Webinar

Component 3: Enrichment and Extracurricular Engagement

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Component 3

Enrichment and Extracurricular Engagement

Presenter
Jennifer Dunn, Director
The College Board National Office for School Counselor Advocacy (NOSCA)

Co-presenter
Pat Cruz, Education Director
Young Audiences of Maryland

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NOSCA: National Office for School Counselor Advocacy

Component 3

Enrichment and Extracurricular Engagement

Ensure equitable exposure to a wide range of extracurricular and enrichment opportunities that build leadership, nurture talents and interests, and increase engagement with school.

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Defining Extracurricular and Enrichment Activities

Extracurricular and enrichment activities are school or community sponsored programs, clubs, or activities that occur outside of the regular course of study.

1. **School-sponsored**

   Examples: athletics, drama, art and debate clubs, STEM, service-learning etc…

2. **Community-sponsored**

   Examples: Hobby clubs and youth organizations like summer bridge programs, arts/local community theater program, museum family night, Talent Search or Boy/Girl Scouts activities

Source: National Center for Educational Statistics, Trends Among High School Seniors
Website: www.nces.ed.gov/programs/digest/d10/app_b.asp

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3. Work Based Learning Program

Informal and Formal Work Experiences

- Use student's work-sites and jobs to enhance school based academic and technical learning
- Businesses, organizations, and industries connect with schools
- Develop workplace habits, customer relations skills, and link academic curriculum to workplace learning

Examples: Trade/Vocational, and professional clubs like Future Farmers, Business Leaders and Teachers of America

Source: National Center for Educational Statistics, Trends Among High School Seniors
Website: www.nces.ed.gov/programs/digest/d10/app_b.asp

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Today's Webinar

Learn how Component #3: Extracurricular and Enrichment activities provide students the **foundational** and **transferable skills** necessary to be **college** and **career ready**.

Measure the **success** of your Extracurricular and Enrichment programs and find out how well you are **servicing** and **fostering** college and career **aspirations**, **interest**, and **talents** of all students.

Discover how Extracurricular and Enrichment activities have increased students' engagement, build aspirations and develop leadership K through 12th grade (**Programs in the Arts**).

Discover ways in which you can integrate your Extracurricular and Enrichment activities into the overall education program.

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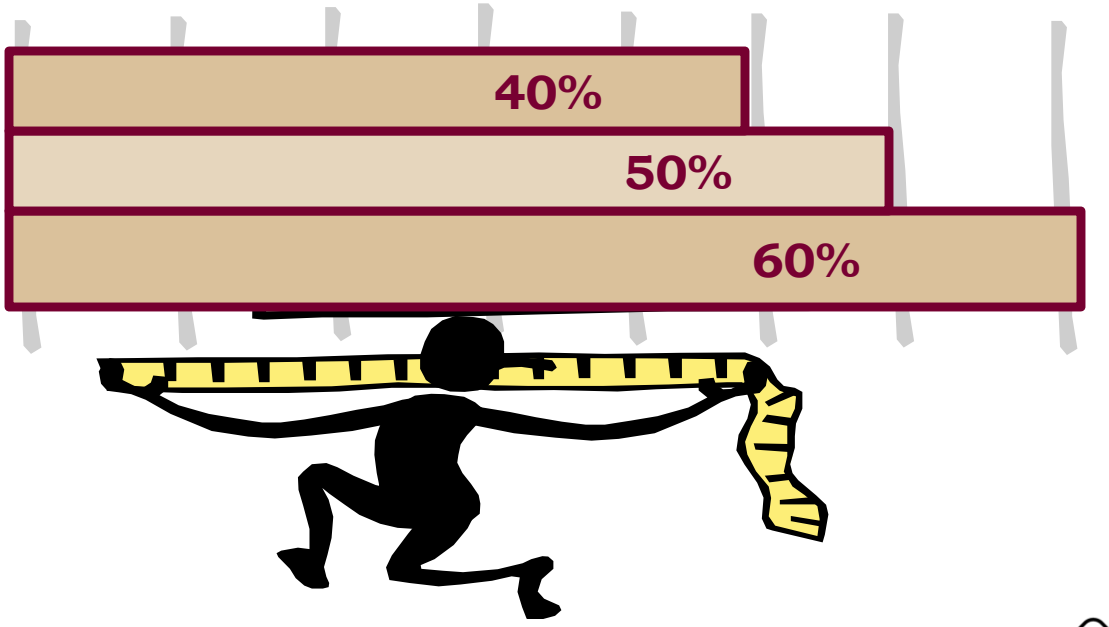
The President's Goal is to lead the world in the number of college graduates by 2020—moving the college completion rate from 40% to 60% for 25 – 34 year olds.

Economic Security and a 21st Century Education: Secretary Arne Duncan's Remarks at the U.S. Chamber of Commerce's Education and Workforce Summit, 2009



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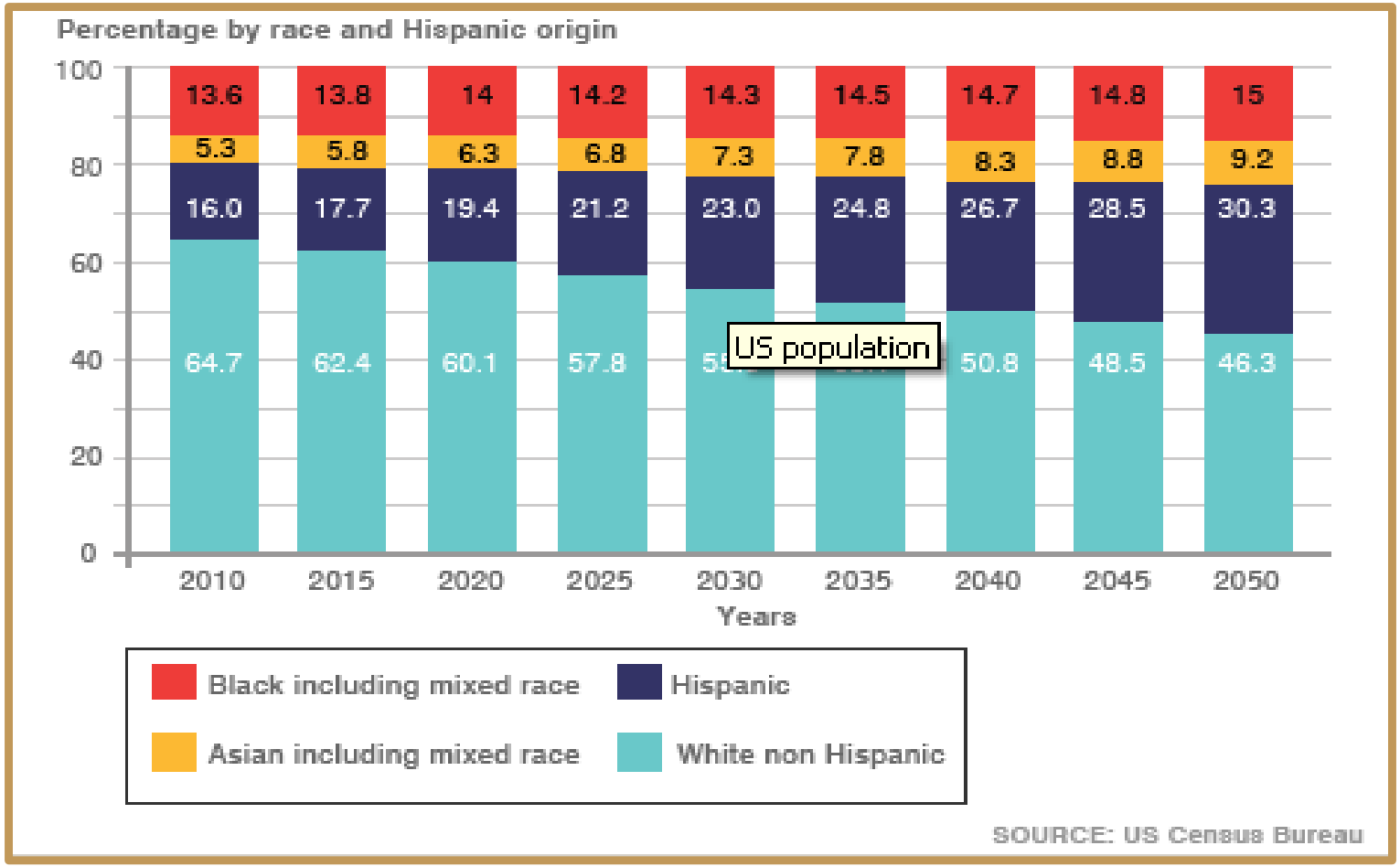
US Population Projections to 2050



Source: Internet Stats Today, http://internetstatstoday.com

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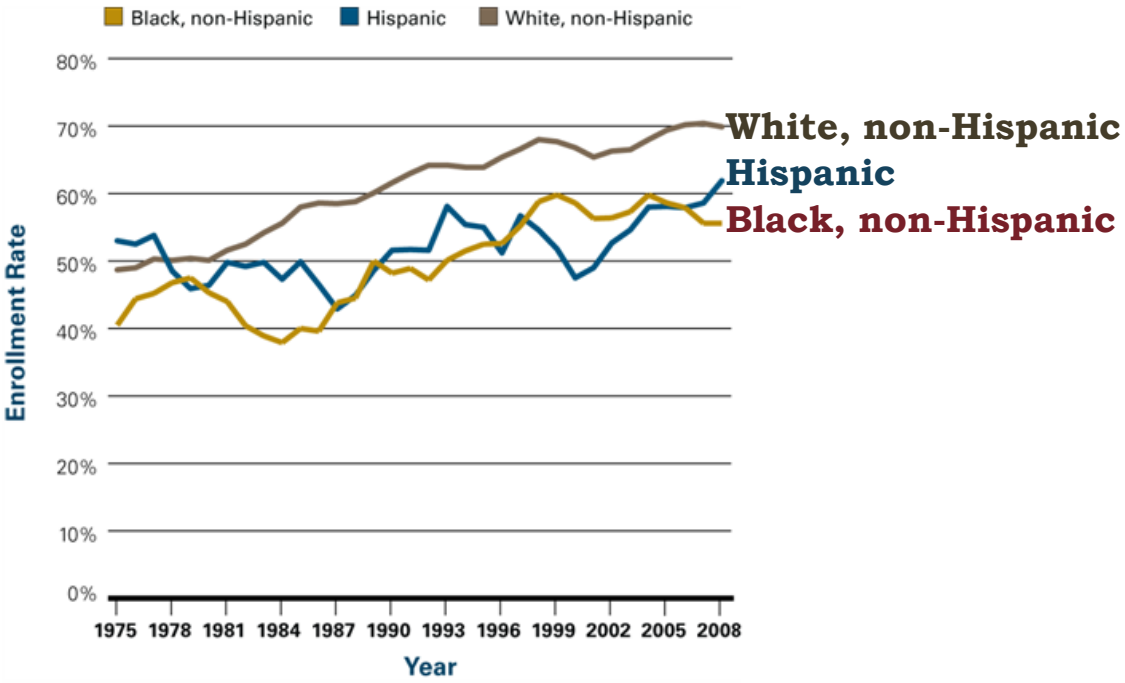
Who is Going to College?

Postsecondary Enrollment Rates of Recent High School Graduates by Race/Ethnicity, 1975–2008



Sources: The College Board, *Education Pays 2010*, Figure 2.2a; National Center for Education Statistics, 2009, Table 201.

Trends in Higher Education Series trends.collegeboard.org Education Pays 2010 CollegeBoard Advocacy & Policy Center

Source: Education Pays 2010, College Board

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Unemployment Rate by Race/Ethnicity

Source: http://www.deptofnumbers.com/unemployment/demographics/

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NOSCA's Eight Components of College and Career Readiness Counseling
A Systemic K-12 Approach

The Eight Components of College and Career Readiness Counseling should be applied in elementary, middle and high schools.

Component	Elementary	Middle	High
College Aspirations	•	•	•
Academic Planning for College and Career Readiness	•	•	•
Enrichment and Extracurricular Engagement	•	•	•
College and Career Exploration and Selection Processes	•	•	•
College and Career Assessments	•	•	•
College Affordability Planning	•	•	•
College and Career Admission Processes			•
Transition from High School to College Enrollment			•

The Road Map

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College and Career Readiness Counseling
A Systemic K-12 Approach

Elementary School – To create early awareness, knowledge and skills that lay the foundation for academic rigor and social development necessary for college and career readiness.

Middle School – To create opportunities to explore and deepen college and career knowledge and skill necessary for academic planning and goal setting.

High School – To create college and career pathways that promote full implementation of personal goals that ensure the widest range of future life options.

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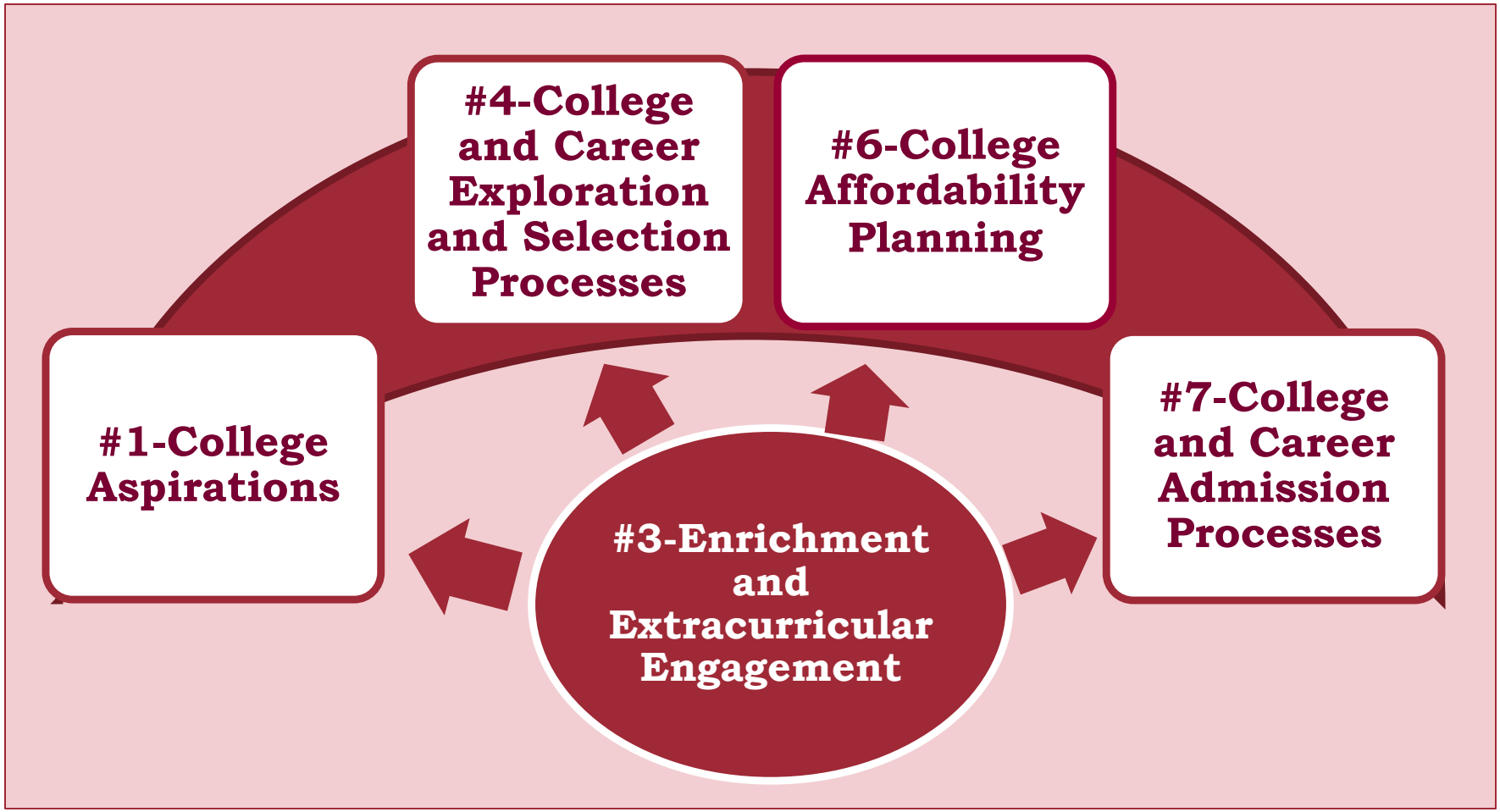
The Skills Gained are Foundational and Transferrable within the Eight Components



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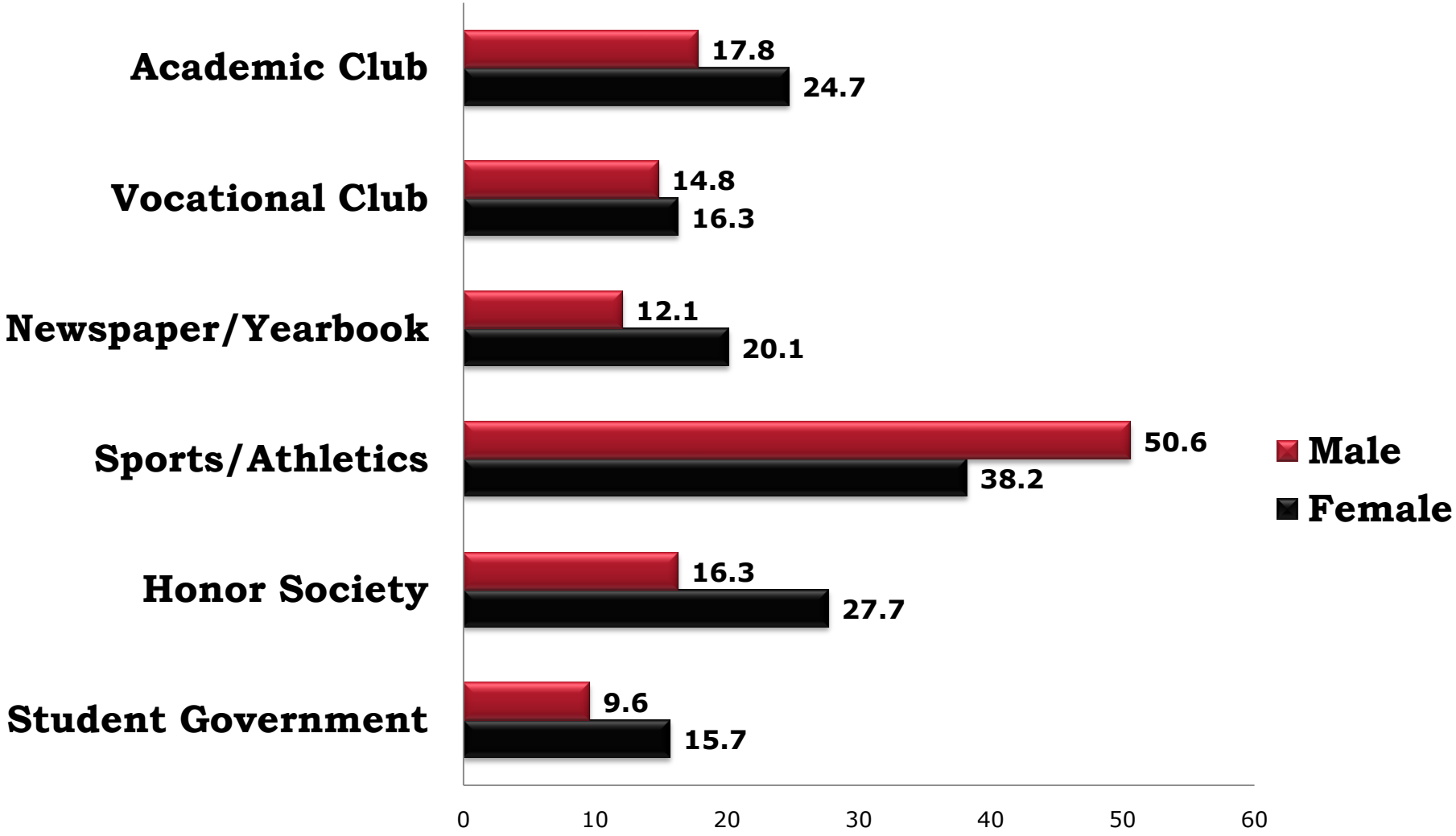
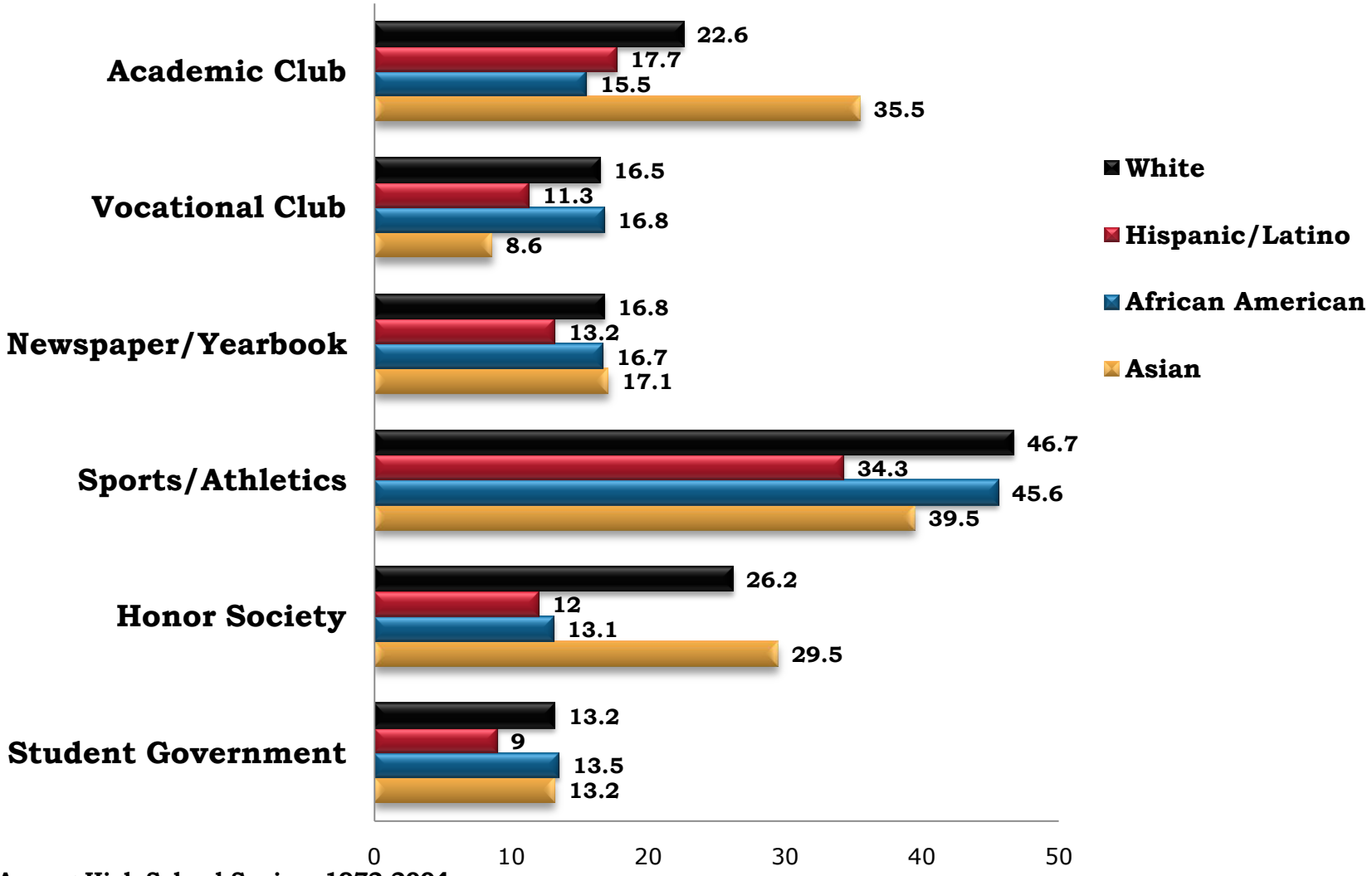
Percent of High School Seniors Reporting Participation in Various Extracurricular and Enrichment Activities by Gender
Class of 2004



Trends Among High School Seniors 1972-2004
Source: National Center for Education Statistics
May, 2008

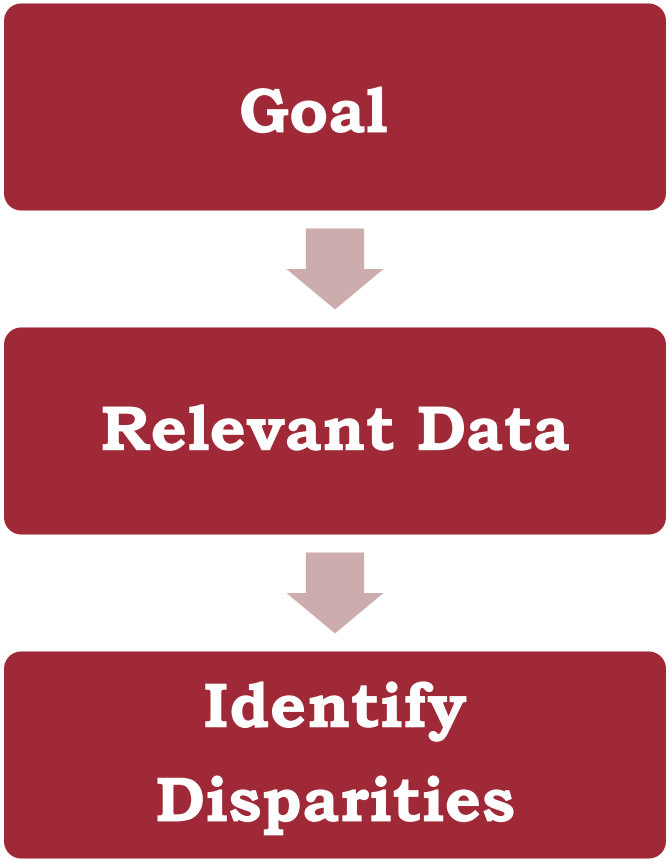
Percentage of High School Seniors Reporting Participation in Various Extracurricular Activities by Race/Ethnicity Class of 2004



Trends Among High School Seniors 1972-2004
Source: National Center for Education Statistics
May, 2008

How Do You MEASURE Success?

A "3" Step Process



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Enrichment and Extracurricular Engagement

Goal

Ensure equitable exposure to a wide range of extracurricular and enrichment opportunities that build leadership, nurture talents and interests, and increase engagement with school.

Source: High School Counselor's Guide: NOSCA's Eight Components of College and Career Readiness Counseling, National Office of School Counselor Advocacy, The College Board, 2011.

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Enrichment and Extracurricular Engagement

Relevant Data

What To MEASURE:

- ❑ Participation in enrichment activities
- ❑ Participation in extracurricular activities
- ❑ Students in leadership positions in enrichment and/or extracurricular programs

Source: High School Counselor's Guide: NOSCA's Eight Components of College and Career Readiness Counseling, National Office of School Counselor Advocacy, The College Board, 2011.

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Identify Disparities

- How does participation in enrichment activities of 9th grade males compare to that of 9th grade females?
- Do African American males participate in STEM programs at the same rate as White males?
- How does the percentage of white students with the leadership position in extracurricular activities compare to that of African American students?

Source: High School Counselor's Guide: NOSCA's Eight Components of College and Career Readiness Counseling, National Office of School Counselor Advocacy, The College Board, 2011.

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Who are the underserved or underrepresented students in your enrichment and extracurricular activities at your school and/or in your district?

- ❑ African American
- ❑ Latino
- ❑ Native American
- ❑ Students from Low SES Backgrounds
- ❑ English Language Learners
- ❑ Students with Disabilities
- ❑ Other

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The Benefits of the Art's in Education

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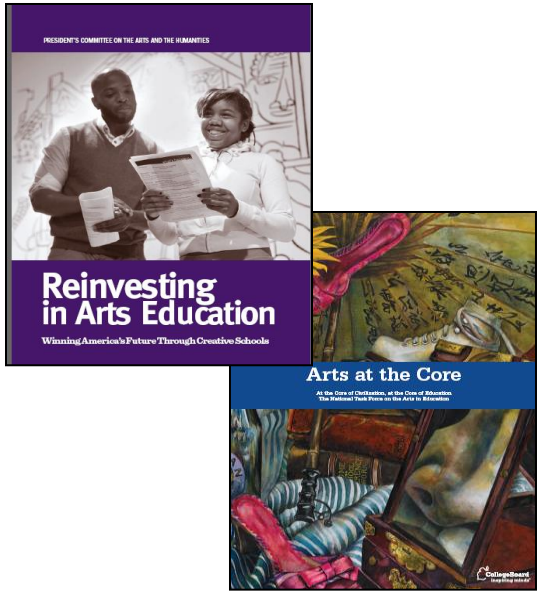
Art's in Education



Learning a musical instrument or mastering musical notation can help students succeed in math

Visual arts instruction improves reading readiness

Reading, math, and writing require students to understand and use symbols — and so does assembling shapes and colors in a portrait or using musical notes to learn fractions

President's Committee on Arts and Humanities
Reinvesting in Arts Education Winning America's Future Through Creative Schools
May, 2011

College Board Arts at the Core
The National Task Force on the Arts in Education
2009

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Our Expert Panelist

Patricia J. Cruz

Education Director Young Audiences/Arts for Learning

PAT CRUZ is Education Director for the Maryland Chapter of Young Audiences/Arts for Learning. The nations' oldest arts in education non-profit organization. Pat has a Bachelor of Science in Art Education and a Master of Teaching with an Arts Integration Focus. Pat has worked for the MSDE as a facilitator for the Maryland Artist/Teacher Institute (MATI) since 2001 and taught for Baltimore County Schools for more than ten years. While in Baltimore County, Pat worked to develop "ArtsSmart" an arts integration pilot program that helped to significantly increase the Maryland State Assessment test scores in two struggling Title I schools. Pat is the co-director for the Teaching Artist Institute, a professional development program established by the Maryland State Arts Council, Arts Education in Maryland Schools Alliance, and Young Audiences/Arts for Learning.

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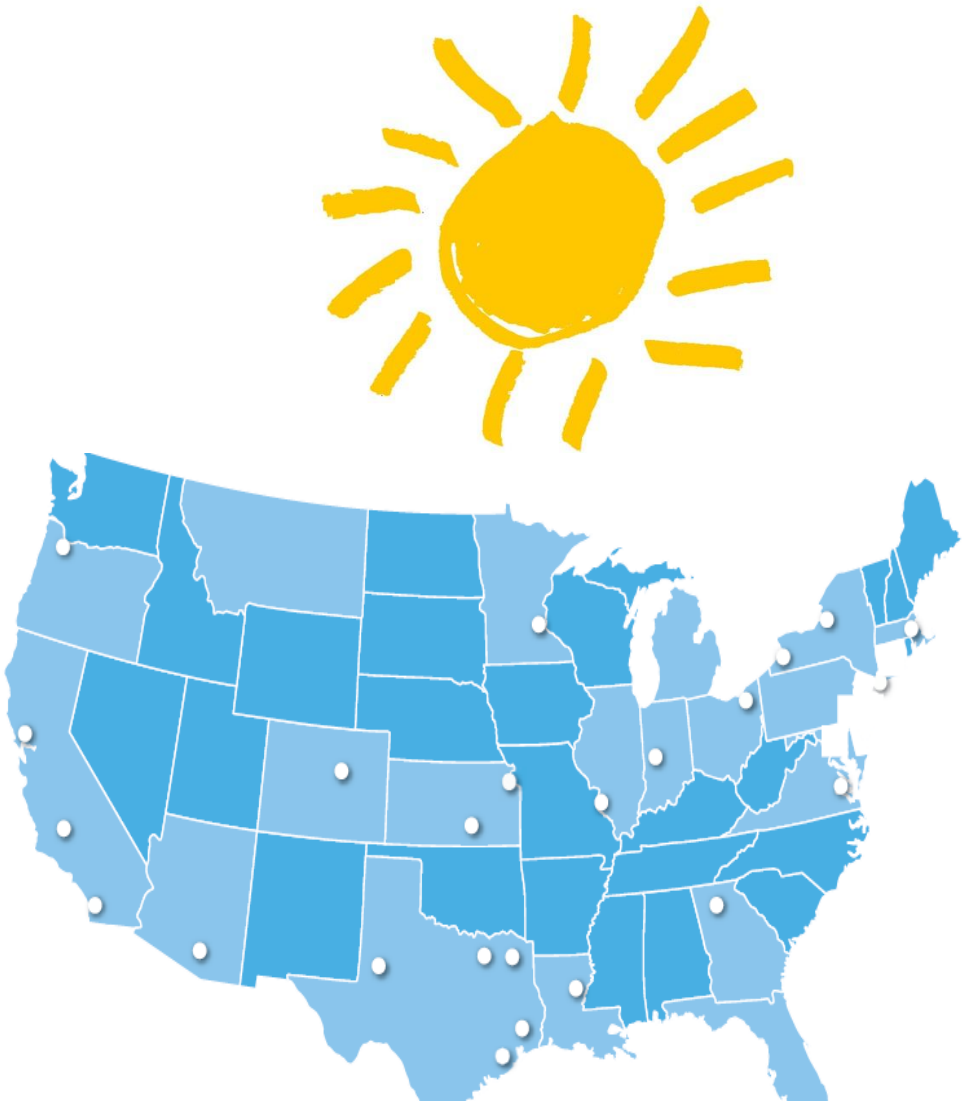

Young Audiences Arts for Learning

www.youngaudiences.org

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Extracurricular and Enrichment Activities BOOST College and Career Readiness Skills

1999 Increase in Maryland State-wide Assessment reading scores DOUBLES!

2000 3rd grade state-wide assessment reading scores make the top 7 in the state of Maryland.

2002 5th grade makes a huge jump – 2nd in the State of Maryland!

2004 After only two years of the arts program, Halstead Elementary School 3rd graders had a 38% increase in reading scores!

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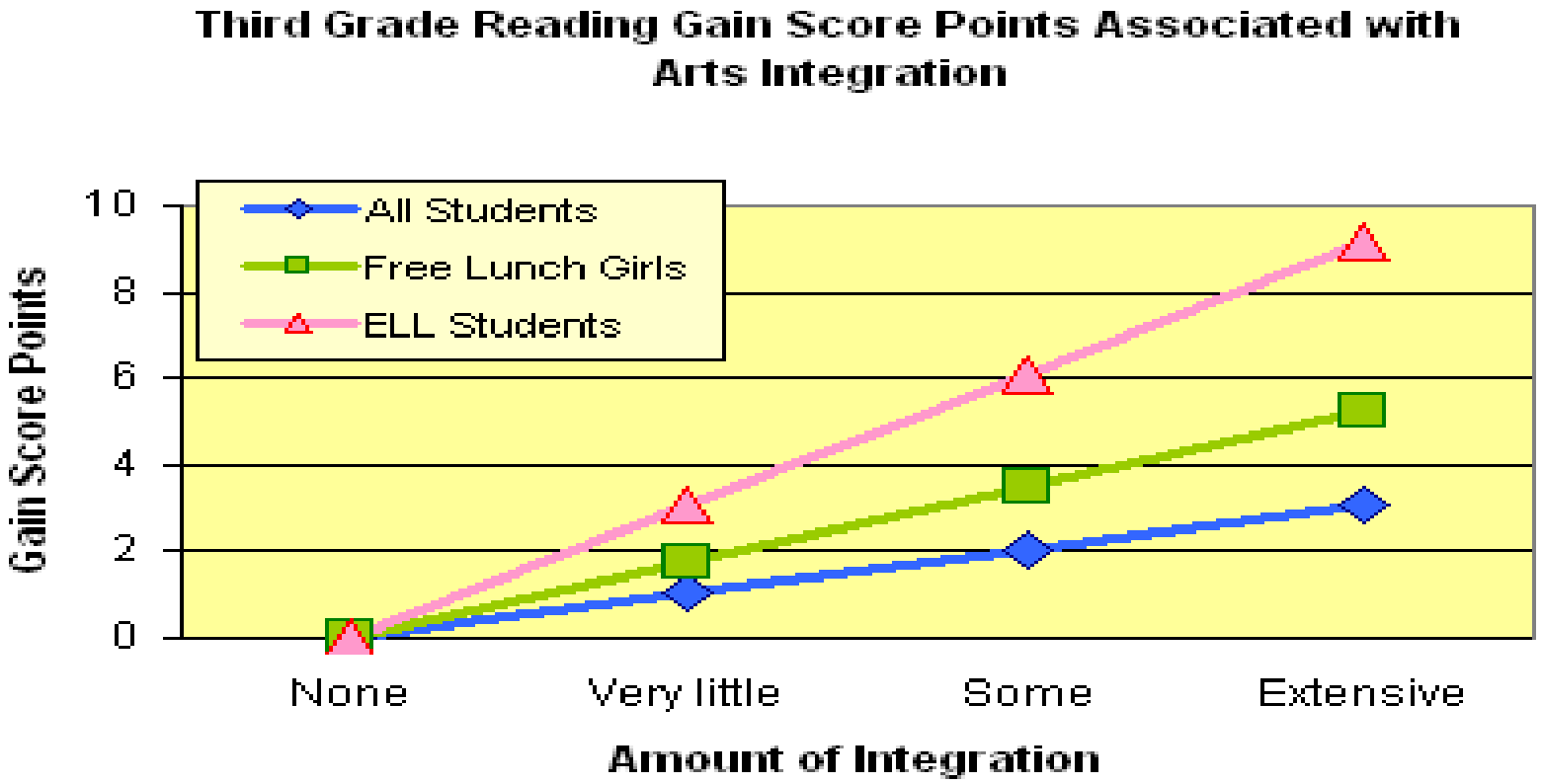
Extracurricular and Enrichment Activities BOOST College and Career Readiness Skills



Source: University of Minnesota's Center for Applied Research and Education Improvement, 2008 Minneapolis Public Schools

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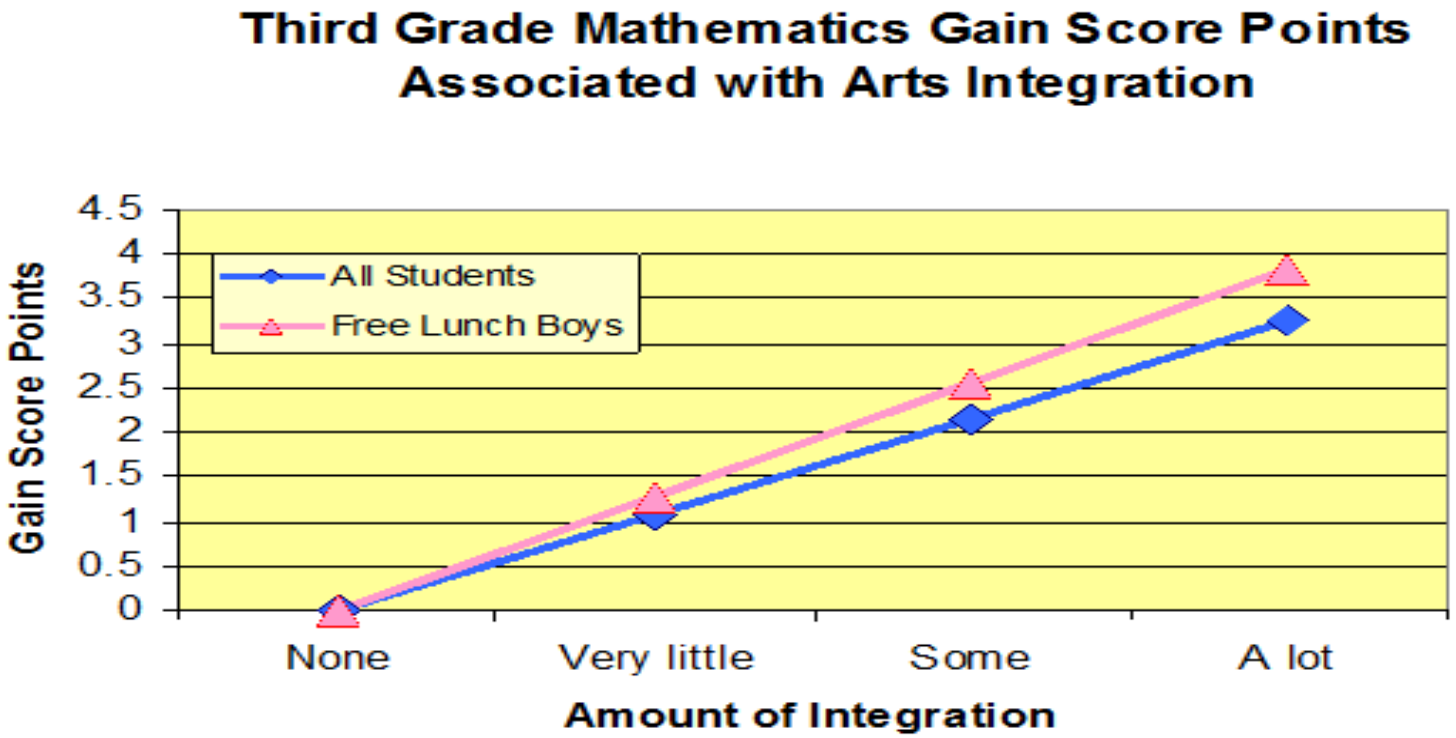
Extracurricular and Enrichment Activities BOOST College and Career Readiness Skills



Source: University of Minnesota's Center for Applied Research and Education Improvement, 2008 Minneapolis Public Schools

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Extracurricular and Enrichment Activities BOOST College and Career Readiness Skills

Years Studying A Musical Instrument	Verbal	Math
4+ years arts	534	540
4 years	543	541
3 years	514	516
2 years	508	517
1 year	501	515
½ year or less	485	502
Average for all SAT test takers	508	520

Music Education Brain Power
Source: http://www.vh1.com/

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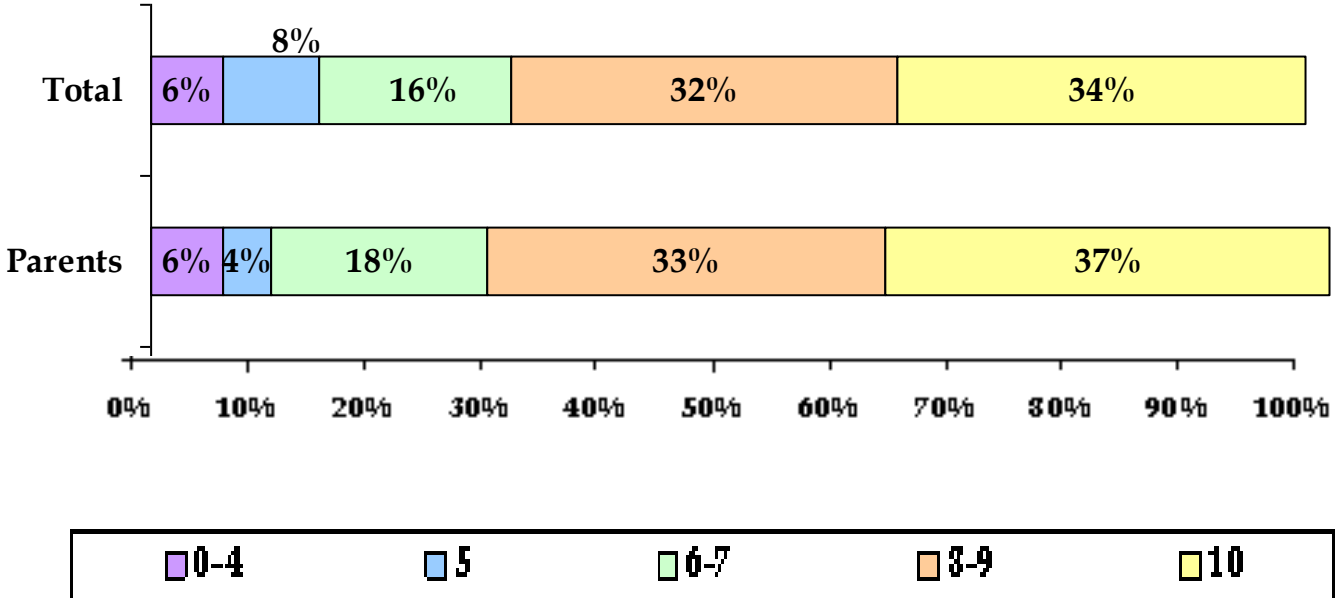
The Importance of Imagination & Creativity in College and Careers

An overwhelming majority of voters believe that it is important for **imagination** and **creative skills** to be taught in school, with one third saying it is extremely important.

On a scale that goes from 0 to 10, where 0 is not at all important and 10 is extremely important, how important do you think it is for imagination and creative skills to be taught in school?*



Lake Research Partners, 2008
Website: http://theimaginenation.net/

Center

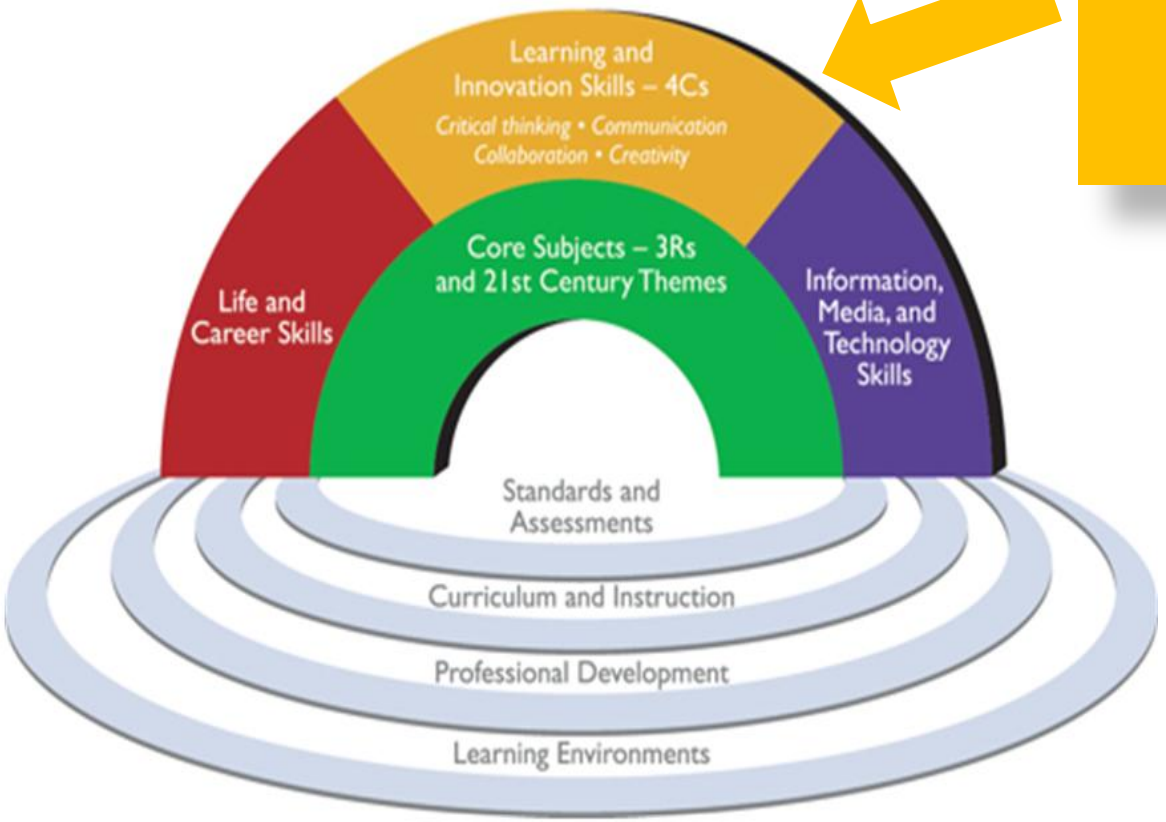
21st Century Student Outcomes and Support Systems

Critical-Thinking

Communication

Collaboration

Creativity



Source: Partnership for 21st Century Skills
Website: www.p21.org/

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Elementary, Middle & High

College and Career Skills/ 21st Century Skills	Activities
Collaboration	Dramatizing a Story
Cultural & Global Awareness	Learning and African Boot Dance (Origins of Stepping)
Creativity & Innovation	Creating an Artist Book that is a 3-D Self Portrait
Critical Thinking	Compose a Song: School Counselors Rock

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Parent and Family Involvement through the Arts

- **Increases Parent/Family Involvement Through:**
  - Student performances at school sponsored event
  - Increased comfort level
  - Provides an inclusive environment for all students from diverse backgrounds and cultures

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Integrating the Arts into Your College and Career Program

Sample Activity:

Career Character Interviews

A Dramatic Technique to Motivate Students to Think about Careers

Step 1: **Acting Tools:** Voice, Body, Imagination, Cooperation

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Sample Activity:

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Integrating the Arts into Your College and Career Program

Sample Activity:

Career Character Interviews

A Dramatic Technique to Motivate Students to Think about Careers

Step 2: Select a Character/Career

- **Painter**
- **Inventor**

Integrating the Arts into Your College and Career Program

Sample Activity:

Career Character Interviews

A Dramatic Technique to Motivate Students to Think about Careers

Step 3: Model the use of the acting tools to impersonate your character with the class

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Integrating the Arts into Your College and Career Program

Continuing the Sample Activity…

Step 4: Break into groups – assign each group a career to impersonate

CRITERIA: you must use all 4 acting tools, and must use facts/information appropriate to your career when answering interview questions

Integrating the Arts into Your College and Career Program

Continuing the Sample Activity…

Step 5: Groups perform and score each other's work based on criteria

Integrating the Arts into Your College and Career Program

Continuing the Sample Activity…

Step 6: Reflection Questions/Discussion – refer back to Criteria

CRITERIA:
-use all 4 acting tools
- use facts and information appropriate to your career when answering interview questions

Adapted from: Lenore Blank Kelner-Interactive Story Theater
Website: http://lbkcompany.com/aboutus-overview.htm

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Four Overarching Goals

To Integrating Enrichment and Extracurricular into the Education Program

1. • Build on student's talents, interests and skills
2. • Assist students with making informed Career and College choices
3. • Support students with developing an educational plan that leads to career pathways
4. • Develop students skills to secure, maintain, and advance in a chosen a career

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Arts Education Resources

Making Books: Learn to make simple handmade books with recycled materials.

Website: www.makingbooks.com/kids/

The Walters: Art integrated lessons and activities for your students.

Website: www.thewalters.org

Kennedy Center: This site allows you to search for integrated lessons and activities by subject, grade level and arts.

Website: www.artsedge.kennedy-center.org

President's Committee on Arts and Humanities: Reinvesting in Arts Education: Winning America's Future Through Creative Schools

Website: http://www.pcah.gov

Advocacy Campaign

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Be Part of a National Movement!

Gain Strategies and Tools:
The Eight Components, Advocacy Kit

Build a National Community of School Counselors:
Online Community, Workshops, Blog

Share College and Career Readiness Counseling Programs and Practices:
Examples of Eight Components Implementation

Support the Pathways for College Act:
Learn More at advocacy.collegeboard.org/get-involved

Elevate Counselors' Voices:
College Board's National Survey of Counselors

Campaign Benefits

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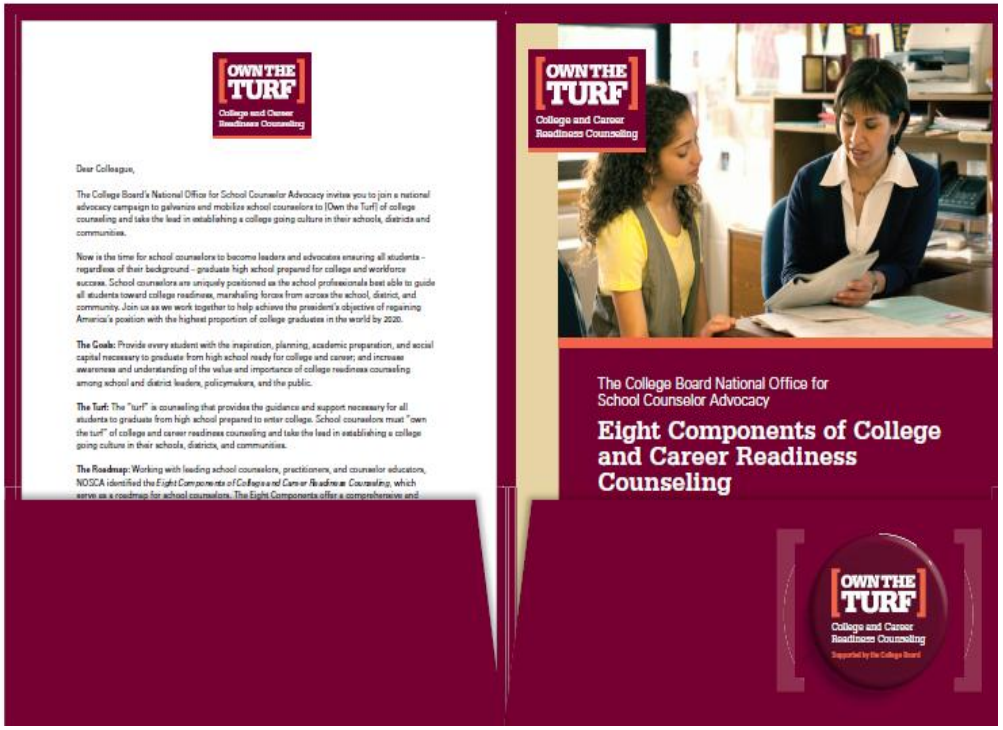
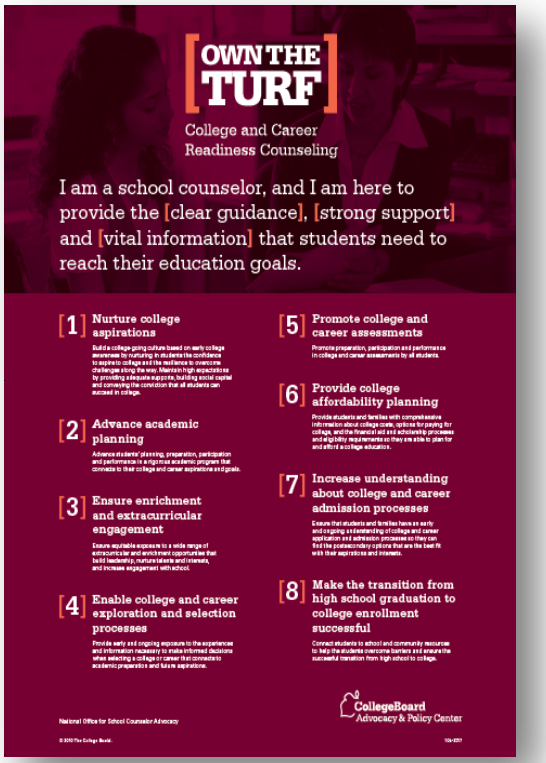
Own the Turf Campaign Toolkit



16" x 24" Poster



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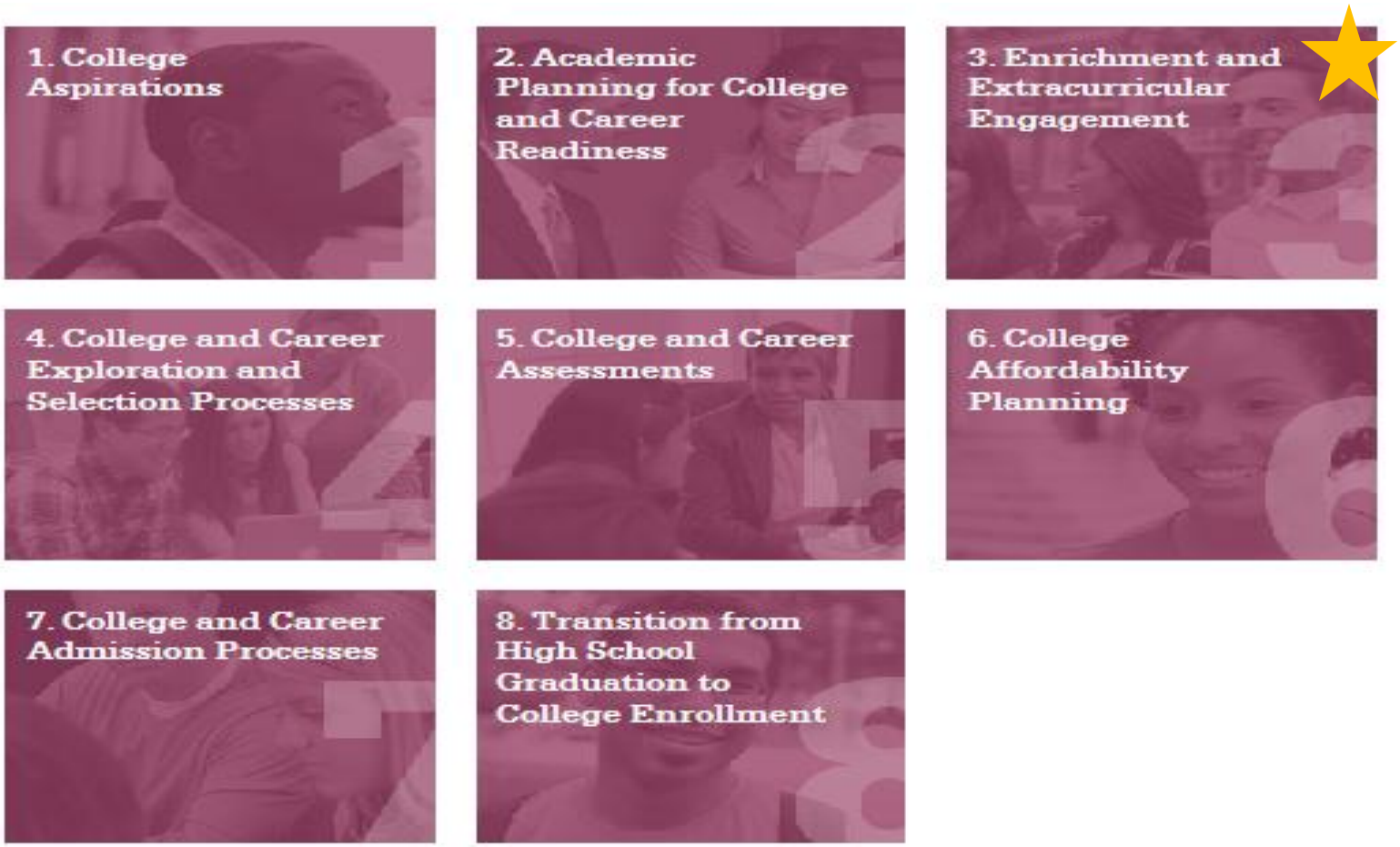
NOSCA: National Office for School Counselor Advocacy

Eight Components of College and Career Readiness Counseling



Website: nosca.collegeboard.org/tools-resources/

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Sign up for the next NOSCA Webinar

The next Webinar will be held January 19, 2012**, 1:00PM EST** will be on **College and Career Admission Processes (Component 7).**

As collaborative partners, it is imperative that school counselors work to ensure that students and families, especially those from traditionally underserved populations, have an early and ongoing understanding of the college and career admission processes.

Presenter(s):
April Bell, Associate Director, NOSCA; **Joyce Brown,** Independent Consultant; **Barbara Gill,** Assistant Vice President of Undergraduate Admissions and Enrollment Services, University of Maryland

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Questions?

For further information:

Visit: nosca.collegeboard.org or

Email: guidance@collegeboard.org

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Submitting Online Questions

- **Questions may be submitted at any time during the presentation.**

To submit a question:

- Click on the Question Mark icon (?) on the floating toolbar on your Web Session screen (as shown at the right).

- This will open the Q&A window on your computer only.

- Type your question into the small dialog box and click the Send Button.

Q&A icon