

Prepárate™ :

Educating Latinos for
the Future of America

March 10–11, 2011
Hyatt Regency San Antonio
San Antonio, Texas



**Participate, get energized
and build your professional network!**



Dear Colleagues:

Welcome to Prepárate™ 2011, the College Board's premier Latino focused conference! This year we are meeting in Texas, where Latino students comprise a plurality of primary school students and nearly 40 percent of public high school students. However, the Latino student population here and throughout America still faces unique challenges, including second-language acquisition, immigration status, limited college readiness and a low college completion rate. These problems will only be made worse by unfortunate fiscal realities that are forcing education cuts in states across the country. That's why it is more critical than ever that we gather to share best practices and solutions that address the needs of this important and growing group of students.

During last year's Prepárate conference, we solicited insight from attendees about how Latino students and their families make important college decisions. The three most popular responses were:

- Parents: the most important influence in a student's life, parents need to be better informed and more engaged.
- Funding and Financial Aid: the general means of students and families, as well as available financial assistance for entrance exams and tuition.
- Information: the information and resources, or lack thereof, available to Latino students and families — basic information about the education system to more nuanced issues like standardized tests.

We heard your voices, and organized this year's conference to address these topics. We have many outstanding presenters from fields including education, entertainment, business and public service, and we are grateful to all of them for sharing their time and their expertise to advance Latino education.

In addition, we are extremely pleased to honor singer and philanthropist Vikki Carr for her work to establish the Vikki Carr Scholarship Foundation, which has awarded more than half a million dollars in scholarships to Latino students and their families. And we are also thrilled to welcome actor, director and activist Edward James Olmos, who will be honored for his role in exposing Latino students and families to the Advanced Placement Program® thorough his portrayal of the unforgettable teacher Jaime Escalante in the film *Stand and Deliver*.

With so many extraordinary opportunities, I encourage you to attend as many sessions as possible and to acquire every tool and strategy you can. Learning from each other is the surest way to know what works, what doesn't and what we all can do to positively impact our students and our communities.

Knowing that our efforts together will continue beyond San Antonio, the College Board family and I look forward to working with you in the weeks and months ahead to strengthen our partnership and support our students.

Sincerely,

Gaston Caperton

Dear Colegas,

For many of you, this will be your fifth Prepárate; for others, your first. Whatever your history with Prepárate, we welcome you to the great city of San Antonio. The city's spirit, culture and traditions make it an ideal setting for Prepárate 2011!

As this conference was first being envisioned in 2005, we wanted a name that spoke to the important issue at hand, preparing more Latino students for success in college. As we gave further thought to the conference, we also wanted a name that captured the need to better prepare our schools, colleges and universities to embrace the extraordinary talents and potential of our Latino students. The name Prepárate is as much a call to action for Latino students and their families as it is to our educational leaders. We must continue to work together to maximize one of America's greatest resources — our Latino students.

Our ability to meet President Obama's goal of 60 percent of young Americans having a college degree by 2020 is contingent on increasing significantly the number of Latino students graduating from our two-year and four-year colleges and universities. According to our friends at Excelencia in Education, Latinos will have to earn 5.5 million degrees to meet the 2020 goal. The College Board recently released *The College Completion Agenda* and supplementary policy guides produced in collaboration with the National Conference of State Legislatures. Research cited in the Agenda indicates that by eliminating the severity of disparities between currently underrepresented students will produce approximately half the degrees needed to meet our nation's 2020 goal. The College Board is pleased to be working with other national organizations in advocating for policies that support Latino college completion to keep our nation economically competitive.

What it is to be Latino today is different in so many ways than it was when the two of us attended college in the '60s and '70s. Many of the lessons we learned then about Latino student success have stood the test of time; others still need to be recast to meet the needs of today's Latino students, including better preparing our youth for our increasingly global community. One of the great strengths of Prepárate is its focus on cross-generational leadership in addressing the challenges and opportunities we face related to the Latino educational pipeline. Each and every voice is important to the success of this conference.

We would like to thank the planning committee members, the session presenters and our plenary speakers for contributing their experience, wisdom and time to Prepárate 2011. A very special thank you goes to Elizabeth Palacios, Rachel Ruiz, Rudy Reyna and Alfred Herrera for their exceptional leadership on developing this year's outstanding program.

We hope that your time in San Antonio will invigorate you and provide you with additional tools and ideas to be an even more effective change agent in support of Latino student success.

Sinceramente,



A handwritten signature in black ink that reads "Peter Negroni".

Peter Negroni
Senior Vice President
Relationship Development
The College Board



A handwritten signature in black ink that reads "James Montoya".

James Montoya
Vice President
Relationship Development
The College Board

Welcome by Conference Chairs

Welcome to the Fifth Annual *Prepárate: Educating Latinos for the Future of America*. This conference is a very special convening of professionals committed to advancing Latinos and Latinas in education, business, science, politics and much more. Your attendance and your continued support of these initiatives are vital to our collective success. Despite the challenges of an economic downturn and potential state budget cuts for public and higher education, we must continue to remain steadfast in our mission to advocate for our students and their futures. At this conference we will have the opportunity to explore new ideas, share best practices and network with other professionals.

Our opening plenary speaker, Claudio Sánchez, education correspondent for NPR, will set the tone as he focuses on the “three P’s” of education reform: politics, policy and pedagogy. The luncheon on Thursday will feature Laura Sanford, president of the AT&T Foundation and Mike Marriner, co-founder of Roadtrip Nation, who will provide lessons learned from their initiative: *A Grant for Success*. At the Friday morning plenary, K–12 leaders will provide remarks on three key recommendations aimed at increasing college access, preparation and completion. Edward James Olmos and Favianna Rodríguez will provide our keynote address at the Friday luncheon on *Mobilizing Our Community*. We will close the conference with the afternoon plenary with several prominent leaders who will provide their perspectives on how to advance the agenda at the national and state levels in higher education.

We invite you to utilize this time to reflect deeply on these issues, to discuss and share successful efforts, and to then envision how to take back to your campus, organizations and classrooms what you have garnered throughout the conference. We thank the College Board for facilitating these important conversations between professionals, advocates and students!

Enjoy the conference and the beautiful city of San Antonio as we come together to celebrate our successes and unite our strengths for the new challenges that lie ahead. There is a wealth of knowledge, skill, talent, and passion here — together we can make a difference!

Bienvenidos a todos!



Elizabeth D. Palacios, Ph.D., LSSP, LPC
Dean for Student Development
Baylor University, TX



Rachel S. Ruiz, Ph.D.
Assistant Vice President
Office of P–20 Initiatives
The University of Texas San Antonio, TX

Preparate Advisory Committee

Elizabeth D. Palacios (Co-Chair)	Baylor University	TX
Rachel S. Ruiz (Co-Chair)	The University of Texas San Antonio	TX
Rosalind Alderman	St. Mary's University	TX
Esti Arriaga	Houston Independent School District	TX
Irma Archuleta	Evergreen Valley College	CA
Arnulfo Cedillo	College of Marin	CA
Chio Flores	Washington State University	WA
Araceli Frias	Washington State University	WA
Claudia González	Syracuse University	NY
Mary Jo Gonzales	Iowa State University	IA
Sylvia Palacios	Frisco Independent School District	TX
Tom Palacios	Frisco Independent School District	TX
Janet Grant	Arizona State University	AZ
David Hernández	Texas Region One Education Service Center	TX
Rafael Hernández	University of California, San Diego	CA
Alfred R. Herrera	University of California, Los Angeles	CA
Vicki A. Leal	Colorado Department of Higher Education	CO
Patricia Nash	Arizona State University	AZ
Juan Sánchez	Bill & Melinda Gates Foundation	WA
Roberto Suárez	Illinois Math and Science Academy	IL

Local Arrangements Committee

Rudy Reyna (Chair)	The University of Texas San Antonio	TX
Rosalind Alderman	St. Mary's University	TX
Lorena Claeys	The University of Texas San Antonio	TX
Jo Ann González	Texas A&M University — San Antonio	TX
Hilda Guajardo	The University of Texas San Antonio	TX
Manuel Maldonado III	The University of Texas San Antonio	TX
Ruben Prieto	St. Philip's College	TX
Melissa Rentería	Conexión	TX
Eddie Rodriguez	STEM Academy, Memorial High School, Edgewood ISD	TX
Juan Ruiz	San Antonio Federal Credit Union	TX
Belinda Saldana	The University of Texas San Antonio	TX
Adelina Silva	Alamo Colleges	TX

National Association for Hispanic Education's Hispanic STEM Initiative

The College Board is pleased to have the distinct honor of partnering with the National Association for Hispanic Education's¹ Hispanic STEM Initiative, which is a network of stakeholder groups and organizations. This association emerged from a working group that convened at a conference held in April 2007 on the subject of the American Competitiveness Initiative at The University of Texas at El Paso. The purpose of the Hispanic STEM Initiative is to form strategic collaborations in order to maximize education outcomes for Hispanic students in the STEM fields.

Advisory Committee

Mike Acosta

National President
Society of Mexican American Engineers and Scientists (MAES) and Director of the FUMEC Border Office (U.S.-Mexico Foundation for Science)
El Paso, Texas

Maite Arce

Executive Director
Hispanic Access Foundation
Washington, D.C.

Anna Escobedo Cabral

Senior Advisor, External Relations
Inter-American Development Bank
Washington, D.C.

Eduardo Cancino

Deputy Director for Instructional Support Services
Region One Education Service Center
Edinburg, Texas

Rosendo Cruz

Program Officer
Exxon Mobil Corporation
Houston, Texas

Diana Gómez

Chair
AHETEMS
Los Angeles, Calif.

Jorge Haynes

Senior Director, External Relations
California State University System
Office of the Chancellor
Long Beach, Calif.

María Esther López

Director, Institutional Advancement & Latino Leadership Connections Project
El Valor
Chicago, Ill.

Ray Mellado

Chair & CEO
Great Minds in STEM
Los Angeles, Calif.

Nora Ramírez

Past President
TODOS: Mathematics for All
Tempe, Ariz.

Marta E. Sánchez

Assistant Dean, Clinical Education
School of Education
Loyola Marymount University
Los Angeles, Calif.

David Valladolid

National President & CEO
PIOE-Parent Institute for Quality Education
San Diego, Calif.

Michael Marder

Co-Director, UTeach
The University of Texas Austin
Austin, Texas

Adam Chavarria

President
National Association for Hispanic Education
Corpus Christi, Texas

STEM Corporate Council

Truman T. Bell

Senior Program Officer – Education & Diversity
Exxon Mobil Corporation
Irving, Texas

Norelie Garcia

Associate Vice President Federal Public Affairs
AT&T
Washington, D.C.

1. The National Association for Hispanic Education is a component of the International Center for Higher Education & Philanthropy (ICHEP), established in 1995 as a nonprofit, tax-exempt 501(c)(3) corporation.

11 a.m.–7 p.m.

Registration Open

Los Rios Foyer, Ballroom Level — Hyatt Regency San Antonio

1:30–4:30 p.m.

Escalera: Moving Up the Professional Ladder

Chula Vista, Lobby Level — Hyatt Regency San Antonio

Interested in earning an advanced degree? Earning a doctorate? Becoming a manager? In this session, participants will focus inward on their career aspirations to find the next steps toward professional growth. Attending this session is a perfect opportunity to receive expert advice on topics like university programs and scholarships, for moving up the professional ladder and becoming a stronger role-model for young Latinos. This session will also facilitate networking, discussion and “next steps.”

Speakers: **Mary Jo Gonzáles**, Associate Dean of Students, Iowa State University, IA; **Elizabeth D. Palacios**, Dean for Student Development, Baylor University, TX; **Roberto Suárez**, College and Academic Counselor, Illinois Mathematics and Science Academy, IL

Standing Up for the DREAM: Organizing, Training and Strengthening Our Efforts!

Live Oak, Lobby Hill Country Level — Hyatt Regency San Antonio

As leaders in the educational arena, we need to stand up and support our courageous students in the quest for justice and the DREAM Act. Our students are moving to the front lines and sacrificing themselves for this important cause. There are many ways to demonstrate support for students and this cause and this session will offer several suggestions. During an informational and hands-on interactive session, participants will develop an action plan for their individual campuses and organizations to increase educational access for undocumented students. By working in small groups to develop their action plans, participants will learn about the latest research on undocumented immigrants and information about state and federal laws that permit or impede students' college aspirations. Participants will identify successful strategies for working with undocumented students and will identify potential allies in the struggle to secure equal college access for all students.

Speakers: **Irma Archuleta**, Vice President of Student Services, Evergreen Valley College, CA; **Alfred Herrera**, Assistant Vice Provost, University of California, Los Angeles, CA; **David Johnston**, Director of College Access, Project GRAD, TX

7–9 p.m.

Networking Reception: Conversación con Colegas

The Museo Alameda, San Antonio

Come and network with colegas from across the country to create long-lasting connections! You will also have the opportunity to explore the first formal affiliate of the Smithsonian outside of Washington D.C., the Museo Alameda, and its newest exhibition *Revolution & Renaissance: Mexico & San Antonio 1910–2010*.

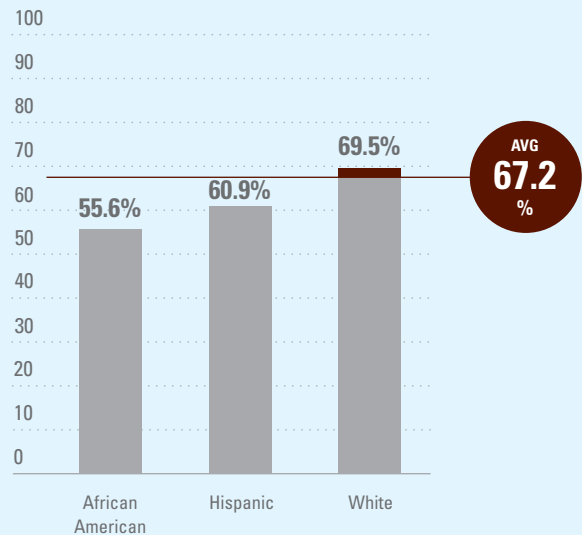


The evening will also include live entertainment and light appetizers.

Please join us downtown for our evening reception 7–9 p.m. Shuttles will depart every 15 minutes from the front of the hotel starting at 5:30 p.m., and will continue to pick up attendees until 7:30 p.m. Shuttles will return from Downtown San Antonio to the hotel from 8 to 9:30 p.m. Additional time has been built into the shuttle schedule so attendees may enjoy the award-winning restaurants and unique shopping opportunities in the Mercado area!

National Percentage of High School Graduates Enrolled in Two- or Four-Year Colleges Immediately Following Graduation by Race/Ethnicity, 2007

Source: U.S. Department of Education, National Center for Education Statistics, The Condition of Education, 2009 Note: Data not Available for Asian American/Pacific Islander and American Indian



Sessions

Thursday, March 10, 2011

6:30 a.m.–5:30 p.m.

Registration Open

Los Rios Foyer, Ballroom Level — Hyatt Regency San Antonio

7–8 a.m.

Continental Breakfast

Regency Ballroom, Ballroom Level — Hyatt Regency San Antonio

8:15–9:30 a.m.

Opening Plenary: The State of Latino Education

Regency Ballroom, Ballroom Level — Hyatt Regency San Antonio

As the Latino population continues to skyrocket, it is important to keep in mind the power and voice that an educated workforce can have. This growth can be interpreted in many ways. To businesses, it means a growing market; to politicians, it means new voters; and to educators and advocates, it means students who have often been marginalized due to language, economic or immigration issues but who have a tremendous potential to advance our global competitiveness. This plenary will address the current state of Latino education and potential solutions for increasing Latino students' access, success and college completion.



Former elementary and middle school teacher **Claudio Sánchez** is the education correspondent for NPR. He focuses on the “three P’s” of education reform: politics, policy and pedagogy. Sanchez’s reports air regularly on NPR’s award-winning newsmagazines *Morning Edition*, *All Things Considered* and *Weekend Edition*.

Welcome remarks by **Gaston Caperton**, President, The College Board, NY

9:45–11 a.m.

Community Colleges as a Gateway for Undocumented Students

Bowie C, Losoya Conference Center

While more undocumented students access community colleges because of open-access policies and affordability, we lack broad evidence about how community colleges are influencing their academic paths. In this session, participants will survey existing systems that help undocumented students succeed and will discuss effective practices and future initiatives with a panel of experts. What can higher education professionals do to support these students? How can institutional partnerships assist students in transferring to four-year institutions? Participants will develop strategies for addressing these questions.

Speakers: **Brenda Ivelisse**, Associate Dean of Student Development, Portland Community College, OR; **Mario Mesquita**, Bilingual Recruiter, Portland State University, OR; **Narce Rodriguez**, Dean of Student Development, Portland Community College, OR

Culturally Relevant Teaching for College Readiness

Llano, Hill Country Level — Hyatt Regency San Antonio

Participants will examine the principal concepts of Culturally Relevant Teaching and will analyze research on AVID’s CRT methods to develop teaching strategies they can use in every classroom to engage Latino students. AVID’s goal is to enroll and support as many students (especially Latino students) in rigorous courses, such as AP[®]. Through our research, we have found that without these strategies, Latino students may not thrive or reach their full potential.

Speaker: **Patrick Briggs**, AVID Texas State Assistant Director, AVID Center, TX

Data, Differentiation and Delivery... Oh, My!

Pecan, Hill Country Level — Hyatt Regency San Antonio

Participants will survey multiple forms of data and examine the specific ways that teachers use these data to raise expectations and differentiate reading instruction individually and in small groups. In addition, participants will develop methods for generating research-based, data-differentiated instructional strategies through a review of documented evidence of growth in Latino student reading scores as a result of such strategies. Finally, participants will collaborate and discuss specific ways to apply data-differentiated best practices in their own classrooms.

Speakers: **Marianthi Brown**, English and Reading Teacher, Highland Park High School, IL; **Stephanie Solis**, English and Reading Teacher, Highland Park High School, IL

ELL Sheltered Instruction and the On-Time Graduation Rate

Bowie B, Losoya Conference Center

It is important for leaders of schools with large, growing immigrant populations to understand the principles of second-language acquisition, to evaluate literacy programs and to implement classroom-based instructional models for ELLs to ensure quality instruction. There is a need, especially at the secondary level, to explore and possibly transform outdated second-language acquisition programs, increase student learning and foster equity in educational outcomes. In this session, participants will examine how the presence of two collaborative, content- and ESOL-trained teachers in sheltered classes can provide the additional support to improve instruction. Participants will also analyze the results of a recent study that provides evidence on the effects of a sheltered collaborative instructional model to improve student outcomes, which was based on formal assessments used for district accountability and informal assessments. Supported by this information, participants will develop strategies for incorporating sheltered, collaborative instruction into their own ELL programs.

Speakers: **Kathryn Catina**, Assistant Principal, James River High School, VA; **Julie O'Bryant**, School Counselor, James River High School, VA

Forging Pre-K–12 Partnerships to Produce Positive Outcomes in STEM Education

Nueces, Hill Country Level — Hyatt Regency San Antonio

In this session, participants will examine a project that proposes to implement and evaluate a set of interventions in selected “high need” Hispanic-serving schools and school districts in order to improve education outcomes for Hispanic students in STEM. The project interventions include early childhood education, parent/family training, rigorous academic preparation, and math and science teacher preparation; these interventions will be combined in a seamless and comprehensive way by forming a partnership among a group of key stakeholder groups and organizations. This partnership approach draws on the expertise and experience of each organization to support a school or school district’s effort to close achievement gaps and improve the educational attainment of Hispanic students in the STEM disciplines.

Speakers: **Mike Acosta** (Moderator), National President, Society of Mexican American Engineers and Scientists, and Director of the FUMEC Border Office (U.S.-Mexico Foundation for Science) TX; **Eduardo Cancino**, Deputy Director for Instructional Support Services, Region One Education Service Center, TX; **María Esther López**, Director, Institutional Advancement & Latino Leadership Connections Project, El Valor, IL; **Patricia Mayer-Ochoa**, Vice President of Program Development, Parent Institute for Quality Education, CA; **Rudy Reyna**, Executive Director, PREP-USA, TX; **David Valladolid**, National President & CEO, Parent Institute for Quality Education, CA

How to Give a College Planning Presentation

Chula Vista, Lobby Level — Hyatt Regency San Antonio

Because many of you have asked for help in organizing and conducting college planning events, we have created a comprehensive session to guide Latino students and their families to understand the college admission process and how best to prepare their students for the SAT. This session will be facilitated by an experienced high school counselor and college admission officer who will share tips and best practices. They will also introduce the SAT® Counselor Resource Center, your new home for counselor tools and information. Each session participant will be provided with a college planning presentation, along with speaker notes, which can be easily used to facilitate individual college planning events.

Speakers: **Yvonne Da Silva** (Moderator), Senior Director, SAT Higher Ed Support and Outreach, The College Board, NY; **Deborah Healy**, Director of Guidance and Counseling, Northside Independent School District, TX; **Wes K. Waggoner**, Director of Freshman Admission, Texas Christian University, TX

Increasing Rigor in Rural Schools with High Minority and Poverty Populations

Live Oak, Hill Country Level — Hyatt Regency San Antonio

Although Bridgeport High School serves a high-minority, high-poverty population, this school believes that preparation and persistence are fundamental to student achievement. Bridgeport expects its students to enroll in rigorous courses, which has resulted in increased student confidence and a willingness to take on challenges. Partnerships with local colleges, as well as the College Board AP and AVID programs, have helped foster the pursuit of rigor and high expectations along with a college-going culture. Using Bridgeport’s AP and College in the High-School programs as models, participants in this session will develop strategies for implementing and sustaining rigorous courses for low-income and Hispanic students.

Speakers: **Jeffrey Jackson**, AP & College in the High School Teacher, Bridgeport High School, WA; **Tamra Jackson**, High School Principal and 2009 Dept. of Ed. Teacher Ambassador Fellow, Bridgeport High School, WA; **Scott Sattler**, Superintendent, Bridgeport School District, WA; **Mike Selle**, AP Teacher, Bridgeport High School, WA

Latino Americans and the College Completion Agenda

Frio, Hill Country Level — Hyatt Regency San Antonio

In December 2008, the Commission on Access, Admissions and Success in Higher Education issued 10 recommendations to address the demands and challenges currently facing education in the United States. State legislators, policymakers and educators play a large part in advancing each of these recommendations. To assist them, the College Board and the National Conference of State Legislatures (NCSL) have partnered to produce *The College Completion Agenda*, a practical guide for state legislators to align their education policies with the recommendations. Participants will explore highlights of the recommendations and will discuss where the nation stands on each indicator. Further, participants will assess the status of Latino Americans within the College Completion Agenda, and develop strategies for states, schools and districts to increase Latino college completion rates, with an emphasis on the role of HSIs in accomplishing this goal.

Speaker: John Lee, Policy Director, The College Board, NY

University Alliances to Increase Enrollment and Persistence on College Campuses

Blanco, Hill Country Level — Hyatt Regency San Antonio

In 2006, the Hispanic Scholarship Fund (HSF) created the University Alliance program. This pilot sought to increase Latino enrollment and strengthen student persistence at two state flagship universities. After HSF conducted an in-depth assessment of its community, HSF and the university employed family-centered recruitment efforts, high school to college transition events and intrusive on-campus supportive student work, universities experienced growth in both enrollment and persistence. HSF will present data to show the efforts of the last four years as this pilot program concludes.

Speakers: Ruben Rodriguez, National Director, University Programs, Hispanic Scholarship Fund, TN; Erin Thompson, Program Coordinator, Dept. of Academic Enhancement, University of Georgia, GA

11:15 a.m.–12:30 p.m.

College Connection: Transitioning from High School to College

Blanco, Hill Country Level — Hyatt Regency San Antonio

In partnership with local independent school districts (ISDs), the Alamo Colleges College Connection program is designed to help high school seniors transition into higher education as part of the "Closing the Gaps" initiative. Throughout students' senior year, representatives from the Alamo Colleges provide the following on-site services: college orientation presentations, introduction to "Why College?", assistance in completing the ApplyTexas application to any of the five Alamo Colleges, free college placement exams (ACCUPLACER®), financial aid assistance and workshops, advising and registration for college classes. This "train-the-trainer" workshop will enable participants to provide prospective college students with a smoother transition from high school by eliminating obstacles to matriculation. Participants will develop strategies and skills to assist each senior with the matriculation process, ensuring that students complete the processes of admission, assessment, financial aid and advisement before graduation.

Speakers: Ana Lisa Garza, Interim Director of Enrollment Management, Alamo Colleges, TX; Deborah Gee, Recruiter/Advisor, Alamo Colleges, TX; Audrey Grams, Recruiter/Advisor, San Antonio College, TX; Marie Morgan, Coordinator of Recruitment Center, Palo Alto College, TX; Anthony Perez, Recruiter/Advisor, Palo Alto College, TX; Nicolas Silva, Off-Site Coordinator, San Antonio College, TX; Alyssia Woolard, Recruiter/Advisor, Northwest Vista College, TX

College Readiness for All Students: Proven Strategies to Increase Minority Enrollment in AP®

Frio, Hill Country Level — Hyatt Regency San Antonio

Schools can establish a successful college-going culture through a systemic approach to college readiness for all students. Participants will develop strategies to transform the attitudes and skills of teachers, educate parents in support of student success and inculcate administrative support for improvements. Participants will give particular emphasis to building an AP program for a diverse student population and will discuss strategies for recruitment, grading and providing academic support structures. By examining established practices, participants will develop effective methods for creating a college-going culture.

Speakers: Margaret Greff, Academic Dean, Brennan High School, TX; Gerardo Marquez, Principal, Brennan High School, TX

Creating a College-Going Culture

Pecan, Hill Country Level — Hyatt Regency San Antonio

Compact for Success is a nationally recognized program that was conceived as a collaboration between the largest and most diverse secondary school district in California and San Diego State University, designed to instill curricular rigor and equip students and parents with information about the path to college. Students who successfully accomplish established benchmarks are guaranteed admission to San Diego State University. Participants in this session will assess the Compact's essential elements and examine how they have helped to close the achievement gap, and will develop strategies for creating similar collaborations between their own school districts and postsecondary institutions.

Speaker: **Louis Murillo**, Director, Compact for Success, San Diego State University, CA

Creating Latino Student Success Through Role Models, Mentors and Families in Schools: HISPA and Parents Step Ahead

Pecos, Hill Country Level — Hyatt Regency San Antonio

In this session, participants will learn about the work of two organizations dedicated to improving educational outcomes for Latino students through their innovative programs that bring together role models and mentors and promote parental involvement in low-performing schools. HISPA (Hispanics Inspiring Students' Performance and Achievement) is a non-profit organization that works with middle and high school students to keep them on the path to graduation, plan for higher education and inspire them to achieve at the highest level. HISPA also assists teachers in improving essential skills for dealing with Latino youth and putting their students on a college track. Parents Step Ahead, Inc. (PSA) is a non-profit organization that provides parent education programs, which enable and empower parents to take a proactive role in the educational and personal development of their children. PSA's programs have reached more than 15,000 families and their children in 30 schools in the Dallas/Ft. Worth area since 2006.

Speakers: **Lenora M. Green** (Moderator), Director, Client Relations, Social Investment Fund, Educational Testing Service, NJ; **Ivonne Díaz-Claisse**, Founder and President, HISPA, NJ; **Lupita Colmenero**, Founder and Board Chair, Parents Step Ahead, Inc., TX

Creating Pipeline Recruitment Programs

Live Oak, Hill Country Level — Hyatt Regency San Antonio

As population trends develop, colleges and universities that cannot successfully recruit a diverse student population will simply fall behind. As diversity recruiting merges with the mainstream, to ensure participation of minority students in colleges and universities, particularly in the geosciences, institutions must develop innovative and effective recruitment and retention practices such as early outreach, which has considerably enlarged the pool of college-bound minority students, and other personalized recruitment methods. Participants in this session will assess the current toolkit of personalized recruitment methods, discuss best practices, and develop strategies for incorporating these into their own recruitment plans.

Speaker: **Sonia Garcia**, Director of Student Recruitment for the College of Geosciences, Texas A&M University, TX

Education Pays: Understanding the Benefits and Motivating Our Youth

Bowie C, Losoya Conference Center

President Obama has challenged the nation's children to serve their country by pursuing an education beyond high school. Why is postsecondary education so important to the well-being of our country? In this session, participants will examine the personal and societal benefits of higher education and will analyze the progress and persistent disparities of student participation in higher education. Participants will discuss and develop methods for effectively communicating these benefits to children and parents so that they can envision a future that includes education beyond high school and its benefits.

Speakers: **Kathleen Little**, Senior Adviser, Student Aid Policy, The College Board, VA; **Elizabeth Stanley**, Director of Student Persistence and Success, Texas Guaranteed Student Loan Corporation, TX

Improving Latino Academic Success Through Online Translation and Interpretation

Chula Vista, Lobby Level — Hyatt Regency San Antonio

Participants in this session will discuss The University of Arizona's innovative Preparación Online project, designed to improve Latino students' academic outcomes through translation and interpretation studies. The program combines an online teacher in-service for translation and interpretation pedagogy and specialized curriculum units for incorporation into secondary and postsecondary classrooms. Participants will review the theoretical and empirical support for this approach, as well as the platform that was developed for the online teacher in-service. Participants will then discuss opportunities for their own participation in the project, including strategies for implementing it in their classrooms or institutions.

Speaker: **Paul Gatto**, Senior Program Coordinator, The University of Arizona, AZ

¡Levántate, North Carolina! — Take Action!

Llano, Hill Country Level — Hyatt Regency San Antonio

North Carolina's largest emerging population is Hispanic, and more than five years ago, Meredith College developed comprehensive strategies to increase the percentage of Latino students on campus, including scholarship programs, financial literacy activities, collateral materials, campus engagement, family participation and community involvement. In this session, participants will examine these strategies and materials that Meredith employs to engage the Latino population, including undocumented students. From this review, participants will discuss and determine best practices for recruiting Latino students to their own campuses.

Speakers: **Daniel Green**, Associate Vice President for Enrollment, Meredith College, NC; **Stephanie Myrto**, Co-Director of Admissions, Meredith College, NC

Raising Expectations and Academic Achievement

Bowie A, Losoya Conference Center

The educational pipeline program at UCSF-Fresno Latino Center enlisted schools and philanthropic and medical institutions to create a highly successful college-preparatory program for disadvantaged Latino high school students. Each year, 50 rising ninth-graders are admitted into the Doctors Academy, where they enroll in a four-year college-preparatory curriculum. Parental engagement is a pivotal component of the program. Using the Doctors Academy as a model, participants will develop strategies to create successful collaborative partnership interventions.

Speakers: **Bertha Dominguez**, Director of Education, UCSF-Fresno Latino Center, CA; **Adrianna Tafolla**, Doctors Academy Coordinator, UCSF-Fresno Latino Center, CA

The Role of Evaluation in Producing Positive STEM Outcomes

Nueces, Hill Country Level — Hyatt Regency San Antonio

To move beyond the incremental progress possible with a single program, service or intervention — within the context of the substantial amount of work needed to improve education outcomes in STEM — collaborative projects need to demonstrate that their inputs can achieve exponential outputs. Participants will examine the important role that rigorous evaluation plays in implementing and expanding “best practices” in STEM education, particularly on projects involving the combined services or joint interventions of more than one organization. From this discussion, participants will develop strategies for incorporating evaluation and assessment mechanisms into their implementation plans.

Speakers: **Adam Chavarria** (Moderator), President, National Association for Hispanic Education, TX; **Linda P. Thurston**, Program Director, Division of Human Resource Development, National Science Foundation, VA

12:45–2:15 p.m.

Plenary Luncheon: A Grant for Success: Developing Tomorrow's Leaders

Regency Ballroom, Ballroom Level — Hyatt Regency San Antonio

Speakers will share the lessons they've gained from developing a successful program for Latino learners with grant funding. Through Roadtrip Nation's interactive platform, which engages middle and high school students in career interests, and connects them to higher education, thousands of students are now setting out to define their own roads in life. With support from AT&T, Roadtrip Nation has been able to expand its content and is set to reach over 100,000 students in the coming academic year. **Laura Sanford**, President, AT&T Foundation and **Mike Marriner**,



Co-founder, Roadtrip Nation, will illustrate effective practices for collaboration between a grantor and grantee. Further, they will illustrate how Roadtrip Nation can be a powerful tool for engaging Latino learners in academic success through real world learning opportunities.

Remarks by **Julian Castro**, Mayor, San Antonio, and **Ricardo Romo**, President, The University of Texas San Antonio.



Vikki Carr, singer and philanthropist, has been a champion and advocate for many years and uses her life work to help students succeed in higher education. More than half a million dollars in scholarships have been awarded to students and their families through the Vikki Carr Scholarship Foundation. Her commitment and leadership is being recognized by the College Board as a “Modelo de Nuestra Comunidad.”

2:30–3:45 p.m.

College Behind Bars: Higher Education for the Incarcerated Latino Student

Live Oak, Hill Country Level — Hyatt Regency San Antonio

One in 100 adults (one in 36 Latino males) is incarcerated. In 1995, Pell funding for inmates in federal and state prisons was eliminated, and 25,000 prisoners lost access to the primary support for their tuition and textbooks. Today, only 5 percent of all inmates are enrolled in a college program. Every year, 600,000 prisoners get released and return to society. Study after study consistently shows that receiving a higher education behind bars reduces recidivism rates. In this session, participants will examine methods and strategies to promote educational opportunities and access for incarcerated Latino populations, and will develop blueprints for implementing these strategies in their own districts. In addition, participants will learn how they can advocate locally and nationally for the restoration of Pell grants for these students.

Speakers: **Laura Miller**, Director of College Guidance, North Shore Hebrew Academy High School, NY; **Vivian Nixon**, Executive Director, College and Community Fellowship/Education from the Inside Out Coalition, NY

From Community College to Law School: HACU School Partnerships with Law School Admission Council

Chula Vista, Lobby Level — Hyatt Regency San Antonio

Since 2003, students who start their educations at two-year schools have been applying to law school in increasing numbers. Law School Admission Council (LSAC) provides resources to pre-law advisors from HACU schools to facilitate this process. Participants in this session will explore LSAC's resources, which include a new website, DiscoverLaw.org; subsidies to pre-law advisors to encourage prospective students to attend law forums; and professional development grants to attend regional pre-law advising conferences. In addition, participants will develop strategies for using these resources in partnerships with HACU community colleges to benefit students interested in law school.

Speaker: **Yessenia García-Lebrón**, Assistant Director for Diversity Initiatives, Law School Admission Council, PA

Helping the Latino Student Find a Voice Through Writing

Llano, Hill Country Level — Hyatt Regency San Antonio

After attending the session, the audience will understand ways to effectively incorporate writing portfolios in the classroom. The use of writing portfolios can help Latino students to express themselves in a variety of ways. In addition, the use of portfolios in the classroom will be another stepping stone to college-level writing.

Speaker: **Jacqueline Rackard**, English Teacher and Reading Specialist, Coral Springs High School, Broward County Public Schools, FL

Hispanic STEM Education in America

Nueces, Hill Country Level — Hyatt Regency San Antonio

The state of STEM education in the U.S. trails many industrialized countries and manifests itself in significant losses to the gross domestic product. The increasing enrollment of Hispanic students in K–12 public schools, the anticipated growth of Hispanic workforce in the U.S., and the nation's increasing need for talent in STEM fields all have deep and lasting implications for our country's economic prosperity. Participants in this session will assess the current state of Hispanic STEM education and will discuss strategies for improving education outcomes for Hispanic students' in STEM fields to prevent the equivalent of a permanent recession.

Speakers: **Adam Chavarria** (Moderator), President, National Association for Hispanic Education, TX; **José Cruz**, Vice President for Higher Education, The Education Trust, Washington, DC; **Marie Garcia Melli**, National Organizations Liaison, The Education Trust, Washington, DC

Improving College Planning and Readiness for Latino Students Through Family and Community Engagement

Bowie B, Losoya Conference Center

Participants in this session will explore parent and community involvement strategies and programs, such as PASOS al Futuro, that have enhanced academic advising, increased student enrollment in rigorous course work and improved access to planning resources and preparatory programs. PASOS al Futuro is a program designed to engage parents in the college planning process via districtwide presentations in Spanish that focus on four main topics: high school preparation and course work, the college search, college application process and paying for college. Using PASOS al Futuro as a model, participants will assess the efficacy of a systematic approach, as well as the benefits of districtwide practices and collaborative partnerships with local K–12 schools, community agencies and postsecondary institutions. In conclusion, participants will develop strategies and delivery methods tailored to the unique needs of the Latino and ELL populations that will increase parental involvement and foster a college-going culture.

Speakers: **Eveleen Garcia**, District Bilingual Guidance Counselor, Hillsborough County Public Schools, FL; **Araseli Martínez-Peña**, District Bilingual Guidance Counselor, Hillsborough County Public Schools, FL; **Waldemar Rivera-Ramos**, District Bilingual Guidance Counselor, Hillsborough County Public Schools, FL

Increasing Access and Equity for English Language Learners

Bowie A, Losoya Conference Center

In this session, participants will examine successful models for ESL students to establish best practices for providing a scaffold for these students to access higher-level texts and demonstrate cognitive abilities. Participants will develop strategies to increase access and equity for English language learners in an AP curriculum by modifying AP to address the instructional needs of this demographic.

Speaker: **Kyle Olson**, Teacher, International High School, Austin Independent School District, TX

Latino Stories: On Culture and Geography

Frio, Hill Country Level — Hyatt Regency San Antonio

Building a relationship with all students is the key to achieving success at any level of education. While the use of ice breakers and “getting to know you” techniques may provide a superficial look at a student’s background, the strategies presented in this session will serve to deepen the personal relationship and knowledge between the teacher and student. By reviewing academic literature on Latino students, participants will learn essential vocabulary terms and will examine several methods and strategies to incorporate a student’s culture into the curriculum. From this analysis, participants will establish techniques and classroom exercises that can provide a deeper understanding of students’ personal backgrounds and cultures, and thus establish a closer relationship with students.

Speakers: **Homero Gonzáles**, Teacher/Coach, San Antonio Independent School District, TX; **Daniel Reyes**, Secondary Teacher Specialist, San Antonio Independent School District, TX

Latino Summit: District Collaboration Builds a Model of Excellence

Pecan, Hill Country Level — Hyatt Regency San Antonio

Participants will review an annual Latino Summit, its partnerships with neighboring school districts, four-year institutions and community colleges, and its positive impact on retention rates and student outcomes. Using this model, participants will develop strategies and identify resources to reproduce similar events to increase high school graduation rates and promote college attendance and completion among Latino students for the purpose of orienting them toward possible careers.

Speakers: **Monica Barreiro**, Guidance Counselor, Barrington High School, IL; **Karen Klebba**, Counselor, Glenbrook South High School, IL; **Socorro Rogers**, Counselor, Glenbrook South High School, IL; **Claudia Rueda-Alvarez**, Counselor, Maine West High School, IL

Parental Involvement: Changing to Meet the Needs of Your Community

Pecos, Hill Country Level — Hyatt Regency San Antonio

This innovative presentation and discussion will address how the Region One ESC GEAR UP Partnership has provided over 3,000 parent volunteers with college readiness information and assistance to help their children prepare for college. This is addressed through the following components: 1.) a core team of bilingual parent volunteers/mentors; 2.) a parent advisory council; 3.) a college-prep framework; 4.) continuous professional development provided to parents via regional meetings and conferences and state conferences; 5.) capacity building for the core parent volunteers; 6.) campus outreach events that address college preparation; 7.) cybermentoring; 8.) additional opportunities are provided based on parent requests including English classes being offered to a 40-member cohort at one of our Region One GEAR UP high school campuses and through our Adult Education Partnership. A total of 101 parents, parent educators, and professional staff, representing 19 partner high schools were trained last year and attended a total of 12 hours of intensive training. The goal is to provide as many opportunities for our parents to not only grow academically but continue to empower them to promote college readiness within their respective communities.

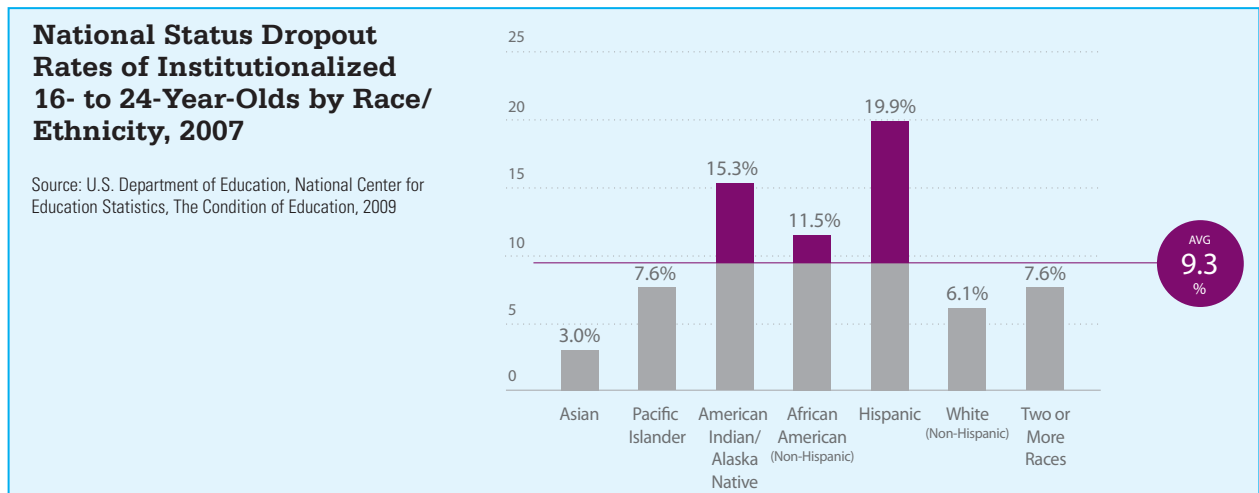
Speaker: **David W. Hernández**, Senior Education Specialist, Region One ESC GEAR UP, TX

Seeing Beyond the Surface: Data Analysis for Shaping a Student Body

Blanco, Hill Country Level — Hyatt Regency San Antonio

Institutions need to know more about prospective students — their academic, financial and geographic backgrounds — than their name, street address and high school. Based on the premise that where students live and where they attend high school influences their college choices, the College Board’s geo-demographic tool, Descriptor PLUS, mines proprietary data from millions of students and thousands of high schools to provide institutions with segmented analysis and improved communication and allows admission departments to shape class profiles, achieve financial aid objectives and target hard-to-attract populations such as honors students, women in science and minority students. Participants in this session will explore the applications of the Descriptor PLUS tool and will develop strategies for incorporating it into their current admission protocols.

Speaker: **Rene Rosa**, Educational Manager, The College Board, PA



Undocumented Students Speak About Hardships, Tenacity and Perseverance

Bowie C, Losoya Conference Center

In this session, participants will investigate the real-life experiences of undocumented students, with narratives by Nancy Guarneros, M.A, an undocumented doctoral student in the School of Educational Studies at Claremont Graduate University, and Luis A. Perez, the first undocumented student to graduate from UCLA School of Law. Participants will discuss the hardships faced by undocumented students during these hard economic times and will identify tools and resources, as well as develop strategies and creative solutions, to mitigate the disproportionate financial burden that undocumented students face.

Speakers: Nancy Guarneros, Ph.D. Student, Claremont Graduate University, CA; Luis A. Perez, J.D., UCLA School of Law, CA

4–5:15 p.m.

A–G Electives as a Practice of Freedom: Chicana/o-Latina/o Studies

Frio, Hill Country Level — Hyatt Regency San Antonio

Pomona High School recently implemented its first year-long interdisciplinary, college-preparatory course in “Chicana/o-Latina/o Studies.” Now in its third year, it currently has a community partnership with the Claremont Colleges and their Chicana/o-Latina/o Studies Department. Participants will explore the course’s critical pedagogy, its use of popular education and Raza studies, and will develop strategies to incorporate a high school-college collaboration into their curricula that transcends the traditional service-learning framework.

Speaker: Cati de los Rios, Teacher, Pomona High School, CA

Academic Support for Success in STEM Fields

Nueces, Hill Country Level — Hyatt Regency San Antonio

Barnard College hosts a number of programs that serve the needs of underrepresented and economically disadvantaged groups. The Collegiate Science and Technology Entry Program (CSTEP) and the Arthur O. Eve Higher Education Opportunity Program (HEOP) are examples of how an institution can create a common center dedicated to supporting the academic success of their students. Participants in this session will use Barnard’s models to develop strategies for collaborations that can help students successfully navigate the college/university environment, with a special emphasis on STEM fields.

Speakers: Elida Martinez, Academic Counselor, CSTEP, Barnard College, NY; Jacqueline Sirgo, Academic Counselor, HEOP, Barnard College, NY

College Readiness, Recruitment and Outreach for Latino Students at MIT

Pecos, Hill Country Level — Hyatt Regency San Antonio

Despite a persistent gap in high school graduation and college attainment rates between Latino and Caucasian students, the number of college-ready Latinos is steadily growing. In this session, participants will assess the college readiness of Latino students according to College Board tests such as the SAT and AP, and will discuss a range of initiatives to attract high-achieving Latino candidates from all over the country. From these discussions, participants will develop strategies to incorporate into their own admission and recruitment practices.

Speakers: Ruben Alonzo, MIT Senior, majoring in Economics and Multicultural Student Ambassador, MA; Yvonne Da Silva, Senior Director, SAT Higher Education Support and Outreach, The College Board, NY; Quinton McArthur, Assistant Director of Admissions, MIT, MA

Creating Partnerships to Promote K–12 Success and College Readiness

Llano, Hill Country Level — Hyatt Regency San Antonio

In this session, participants will examine the innovative partnership between Hillsborough County Public Schools, the College Board and the University of South Florida, which strategically promotes the district’s plan to support students and provides professional development for teachers, counselors and administrators. Participants will identify the advantages of such partnerships and will develop strategies for creating and effectively using partnerships to prepare Latino populations for postsecondary success.

Speakers: Eric Bergholm, General Director, Academic Access, Hillsborough County Public Schools, FL; Lynn Fell, Operations Officer, Grants and Research, Hillsborough County Public Schools, FL; Brian Mann, Associate Director, University of South Florida, FL; Ansberto Vallejo, Supervisor, Academic Programs, Hillsborough County Public Schools, FL; Jorma Young, District Director, The College Board, FL

Faces of Hispanic/Latino Student Leadership

Blanco, Hill Country Level — Hyatt Regency San Antonio

Participants in this session will explore and analyze the findings of a dissertation study of the personal attributes of successful student leaders. Participants will also have the opportunity to discuss the findings in order to develop best practices to increase student involvement. The session will enable higher education professionals in student affairs to help students get involved, prepare them for college and improve their success.

Speaker: Barry McKinney, Director of Student Activities, The University of Texas San Antonio, TX

From High School to Higher Education: Strategies for Hispanic Men Through the Educational Pipeline

Bowie C, Losoya Conference Center

In 2009, the College Board released a report titled *The Educational Crisis Facing Young Men of Color*. In this session, participants will evaluate postsecondary pathways that are available to Hispanic American students. Participants will discuss proven strategies for enabling Hispanic American male students to transition successfully from high school to college. Among those strategies, participants will examine the model of Lufkin High School, a large, ethnically diverse high school in East Texas. To combat underachievement among Hispanic males, Lufkin created an all-male gifted and talented English class to develop students' confidence and skills and make them competitive in upper level English classes and college. Participants will use this model and others to develop successful strategies to increase Hispanic students' enrollment in postsecondary education.

Speakers: **John Lee**, Policy Director, The College Board, NY; **Andrew Stewart**, Teacher, Lufkin High School, TX

Hispanic Students Achieve Improved Outcomes with Computer-Assisted Instruction in Mathematics and English Language

Bowie A, Losoya Conference Center

Higher Education professionals will be presented with computer-assisted instructional modalities and innovative tutoring strategies implemented at MDC's S.O.C.R.A.T.E.S. Tutoring Center — Kendall Campus. This will help participants provide early intervention student services for students with a high risk of dropping out or taking more than three years to complete a degree program. The goal is to strengthen academic programs and improve the academic success of students at high risk of attrition or failing to graduate on time by implementing and improving student services, and tutoring programs, both face-to-face and online. This is done by identifying students earlier in their programs using proven computer-based and outcome-based learning assessment methods and successfully guiding them into effective online and face-to-face tutoring. Participants will learn about an Online Student Support Center to increase access to face-to-face and online student services and tutoring.

Speaker: **John Vassiliou**, Director, Computer Courtyard/Learning Resources, Miami Dade College, FL

Parental Empowerment

Chula Vista, Lobby Level – Hyatt Regency San Antonio

Multiple evaluations (survey, focus group, interviews) have demonstrated that GEAR UP cohort students basically respect their parents and are most influenced by them. As a result, the San Antonio program has focused on involving parents in their student's high school career. A group of parents received leadership training (i.e., train-the-trainer model) to work within their respective schools with other parents to help in creating a college-going culture. In this session, participants will develop hands-on strategies for incorporating parental support into college-preparatory efforts. Discussions will include information on topics ranging from adolescent growth and development to college admission and financial aid.

Speaker: **Leticia Longoria**, Outreach Specialist, The University of Texas San Antonio, TX

Partnerships to Expand Opportunities for Hispanic Student Success

Live Oak, Hill Country Level — Hyatt Regency San Antonio

Creating P–20 partnerships is not just for school districts and institutions of higher education but for everyone in the community with a vested interest in the success of our students. The Hispanic Association of Colleges and Universities (HACU) has launched the HSSD affiliation as an opportunity for school districts to collaborate with institutions of higher education. By examining the model of a recent collaboration, the HACU/Army/UTSA Tour, participants will develop strategies for leveraging institutional resources and partnerships to create opportunities for their students. Participants will also discuss best practices for increasing college enrollment.

Speakers: **Jeanette Morales**, Member and Affiliate Services Program Manager, Hispanic Association of Colleges and Universities, TX; **Belinda Saldaña**, Director of Community Outreach, The University of Texas San Antonio, TX

Opening Minds with Open Enrollment: Launching an AP English Program

Bowie B, Losoya Conference Center

In this session, participants will examine strategies to ensure success for all students in an open-enrollment AP English class without sacrificing academic rigor. Such strategies include tiered assignments, vocabulary and grammar instruction, grading systems that assess both performance and improvement, use of audiovisual resources and explicit modeling. Through model demonstrations, artifacts and student work samples, participants will examine the essential whys and hows of creating an open-enrollment AP English program and will develop strategies for implementing one in their own school systems.


Speaker: **Rebekah Shoaf**, Teacher, Urban Assembly School of Design and Construction, NY

¡Sí! I Want to Go to College: Counseling Strategies for ELL and Latino Students

Pecan, Hill Country Level — Hyatt Regency San Antonio

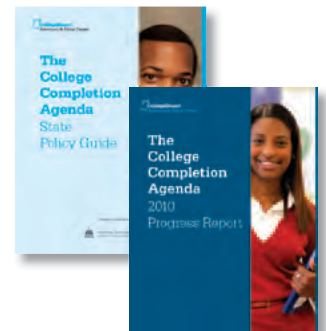
In this session, participants will explore the programs and initiatives implemented by the International Student Counseling Office (ISCO) of Prince George's County Public Schools to address the needs and challenges of ELL and Latino students. To develop best practices in this area, participants will examine how the ISCO uses its Welcoming Center, counseling sessions and strategies for newcomers, as well as collaborations with other partners in higher education. Finally, participants will approach these counseling outreach programs as models to develop strategies for addressing students' challenges and promoting academic success for ELL and Latino students from kindergarten through college.

Speakers: **Héctor Aguiñiga**, International Student Counselor, Prince George's County Public Schools, MD; **Sharon Enkiri**, Outreach Counselor, Prince George's County Public Schools, MD



55%
by
2025

Mobilizing a Nation: The College Completion Agenda



Students face formidable challenges along the path toward college enrollment and success. To assist policymakers and educators in their efforts to increase the proportion of students who graduate with a postsecondary degree — and achieve the national goal of 55 percent by 2025 — the College Board Advocacy & Policy Center introduced two practical, comprehensive resources aligned around 10 key recommendations. These resources provide the foundational data and information for understanding America's educational landscape and measuring progress toward having the most educated citizens in the world.

This year, the College Board Advocacy & Policy Center takes the campaign to numerous state capitals nationwide, in a call to action that will bring together policymakers, educators, community and business leaders, students, and concerned citizens to mobilize our nation in achieving college completion.

To learn more about the Capitals Campaign and navigating the road to college completion, please visit completionagenda.collegeboard.org.



advocacy.collegeboard.org

6:30 a.m.–2 p.m.

Registration Open

Los Rios Foyer, Ballroom Level — Hyatt Regency San Antonio

7–7:45 a.m.

Continental Breakfast

Regency Ballroom, Ballroom Level — Hyatt Regency San Antonio

8–9:15 a.m.

An Artful Revolution: How Arts Integration Is Positively Transforming School Culture and Raising Student Achievement

Chula Vista, Lobby Level — Hyatt Regency San Antonio

Discover how learning with and through the arts increases cultural awareness, engages all students, encourages critical thinking skills and leads to higher academic achievement. Examine the overwhelmingly positive impact of two arts-integration pilot programs in Palm Beach County, Fla., that involve Title I schools with predominantly Latino populations. Finally, experience techniques that seamlessly integrate visual art, music, dance and theater into academic instruction, empowering students to use their own talents and cultures to create academic success.

Speakers: **Lhisa Almashy**, ESOL Teacher, 2010 Palm Beach County Hispanic Teacher of the Year, School District of Palm Beach County, FL; **Jeffrey Fessler**, Arts Integration Project Manager, 2010 Palm Beach County Teacher of the Year, School District of Palm Beach County, FL; **Tom Pearson**, Arts Education Administrator, School District of Palm Beach County, FL

Arizona Latino Students... and Still They Soar!

Bowie B, Losoya Conference Center

The controversy in Arizona continues, while blatant messages of hate seek to destroy many students' aspirations for a college degree. Inspired by stories of perseverance by student panelists, participants will be able to apply acquired knowledge in the development of strategies in assisting their students prepare for college, utilizing AGUILA's unique approach as a model. AGUILA was a vision of founder, Rosemary Ybarra-Hernandez, for over 20 years, stemming from her experience in working with underserved youth and families. Her passion would guide her to search for more positive, holistic approaches that would ultimately result in the development of AGUILA Youth Leadership Institute (AGUILA). AGUILA'S mission is to empower and prepare Latino youth for college admission and graduation through a unique approach based upon a greater cultural understanding as a guide to personal, academic and professional excellence as future Latino Leaders. AGUILA participants continue to grow. Their admission to growing numbers of colleges across the country, increased scholarship awards and, most recently, entrance into graduate programs, serve as testaments to AGUILA'S more personalized approach in the development of educated Latino Leadership.

Speakers: **Lidia Cenicerros**, Student, AGUILA/St. Mary's University, TX; **Robert Hernández**, Co-Founder, AGUILA Youth Leadership Institute, AZ; **Wendy Martinez**, Student, AGUILA/St. Mary's University, TX; **Tanairi Ochoa**, Student, AGUILA/St. Mary's University, TX; **Rosemary Ybarra-Hernández**, CEO/Founder, AGUILA Youth Leadership Institute, AZ

How to Graduate High-Risk Students

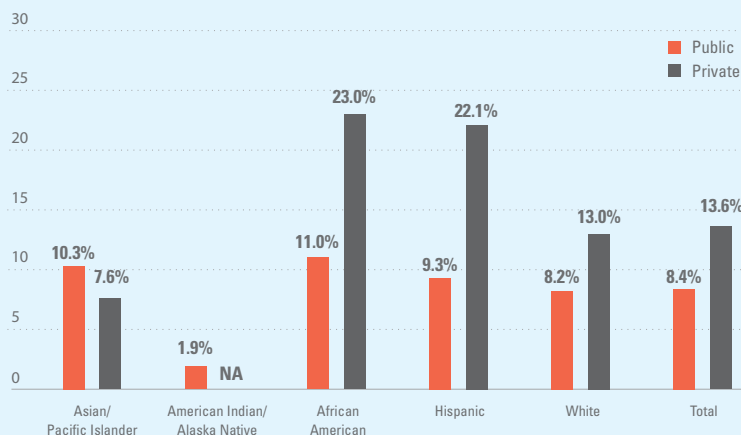
Bowie C, Losoya Conference Center

Participants in this session will analyze the findings of a recent study of four career schools in Texas that reveal how organizational practices and structure contribute to success in student persistence and degree completion among high-risk students. The study's findings will allow participants to explore strategies and apply new approaches for leading high-risk students to successful degree completion at their campuses.

Speakers: **Carla Fletcher**, Research Analyst, TG, TX; **María Luna-Torres**, Director, Education Finance Initiatives, TG, TX; **Jeff Webster**, Assistant Vice President, Research, TG, TX

National Percentage of Teachers Leaving the Profession by Race/Ethnicity, 2005

Source: U.S. Department of Education, National Center for Education Statistics, Schools and Staffing Survey (SASS), 2005



Involving Parents and Guardians in College Planning

Bowie A, Losoya Conference Center

Through a college-planning experience that connects underserved students' interests and passions to their future, we can help them see college as relevant to their lives and enable them to take ownership of their post-secondary education. CollegeEd®, the College Board's College Planning and Career Exploration program for grades seven through 12 includes: expanded self- and career-exploration lessons developed by Roadtrip Nation, an organization dedicated to helping students discover their passions; bilingual resources for families, parents and guardians; and online materials that educators can use to involve family, friends and community members in planning for college. Participants will develop strategies for incorporating print and online materials that cultivate high student expectations into the creation and maintenance of a college-going culture within their schools and communities.

Speaker: **Ginny Garvic**, Educational Consultant, The College Board, TX

It Takes a Village and Then Some: Preparing Students for Life Beyond Graduation

Frio, Hill Country Level — Hyatt Regency San Antonio

Encouraging Hispanic students to actively plan and take control of their preparation for their post-high school years is imperative. In this session, participants will engage in an open exchange of information on how to prepare Hispanic youth for life after high school and will discuss the successful programs currently being used at Corsicana High School; these include ATTACK Squad, AVID, the Star Role Model Program, a Pre-AP® Middle School Spanish Program and PAC-10, as well as community programs such as Navarro County College Achievement Program. Participants will use Corsicana High School as a model to prepare plans for implementing similar programs into their own curricula and to encourage students to take responsibility for their future.

Speakers: **Lucy Jones**, World Language Dept. Chair/Pre-AP/AP Spanish, Corsicana High School, TX; **Kimi Muldner**, AVID Coordinator, Corsicana High School, TX; **Ginger Pawlowski**, AVID Teacher/Human Geo./Pre-AP World Geo Teacher, Corsicana High School, TX

Primero Familia: College Bound Starts at Home

Pecan, Hill Country Level — Hyatt Regency San Antonio

In this session, participants will explore Houston Independent School District's approach to improving college and career readiness through encouraging a college-bound culture. Participants will develop strategies for implementing a variety of methods for enhancing college-going rates: identifying and evaluating the components of a college-going culture; hiring bilingual, first-generation College Access Coordinators (CAC); promoting activities that enable CACs to assist students with their postsecondary goals; providing financial aid for undocumented students; and using practical and experientially based methods to provide Latino families with information and resources to assist their children's achievement and success.

Speakers: **June Giddings**, College, Career and Counseling Manager, Houston Independent School District, TX; **Martha Salazar Zamora**, Assistant Superintendent, School Support Services, Houston Independent School District, TX

Starting the College Conversation with Latino Students and Parents

Live Oak, Hill Country Level — Hyatt Regency San Antonio

Using College Access Challenge Grant funds, the Illinois Student Assistance Commission hired recent college graduates and placed those graduates throughout the state to engage first-generation and low-income students. Participants will evaluate the use of near-peer mentors to help Latino students navigate the college-going process and will develop solutions to issues unique to Latino students, such as standardized testing, lack of parental knowledge, financial aid and self-image. From these discussions, participants will create a blueprint for the week-to-week conversations that need to take place with students and parents to help them prepare for college.

Speakers: **Abel Montoya**, Director for Outreach Operations, Illinois Student Assistance Commission, IL; **Robert Nelson**, Illinois Student Assistance Commission Corps Member, Illinois Student Assistance Commission, IL; **Rosa Varela**, Illinois Student Assistance Commission Corps Member, Illinois Student Assistance Commission, IL

Targeting Hispanic and Latino Students: Taking Student Search Service® to the Next Level

Blanco, Hill Country Level — Hyatt Regency San Antonio

Participants in this session will develop strategies for using the Student Search Service® to meet institutional goals while also addressing some of the challenges and opportunities presented by budget cuts and demographic shifts across the country and in our region. Participants will also discuss best practices for recruiting Hispanic students.

Speaker: **Eddie Arteaga**, Educational Manager, The College Board, CA

Time to Move On! Helping Students with Graduation, Employment, Alumni, Transfer and Scholarships

Llano, Hill Country Level — Hyatt Regency San Antonio

During this session, participants will review the services offered by the Center for Academic Transitions at Palo Alto Community College in San Antonio, including placement services for graduation, transfer, careers and internships, College Connection 2+2+2 and alumni services. After a survey of the Center's resources, participants will develop strategies for creating and implementing similar opportunities for students at their home institutions.

Speakers: **Larry Carter**, Job Placement Program Specialist, Palo Alto College, TX; **Robert Garza**, Dean of Student Affairs, Palo Alto College, TX; **Mike Flores**, Vice President of Student Affairs, Palo Alto College, TX

Trabajando por Nuestra Comunidad: Retention, Access and Empowerment

Pecos, Hill Country Level — Hyatt Regency San Antonio

Participants will investigate MEChA de UCLA's student-initiated and student-run projects: Calmecac (retention/counseling), Xinachtli (HS outreach/mentoring) and Raza Youth Empowerment Project. After a review of the projects' histories, methodologies and accomplishments, participants will analyze MEChA's unique relationship with the off-campus community and its role within UCLA's Community Programs Department. Participants will use this model to develop strategies to support students through student-initiated and-run programs and holistic development.

Speaker: **Maria Patino**, MEChA Internal Chair, UCLA, CA

Working with Gifted and Talented Latino Students

Nueces, Hill Country Level — Hyatt Regency San Antonio

Identification of Latino students for gifted and talented programs — along with providing access to resources for working with such students — has been problematic. In this session, participants will examine resources for identifying and working with gifted and talented Latino students by offering program models at the Illinois Mathematics and Science Academy (IMSA). IMSA is an internationally recognized three-year residential college-preparatory high school focused on the development of creative, ethical leaders in science, technology, engineering and mathematics. Participants will also develop multiple assessment criteria to better identify gifted and talented Latino students as part of a strategy for working with and teaching them.

Speakers: **Janett Cordoves**, Assistant Director of Student Life, Illinois Mathematics and Science Academy (IMSA), IL; **Robert Hernández**, Director of Student Life, IMSA, IL; **Minvera Juarez**, Student Life Assistant, IMSA, IL; **Manuel Perez**, Specialist for Statewide Student Initiative, IMSA, IL; **Aracelys Rios**, Science Faculty, IMSA, IL; **Roberto Suárez**, College and Academic Counselor, IMSA, IL

9:30–10:30 a.m.

Morning Plenary: From Access to Completion: K–12 Latino Education

Regency Ballroom, Ballroom Level — Hyatt Regency San Antonio

According to the U.S. Census, only 13 percent of Hispanics in the U.S. hold a bachelor's degree. The priority of college access has been replaced by a focus on college completion. To address preparation, access and completion, the College Board released 10 recommendations through its College Completion Agenda. The panelists will then share effective practices impacting the following College Completion Agenda recommendations: Dropout Prevention and Recovery, Standards and Alignment and Educator Quality.

Speakers: **Al Mijares** (Moderator), Regional Vice President, The College Board, CA; **Elizabeth Molina Morgan**, Executive Director, Grad Nation of America's Promise Alliance; Former Superintendent of Washington County (MD) Public Schools; and AASA 2010 National Superintendent of the Year; **Santiago Taveras**, Deputy Chancellor for Teaching and Learning, NYC Department of Education, NY

10:45 a.m.–noon

A Collaborative for Excellence in Higher Education: Stanislaus Asociación de Investigación Latina (SAIL)

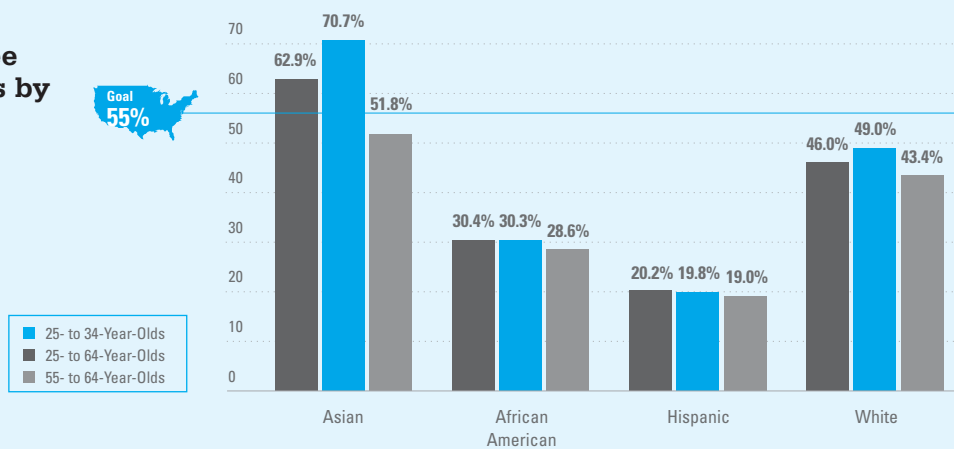
Bowie A, Losoya Conference Center

Participants will explore the federally funded project (FIPSE), Stanislaus Asociación de Investigación Latina (SAIL), which is creating a graduate culture through small learning communities of faculty, graduate students and educational leaders who focus on Hispanic education issues and bilingual education. Participants will investigate the SAIL project as a model to develop strategies for creating mentorships, research experiences, pathways for professional growth and career advancement opportunities in education.

Speakers: **Juan Flores**, Interim Dean, College of Education, CSU Stanislaus, CA; **Andres Trevino**, Graduate Student, CSU Stanislaus, CA

Percentage of 25- to 34-Year-Olds with an Associate Degree or Higher in the United States by Race/Ethnicity and Age, 2008

Source: U.S. Census Bureau, Current Population Survey, 2010



Building Dual-Credit Partnerships to Enroll High School Students in College Courses

Llano, Hill Country Level — Hyatt Regency San Antonio

Participants will learn how a partnership between El Centro College, Dallas Independent School District High Schools and Peak Academy currently enables approximately 500 Dallas Independent School District and Peak Academy High School students to take college courses each semester in a dual-credit program. Participants will discuss such topics as processes, requirements, prerequisite testing and challenges to develop, implement and expand a similar dual-credit program, which increases the number of students who successfully connect with college prior to graduation.

Speakers: **Aleta Estrada**, Alumni Support Specialist, Peak Academy, TX; **Edith Krutilek**, Principal, School of Business and Management, Townview High School, TX; **Antonio Pecina**, College Director, School Alliances and Institutional Outreach, El Centro College, TX

Enhancing Agency and College Access

Pecan, Hill Country Level — Hyatt Regency San Antonio

Participants will examine the Hispanic College Fund's (HCF) Hispanic Youth Institute and its methods for enhancing student aspirations and expectations to graduate high school and attend college. Specifically, participants will investigate the latest research into "hope theory" and its implications for programmatic interventions. Using HCF's Hispanic Youth Institute as a model, participants will develop skills and techniques for fostering student agency and working with students to develop strategies to reach their educational goals, as well as improve academic achievement.

Speakers: **Stina Augustsson**, Vice President of Programs, Hispanic College Fund, Washington DC; **Sofia Bahena**, Doctoral Student, Harvard Graduate School of Education, MA

Padres Comprometidos: Creating Informed and Involved Latino Parents

Live Oak, Hill Country Level — Hyatt Regency San Antonio

Padres Comprometidos is a nine-week parent engagement workshop for Latino parents of Pre-K, elementary, middle and high school students. The workshop's curriculum, written by National Council of La Raza, provides parents with an overview of childhood development, American school protocols and methods for fostering home learning and communicating with school staff. In this session, participants will examine this model to establish best practices for planning, implementation, recruitment, training and assessment as part of a strategy for creating a meaningful parent-engagement program in their schools.

Speakers: **Laura Delgado**, Program Coordinator, Padres Comprometidos, Conexion Americas, TN; **Virginia Pupo-Walker**, Family and Community Engagement Specialist, Glenciff High School, TN

Part of the FAM: Mentoring First-Generation College Students

Bowie B, Losoya Conference Center

St. Mary's University created the Faculty Academic Mentor (FAM) program, which connects new, first-generation college students with faculty members. Higher education researchers have documented the importance of faculty and student interaction outside of the classroom for student success. The FAM program seeks to demystify the professoriate and boost student confidence in their interactions with faculty. In this session, participants will assess the program's logistics, including student and faculty selection, funding, coordinating of a retreat and programs and early success data. As a result of this assessment, participants will develop strategies for implementing a faculty mentoring program at their own institutions.

Speakers: **Rosalind Alderman**, Assistant Vice President for Retention Management, St. Mary's University, TX; **Juan Casas**, Student Intern, Office of Student Retention, St. Mary's University, TX; **Megan Mustain**, Assistant Professor of Philosophy, FAM Faculty Coordinator, St. Mary's University, TX; **Suzanne Petrusch**, Vice President for Enrollment Management, St. Mary's University, TX

Performance-Based Scholarships and Hispanic Males in Higher Education

Frio, Hill Country Level — Hyatt Regency San Antonio

Pima Community College has launched The Adelante Performance Award Program, a multisite performance-based scholarship (PBS) demonstration to determine whether a PBS can positively affect academic outcomes for Hispanic males. Depending upon the outcome of this study, this award program may serve as a model for national higher education policy. In this session, participants will assess the impact of PBS on achievement and persistence at Pima Community College and will discuss best practices for similar programs at educational institutions with high numbers of Hispanics.

Speakers: **Leticia Menchaca**, Vice President of Student Development, Pima Community College, AZ; **Lorraine Morales**, Assistant Vice Chancellor of Student Services, Pima Community College, AZ

Undocumented Students and Higher Education: A Legal Paradox

Bowie C, Losoya Conference Center

Undocumented students' inability to fully participate in society is one of the most complex and urgent civil rights issue of our time, and their pursuit of higher education and "the American Dream" remains a legal paradox. The absence of federal legislation has placed the onus on students, families and educational leaders to devise creative methods to sustain and keep the educational dream alive. In this session, participants will develop best practices to serve undocumented students, as well as discuss effective strategies for grassroots advocacy, creating a culture of sensitivity and building allies among faculty, staff and administrators. Participants will also survey various states' legislation and the current status of the Federal Dream Act.

Speakers: **Irma Archuleta**, Vice President-Student Services, Evergreen Valley College, CA; **Elena Macias**, Special Assistant to the President, California State University, Long Beach, CA

Using Data to Inform Gaps in STEM Academic Performance

Nueces, Hill Country Level — Hyatt Regency San Antonio

Participants in this session will examine research that exposes the propensity for low-income Hispanic students to perform poorly in mathematics and science on academic measures of achievement (SAT, state and NAEP scores). However, data will also illustrate contrasting levels of academic performance when comparing Hispanic student achievement with similar income and demographic backgrounds across states, districts and even schools. Participants will identify and discuss the reasons for these discrepancies in mathematics and science achievement among Hispanic students with similar backgrounds, and will develop strategies to address these inequities and improve student performance.

Speakers: **Nora Ramirez** (Moderator), Past President, TODOS: Mathematics for All, AZ; **Michael Marder**, Co-Director, UTeach, The University of Texas Austin, TX

“You Can Go”: Online College Planning Resources for Underserved Students

Chula Vista, Lobby Level — Hyatt Regency San Antonio

In this session, participants will explore the new “You Can Go” minisite, part of the larger student-centered Online College Planning initiative, a resource from the College Board in collaboration with the Education Conservancy. The minisite provides practical support, inspiration, encouragement and interactive content to underserved, lower-resourced and lower-motivated students, to help them plan for college. After seeing the new website in action, participants will discuss its features and its future development, and will develop strategies for integrating it into their counseling toolbox.

Speakers: **Laura Barnes**, Senior Director, Online College Planning, The College Board, NY; **Roy Ben-Yoseph**, Executive Director, Online College Planning, The College Board, VA; **Roberto Suárez**, College and Academic Counselor, Illinois Mathematics and Science Academy, IL

12:15–1:45 p.m.

Plenary Luncheon: Mobilizing Our Community: From Macro to Micro

Regency Ballroom, Ballroom Level — Hyatt Regency San Antonio

As we witnessed with the DREAM Act mobilizations across the country, raising awareness, building support and activism around an issue is a challenging endeavor with varying approaches. Learn about national and regional community movements that keep educational and civil rights issues at the forefront. This plenary session focuses on the power of a mobilized community and the current methods utilized to create change for the future of this country — our students.

Edward James Olmos shares his wisdom as an activist, actor and movie-maker (with a special highlight on *Stand and Deliver* and *Walkout*) to help educators understand how they can raise awareness and mobilize to resolve problems in the education pipeline that are directly hampering progress in our communities. He will be joined by artist, activist and president of Presente.org, **Favianna Rodríguez**, who will elaborate on this theme from a social media and grassroots organizing perspective. Presente.org is a U.S.-based, nationwide organization dedicated to the political empowerment of Latinos via the Internet and mobile messaging.



Speakers: **Edward James Olmos**, Activist, Actor, Director: (*Walkout* and *Stand and Deliver*); **Favianna Rodríguez**, President, Co-Founder, Presente.org.

2–3:15 p.m.

Best Practices for ELL Instruction, Technology Integration and Assessment

Chula Vista, Lobby Level — Hyatt Regency San Antonio

In discussion with experts from The University of Texas San Antonio and Educational Testing Service, participants in this session will establish best practices for language and content-area instruction, including the integration of technology in the classroom, and for developing and evaluating large-scale content assessments for English language learners (ELLs). From these discussions, participants will develop strategies for implementing these ideas in their own ELL classrooms.

Speakers: **Juliet Langman**, Associate Professor, The University of Texas San Antonio, TX; **Shannon Sauro**, Assistant Professor, The University of Texas San Antonio, TX; **John Young**, Research Director, Educational Testing Service, NJ

Broadening the College Choice Set: How Net Price Calculators Can Help

Bowie A, Losoya Conference Center

Many families believe that “sticker price” is what they’ll be asked to pay for college. Depending on their financial circumstances, students may rule out a college that could be a great fit or may conclude that any college is unaffordable. Although EFC calculators have been around for years, “net price calculators” (NPC) are new on the scene, and all colleges will be required to provide one by October 2011. In this session, participants will examine how students can use the NPC in college planning, and will discuss and develop best practices for helping families benefit from these tools.

Speakers: **Eddie Arteaga**, Educational Manager, Higher Education, The College Board, CA; **David Krause**, Director of Financial Assistance, St. Mary’s University, TX; **Anne Sturtevant**, Director, Enrollment Services & Access Initiatives, The College Board, VA

Creating a 3–16 Latino Student Pipeline: a Model for a State University and Public School Partnership

Live Oak, Hill Country Level — Hyatt Regency San Antonio

For over 25 years, the Institute for Learning and Teaching at UMass Boston has been transforming the lives of thousands of Latino students and English Language Learners through its nationally recognized Project ALERTA and Talented And Gifted Latino Program (TAG). Through an effective partnership with the Boston Public School district and the city’s state university, ALERTA and TAG comprise a successful pipeline to higher education that begins in the third grade. In this session, participants will analyze the essential components of this partnership and develop strategies for replicating the model in their own systems.

Speakers: **Lucia Mayerson-David**, Executive Director, Institute for Learning and Teaching, UMass Boston, MA; **Ilyitch Nahielly Tábora**, TAG Program Associate Director, Institute for Learning and Teaching, UMass Boston, MA

Expanding Rigor and College Readiness Through Powerful Funding Sources

Blanco, Hill Country Level — Hyatt Regency San Antonio

To support ambitious initiatives such as increasing graduation and matriculation rates, linking school districts to institutions of higher education, and achieving equity for advanced academics, school districts require additional funding. Federal, state and private grants enable strong funding for district-level initiatives and reform, but only those who are aware of upcoming grants are prepared to submit excellent applications. Participants in this session will identify potential funding sources, examine the qualities of successful grant applications, and develop strategies for incorporating a number of the College Board’s resources into their funding searches.

Speaker: **James Lindsay**, Director, Strategy and Outreach, The College Board, TX

Latino Road Map to Success: National Policies for Support

Llano, Hill Country Level — Hyatt Regency San Antonio

Through the facilitation of Excelencia in Education, participants will discuss the policy priorities critical to increasing Latino college completion. Excelencia is partnering with more than 50 organizations across the country to develop a policy road map to inform and drive large-scale efforts at the campus, state and national levels. Participants will contribute their ideas and suggestions for improving college readiness among Hispanic students, and will develop strategies and practices based on Excelencia’s models that can improve college graduation rates for these students.

Speaker: **Deborah Santiago**, Vice President of Policy and Research, Excelencia in Education, Washington, DC

Latino Student Enrollment and Support in AP Courses

Pecan, Hill Country Level — Hyatt Regency San Antonio

In this session, participants will hear about how Advanced Placement® enables willing and able students to pursue college-level studies while still in high school. Attendees will also explore how Latinos are doing nationally in AP and learn what strategies educators can use to help increase and support the number of Latino students enrolled in AP course work. Participants will then learn how to apply these strategies at their own schools.

Speaker: **Odette Duggan**, Director, Equity and Access, The College Board, NY

Strengthening Educational Ties Between Mexico and the U.S.

Frio, Hill Country Level — Hyatt Regency San Antonio

What started as a teacher preparation program for Mexican professionals who wanted to teach in Texas is now, after 14 years, the most successful professional immigration program between Mexico and the U.S., with initiatives such as: a master’s degree for school management; a teacher preparation program for Hispanics in Texas; a bilingual teacher preparation program in Puerto Rico; an online bachelor’s degree in business; and a Mexican nurses preparation program for U.S. hospitals. Participants in this session will develop strategies for establishing international collaborative educational programs, with emphasis on confronting bureaucratic difficulties and handling sensitive cultural issues.

Speakers: **Rene Ruiz**, Director, Region 4 ESC, TX; **Carlos Teissier**, DBA, Universidad Regiomontana, TX

Teaching Writing to ELL Students

Bowie C, Losoya Conference Center

In its latest advocacy report, the College Board highlights the experiences of teachers who work with ELL immigrant students. In this session, participants and teachers will discuss best practices for working with these students, as well as policy recommendations highlighted in the report. Participants will then develop strategies for incorporating these practices into their own curricula.

Speakers: **Adriana Flores-Ragade** (Moderator), Director of Diversity Initiatives, The College Board, CA; **Brandy DeAlba**, Teacher, Roosevelt School, Stockton, CA; **Anthony Finney**, Teacher, Flushing International High School, NY

The PCAST Report on STEM Education

Nueces, Hill Country Level — Hyatt Regency San Antonio

The President's Council of Advisors on Science and Technology's (PCAST) report on STEM education in 2010 reached a comprehensive set of conclusions and recommendations to restore America's leadership in student achievement. Highlights of the report include a call for the coordination of federal STEM education programs, a strengthened federal leadership role, the creation of 100,000 "great" teachers over 10 years and prioritizing education technology. Participants will examine the progress being made in implementing these recommendations and will develop practical strategies to strengthen their own efforts to improve student outcomes in the STEM areas.

Speakers: **Mike Acosta** (Moderator), National President, Society of Mexican Engineers and Scientists, and Director of the FUMEC Border Office (U.S.-Mexico Foundation for Science), TX; **Jessie DeAro**, Program Director, National Science Foundation, VA

Using Data Effectively at a Hispanic-Serving Institution

Bowie B, Losoya Conference Center

Pima Community College has three campuses that are federally recognized as Hispanic-serving institutions and, in recent years, has adopted a decision-support data system that directly informs integrated strategic planning and instruction. In this session, participants will review the range of data used at Pima and will discuss how it is used to improve student success in the classroom and to inform instructional planning. Participants will develop strategies for data collection and analysis from these discussions that they can implement at their own institutions.

Speakers: **Ricardo Castro-Salazar**, Instructional Faculty, Pima Community College, AZ; **Nicola Richmond**, Executive Director of Planning & Institutional Research, Pima Community College, AZ

3:30–4:45 p.m.

Closing Plenary: Higher Education for Latinos: Moving Forward

Regency Ballroom, Ballroom Level — Hyatt Regency San Antonio

Population growth in our community is translating into slightly higher numbers of Latino students enrolling in college. With the increase in college-age Latinos, we need to prepare students to enter increasingly more selective universities and to stay competitive for the future. The panel will address the following pressing issues in higher education and how they are impacting Latinos' roles as leaders, advocates and educators: College Preparation and Admission, Financial Aid College Affordability, and College Completion and discuss state measures to guarantee access to college.

Speakers: **Joaquin Castro** (Moderator), State Representative, TX; **Juliet Garcia**, President, University of Texas Brownsville, TX; **Raymund Paredes**, Commissioner, Texas Higher Education Coordinating Board, TX; **Michele Siqueiros**, Executive Director, The Campaign for College Opportunity, CA



Welcome remarks by **Joaquin Castro**, State Representative, District 125 Texas

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Date	Time	Session Name	Hours	CB Sticker
Thursday, March 10, 2011	9:45–11 a.m.		1	
Thursday, March 10, 2011	11:15 a.m.–12:30 p.m.		1	
Thursday, March 10, 2011	2:30–3:45 p.m.		1	
Thursday, March 10, 2011	4–5:15 p.m.		1	
Friday, March 11, 2011	8–9:15 a.m.		1	
Friday, March 11, 2011	10:45 a.m.–noon		1	
Friday, March 11, 2011	2–3:15 p.m.		1	

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Is your school, college or university a member of the College Board? The College Board now has more than 5,900 institutional members. Last year, almost 32,000 educators from member institutions attended College Board–sponsored workshops, conferences and other professional development activities, and they enjoyed member rates on registration fees. In addition, more than 1,000 professionals from member institutions serve on committees, and more than 13,000 represent their schools as delegates to our three national assemblies. Make the voice of your institution heard on the vital education issues of today and help ensure that all students are prepared for the challenges of the 21st century.

Are you at a College Board member institution?

Effect Change Through Advocacy

Professionals from every facet of education, College Board members come together to lead and drive our organization's advocacy and policy initiatives. This ensures that the most pressing legislative issues are addressed so that students from all backgrounds have the opportunity to succeed in college and beyond.

Be Engaged by Connecting With Other Leaders

As education leaders, members have an unmatched opportunity to network with key influencers from around the country, enabling them to gain insight from, and share knowledge with, other committed education professionals.

Become Empowered by Being Informed

College Board members receive regular print and e-communications on critical issues that affect education and help them stay informed so that they may effect change on the local, regional and national levels and inspiration, and be among those who stand together.

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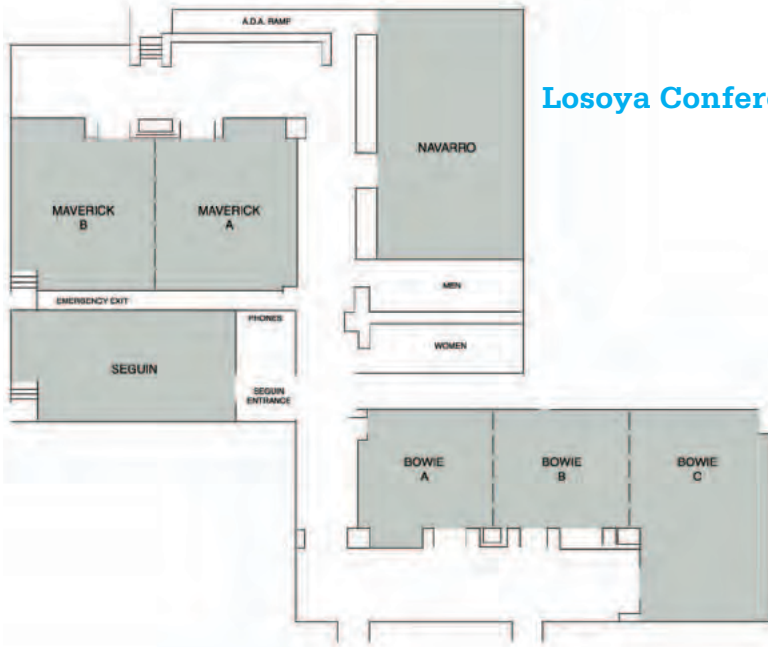
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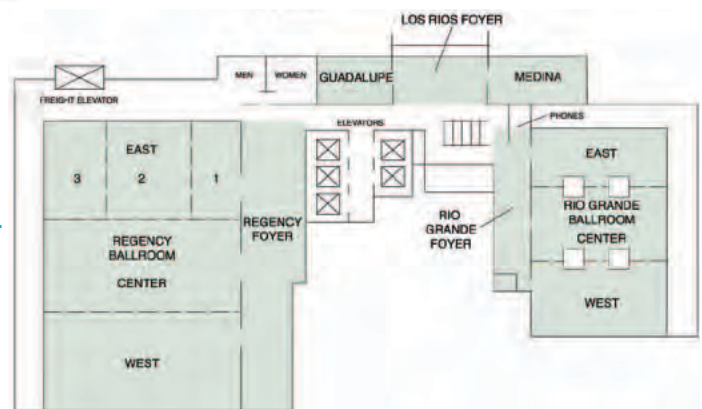
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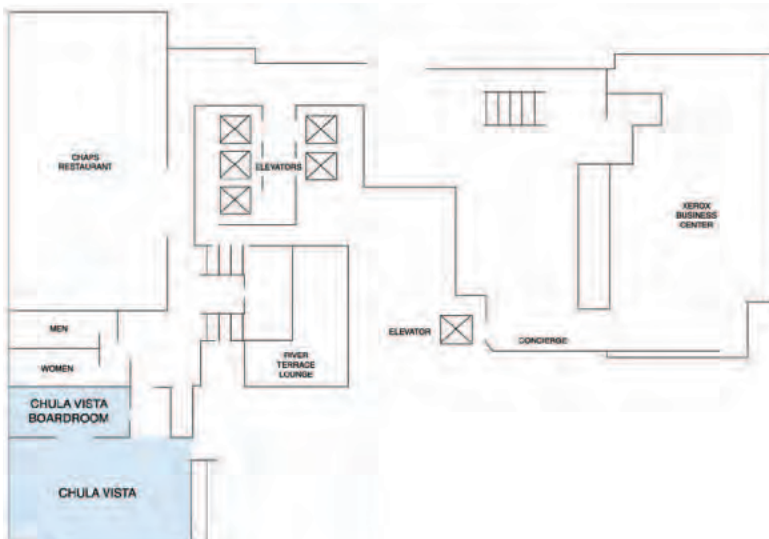
Hotel Map



Losoya Conference Center



B-Level



Lobby Level

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Every spring the College Board presents Inspiration Awards, including grants of \$25,000 each, to three of America's most inspiring secondary schools.

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The Bob Costas Grants recognize exceptional teachers of grades six through 12 for the innovative methods they use to develop their students' writing skills.

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2011

A Dream Deferred™: The Future of African American Education

April 11–12

Hyatt Regency Philadelphia at Penn's Landing
Philadelphia, Pa.

www.collegeboard.com/dreamdeferred

National Chinese Language Conference

April 14–16

Hilton San Francisco Union Square
San Francisco, Calif.

www.collegeboard.com/k12chinese

Native American Student Advocacy Institute

May 23–24

The University of Oklahoma
Norman, Okla.

www.collegeboard.com/nasai

AP® Annual Conference

July 20–24

San Francisco Marriott Marquis and
Moscone Center West
San Francisco, Calif.
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Forum

Oct. 26–28

Hilton New York
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