Headline:

Help Your Child Create the Future

Main Copy:

We are excited to introduce you to AP's newest course, AP Computer Science Principles (CSP). This class demonstrates to students the essential ideas of computer science and shows how computing and technology can influence the world around them.

As you may know, computer science experience has become an imperative for today's students and the workforce of tomorrow, and one of the goals of this course is to get students equipped for success in the 21st century. In CSP, your child will have the opportunity to creatively address real-world issues and concerns using the same processes and tools as artists, writers, computer scientists, and engineers to bring ideas to life.

Want to learn more?

You're invited to attend an AP Computer Science Principles information session on <DATE> to learn about this exciting, new course. We look forward to seeing you there.

<<Event Name>>

<<Date>>

<<Time>>

<<Place>>

RSVP by email to _____ or by telephone to ### ## ##.

Learn more about AP CSP at collegeboard.org/CSP.