5. What technological innovations enabled the construction of skyscrapers such as this one? Discuss this building as an example of the International Style in architecture. (10 minutes)

"Less is more." — Van der Rohe, the creator of the Seagram building shown here, argued the concept of minimalism.

With certain technological innovations such as the development of the elevator by Otis in 1889 and the production of steel for building purposes, architects were able to construct skyscrapers that served as models for practicality and modernism. The International Style was characterized by a stark simplicity, in contrast to the ornamental and baroque style popularized by the Beaux Arts. Architects sought to discard the pretentiousness in architecture and strip structure down to their essentials. Abstract and Minimalistic, the International Style ruled many years of the 20th century with pioneers such as Le Corbusier and Van der Rohe, shown here.
The invention of steel enabled the construction of skyscrapers. Steel is lightweight and very strong, therefore allowing buildings to be built higher. This building shows International style by the ordinary style & structure that is found globally. Certain styles are found everywhere and this tall, ordinary, rectangular shape is one of them.